

# MOST OF TRAFFIC ILLS ARE LAID TO MOTORISTS' BRAIN

ST. LOUIS, Mo., June 20.—Get at the mind of the motorist, educate it, and most of the ills and accidents from motoring will disappear. This is the theory on which a conference of 200 representative citizens of St. Louis based recommendations for the improvement of traffic conditions in this city.

"The operator controls the vehicle," the conferees decide, "the operator's mind controls the operator, hence it is the operator's mind with which we must deal."

The distraction, irritation, confusion that can be caused by a passenger or a back seat driver are well known and generally understood to require further comment. Yet the driver with neither visible nor audible factors to cause confusion may still be, and all too often is, lacking in attention to his duty.

"Occasionally he experiences a complete lapse called 'dispersed attention.' When an emergency presents itself before an operator in this state he is like a man half asleep."

The opposite extreme from dispersed attention is "concentrated attention." Attention concentrated on thoughts not related to the operation of the vehicle is undoubtedly the more frequent offender in the list of motor vehicle accident causes."

Therefore, the conferees suggest that a motor license law be passed to remove from the highways those who will do not react to inhibitions created by education and fear of punishment.

Impaired vision, anything that cuts the sight of the driver, better warning and caution signs, improved lighting will help toward the improvement of traffic, says the conference.

## GET A BUMP, TAKE A RIDE



Here's a new type of bumper that offers joy, rather than sorrow, to the pedestrian. Whoever is bumped gets a free ride. It's designed to catch the unfortunate pedestrian who happens to be hit and keep him out of the way of the wheels.

### Tommy Milton is Owner of Buick

Tommy Milton, premier race driver of the country, and the only man to ever have won the Indianapolis speedway classic twice, has just purchased two new Buicks, one for himself and one for his father.

The two cars were sold by a Los Angeles Buick dealer and Milton's was delivered to him at Indianapolis a few days ago.

It is an interesting fact, in this connection, that for the 13th consecutive year, a car powered by a valve-in-head motor, such as has been made famous by Buick, has won the annual Memorial Day races at Indianapolis.

Even off the track, a race driver like the feel of power, though he may never use it, in his own personal car, as attested by Milton's recent acquisition of a Buick.

### MOTOR CAR THIEF PROVES PROBLEM

"One out of every 42 motor cars delivered to the public is stolen within two years. How much longer will a motor owning public tolerate such a condition?" asks Walter E. Chrysler, president and chairman of the board of directors of the Chrysler Motor Corporation.

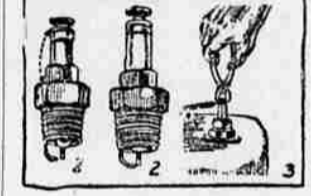
"The responsibility is not upon the police who are doing the very best they can. The difficulty is that motor cars are so marked that they can be sold as easily as stolen. They can never come a time when some way can be found to steal a motor car but surely some way can be found to make it more difficult if not very dangerous to buy a stolen car. On every car there should be some kind of a mark which is counterfeit proof, which cannot be removed and which is in plain sight and easy to read. With such a mark police officers could easily examine the car and determine whether it is a stolen car."

"Insurance companies have estimated that the average cost of reconditioning a stolen car is \$150. With thousands of cars stolen every year this is the cost of the economic waste."

"The cost of this crime of stealing motor cars is met by the car owners themselves in the form of premiums on insurance. Such premiums are high. With the proper devices—they will be found surely some day soon—insurance rates will be cut down and so will the number of stolen cars."

"The stealing of motor cars has reached a point where it must be checked. And it will be checked. American resourcefulness has had stiffer problems to contend with than this one. The motor car thief will be thwarted."

### Sparkplugs Fixed



FAULTY sparkplugs often cause missing engines. Here are three faults. First, the spark may jump from shell to terminal because of a short shank and a wide gap. Second, the points may touch due to screwing the plug too tightly into the cylinder head. Third, wire may have become loose from terminal.

### Starved Amid Millions

SMYRNA, June 20.—In the filthy house of a man who died here recently of starvation were found coins, bank notes and jewelry valued at more than \$1,000,000. The only food in the house was a few rotten oranges.

### Trip Boomed Work

OBERRAEMERGAU, June 20.—Orders for carved wooden images and other objects of art have increased greatly at the headquarters of the Oberramerger players, since the visit of Anton Lang and some of his associates to America.

### To Saghallen Island

MOSCOW, June 20.—Russia has sent a group of scientists to Saghallen Island to make a survey of the mineral and timber resources.

### Ethyl Gas Quiz on

Appointment of a special committee to inquire into the feasibility of using ethyl gas for automotive purposes was recommended by the U. S. conference called by the U. S. surgeon general to consider the health hazards of this fluid. The special committee will be expected to report its findings by January 1.

### Ministers Must be Old

MONTREY, Mex., June 20.—Under new regulations promulgated by the governor of the state of Tabasco, all ministers must be Mexicans of not less than forty.

### Tokyo Loses \$500,000

TOKYO, June 20.—The value of lost articles here last year was about \$500,000, the police department reports.

### Catch Fish in Parlor

MONTREAL, June 20.—Buffin Bay Eskimos catch their fish in the parlor. They cut a hole in the ice floor of the igloo to do their fishing during the winter months.

## RADIO LURES MANY AWAY FROM TASTE FOR GOOD WRITING

LONDON, June 20.—Lured by the relative ease of listening to the radio and watching moving pictures, compared to reading a book, people today are threatened with the loss of their taste for literature, according to Sir Frederic Kenyon, librarian at the British museum. The will to take the necessary trouble to acquire knowledge seems to be on the wane. Sir Frederic avers, the habit of continuous and concentrated attention is being lost, or is not being formed, and there is danger lest the faculty of it be atrophied by disease.

The ordinary newspaper reader for some time past has collected much of his information from headlines and pictures, and in the evenings, instead of reading a book, he will listen to the radio or amuse himself with a phonograph, declares Sir Frederic, pointing out also that it is less trouble to look at a picture or listen to the radio than to read an article or settle down to a serious book. "The direct appeal through the eye and ear," he says, "threatens to supersede the indirect approach to the intelligence through the written word."

"I do not want to appear too pessimistic, or to depict the next generation as sitting with its eyes glued to films and its ears strapped to head phones, and as having lost the knowledge of how to read a book. There are more people now who read. A small minority of these read good books, and that small minority may be actually larger than the total reading public of a century ago. But the constant danger to the weaker brethren is the scrappiness and the superficiality involved in the simple present appeals to eye and ear. Many men and women who had some acquaintance with literature in their youth lose the habit, through carelessness, or the pressure of work, and in middle life they find that the taste is gone and cannot be recovered."

The trustees of the British museum, Sir Frederic announced, have been endeavoring for some time to use photography in the form of lantern slides and sets of picture posters to promote and assist the study of British history on the theory that the remedy for the new danger is the better use of the new powers.

### Bible Stops Danger

TOKYO, June 20.—A Bible in her kimono, just above the heart, saved the life of a young Japanese Salvation Army girl, when a man who had refused to marry attacked her with a dagger. She fell to the ground after the thrust of the knife which was stopped by the Bible, and the man, believing her dead, killed himself with the weapon.

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## BUGS



### Dodge Brothers Set New Mark

Total sales of Dodge Brothers Motor cars for the first five months of 1925, according to official figures just released, have broken all records for the corresponding months of previous years. Sales in the United States and Canada, from January 1 to June 1, 1925, increased 15.4 per cent and overseas sales increased 48.0 per cent over the same months last year.

"This healthy increase appears even more remarkable," said F. M. Hathaway, local Dodge Brothers dealer, "when it is considered that 1924 was the banner year in Dodge Brothers history. The 1924 sales exceeded 1923 sales by over 25 per cent, compared with a loss of 11 per cent sustained over the same period by the industry as a whole. This, of course, made 1924 a high mark to equal and a difficult one to surpass in 1925."

"The sound condition of the business is equally apparent in the fact that total sales, week after week, since the first of March have exceeded production. On June 1 there were fewer than 15,000 new Dodge Brothers cars in the hands of dealers in the United States and Canada—less than an average of 5 cars for each dealer. Unfilled orders have exceeded cars on hand for several months."

## Radio Programs

**PACIFIC COAST**  
KGW, Portland, 101.5 meters: 6 to 8 p. m.—Jackie Souder's Portland hotel dance orchestra; intermission solos by Betty Hahn, popular singer, 10 p. m. to 12 midnight; Dance program by Jackie Souder's Portland hotel dance orchestra.  
KFI, Los Angeles, Cal., 467 meters: 5:30-6 p. m., Examiner's matinee program; 6-6:15, McDaniel's nightly doling; 7-7:45, vocal recital, pupils of Joan Smallman; 7:45, the bookshop; Miss Nancy; 8-9, Examiner, program by Zoellner conservatory of music; 9-10, play by KFI players, George Frerger, director; 10-11, Packard Radio Club, Way Watts and his ukulele, Carlton sisters, Jack Kurtz, pianist; Dorothy Cleveland, blues singer; 11-3 a. m., KFI midnight frolic, arranged by Don Meany of greenland.  
KFOA, Seattle, Wash., 454.3 meters: 6:45-8:15 p. m., program; 8:30-10, Eddie Harkness and his orchestra; 10:05-11:30, dance music.  
KFWB, Hollywood, Cal., 252 meter:

7:45-9 p. m., program; 9-10, Warner Bros' symphony, Irvin Berlin, Ernest Karpal, Minny Collins and others singing songs of the day; 10-11, Warner Bros' frolic, direction Charlie Wellman.  
KGO, Oakland, Cal., 361.2 meters: 8 p. m., Girard Piano company; All-American composers' program; KHL, Los Angeles, Cal., 468.2 meters: 5:30-6 p. m., Leighton's Avenue cafeteria orchestra, Jack Cronshaw, leader; 6-6:30, Art Hickman's Biltmore hotel concert orchestra, Edward Fitzpatrick, director; 6:30-7:30, Little stories American history, Professor Walter Sylvester Herzog, pupils of Robert W. Major; 8-10, program, Pacific Electric Railway company, arranged by J. Howard Johnson; 10-11:30, Art Hickman's Biltmore hotel dance orchestra, Earl Burnett, leader; 11:30-2 a. m., Last Angels of KHL.  
KNN, Hollywood, Cal., 336.9 meters: 5:30-6 p. m., Wurlitzer pipe organ studio, 851 Ziff's sports talk; 6:15, travel talk, W. F. Adler; 6:30-7:30, dinner hour music; 7:30-8, Wurlitzer pipe organ studio; 8-9, program, West Coast theaters; 9-10, KNX feature hour; 10-11, Abe Lyman's Coronet Grove dance orchestra from Ambassador hotel; 11-2 a. m., Hollywood night, presenting movie stars and entertainers.  
KPO, San Francisco, Cal., 428.3 meters: 6:15-6:30 p. m., baseball; 6:35-7:30, Johnny Buck's Cabarets; 8-12, Johnny Buck's Cabarets.  
KTYB, Los Angeles, Cal., 275 meters: 3:30-4:30 p. m., Great studio program, presenting Ruth Clayton, soprano; Mildred Wetwaska, violinist; the girls' trio, equipped of Ada Artmanka, Gertrude Walker and Pearl Geerish, preview of the Sunday school lesson, Dr. G. N. Nichols; 7:30-9:30, Postsquare church service; sermon on divine healing by Aimee Semple McPherson; testimonies of healing; altar call.  
KLN, Oakland, Cal., 500 meters: 7-7:30 p. m., weather report, news items, baseball scores, Slant after 7:30 p. m.

### Upstairs, Downstairs—Wherever You Go

Enjoy Radio With This Compact Long-Range Set

At last an efficient BFO radio set in conveniently compact form! The 1925 Operadio is a marvelous six-tube receiver, requiring neither antenna or ground and with loud speaker, extra large batteries and all parts contained. It gives you long distance reception in any part of your home, or you can close it up, take it with you and use it anywhere. The volume is astonishingly clear and true—the volume everything you want. Only thirty seconds to open and tune. Two simple dials—succeed to show the battery power. Anyone can operate it.

In its attractive new case, the Operadio harmonizes with any surroundings!

## OPERADIO

THE TRULY WIRELESS RADIO

Demonstrations Anywhere

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## WOMAN BRINGS DESPERADO BACK

By RUSSELL J. BIRDWELL (NEA Service Writer)  
LOS ANGELES, June 20.—A man who went to Hell has been led back home by a woman's hand. Ed Morrell, the last of the notorious Evans-Sontag band of outlaws and pardoned "lifer" from San Quentin penitentiary, is hitting the high road, and walking along by his wife is "the little woman"—his wife.

The ex-bandit who was the hero of Jack London's immortal book, "The Star Rover," is in Los Angeles building a foundation for a new system of penology with which he hopes to abolish "capital punishment, man's inhumanity to man, and reeking dungeons and jails, whose chief business is the manufacturing of criminals."

Wife is inspiration  
In his fight for a new era in prison history, Morrell's wife is his inspiration.

"But for her trust and love I might have gone back on the same road which carried me to Hell," says the big man, once the terror of a county.

While Morrell was serving a life sentence in San Quentin, being tortured in a straight jacket in a dungeon, a little girl was growing to pretty womanhood in a sheltered home in San Jose.

A kindly gleam breaks across Morrell's rough features as he tells of the romance which saved him from himself.

Forgot World  
"For 16 years I slaved behind prison walls and forgot there was a civilized world," he speaks in a resonant tone. "When the gates were thrown open for me I walked out a whipped man, morale gone and my spirit crushed."

"Life seemed to be walking at my side, whispering in an ominous voice: 'Look in my face; my name is Might Have Been.'"

"But it wasn't too late for me. It seems that Love can hope where Reason might despair. At a party I met Mildred McEwen. Prison pallor still cursed my face and I felt like a marked creature as the pretty girl extended her hand and I clasped it in mine."

The rest of the story is short but sweet—they loved, were married and with their union dawned new life and hope.

Tour is Planned  
Morrell intends to travel the country telling of his plan to rid the nation of prisons.

"Every jail in the country," declares Morrell, "could be leveled with perfect safety under a new penology which would make criminals honor prisoners working in state-controlled factories."

"Only four to seven per cent who are imprisoned are professional criminals. The rest we manufacture in our prisons."

"Our present system is also unfair to the taxpayer. Lawbreakers should be self-supporting, earning while living."

# Jewett Coach \$1260



## Give Us 30 Minutes

You're buying a car. If you drive it as little as one hour a day for three years you'll drive 65,700 minutes.

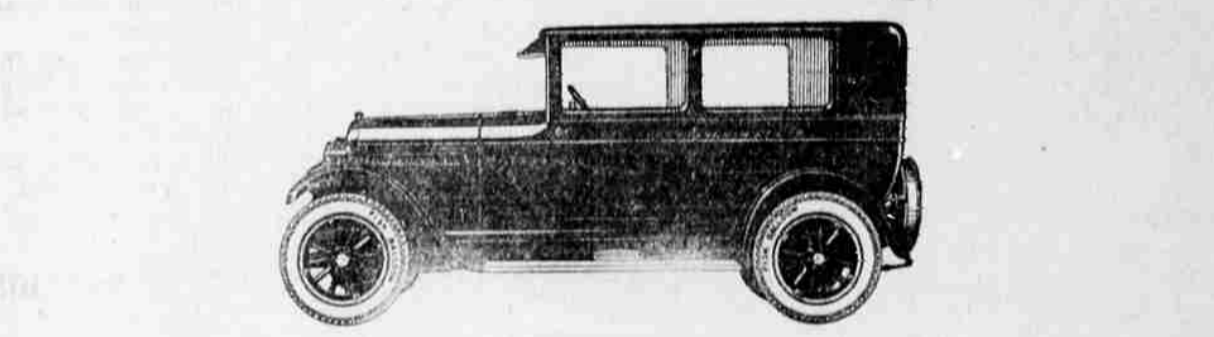
30 minutes seems insignificant doesn't it? Yet—spend 30 minutes at the wheel of a Jewett Coach and three years from now, after you've driven it 30,000 miles—yes, 50,000—you'll look back to the most profitable 30 minutes you ever invested.

Give us 30 minutes! We'll give you the greatest performance thrill you ever had. We'll show you the finest Coach ever designed. It's the greatest Jewett ever built—a quality Coach with beautiful line and color—keen artistry in design.

Come in and bring the ladies. Give us 30 minutes now for many times 65,000 minutes of happiness later.

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# Sales Increase Again!



## Price Reduced

The price reduction on the new Overland Six Standard Sedan has sent sales soaring!

38 h. p. engine . . . 112 1/4 inch wheelbase . . . Larger main bearing surface . . . Pressure feed lubricating system . . . Oil-tight universal joints . . . Heavier crown fenders . . . Windshield wiper . . . Very latest finger-type spark and throttle levers, also horn button, mounted on steering wheel . . . Unusual room and comfort . . . A full size Five Passenger Sedan . . . Now a value beyond comparison. Order early!

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WILLYS OVERLAND FINE MOTOR CARS

**Educational Course Of Durant Company Gains Recognition**

OAKLAND, Cal., June 20.—(Special)—National recognition for the educational course being conducted by the Durant Motor company for its organization of dealers, salesmen, and others connected with merchandising their products, came in the form of approval for details of the course, reported from L. A. Wilson, director of the Division of Vocational and Technical Education of the New York State University.

At the request of Wilson, Raymond C. Durant, educational director, supplied the entire course to date.

The letter from Wilson stated that the New York University and the course of that state intended using the Durant Motor company of California educational course as a basis for their own course, planned for various phases of the psychol-