

HAVE FAITH IN EUGENE

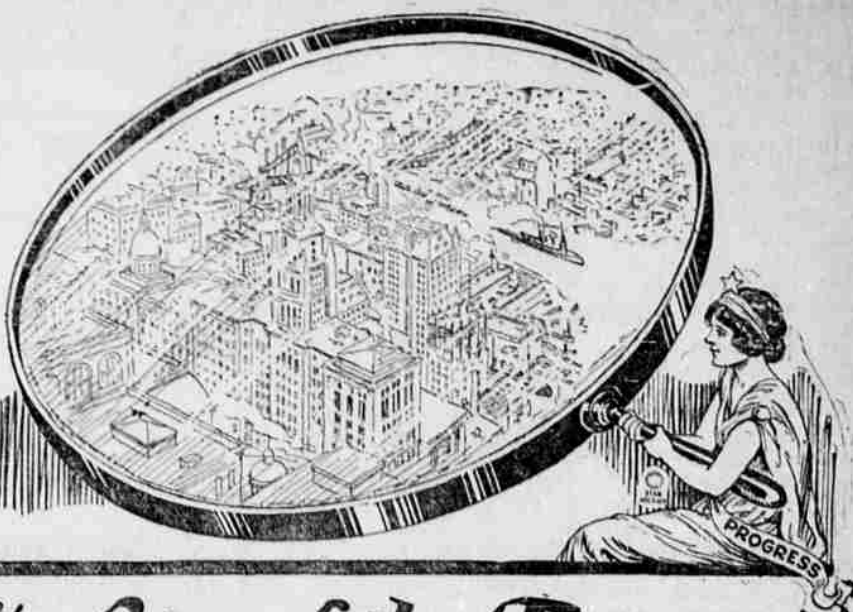
FEW American cities have such limitless possibilities for growth and development as Eugene has today. Its rise in one short decade has been amazing; and this is merely a forerunner of the great future that looms just ahead—a future full of thriving industries, fine residential areas, unprecedented civic advantages.

Yes, Eugene will grow! Will you grow with it? If so, invest NOW and profit by the upward rise; you will get in on the ground floor—while the timid man hesitates and waits until the values go soaring!

The City of To-day



20,000 IN 1925



The City of the Future!

75,000 IN 1930

GOOD BUILDING MATERIAL IS THE MOST ECONOMICAL

The lasting qualities of your new House will depend entirely on the class of building material you put in it.

Before you decide we shall be pleased to talk with you about that material.

J. W. Copeland Yards
Phone 572
555 High St.

Twin Oaks Lumber Co. A Rapidly Growing Concern

Although starting only a year ago the Twin Oaks Lumber Company has in this short space of time built up an excellent business. They have furnished material on some of the largest jobs in the City as the list below will show.

Surely such contracts speak well for the policies of the new firm and the quality of material they furnish.

Mr. W. C. Anderson, the manager is ever ready to give his customers the best of service.

Mr. Chas. Culp, assistant sales manager, has had five years of experience in the lumber business in Eugene and is thoroughly familiar with building technicalities, understands the builders and can give able advice to the builders. Some of the contracts they have furnished material on are:

Taylor Elliot Apartments; Zannele Bros., Contractors; Lightfoot Home; College Crest; C. J. Bailey, Contractor; Mikesell Home, 22 and Alder; Bailey, Contractor; Esuror Home, 1379 Mill; Gilbert Home, 1870 Agate; another in Chula Vista; C. W. Fox, Contractor; Soren Jensen, Contractor on home at 144 E. 14 St.; Oron Home at 19th and Harris; Yates Home at 11th and Madison with J. T. Loomis, Contractor; Eugene Sand & Gravel Warehouse, Cliff McKy, Contractor; C. Skilbred home, 975 E. 22nd; Fred Stickle house at 15 & Chan.; Ed Walder, Contractor; Hargraves & Lindsay, Contractors, Bank of Commerce Bldg.; Overt Skilbred house, Contractor; K. O. Bjdaal; Terri Gibbs Contractor on 20th and Onyx; F. O. Taylor house, C. W. Elrey and E. Van Fossen, Haynes Bros., Contractor; A. A. Reeves, Contractor; Stevens home, A. A. Rogers, E. M. Drew the Contractor; Roosevelt School, Hoover & McNeill, Contractors; K. P. Hall, Chenovets home; Barner home; Turpin home with Rea and Peterson, Contractors; Codron Garage with R. J. Lord, Contractor.

ROSS ELECTRIC Has Charge of Important Work

Walter Ross has taken Mr. A. E. Hamilton, a high grade electrician of Portland, as a partner and they have formed a company known as the W. Ross Co., Construction Engineers. For the past ten years Mr. Ross has been superintendent of the Portland Gas & Coke Co., taking charge of the plant during construction, completing the building and installing of machinery, including electrical, hydraulic, steam, gas, statics and air compressors. Some of the work in Eugene handled by Mr. Ross is the installing of 13 General Electric motors ranging from two to twenty horse power in the Midgley Planing Mill plant. Another motor of 30 h. p. is now being installed for them by the Ross Co. They have also installed motors for the Eugene Concrete Pipe Company, Eugene Fruit Growers and a 100 h. p. motor in a sawmill at Drain.

Mr. Ross designed and installed all the electrical equipment in the new Miner building.

Mr. Ross states the Ross Company is prepared to give estimates on Structural, Electric, Hydraulic, Steam, Gas and Air jobs.

As far back as 1911 Mr. Ross has been working on radio and is ably assisted now by Mr. Hamilton.

They are designers and builders of special electric light fixtures.

Their office is 306 Miner Bldg., Telephone 2096-R.

W. ROSS Company

306 Miner Bldg.

General Electric Motors

Telephone 2096-R
Eugene, Oregon

Walter Ross,
Res. 693 Clarke Ave.
Phone 352-J

CONSTRUCTION ENGINEER, STRUCTURAL, ELECTRIC, HYDRAULIC, STEAM, GAS.

A. E. Hamilton, Electrician
RADIO EXPERT, MOTOR REPAIRING, ELECTRIC WIRING, LIGHT, POWER AND BELL, DESIGNERS OF ELECTRIC LIGHT FIXTURES.



Be sure of your Plumbing and Heating System

There are many things in one's own house to make living in it worth while—but one of the most important is good plumbing. Give us an opportunity to put in or repair your plumbing and heating system. Your satisfaction will be complete.

SEIVERS & BRYAN

Phone 756 827 Olive

Fireplace Supplies

Fire Brick, Mantle Brick, Lime, Plastic Jement, National Steel Fabric and California Stucco, Glazed Sewer Pipe.

WHOLESALE AND RETAIL

Scoberts Warehouse Co.

Phone 528
45 West 7th St.

Builders' Hardware

ROOFING PAINTS

We have everything you need in the Hardware line for your new Home.

Eugene Hardware Co.

Corner 9th and Oak St.
Phone 670

The Comfort of Your Home

is enhanced by the mill work — by doors and windows that fit—by artistic built-ins and stairways.

Let us help you with your problems.



Phone 822 R 4th & Pearl



\$1.50 Varnishes Your Floor!

WHEN it is so easy, costs so little, why not do it without delay with a long wearing, durable varnish that water will not harm—even hot water! See the varnished wood panel that we keep submerged in an aquarium. It never turns white.

Water-Spar Water-Proof Varnish

comes clear for floors, furniture and woodwork and in colors for every use. This store specializes in Quality paints and varnishes—the right thing for each particular purpose.

Ruth-Robertson Powder Co., Inc.

44-1st East Phone 924

Booth-Kelly Lumber Co.

Lumber and Building Material of all kinds

Telephone 85
507 Willamette

HOT WEATHER COMFORT

There's nothing more refreshing than a comfortable bath after a day of tiresome grind. You owe it to yourself to keep fit. Have us install a modern equipment for you.

Williamson & Co. Plumbing

153 10th St. E.
Phone 536

Twin Oaks Lumber Co.

Lumber of All Kinds

Cedar Posts, Lath, Shingles and PROMPT DELIVERY.

Phone 782
669 High St.



Let us sell you the Lumber to build this Beautiful Home.

For: LUMBER LATH SHINGLES CEMENT

Call **Walters-Bushong Lumber Co.**
4th and Pearl Sts.
Phone 500

We Build Homes to Sell

Hargraves & Lindsay
Phone 2040
Miner Bldg.

Let Gas be the Finishing Touch That Will Assure Your Home Comfort.

Of course the new home will be piped for gas! It's almost as essential for comfort and convenience as doors and windows and a roof.

If you're building this summer, notify us now. Or if you intend to have "the old nest" made modern and up-to-date with Gas Service, let us know. Call at our office and let us demonstrate new Vulcan Smooth Top Gas Range.

Free estimates on any installation—new house or old. Just phone 28 or come into the office.

Mountain States Power Co.
881 Oak St. Phone 28

Concrete Sewer Pipe and Drain Tile Septic Tanks

Don't put in a basement without tile around the footing.

Eug'ne Concrete Pipe Co.
Phone 903

LINCOLN SAID: "A man's legs should be long enough to reach the ground." Your fire insurance should be adequate to cover all eventualities.

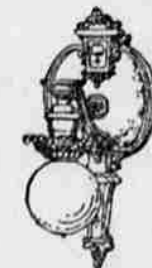
Insure with **Clare A. Lee**
200-204 Castle Bldg.
Office Phone 997
Home Phone 1362-R

"EVERYTHING IN INSURANCE NOTHING BUT INSURANCE"

Stien Bros. GENERAL CONTRACTORS

Castle Theater Bldg.

Phone 1515



Re-Decorating

While you are painting and repapering, install

Riddle
DECORATIVE LIGHTING FITTINGS

The prices on these beautiful fittings are extremely reasonable. Come in and see our display.

BAILEY ELECTRIC CO.
640 Willamette Street
Telephone 234

MIDGLEY

PLANING MILL COMPANY

Phone 1059