

ILLUMINATION ART IN EUGENE HOTEL DONE BY L. L. BAILEY

Illumination is always an important feature of any structure, but it is most important in a hotel, believed the managers of the Eugene hotel, so particular care was taken not only to find suitable equipment, but to find a firm of experts to install it.

The work was contracted for by the Bailey Electrical Company, and the managers declare that they are entirely satisfied with every detail of the installation.

Enough wire to go completely around the city of Eugene several times was used, says L. L. Bailey, who personally directed all the work. Over a cutload of fixtures and electric light globes were used to equip the lobby, dining rooms, and guest rooms of the structure. Enough globes were put in the huge sign to illuminate dozens of city homes, it is said.

Special Fixtures Selected
Special atmospheric fixtures were selected for each individual part of the new hotel. In the dining room the candle type lights, with parchment shades match exactly the warm design, and create a particularly pleasing effect. The installation was so done that it would blend in with the general scheme, and harmonize with the whole.

Beauty Is Charming
Guests and visitors to the hotel will be struck first of all by the charming beauty and attractiveness of the entrance brackets of the hotel. These are indeed an innovation, for the huge, five foot verdil brackets on either side are one of the nicest features of the hotel. They are of rich Spanish design, and blend gently into the lines of the massive building.

Fixtures Made in Oregon
The fixtures were all made in Oregon, a feature of which the firm is very proud. Baker Harkness company, of Portland, did all the manufacturing for the work, and the fixtures are equal to any made in the

United States, it is declared. This firm specializes in fixtures for larger hotels and lodges, and have equipped many similar buildings in the Northwest.

"It is the belief of the Bailey Electrical company that a purchaser of electrical fixtures of any kind desires personal convenience and comfort, and a maximum of beauty in every individual piece of work," says Mr. Bailey, "and this is the service that we have constantly striven to offer."

"We take great pride in large contracts, especially where the element of beauty is important for the installation of illumination gives one a wonderful opportunity not only to install fixtures in a beautiful way, but to bring out all the beauty of the interior."

Mr. Bailey came to Eugene in 1912, and in 1920 he opened the store that bears his name. Some of the larger contracts they have completed are the Pacific Christian hospital, the Bank of Commerce, the Gamma Phi Beta sorority, and other important buildings. Lines carried by the company include Universal Electric ranges, Bidole Lamps, Universal Table Appliances, Aluminare Cast Lighting Fixtures, Meridian Commercial Lighting Fixtures, Hyperion Commercial Lighting Fixtures, and they are agents for the General Electric company, makers of motors. Check Seal equipment is also handled.

EUGENE MILLWORK USED FOR BUILDING

Millwork and glazing for the half-million dollar Eugene hotel is furnished by the Midgley Planing Mill company and this is indicative of their equipment and ability to furnish material for the most exacting requirements.

Forty-four years ago this company was established in Eugene and are not only proud of the contract on the hotel but of many other contracts, among them being, Women's building, Susan Campbell Hall, Journalism Building, Fine Arts Building and Music Building all of the University of Oregon. In addition to these are the McDonald theatre building, Lewisway building, Eugene hospital, Guard building, Eugene Congregational church, Springfield high school, University Co-op building, Woodrow Wilson Junior high school.

The Midgley people state that they are also handling a large line of nationally advertised materials such as Upson Wall Board, Stormtight Roof Paint, In-Vie-O-Roller screens, Lam-inex doors, Reynolds "Red Edge" wire cloth and polished plate automobile glass.

The "Midgley Made" wood work has established an enviable reputation and consists of doors, windows, frames, casings, mouldings, paneling, stairways, fireplaces and built-ins of all kinds.

"We are especially proud of the hardwood doors in the new hotel with which the building is furnished throughout and the rich hardwood panelings," the firm states.

MODERN SYSTEM IS USED FOR HEATING

A new and up-to-date building such as the new Eugene hotel demanded the most modern heating equipment made, decided the managers, so P. F. Cross and Monte Leslie, heating experts, were engaged to install a Birchfield Boiler outfit complete. The decision was reached only after all other types had been thoroughly examined and tested.

Not only will this system furnish comfortable heat to every bit of space

and every room in the hotel, but it can be minutely regulated in each room to suit the individual tastes of the guests, it is announced.

The heating firm has handled many of the plants for the larger buildings in the city, and expert care is used in each individual case. The heating and plumbing was installed in the Pacific Christian hospital by these men as was the heating plant in the Hoffman hotel.

"When people have just the right amount of heat this very important feature attracts little notice," says Mr. Chase. "It is our ambition to do our work that everyone will be comfortable at all times."

The system in the new hotel has been thoroughly tried out, and is ready for the opening, it is announced, should any heat be required.

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The New Eugene Hotel is one of the best equipped Hotels in the state and is a credit to any city. Electrically it is modern in every way--it has all the latest features and will greatly aid the management to render the best service to its guests.

The BAILEY ELECTRIC CO. did all the electrical work on the EUGENE HOTEL--Electric wiring, electric fixtures and other equipment. This was probably the largest electrical job in Oregon outside of Portland.

The BAKER-HARKNESS CO. of Porland manufactured the ELECTRICAL FIXTURES that were used on the Hotel.

The Bailey Electric Company has completed some of the largest jobs in Eugene and is at present working on several large installations. We have the experience, knowledge and equipment to properly handle any type of construction that you may have whether it is a motor, lighting, or fixture installatoin. We specialize in good work and any estimate we make is based on good work. We will not estimate a job to see how cheaply we can do it. We do but very little work where price is the only consideration. On your next job come in and see us. Quality always.

The following are some of the Nationally known lines we handle:
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BAILEY ELECTRIC CO.

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