

A HAPPY MESSAGE OF SAVINGS TO HUNDREDS OF HOME OWNERS, HOME BUILDERS AND HOME PLANNING HEARTS!!!

APPLEGATE FURNITURE CO.'S REMOVABLE SALE!

Opens With the Greatest Furniture Values Ever Offered in Eugene



Extra!
Large Size Rag Rugs
Size 6x9 Feet

Regular \$18.00 sellers, very attractive color designs and fine selection to choose from. Removal sale price—

\$11.75

TO THE PUBLIC:

To keep up with the progress of Eugene and give the Furniture buying public the kind of a store it is entitled to, I have leased the lower floors and basement of the new Miner Building on East Ninth Street. It is my plan to open with a complete new stock of Furniture and Homefurnishings, giving Eugene a strictly modern store, embodying in all the very latest ideas in Furnishings for the home. In order to carry out this plan I have given instructions to my salespeople to cut our prices to the very limit. In passing through the store, I find they have taken me at my word and on many items have reduced prices half and there are a lot of nice pieces of furniture marked to sell at less than Half Price. They have absolutely disregarded cost and have made prices that should clear out this stock in a very short time.

This is my first big sale and I hope all the good people of Eugene and Lane County will share in the wonderful Bargains to be had. You have made this expansion possible, and necessary, by your loyal support in the past 13 years, and this is my party to show my full appreciation.

Yours very truly, ALBERT D. APPELGATE.

Simmon's 3-Piece Steel

Bed and Spring

Genuine "Simmon's" nationally advertised Bed and Spring that sold regularly at considerably more money. Applegate's Removal Sale Price—

\$9.90



MINER BUILDING
Our New Home
After July 1st

EXTRA! **EXTRA!**
Dining Chairs

One lot of Dining Chairs in mahogany and walnut in sets of six and less.

Half-Price

EXTRA! **EXTRA!**
40-POUND
Mattresses

Fine quality, 40 pound, 100% cotton Inters Felted Mattress in a variety of attractive art ticks. Very special!

REMOVAL PRICE
\$7.95

EXTRA! **EXTRA!**
27-INCH
Rugs

50 Good Grade 27-inch Axminster rugs in well selected designs and colors.

This quality rug can be found in many stores as high as \$5.50
\$2.95

Former Prices Have Been Cut Right and Left—The Red Price Tags Show Savings of 1-4, 1-3, and in many Instances Reductions of 1-2 Off

EXTRA!

5 Drawer Chiffonier

AN EXCELLENT 33-INCH, 5-DRAWER CHIFFONIER IN HANDSOME GOLDEN OAK FINISH. REMOVAL SALE PRICE—

\$8.95

One Lot Imported Japanese Stenciled Rag Rugs

\$1.85

Imported Rag Rugs in beautiful Japanese stencil designs. Size 27x54. While they last—\$1.85.

Same rug in size 36x63, regular \$4.50. Now on sale at \$2.85.

INLAID LINOLEUMS

Hundreds of yards of fine Inlaid Linoleums. Many pleasing patterns and designs. Dependable quality. Buy all you want, the yard—

\$1.10 and up

EXTRA!

"Biltmore" Tapestry Rugs

27x54 inches—A wide selection of patterns to choose from. Removal Sale Price—while they last—

\$1.45

Same Rugs in 36x63 inches \$1.70

9x12 Room Size Axminster Rugs—Removal Sale Price \$26.85

One fine lot of room-sized rugs, ranging in former prices up to \$42.50. Good variety of patterns to select from. While they last, \$26.85.

3-Piece, all hard wood Ivory Polychromed Bed Room Suite

consisting of one Bow-foot Bed with cane insert—one 48-inch dresser with 28x34-inch plate mirror—and one vanity to match. Original price \$194.00. Removal Sale Price—

\$97.00

Genuine Mahogany 8-Piece Adam Period Dining Room Set Only \$150.00

A beautifully grained, brown mahogany set of super construction, to be found only in high grade stores. Regular price \$225.00. Removal sale price

Hundreds Of Our Best Bargains Unadvertised!

EXTRA! **EXTRA!**
Davenport Tables

Selection of handsome Davenport Tables—while they last at just—

Half-Price

EXTRA! **EXTRA!**
Brand New Hollywood
Thread Rugs \$2.81

Finest cotton yarn thread rugs that will stand tubing—fine for the bathroom.

MASSIVE 4-PIECE MAHOGANY BED ROOM SUITE

Consisting of one bed, one 48-inch dresser, one 42-inch dressing table, and one dressing chair. A genuine mahogany bedroom set of exceptional quality. A lifetime article. Regular \$195.00.

On Sale \$97.50

27x54 Inch Fringed VELVET RUGS \$3.95

Big variety of new designs in soft neutral colorings. Here's the best small size rug offer you have had in years. This price good while they last, each, \$3.95.

EXTRA! **EXTRA!**
Japanese Linen Warp, Fine Weave, Stenciled
Matting Rugs
36x66 INCHES

Ideal for your summer home, porches or sun parlors.

85c

NOTE: A SMALL DEPOSIT WILL HOLD YOUR PURCHASE UNTIL JULY 1 IF NOT CONVENIENT TO PAY FULL AMOUNT AT DATE OF PURCHASE.

APPLEGATE FURNITURE CO.

HEILIG THEATRE BUILDING

EUGENE, OREGON

TELEPHONE 919