

"Wide Flung are the Doors" of the New Eugene Hotel  
 "The Travelers' Home"



PHOTO - KENNEL-ELLIS

THE EUGENE HOTEL—A fireproof structure of architectural beauty, modern in every respect—"flings wide its portals" to the public. The traveler, social activities and business men alike find a welcome here.

THE EQUIPMENT OF THE HOTEL thruout was purchased with the guest ever uppermost in mind.

EVERY CONVENIENCE AND COMFORT that will give the guest that "this is my home" feeling has been incorporated in the hotel from lobby to guest room.

EACH COURTEOUS EMPLOYEE feels that he participates in the guests welcome and is happy in the opportunity to serve.

THE MANAGEMENT in announcing the opening of this hotel, sincerely thank the architects, contractors and board of directors who have so faithfully given their best and the people of this community who with that splendid spirit have made this hotel possible.

WE REALIZE THE FAITH YOU HAVE PLACED IN US as the managers of this hotel and we pledge ourselves to uphold that faith that this institution will ever be one of civic pride.

CLARK and HUTTON  
 Managers