

BUILDING TILE IN HOTEL OF HIGH TEST FOR STRENGTH

Modern building science has definitely proved that the best material for walls of large structures is hollow building tile. It is declared, and this type was used throughout in the new Eugene hotel. This makes for a strong and enduring building, fire-proof throughout, and since the tile can be adapted to any type of structure, the highest in architectural art can be utilized.

Several carloads of concrete hollow tile were furnished for the hotel by the Eugene Concrete Pipe company. The makers take pride in the fact that this material was made in Eugene, by Eugene workmen, and it has no superior, it is believed.

Not only is the building fire-proof, but the tile is a non-conductor of heat or cold. This means that temperature in different parts of the building can be carefully regulated, it is stated.

The concrete blocks used were thoroughly tested, both in the East and at the Oregon Agricultural College testing station, and were found to have the high crushing resistance of one and one-half tons to the square inch. This means that a piece of tile 5 by 8 inches is capable of supporting a Pullman car. The potential ability of the blocks is many times the strain that will ever be put on them, it is stated.

The tile also has several other outstanding features, such as light weight, which makes it easier to use, and a building constructed of this material is practically sound proof, a very desirable feature in a hotel. The tile was so sound that a saving of approximately 15 per cent in plates and time was effected by using it, builders estimate. The tile also gives an ideal stucco base, which means that a beautiful finish can be applied which will not crack or crack.

This material was also used successfully in the Miner building, and it has given the utmost satisfaction in both of Eugene's largest structures.

Outside of the local territory the tile has been used in the new Olympic hotel at Seattle, the Davenport hotel in Spokane, and in the Yoon building in Portland. The company started operating in 1912, and has been compelled to double the capacity of its plant. It is now the largest plant of this kind in the state. Officers of the company are Winthrop C. Hall, president; Howard A. Hall, vice-president; B. B. Brundage, treasurer; Hugh P. Ford, secretary. The plant is located at the corner of First and Blair street.

All kinds of pipe and tiling is manufactured by the company, it is stated.

Architect of Hotel Is John Hunzicker

The architectural beauty of Eugene's new hotel was furnished by

one of the oldest established designers in Eugene, John Hunzicker, local architect, who has been in business here for the past 22 years, planned the spacious building.

Mr. Hunzicker's ability in the necessary qualities which are needed in making it possible to build such a structure of beauty and efficiency is a marvelous personal possession, state those who have come in contact with him.

Requisites for the erection of a hotel in record time is to have well drawn and laid out plans. Clearness in blue-prints and efficiency in carrying out details are qualifications which predominate in the work of Mr. Hunzicker, according to the builders of the hotel.

The local architect has designed several outstanding building projects in the city of Eugene and his abilities along this line is well known by the people of this city. Mr. Hunzicker declares that "Beautiful and economical buildings in Eugene will make for a better and bigger city."

NEW EUGENE HOTEL OPENED TO PUBLIC

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and open directly into the space before the kitchen serving tables.

Kitchen Well Equipped

The kitchen of the new Eugene hotel is in keeping with the idea that nothing in the way of modern and efficient conveniences should be overlooked in equipment. The best machinery and most convenient arrangements of ranges, steam tables and refrigeration plant have been provided to meet the needs of the establishment. A trained staff, all of whom have served apprenticeship in the United States or in Europe, are on duty for to prepare their first big task the preparation of the opening banquet to be served tonight.

A staff of more than 60 employees are now on the hotel payroll and this will be increased as need demands, the management states. All have had hotel experience and possess a thorough knowledge of modern methods of caring for the public needs. Care in selection of employees has been one of the factors of hotel operation insisted on by Hutton and Clark.

WORKMAN TELLS OF THRILLS AND PLUCK

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gain his position in life. In case something turned up and he had to lay-off his men, he would turn them over to someone else who could use them and thus the weekly payroll kept our expenditures in balance.

Many Men On Job

"I guess I worked with all types and classes of human beings while I

was on this job. During the summer I helped young men who were trying to get ahead in this world and taught them all I could. I worked beside men who wanted only enough money to put them clear of the city. I also worked with men who took a deep interest in the construction and who spent hours in doing that which they were told to do and trying to make it agree in beauty and quality with that of more experienced men. I think they felt as I do, that is, that the building is to remain as a monument to us who put forth the best of our ability. We can be proud in later years to walk along Pearl street with our grownup sons and daughters by our side and pointing toward the beautiful building, tell them of the bit we had in helping erect it.

"Well I must pack my tools and start toward the other side of town where Bill has some more work for me."

The London County Council has appropriated \$8,000 to be used in taking school children to theaters to see Shakespeare plays.

American cigarettes have displaced those of British make as the favorites of Chinese smokers. Nearly five times as many American cigarettes as British are now sold in China. A few years ago the American brand was far behind.

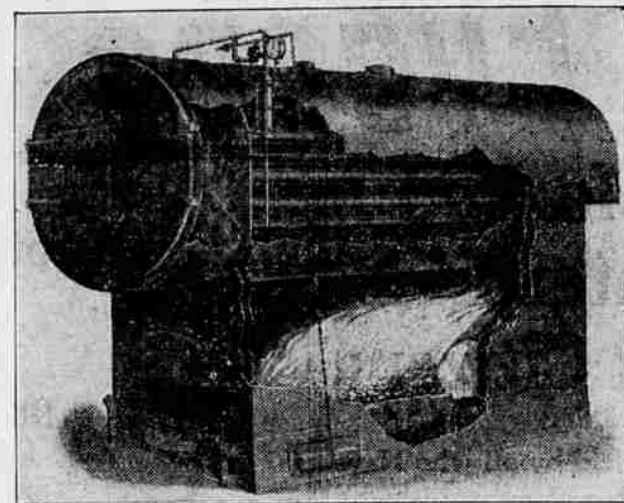
HEAD CONSTRUCTION COMPANY BUILDERS

W. W. Head construction company, builders and construction engineers of Eugene, were called on to erect a building which today is opening as the new up-to-date Eugene hotel.

In directing and carrying through this vast project the Head Construction company used all available men and material necessary to put up this leading hotel. The appointment of work on the building was taken care of by Mr. Head, who sub-letted jobs as he saw fit. The general contract was let to Hargreaves and Lindsay who worked in conjunction with the Head company.

Hargreaves and Lindsay took over the contract of carpentering and finishing the hotel, but the handling of concrete pouring and the necessary facilities used to save time were furnished by the Head company.

"Our aim is to help Eugene expand and we are mechanically fixed to handle construction work on a large scale. We believe in the slogan, 'Build for a better and bigger Eugene,' and it is our wish to add 'Beauty' to this," said Mr. Head.



Sectional view of a Birchfield Steam Heating Boiler, showing how the novel design provides for free circulation thru all parts of the water cavity.

CHASE and LESLEY

Plumbing and Heating Engineers

Installed the Heating System in the Eugene Hotel

Using the Birchfield Nationally Known Steam Heating Boiler as a Heating Unit

932 Oak Street

Telephone 243

In Keeping with the spirit

Greater Eugene

It is with pleasure I present my new establishment for your convenience, which will be formally opened to the public about July 1st.

You will find it expressive of only that which is best in design, fittings, and above all, Service. No effort or expense has been spared to create an attractive, appealing setting for competent and professional aid to beauty.

B. Piper Bell
Cosmetician

East Wing Lobby Floor
EUGENE HOTEL

HARGREAVES & LINDSAY

Building Contractors

301-2-3 Miner Building

PHONE 2040

We are proud to be the
building contractors
on the

Eugene Hotel