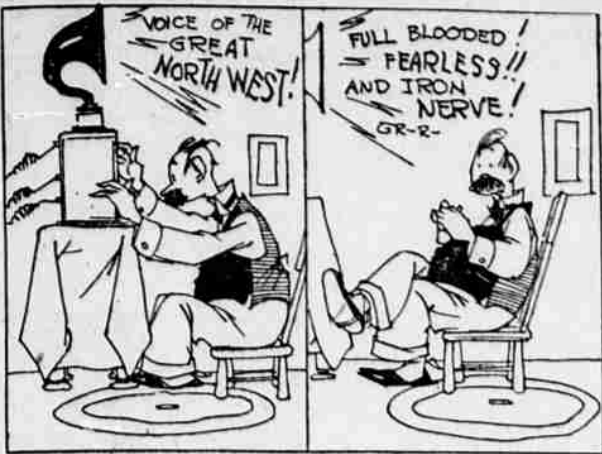


JEWETT SIX COACH MODEL ANNOUNCED

The Detroit Motor Car Company has an effort to present the new and smartest coach in history...

BUGS

By Roy Grove



Radio Programs

PACIFIC COAST Tonight KGW, Portland, 491.5 meters: 6 p. m., Rabbi Stephen S. Wise of New York city...

chestra from Ambassador hotel: 11-2 a. m., Hollywood night, presenting famous personnel of filmland...

Crew Hill, soprano; Mary Groom Richards, contralto; Gwynn Jones, tenor; Albert W. Gillette, baritone; Harry E. Fesser, bass; Myrard S. Jones; selections from the 1925 U. C. Extravaganza "Universities, Inc."...

Oldsmobile has Demonstrations

The new demonstration chassis of the Oldsmobile company that are now being demonstrated throughout the country has a motto that reads: "We can do anything that any automobile can do, and we show you how we do it."

The chassis are fitted with two comfortable seats so that anyone can accompany the drivers and closely watch the performance. The absence of bodies and floorboards permits a good view of the power transmission units while in action.

Remy Electric Man in Eugene

J. H. Bolles, with the Remy Electric company of Anderson, Indiana, was a Eugene visitor for several days, making his headquarters with Brakel and White, local battery service men.

Skidding Viewed as Reckless Driving

Skidding is viewed as reckless driving in the 1924 report of the Connecticut state motor vehicle department. The three leading causes of automobile accidents in the state were inattention on the part of the driver, failure to grant rights of way and improper driving.

Drug Aids Proof Of Stolen Cars

PHILADELPHIA, May 9.—Philadelphia police are experimenting with a chemical by which they expect to identify original numbers and other marks obliterated by auto thieves.

Good-Bye Pedestrian, When This Comes in



Sit while you walk. In Los Angeles the pedestrian is being promised moving sidewalks, equipped with easy chairs! Here is a diagram of a proposed moving sidewalk that is to be constructed underneath the roadway in the Second Street tunnel.

PROSPERITY FOR AUTO INDUSTRY

Five Points are Given by Alfred Reeves, General Manager of the National Automobile Chamber of Commerce

EFFORTS to remove the federal "war-time tax on automobiles will be one of the fundamental steps in maintaining prosperity both in the automobile trade and in general business.

"A saving of \$31 in the cost of the average car to the consumer can be brought about by the removal of these federal taxes," said Mr. Reeves, "and there is every evidence that the motorists in the country will make vigorous demands to have this reduction brought about."

Two-Car Family

"Another far-reaching trend which is becoming more and more prevalent is the use of two cars per family. There is a tendency to have both an open and a closed model so as to enjoy the most desirable service for different kinds of occasions.

Cities De-Centralizing

In addition to tax relief we are beginning to get away from the high cost of congestion. Cities are finding that it is more satisfactory to grow outward, establishing a number of retail neighborhood centers, than to try to crowd in everything down town.

When Better Automobiles Are Built, Buick Will Build Them

Table with 2 columns: Year and Value. 1920: 7,531; 1921: 14,197; 1922: 23,336; 1923: 31,099; 1924: 31,945.

Question: What indicates best what people think of their motor cars?

Answer: Whether they buy another of the same make when they come to buy a new one.

More than 75% of the Buicks built each year are purchased by former Buick owners.

B. F. Goodpasture

7th and Olive

excise taxes has been paid by the automobile industry in seven years. Federal excise taxes on automobiles 1917-1923 amounted to more than twice the Federal highway payments for good roads.

Turn to Right is Rule in Italy Now

MILAN, Italy, May 9.—Driving to the right is now compulsory in all Italy. Formerly the rule was to turn to the left in the cities and to the right in the country.

Facts Show More Police to be Needed

(By NEA Service) NEW YORK, May 8.—A national wide traffic survey, conducted by the National Automobile Chamber of Commerce, has brought out the following facts:

JEWETT Coach \$1260



The finest Coach ever designed—finest in roominess—convenience—comfort—sturdy construction—detail finish.

The greatest Jewett ever built—at the lowest enclosed price we ever achieved.

The easiest parking—steering—driving Coach you ever touched.

Jewett Coach (\$1260) will outperform any car within \$500 of its price.

Don't buy any Coach or any enclosed car until you have seen and ridden in the Jewett Coach. It's a winner!

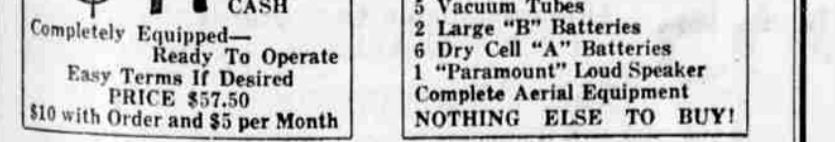
H. J. Bringle Motor Co.

71 9th Ave. W. Phone 343

Auto Industry to Gain, is Outlook

(By NEA Service) DETROIT, May 9.—Replacements, and the normal development of the country are the three sources which the automobile industry expects to demand for a reasonable production.

THE "PARAMOUNT" FIVE TUBE LONG DISTANCE RADIO SET



A WORLD FAMOUS SET Completely Equipped at the Lowest Price You Have Yet Heard Of

\$47.50 CASH Completely Equipped—Ready To Operate Easy Terms If Desired PRICE \$57.50 \$10 with Order and \$5 per Month

WHAT YOU GET FOR \$47.50 1 "Paramount" 5-Tube Set 5 Vacuum Tubes 2 Large "B" Batteries 6 Dry Cell "A" Batteries 1 "Paramount" Loud Speaker Complete Aerial Equipment NOTHING ELSE TO BUY!

UNCONDITIONALLY GUARANTEED! Your Money Refunded If You Are Not Completely Satisfied.

Illustrated here is a very simple, very powerful, very satisfactory, absolutely guaranteed set—that's the "Paramount" platform, policy, argument and all. This set is selective—amazingly so.

MAIL THIS COUPON PARAMOUNT RADIO COMPANY, 246 Fifth Avenue, New York, N. Y.

NAME ADDRESS CITY STATE

Announcing

Car Care Company

670 Olive Street

Super-Lubrication

A new method in Eugene Ask About It

GREASING - OILING - WASHING POLISHING

N. H. Peerce H. L. Chrisman

PHONE 2107-J