

FINEST SAND FROM WILLAMETTE RIVER USED IN NEW HOTEL

Hundreds of yards of the finest sand and gravel obtainable in the entire Willamette valley were furnished for the new Eugene hotel by the E. C. Wilfert Sand and Gravel company. This was used for the concrete work, which was one of the major items in the construction of the building, it is stated.

A large quantity of Mason, the finest substance obtainable for building, was furnished for this project, says Mr. Wilfert. This is an exclusive product of the Wilfert plant. The entire plant and equipment, valued at more than \$500,000 was used for the hotel work. A total of 25 men were employed at the plant in production, and this number is at work during all the season, it is said. The plant is situated on the banks of the Willamette, half way between Eugene and Springfield, and is one of the finest of its kind in the state. One of the largest bars on the river is at this point, and the geography of the country is such that it can be operated very economically.

Mr. Wilfert is now extending his business to include contracting, and has just purchased the entire equipment of the John L. Long contracting firm. This consists of two large Smith mixers, which makes a total of 4 large mixers available. All have their own equipment, such as horses, machinery, and other accessories, and each mixer is a complete plant. Several of the large contracts in Eugene in this line of work have been handled by Mr. Wilfert. Among these are the Roosevelt school building, the Stanley building, the new Science Hall at the university, the School of Music, and others. He is now working on the new Thacher apartments on Alder street.

Mr. Wilfert's plant is one of the most complete in the state, with machinery and blacksmith shops on the grounds. He has also built his home, one of the most beautiful in this district, near where he works.

HIGHEST GRADE OF CEMENT IN HOTEL

Cement was a most important consideration in the construction of the new Eugene hotel, and after an extensive survey of the market, the Ruth Robertson Powder company, who supplied this product, decided on Santa Cruz cement, one of their favorite products. This gave entire satisfaction, say the men who worked with it, and it has held up under all tests. The plaster, metal lath and wall finish was also furnished by Ruth Robertson. Empire plaster, which was used throughout, and Patton's Velumna flat wall finish have proved popular with the builders. Some Keen's cement was also used for various purposes in the structure.

Ruth-Robertson company is one of the newer firms in the city, and in the short time that they have been organized the business has been built up in various ways. Both men are well known here, since Mr. Robertson was connected with a leading hardware store for five years, and Mr. Ruth was very active in similar lines.

The company carries a complete nationally advertised line of supplies, such as the DuPont Giant explosives, the Felstone Magnesite material used in many of the buildings in Eugene, the Paraffin company's Rubberoid Roofing, Asphalt Shingles, Pittsburgh Plate Glass company's produce, Benzac Enamel Water Spar Varnish, and complete lines of the and brick.

Buildings for which the firm furnished products include the new Science building of the university, the Wilson and Lincoln schools, the Toledo Hospital at Toledo, Oregon, and the Stanley building.

NEW DINING ROOM DELIGHT TO EYES

A dining room that will delight the eye, while the careful eating is delighting other senses, will be one of the outstanding features of the Eugene hotel. The room itself is 158 feet long, and 33 feet wide, when the dining room, tea room and ball room are thrown open, more than 500 people can be accommodated. The tea room and ball room can be closed off by large french doors for private parties.

A sawed oak floor, ideal for dancing, has been provided for the entire space. The furnishings, in keeping with the general scheme, will be of weathered oak, carefully matched. An Egyptian motif was followed in decorating, and the symbols of the art of culinary are carefully portrayed. This work was done by Carl R. Berg, of the B. F. Shearer company.

Every modern serving appliance, such as the latest serving stands, large, easily opened doors, and other features, have been provided. John Eck, an experienced hotel man, has been appointed head waiter, and has already picked his staff of experienced people.

Service of Public Stenographer At Hotel At Opening

The Eugene hotel will have a public stenographer who is already known for her skill and speed. It is announced by the management, Miss Grace Oldham, for several years stenographer and office assistant for the Morning Register, will have a completely fitted office in the new building, in a prominent spot in the lobby.

A new electric Woodstock typewriter, the very latest in writing machines will be installed as a feature of the office. This machine makes for very attractive work, and under the fingers of an expert, it produces the finest of typing. Miss Oldham

is an expert on the new machine, which she will use exclusively for typing work.

Guests in a hurry for letters will be accommodated in swift order, it is stated, for Miss Oldham is an expert shorthand writer, and can also operate a stenotype machine. All kinds of expert stenographic work will be handled, it is announced.

LOCAL LAUNDRY TO SERVE HOTEL NEED

Equipped with the most modern type of laundry machinery, a staff of experienced workers and the ability to turn out work quick and in large quantities, the Eugene Steam Laundry holds the contract for all laundry work at the new Eugene hotel. The new hotel will be one of the largest laundry patrons of Lane county and the entire work will be in charge of the Eugene Steam Laundry.

The Eugene Steam Laundry has been established here a number of years and during that time has created a wide reputation for excellent work and the patrons of the local establishment are numbered by the hundreds in many communities far from this city.

W. A. Hoeljes, proprietor of the Eugene Steam Laundry, with the backing of wide experience in laundry management has built up an establishment which in point of service and modern equipment is not surpassed in the Pacific northwest.

"Greeters" Ready for Every Guest At Eugene Hotel

Every guest who enters the Eugene hotel will be joyfully and warmly greeted by an official "Greeter," says Mr. Wilfert. This is a member of the national organization, Thousands of clerks all over the United States belong to the society, and only men who are highly recommended and capable can maintain membership, it is stated.

The organization was formed several years ago by a group of ambitious hotel men, who desired to extend the doctrine of genuine hospitality all over the country. Regular conventions are held, at which new ideas for the comfort and convenience of hotel guests are discussed.

"Greeters must at all times be jovial and jolly," says E. F. (Andy) Anderson head clerk at the hotel. "Aside from the fact that we feel it is part of our business to be courteous and friendly, we find that we thoroughly enjoy our work when pleasant conditions prevail. Every man and woman responds to courtesy, and in our positions we receive more than ample return for our efforts to make things pleasant for other people. The host of friendships we form are the most valuable and most enforceable things in the world, something that is a constant source of inspiration."

Members of the "Greeters" who stand ready to prove their worth to membership in this order at the Eugene hotel are "Andy" Anderson, Harry Shaw, and Van Beatty.

QUALITY PAINT IS USED BY O'DAY ON NEW EUGENE HOTEL

"Save the surface and you save all" is an excellent motto to follow, say the managers of the new Eugene hotel, and they set about saving the surface of the new hotel from the very start. The highest quality paints, furnished by O'Day's paint shop, of this city, were used throughout the entire building.

All woodwork within is finished with a deep, rich finish that adds the final touch to the interior. Brown mahogany is used in all rooms, and on woodwork in all halls, while the same general scheme is carried out in other parts of the building. The work was done by expert painters, and with the high quality of paint used, the finish is as perfect as can be obtained, it is said.

"We insist in paints of the highest quality in all of our work," declares Mr. O'Day, "and the Eugene hotel was no exception to this rule. Especially essential for the first time is a high grade of surface covering, for if a lower quality is used, trouble is bound to ensue. By using first class materials, and applying them expertly, not only a beautiful but a lasting finish is obtained."

All guest rooms are finished with an old ivory ceiling that gives a most pleasant tone to the interior. Orange cream in a warm rich hue is used on all walls, while the woodwork is then finished in brown mahogany.

The lobby, in order to better withstand constant use, is finished in dull mahogany. This forms an admirable contrast, however, for the light artistically decorated ceilings. The dining room is finished in old weathered oak, which blends beautifully in the soft Egyptian decorative motif. Old rose and deep blue are used to help effect this charming blend.

All exterior work is finished in a cream color, to blend in with the warm stucco finish of the building. Materials used on the building include '01 Dutch enamels, Dutch Boy white lead, and the best of varnishes and stains.

Mr. O'Day has had 22 years experience in his line, and is regarded as one of the most expert paint men in this part of the state. In addition to the new hotel, he has handled

STEEL PANS USED TO ERECT HOTEL

Something new to local contractors was used in building the new Eugene hotel. Structural form steel pans which held up the concrete floors until they hardened sufficiently to stand alone were used on the new Eugene hotel. These steel pans 18 inches wide by 36 inches long were braced up by 2x6 stringers and proved a real success, state the builders.

This idea of quick form placing was brought to Eugene by representatives of the H. E. Fryer company, steel contractors of Portland. Mr. Wright, member of the company staff, came to Eugene and laid the foundation and mapped out a process of pan laying which proved a decided success both in time and labor saving, stated Mr. Hargraves. Jack Bestie, field representative of the Fryer company, took up the work following the completion of the fourth floor and finished the work started by Mr. Wright.

This type of construction was new to the contractors of Eugene as the pans could be taken out and used on the next floor and after the completion of the building they were shipped to another city for similar use. After the steel pans were taken out

Electric Sign On Top of New Hotel To Attract Comers

The "Eugene Hotel" will be known by reputation to a great many people long before they arrive in Eugene, believe those who have inspected this attractive hostelry, and newcomers arriving will have little trouble in finding it. A huge electric sign, 14 by 32 feet wide, and 75 feet long, the largest in the city, will emblazon forth the name to all who approach from the north or south.

The sign, which is brilliantly illuminated, is visible for miles on both sides of the city. It is erected especially so that tourists coming in on the highway cannot miss it.

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ROYAL BANQUET IS READY FOR TONIGHT

A banquet fit for a king is to be a feature of the opening day of the new Eugene hotel. Edmund Parrie, French chef, has prepared what will be the most elaborate dinner ever set before Eugene diners.

A program, which will include an evening's entertainment in addition to a huge dinner dance, has also been prepared. The menu, in which the chef takes great pride is as follows: Compe of Russian Caviar Special Combination Seafood Cocktail Celery en Branche Assorted Olives Salted Jordan Almonds Essence of Tomato Bouillon en Tasse Filet of Royal Chinook Salmon Ravigotte Pommes Gofrette Oregon Fruit Punch, Grenadine Milk Fed Spring Chicken Saute Financier Eastern Prime Ribs of Beef au Jus Snow Whipped Potatoes Combination Salad, en Mayonnaise French Salad, Ice Cream, Vanilla Wafers Roquefort Cheese Beux Crackers French Pastry Cafe Noir

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DAKTRIDGE TO SEND MANY FOR OPENING

Many out-of-town people are expected in for the grand opening of the Eugene hotel, and the upper Willamette river district will be particularly well represented, declares Dr. I. W. Peate, president of the Oakridge clubber of commerce. "Many Oakridge and Westfir people will be down for this gala event," says Dr. Peate, and we expect to be shown the finest hotel in the state of Oregon. "Oakridge and the upper Willamette country naturally is sharing Eugene's pride in this new structure, for it means that this whole district is thriving. We expect to see several more stories on the building when the main line of the Southern Pacific up this way is finished. Oakridge then expects to use the Eugene hotel as a model for a similar building here."

Guests in the hotel over the Patrik of July are extended a hearty invitation by Dr. Peate to come to Oakridge for the big "end of Steel" celebration which will be held there July 4 and 5. "The people who come up will see some of the finest timber in the world, and they will be given a chance to inspect the new railroad project. Then they will realize why Eugene had to build a new hotel, and why this district is growing by leaps and bounds."

John Eck Hailed As "Born Director of Dining Rooms"

"A man born to direct a high class dining room," that is the way John Eck, head waiter, is commended to the new Eugene hotel. Mr. Eck before the war, was a resident of Germany, where his father owned one of the most exclusive of large hotels. It was a favorite with Americans, and here Mr. Eck was so impressed with the vigorous people from across the sea that he resolved to become one of them, and when quite young, came to America.

He naturally went into hotel and restaurant work, and shortly before coming to Eugene, he held an important position in the dining department of the St. Paul railroad, where the first dining service of any railroad had been developed.

With his rich background of experience Mr. Eck has combined a very pleasant manner, and a very pleasing personality, and a quick ability to foresee any wish that a diner might have.

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