

# Local Theaters to Offer Varied Program of Films For Opening Week of June

## BILLS FOR NEXT WEEK

### Motion Pictures

**McDONALD**—Monday, Tuesday and Wednesday, "The Lady"; Thursday, Friday and Saturday, "Code of the West."

**HEILIG**—Monday and Tuesday, "The Beauty Prize"; Thursday, Friday and Saturday, the epic, "Janice Meredith."

**REX**—Monday and Tuesday, "The Narrow Street"; Wednesday and Thursday, "The Love Master"; Friday and Saturday, "The Speed Spook."

**Vaudeville**

**HEILIG**—Wednesday, Western Vaudeville.

PATRONS of the silent drama will be well satisfied with offerings of Eugene theaters next week as the varied programs scheduled have something to satisfy practically all tastes in the way of motion picture entertainment.

"The Narrow Street," "The Love Master" and "The Speed Spook" are the three rather intriguing titles of the presentations listed for the Rex theater for the week.

"Janice Meredith," the epic film of American colonial days will be the feature at the Heilig theater to close the week. "The Beauty Prize" is the other picture to be offered.

Norma Talmadge will be at the McDonald in "The Lady" for the first three days of the week and "Code of the West" will complete the program for the last three days.

**COLONIAL STORY IS FILMED**

"Janice Meredith" Will Be at Heilig Three Days Next Week

"Janice Meredith," which comes to the Heilig, Thursday, Friday and Saturday, will be loved by every American who will feel it a pleasant duty to see it and do homage to this great historical photoplay made so real by Marion Davies' sympathetic performance. Embracing the highest art of the screen, it is a telling lesson in patriotism.

Squire Meredith (Maclay Arbuckle), a wealthy New Jersey landowner in Colonial days, engages Charles Fownes (Harrison Ford), a manly young Englishman, as a bondservant, but becomes alarmed when his young daughter, Janice (Marion Davies), shows a romantic interest in the young man. So Janice is sent to visit her cousin, Tabitha Larkin (Mildred Arden), in Boston.

There the rebellious colonists have staged the Boston Tea Party and the country is seething with rebellion. Janice meets Lord Clowes (Halbrook Blinn), and learns of the plan to march the British troops to Concord. She gives the warning that leads to Paul Revere's sensational ride and the brave skirmish at Lexington.

Lord Clowes arrests Janice for aiding the prisoner and brings her with her father to Trenton. There, at the headquarters of the Hessians, Co. Rahl (George Siegmann), she sees Fownes, disguised as a Hessian, obtain papers from Rahl that give the disposition of the British forces. But Clowes penetrates the daring spy's disclosure and orders him shot. Fownes slips the papers to Janice and gets the information to her that Washington must be told and prepared to attack.

Janice and her father return home, where the girl agrees to marry Philipson Hennion (Olin Howland), a rich young man of her father's choice. But Fownes and a group of Continental soldiers arrive and stop the wedding. Fownes arrests Philipson, who has taken up arms with the British, and the Meredith lines are confiscated.

**JOHNNY HINES IN THRILL ROLE**

"The Speed Spook" Will Be Here at Rex Theater Next Week

"The Speed Spook," featuring Johnny Hines, which is coming next Friday and Saturday at the Rex, has been pronounced by reviewers as the outstanding thrill picture of the year. Aside from the many thrills obtained

from the championship auto race which was filmed last June at the Alton Speedway, the speed spook car, which races roughed without a driver through the village of Westwood and causes consternation among the townsfolk, is enough to cause any number of thrills to run down the proverbial spine. What with these thrills and another in which an armored car scowls through the wall of an arsenal, "The Speed Spook" certainly has every right to be called a real thrill production. Johnny Hines is at his best in this colorful melodrama, which means that those who enjoy a laugh and thrills had better not miss Johnny's latest.

### NORMA TALMADGE IS COMING

"The Lady" Will Be Featured at McDonald Theater Next Week

"The Lady," Norma Talmadge's latest photoplay, reveals her in a new guise—that of a pert, pretty and vivacious society girl of a musical show of the Gibson Girl period.

Norma wears the typical society costume, short fluffly skirts, tight, bare back a la Kitty Gordon and a huge feather hat.

Like so many society girls of old, she struts haughtily across the stage, does a buck and wing, jauntily sings a song as she tosses flowers to the boys in the first row and takes her exit "cartwheel" fashion into the wings.

From being the toast of the theatrical world, Norma plunges into the heights of gay Monte Carlo society into the toughest dens in Europe, becomes a half-divorced, bedraggled flower girl in the streets of London after she has lost both husband and baby and finally as the head of a cafe just back of the world war front, where the soldiers of all nations call her "the little mother of all the world."

All the picture will be shown at the McDonald theater next Monday, Tuesday and Wednesday.

The special cast appearing in support of Norma Talmadge includes Wallace MacDonald, Norma's leading man.

### STRONGHEART FILM COMING

"The Love Master" Is Vehicle of Canine Star of First National

"The Love Master," the first National picture starring Strongheart, the wonder dog, and regarded by critics as being the best in which he ever appeared, will be the attraction at the Rex theater for two days, beginning Wednesday. As an added attraction here appears in the cast Lady Julie, Strongheart's wife, and the Strongheart quintuplets.

Walter Perry and Hal Wilson are among the players in the large cast. The production has created a sensation wherever it has been shown because of a daring scene which Mr. Pringle has interpreted in which the dog hero visualizes death and fights it away from his young master in a physical battle. No apparition of any kind is used to visualize the "Dread Specter" for the audience, the effect of the scene depending entirely upon the dramatic ability of Strongheart.

### "NARROW STREET" AT REX

Splendid Photodrama Coming to Local Theater Monday, Tuesday

A narrow street (not Williamette street), only twenty feet wide, furnishes the basis for the picture of the same name, that promises to delight the patrons of the Rex theater beginning next Monday.

Being the screen version of the novel by Edwin Bateman Morris, "The Narrow Street," presents a story as interesting and surprising as those crooked little alleys that twist and turn their way across crowded cities.

To outward appearance, Simon Halbane, played by Matt Moore, is an unobtrusive and retiring as a young man, but in the night, he finds his bachelor quarters invaded by a nameless girl, who asks for refuge from the inclement weather and the police.

Dorothy Devore, vivacious comedy star, characterizes the intruding girl with all the charm of a beautiful and cultured girl in strengthened circumstances, with the result that Simon Halbane, in his desire to protect

### McDonald Theater Will Offer "The Lady"



Norma Talmadge, coming to the McDonald next week in "The Lady," takes new role; lots of pretty girls in cast.

### "Janice Meredith" at Heilig Theater



Attractive Marion Davies as Janice Meredith in historical super-feature coming to Heilig. Harrison Ford plays opposite her.

her from those she fears, announces to the world that she is his wife.

Many embarrassing situations are cleverly evaded by the quick-thinking Doris, whose mysterious presence introduces the staid bachelor to a new vista of things as they might be, if—

William Beaudine is responsible for the direction of "The Narrow Street," which was adapted for the screen by Julien Josephson. A strong cast supports Dorothy Devore and Matt Moore, and includes players of such merit as David Butler, Gertrude Short, Temple Pigott, Kate Tonray and Madame Sultwan, a lady of color.

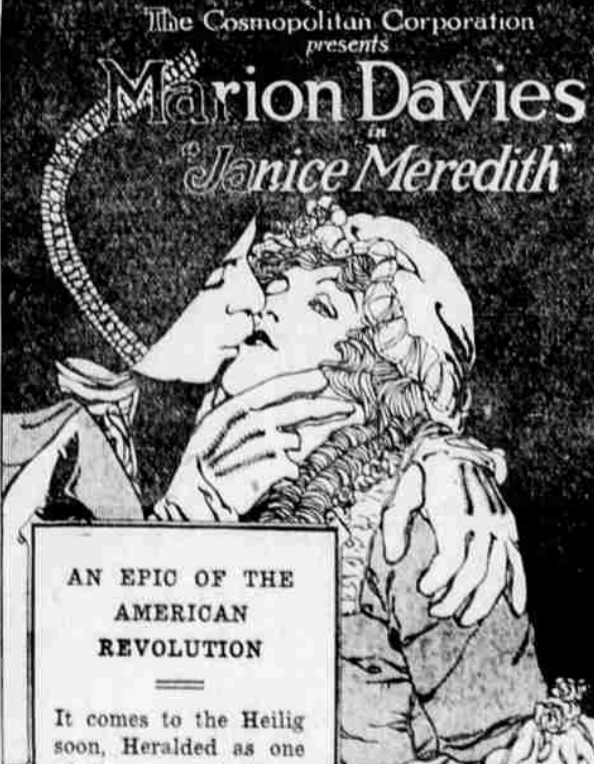
### "THAT DEVIL QUEMADO" DUE

Bell Theater at Springfield Will Present Feature Film

Back on the screen after a long enforced layoff due to a broken leg which he sustained in one of his daring stunts before the camera, Fred Thomson appears in his new picture, "That Devil Quemado" at the Bell theater on Sunday when the production begins a two day engagement. The star and his four-legged co-star, Silver King, are the outstanding features of this border story by Marvin Wilhite, and their popularity can but be increased by the production; for both are cast in roles particularly suited to their capabilities. "Quemado" is a picturesque, death-defying canine cavalier who will dash into every feminine heart just as he dashes in and out of the rapid-fire situations of this thrilling tale. Gloria Hope, in the leading feminine role, is a delightfully fiery and aristocratic heroine, and the direction of the picture

### The Cosmopolitan Corporation presents

**Marion Davies**  
in  
**Janice Meredith**



AN EPIC OF THE AMERICAN REVOLUTION

It comes to the Heilig soon, heralded as one of the greatest photoplays of the screen. Read this from the New York Mirror:

The picture is an epic of screen romance, historical accuracy, brilliant direction, and superb photography. Columns of words won't afford a competent telling of "Janice Meredith." The film is veritably marrowed with thrills, romance and beauty. Miss Davies is great. —George Holland

### is a noble-looking steed, measures fourteen hands and is valued at several thousand dollars.

"Code of the West," which shows at the McDonald next Thursday, Friday and Saturday, was scenarized by Lucien Hubbard and includes in its cast Mabel Ballin, Charles Ogle, and David Butler. The story deals with a Broadway flapper who invades the West of the cowboys, and learns about loving from them.

### GOOD VAUDEVILLE SCHEDULED

Heilig Theater to Present Snappy Program Here Wednesday

A miniature musical comedy, a playlet of genuine mirth, golf, a clever song, and other oddities of enjoyment are all included in the Western Vaudeville bill booked for Wednesday at the Heilig. The bill has plenty of variety, and comes highly praised.

The program is headed by "The Dainties of 1925," in which a group of singers, dancers and comedy artists win instant favor. Two young men in an argument over the merits of their respective girls provide a basis for the action of the skit.

A genuine play with a cast headed by Herschel Mayall, noted actor, is entitled "Her Midnight Visitors." The subtle plot deals with a gentleman crook who has designs on an old woman's jewels.

A musical oddity entitled "Brassies and Brasses," is presented, with music by Harvey, Henry and Grayce. In addition to a thorough knowledge of the humor of the game, each is a talented musician.

Louis Gordon offers a series of character songs that have won him applause all the way out to the coast. Two of his songs are written by Jack London, "West," and "The Toast of the Vagabond."

Nicky, America's greatest comedy canine, is presented by two funsters, Mike and Garman. The dog works with a vim that is astonishing, while his two human partners do a series of balancing acts.

The Heilig orchestra, under the direction of Charles Runyan, will offer a selection before each performance.

### COMEDY PICTURE COMING SOON

"Cheaper to Marry" Is Held to Be Fun Production. Here Soon

While the leading comedy roles in "Cheaper to Marry," which comes to the Heilig theater soon, are handled by Louise Fazenda and Claude Gillingwater, three other well-known comic folk of the screen will be seen in this Robert Z. Leonard production. Opportunity to insert some humorous situations were presented to Mr. Leonard while he was directing the scenes in an exclusive Women's Athletic Club.

Hank Mann, Mathilde Comont and Louise Carver were engaged to handle the fun making roles, and the results were exceptionally good. The leading players in the cast are Lewis S. Stone, Conrad Nagle, Marguerite De La Motte, Paulette Goddard and Richard Wayne.

### McDonald Patrons Will See Paramount Picture in Near Future

As fascinating an array of new screen style as has ever been seen in pictures is being prepared by the McDonald theater soon in the new Paramount picture, "A Kiss in the Dark," directed by Frank Tuttle, who made "Miss Bluebeard."

Lillian Rich, Aileen Pringle, Ann Pennington and Kitty Kelly, the last two of the "Follies," and others of Broadway's best-dressed women appear in the cast of the production. Adolphe Menjou and Kenneth MacKenna hold up the man's side of the clothes question.

Menjou and the Misses Rich and Pringle are featured in the leading roles of the picture, a screen version of the stage hit, "Aren't We All?" by Frederick Lonsdale. Townsend Martin wrote the screen play.

"A Kiss in the Dark" is a smart comedy of sophisticated society laid in Havana and New York. Menjou is a ladies man whose philandering drives his sweetheart, played by Miss

### "The Speed Spook" Has Many Thrills



Johnny Hines in "The Speed Spook" next Friday and Saturday at the Rex.

Pringle, to distraction. Miss Rich plays Betty King, in love with her husband, Johnny (Kenneth MacKenna), but also interested in each and every other handsome young man who happens along. She carries on a flirtation with Menjou and almost ruins things with Aileen Pringle for him.

### "THE BEAUTY PRIZE" FEATURE

Viola Dana Will Star in Film to be Offered at Heilig

Comedy, drama, Viola Dana, and girls, girls, girls! That's the description of the Metro-Goldwyn star's latest picture, "The Beauty Prize," which comes Monday and Tuesday to the Heilig theater, and a delightfully entertaining picture it is, too!

Miss Dana appears as a New York manicurist who wins the national beauty title of "Miss America" and then gives away the \$2,000 prize money she needs so badly. The star is peppier than ever, and certainly looks as if she could win any beauty contest anywhere. Pat O'Malley is splendid as the hero.

Between the scenes showing the contest, with a bunch of pretty girls competing, and the really excellent story by Nina Wilcox Putnam, the last audience manifested no uncertainty in terms that "The Beauty Prize" can well be called "perfect entertainment."

Lloyd Ingraham directed, and Winifred Dunn wrote the continuity. John Arnold was the photographer.

### GEORGE KELLY FILM ATTRACTS

"The Show Off" Will be Offered at Heilig Theater in June

Clear cut, colored, true to life, sparkling the language and thinking the thoughts of real folks, Mr. Kelly's characters in "The Show Off," which will be given one performance in Eugene on Tuesday night, June 16, are as live a portrait of American home life as could be created. With no false notes, no Pollyanna smirk, and equally evading the pessimistic frown of too censorious young realism, he has taken a minor chord from real life and developed a stage harmony.

### HOTEL ASTOR

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Every Room has Private Toilet  
50% Baths New, Modern  
Close to Shopping District and Theatre  
Free Garage Tariff from \$1.50

### THE TENDEREST LOVE STORY EVER TOLD!

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### do with such a job, if it were handed to him.

Of course, what the "underworld" wanted to get across was the fact that Bill Hays was not "the boss" in the matter of fact, Bill Hays is not the boss at all. He's working for and with a group of all the most important work for them, but he is not, certainly not, bossing them, and he is the off-repeated term "the boss" of the Movies.

The producer group by which Hays is employed looks to him for the question and guidance in certain matters of general policy, and Mr. Hays has been quite helpful in this regard. The methods of arbitrating disputes, but Mr. Hays is not a "boss."

The companies who have enjoyed the group's success, the "underworld" group, contains a few prominent names, more "conventional" than that of the movies. It would take a considerable amount of time to list the names of the men in for good measure, to mention "lead" the independents, to mention interests were all geared into the company, which is not even a company, because the various personalities involved simply "merge."

### BELL THEATRE

Springfield

SUNDAY

### Fred Thomson

THAT

DEVIL

QUEMADO!

For a dozen years I've been trying to these annual convention gallops. Every year the "loud speaker" leaders have been letting out the same line of chatter. When the convention is over, it is all forgotten until the next convention.

Most of the theater owners who attend these conventions cheer loudly to buy the product of the big producer, and then rush out to buy the product of the big producers they have been cursing. In a nutshell, it boils down to this: You fans are only interested in good movies. You don't care who makes them. The theater owner may yell a lot at a convention, but when he gets home he buys from the company that has the best product. And that's all there is to it.

The noise about hiring Hoover, Pershing, Hughes, or what have you, as a leader for the independents was just noise. I don't know what any such worthy gentleman would ever

### McDONALD

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