"God could not be everywhere, therefore He made Mothers." This tribute by General Lew Wallace finds a ready response in the heart of every man, woman and child who remembers a Mother's infinitely tender care.

All of us are born with a debt we never can repay. But on Mother's Day we can at least acknowledge our gratitude. There are so many tender beautiful ways in which to do it—as a perusal of these announcements will prove. Here are things that will help express your love and gratitude far better than mere words.

Sunday May 10th

Mother's Day

Sunday May 10th

LOWELL THEATRE

FOR THE BEST MOTHER IN THE WORLD

THE BEST TREAT OF ALL

May 9th

GLORIA SWANSON in "MADAME SANS Gene"

1:30 P. M. to 11:00 P. M.

Prologue
OREGON CONCERT

SPECIAL MUSIC FEATURES

Who entertained you with bed-time stories—

Mother!

Will you repay her now by entertaining her with a radio?

RADIO SUPPLY

Phone 1827 684 Olive St.

Taking Mother for a Trip?
Stop at the
Terminal Hotel
At the Door of Stage and Railroad Transportation

Mother! You are as young as you look. Do not grow old with years.

Flowers--Of Course!

Mother's Day Suggestions

Floral arrangements, Corsage boquets, latest styles

Basket of Spring Flowers

Mother's Day Gift Boxes

Cut Flowers, all varieties

Blooming Plants

What else could so fittingly express your love and gratitude!

The sweetness and delicate beauty of Flowers are a symbol of Mother-Love, with all its infinite tenderness.

We'll gladly deliver the Flowers your mother loves best. . . Whether she lives in the city or a thousand miles away, your florist will telegraph your flowers for you and your Floral Remembrance will be received on Mother's Day.

The Eugene Florists

CAN SUPPLY THE FLOWERS FOR YOUR MOTHER

Remember Mother with a box of the delicious candies

FOR SALE AT

KUYKENDALL DRUG CO.
and
YE TOWNE SHOPPE

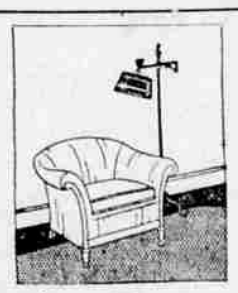
There's Nothing Too Good For Your Mother

An extra good fried spring Chicken Dinner will be served on Mother's Day at

The Osborn Hotel

From 11:45 to 2:00—5:45 to 8:00 o'Clock

MANY A DAY HAS MOTHER STOOD OVER A HOT STOVE PREPARING A DINNER FOR YOU.



Make Mother as comfortable as she did you in your childhood. Buy her a beautiful chair, adding to her comfort and beautifying the room.

A Little Out of the Way—It Pays To Walk

Brauer Furniture Co.
Elks Bldg.
7th and Olive St.

LIBERAL CREDIT IF DESIRED

Mother Needs!

The Grand Prize

"EUREKA" VACUUM CLEANER AND "EASY" VACUUM WASHER

Why not pay a small deposit and let the machines pay their own way. Just like buying a home is better than paying rent, so is it economy to buy the "Easy" and "Eureka" with the money that otherwise would be wasted.

Phone for Free Trial.

Special Easy Terms Now in Effect

YOU WILL HAVE ONLY ONE MOTHER HELP HER

$1.25 per week

Eureka Vacuum Cleaner Co.

27 East 9th Phone 1750 Eugene, Ore.

Telephone Mother on Mother's Day

Sunday, May 10th

Think of the satisfaction that would be each mother could she but see her boy or girl on Mother's Day.

It is not possible for every mother to see each son or daughter on that day, but it is possible for her to hear their voices.

No matter where she be, east or west, north or south

LONG DISTANCE SERVICE

will carry the voice to her, giving that satisfaction which could only be surpassed by a personal visit.

Evening rates, effective after 8:30 p. m., in connection with Station-to-Station calls, are approximately one-half the day rates.

The Pacific Telephone And Telegraph Company

For Mother's Day

she will appreciate your photograph

Make the Appointment Now

KENNELL-ELLIS
Portrait Studio

Telephone 1697 961 Willamette St.

Skeie's Jewelry Store
927 WILLAMETTE