

# "Sally" Scores a Triumph; Syd Chaplin Coming; Good Programs are on Listings

**BILLS FOR NEXT WEEK**  
**Motion Pictures**  
 McDONALD—Monday, Tuesday, Wednesday and Thursday, "Charlie's Aunt"; Friday and Saturday, "Riders of the Purple Sage."  
 HELIG—Monday and Tuesday, "The Prairie Wife"; Thursday, Friday and Saturday, "So This is Marriage."  
 REX—Monday and Tuesday, "The Hunchback of Notre Dame"; Wednesday and Thursday, "Monsieur Beaucaire"; Friday and Saturday, "The Swan."  
**Vaudeville**  
 HELIG—Wednesday, Western circuit, featuring "Melody Rhythm."

ring four melodious dancers, Mary Allison, Irvin Fields, Marjorie Lee and Dick Maxwell.  
 "So This is Marriage" will be the Helig's offering for Thursday, Friday and Saturday. It is a story of a flapper after marriage, with Eleanor Boardman playing the important part.  
 One of the finest of all historical films will come to the Helig soon. It is "Janice Meredith," in which Marion Davies stars.  
 Scenes during the Revolutionary era, from 1775 to 1783 are stirring features of the production. The Boston tea party, ride of Paul Revere, battles of Lexington, Washington crossing the Delaware and the British surrender, are all vividly portrayed.  
 Another Helig treat to be offered is the stage production, "So This is London," which will be presented Monday, May 25. Lawrence D'Orsay is the star of the humorous play.

## Two Good Productions Coming to the Rex



Above are Adolphe Menjou and Frances Howard, who star in "The Swan," coming to the Rex next week. Below is Lon Chaney in his famous character of "The Hunchback of Notre Dame," which will be shown at the Rex theater next Monday and Tuesday.

**"LAST LAUGH" NEAR PERFECT**  
 Production Claimed to Be First Without a Flaw  
 At last the perfect picture—really the picture without a flaw. Such is "The Last Laugh," the U. F. A. production directed by F. W. Murnau, with Emil Jannings as star, coming to the McDonald soon, under the direction of Universal. This is the one picture which no critics, either in Europe or in New York, has suggested might be improved. Without exception they have said it is sufficient just as it is—that to alter it in the slightest degree would mar it.  
 Remarkable, revolutionary, in several ways is "The Last Laugh," but human and drastically appealing. It has no subtitles; it has no slapstick, no cheap movie devices, yet hardened picture quers, critics and fans alike, sit through it spell-bound, now laughing, now weeping. It is astonishing how many metropolitan critics have acknowledged proudly that "The Last Laugh" made them weep, and also admitted that it caused them to laugh out loud.  
 None of the usual motion picture subtleties, what is it that gives "The Last Laugh" its grip? Its humanness and its art.  
 Carl Laemmle accomplishes a genuine coup in acquiring "The Last Laugh" for distribution by Universal. It will be the talk of the entire country this season, just as it already is the talk of New York.  
**SUMMER BOOKINGS LISTED**  
 Rex Theater Announces Photoplays For Next few Months  
 That local movie patrons may look forward to a summer season of big pictures at the Rex under the new policy of "big pictures at bargain prices" recently placed in effect at Eugene's favorite theater, is promised

husband who hopes for the best, and a bachelor friend. The ordinary action alone would be sufficient to make this an outstanding effort.  
 Mr. Hanley, however, has inserted in natural colors the Biblical story of David and Bath-Sheba. Hundreds of extras are used in this historical romance—the vivid colors being preserved on the screen by the Technicolor process. No one can afford not to see this sequence.  
 Eleanor Boardman, Lew Cody and Conrad Nagel head a notable cast. The presentation is by Louis B. Mayer.

### "SO THIS IS MARRIAGE" BILLED

Eleanor Boardman Stars in New Flapper Production  
 One of the most elaborate productions of the year, "So This is Marriage," Hobart Henley's Metro-Goldwyn picture, is coming to the Helig, Thursday, Friday and Saturday.  
 The central feminine role, that of a flapper who remains still a flapper after the wedding, is played by Eleanor Boardman, who has lately risen to stellar heights in filmdom. Conrad Nagel appears as the young husband, a part of much delicate humor and character strength. Lew Cody, the Dangerous Dan McGrew in the recent film version, dons dress clothes in this picture to be the suave romantic figure who appeals when one's husband bores.  
 Others in the large cast include Clyde Cook, of comedy fame, Miss DuPont, John Patrick, Claire de Lore, Shannon Day, Jack Edwards, Estelle Calk, Thelma Morgan and Francis McDonald.  
 One of the big features of "So This is Marriage" is a cut-back to the court of King David to illustrate the relating of the Old Testament story of Bath-Sheba's treachery to her husband, Uriah.

### SYD CHAPLIN AT HIS BEST

"Charlie's Aunt" to Show at the McDonald Four Days  
 It is a surprising thing, indeed, that the movie makers have not filmed "Charlie's Aunt" before. Now it is about ready to arrive via the cinema and is advertised for the McDonald theater beginning Monday for four days.  
 "Charlie's Aunt" probably holds more records for long-distance running on the stage than anything outside of "Uncle Tom's Cabin." The farce was written by Brandon Thomas and first produced in England in 1892. The remarkable thing about the play was the fact that it has run continuously for the last 33 years and still shows evidence of going strong.  
 "Charlie's Aunt" is also credited with being the funniest play ever written, and in making the picture the producers have designed the scenario to keep all of the biggest laughing sequences in the play intact. Syd Chaplin plays the title role of "Charlie's Aunt from Brazil where nuts come from" and he is said to do the best work of his career.  
 Chaplin is undeniably developing into one of our stellar comedians. There are critics who maintain that his "Submarine Pirate" film, made when feature movies were still young, still stands as the funniest film

## Syd Chaplin's New Fun Hit Coming Monday



Sydney Chaplin in "Charlie's Aunt," coming to the McDonald next Monday for four days.

ever made. It is only lately that he has blossomed out as a featured comedian, for during a period of three or four years he was off the screen and acting as his famous brother's manager and engaging in business ventures of his own.  
**"JANICE MEREDITH" COMING**  
 Historical Play is One of Revolutionary Period  
 "Janice Meredith," which comes to the Helig theater here soon is said to be the very best of America. It is a masterly, gorgeous page from history with the telling of the birth of our country from its conception the night of the Boston Tea Party until it stands able-bodied, making its bow as a nation to the French Court. Faultless scenes, artistic direction, and a smooth scenario all act as a background for the delicious star, Marion Davies.  
 "Janice Meredith" combines a charming love story and a series of dramatic thrills with the most important events in the founding of the American Republic.  
 For magnitude, for dramatic sweep, for sheer splendor and magnificence of settings and costumes, it surpasses anything heretofore accomplished by Miss Davies. And it is American to the core. Historical authorities on the period of the American Revolution have pronounced it the most authentic picture of its kind ever produced.  
 (Continued on page nine)

**The Helig Theatre**  
 TONIGHT  
 ROLAND WEST'S  
**The MONSTER**  
 with  
**LON CHANEY**  
**JOHNNY ARTHUR**  
 The year's big comedy mystery thriller  
**HARRY LANGDON**  
 —in—  
**"All Night Long"**  
 PATHE NEWS  
 Continuous 1 to 11 p. m.  
 Osburn Hotel Beauty Parlor  
 Phone 891.

**The Helig Theatre**  
**MONDAY MAY 25**  
 ONE BIG LAUGH NIGHT  
 A HENRY DUFFY PRODUCTION  
 GEORGE M. COHAN'S COMEDY OF TWO NATIONS  
**SO THIS IS LONDON**  
 THE EAGLE SCREAMS—THE LION ROARS WITH LAUGHTER  
 WITH LAWRENCE D'ORSAY AND A CAST OF UNUSUAL EXCELLENCE  
 SENSIBLE PRICES  
 Lower floor \$1.50, balcony, first 6 rows \$1.00, next 3 rows 75c, last 4 rows 50c (plus tax).  
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—at The REX of Course!

# "Better Pictures At Bargain Prices"

**Any Night 25¢**  
 Matinee 20c Children 10c

The BEST At The REX—  
 By contracting for all of our summer pictures this early in the season, The REX has been able to secure a group of the best pictures from the biggest film producers.

THESE GREAT FILM ATTRACTIONS WILL ALL BE SHOWN AT THE NEW PERMANENT SCALE OF PRICES NOW IN EFFECT AT THE REX—REGARDLESS OF THE BIGNESS OF THE PICTURE, THESE PRICES WILL NEVER BE RAISED.

SEE THESE NEXT WEEK

Starting WEDNESDAY!  
**RUDOLPH VALENTINO**  
 in  
**'Monsieur Beaucaire'**  
 BEBE DANIELS, Lois Wilson, Doris Kizyot, Lowell Sherman  
 by Booth Tarkington

HER LIPS SAY NO HER EYES SAY YES

Coming FRIDAY!  
**THE SWAN**  
 ADOLPHE MENJOU, RICARDO CORTEZ, FRANCES HOWARD  
 from the play by Melnar

COMING ATTRACTIONS

POLA NEGRI in "EAST OF SUEZ"  
 ROBERT W. SERVICE'S "THE ROUGHNECK" with GEO. O'BRIEN  
 "The DEVIL'S CARGO" with WALLACE BEERY, PAULINE STARK  
 "The Narrow Street"  
 "Secrets of the Night"  
 "Darwin Was Right"  
 "The Speed Spook"

ALWAYS THE BEST FOR THE REX QUEST!  
**20c REX 25c**  
 WHERE PRICES ARE NEVER RAISED.

PLAYING MONDAY TUESDAY

**POSITIVELY—**  
 The First Time Shown At These Prices

THE MOST TALKED OF PICTURE EVER PRESENTED IN EUGENE

THE REX PRESENTS  
 VICTOR HUGO'S IMMORTAL MASTERPIECE  
**THE HUNCHBACK OF NOTRE DAME**  
 with LON CHANEY as THE HUNCHBACK

The Most Costly And Amazing Photodrama The World Has Ever Known

THOUSANDS OF PLAYERS MONTHS IN MAKING  
 SPECIAL REX MUSICAL STORE

BETTER FEATURES GOOD COMEDIES SPLENDID MUSIC BARGAIN PRICES

ALWAYS: LEROY DEVANEY in MUSICAL SETTINGS on the REX WURLITZER