



GOD'S COUNTRY CALLS

Kodak Finishing

If you want the most out of your films—bring them to

The Martin Studio

708 Willamette

"We do your work carefully, same as our portrait finishing."

Fishing and Outing Information

Over the new low pass highway to the western end of the county are four good fishing streams. Triangle Lake and Lake Creek and the tributaries to Lake Creek, Deadwood and Indian Creek which find their source in the Siuslaw where the famous steelheads are caught. At Swisshome, Geo. Wells has boats and guides—besides excellent hotel accommodations. Splendid camping sites along the streams. Upper Willamette at its best this month—water clear—fine catches being made. Roads rough but dry. McKenzie River always at its best in May and June. Accommodations at Meyers Park—8 miles from Eugene—boating and tennis.

32 miles from Eugene, Carey Thompson, splendid hotel, hot and cold water, electric lights, on bank of river off main road.

Sparks, 45 miles from Eugene at Blue River. Belknap Hot Springs, Horse Creek and Foley Hot Springs—excellent camping and fishing.

—Information courtesy ARTHUR HENDERSHOTT.

The most beautiful drive in Oregon is via Junction City to Siuslaw River, says Mr. Benjamin, of Hudson, Essex agencies.

There are some good drives close to Eugene, says Mr. Bangs of the Bangs riding academy. Get out of doors—but go equipped. The following firms specialize in outing equipment. They are trying to help you make your outing a real pleasure.

Remember in the lower rivers this time of year the water is flowing rapidly and in good shape, fine catches being made. The blue upright seems to be the favorite lure with the fishermen at this time, but the red is also used with good success.

It is worth any man's time to take a day's trip on the river and take a try at the old rusty boys.

—Courtesy DANNER/ROBERTSON

Hudson Again Reduces Prices

HUDSON COACH

Now \$1475

Delivered

HUDSON 5 PASSENGER SEDAN

Now \$1950

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HUDSON 7 PASSENGER SEDAN

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WHY PAY MORE WHEN HIGHER PRICE WILL BUY NO MORE?

Benjamin Motor Co.



824 Pearl Street

Phone 1957



TENTS



In Our

U. S. Army and Camp Goods

Department you will find items of every camper's need, at prices that will reduce the cost of your camping trip.

TENTS OF ALL KINDS—ALL SIZES—ALL WEIGHTS—ALL PRICES

TENTS FOR RENT

LOVE & BARRETT

30 E. 9th St.



Go Horseback Riding Every Day and Build Up Your Health

Join One of Our Riding Classes Now

Phone 995 for an outing pleasure

BANG'S RIDING ACADEMY

855 High St.

Ladies Enjoy Your Outing

And Don't Worry About Your Monday Wash

We will take care of your washing troubles for you. Phone 123 and we will explain our different services to you.

Eugene Steam Laundry

178 West 8th St.



Fishing Is Good

We have the right tackle to land the big ones and will give you some good tips where to get them.

WE SELL LICENSES

Danner - Robertson

77 E. 9th St.

Can You Beat It?

90 miles to gallon of gas!
1200 miles to gallon of oil!
55 miles per hour!

Never before in history has \$185 bought so much in a motorcycle.

The new Indian Prince lightweight, has already captivated hundreds who have long been waiting for a means of safe, economical, personal transportation.

Don't be disappointed on delivery next Spring. Get your order in now!

The Indian Club makes it easy to own an Indian. Come in and let us tell you more about it.

There is an INDIAN Motorcycle for every purse

\$185.00 to \$380.00
Convenient Terms

If you want to see the country, get the best fish, and hunting, do it with an Indian. They will take you farther and bring you back for less.

Smith Cycle Co.

981 Oak

Phone 299

Fish Baskets and Lunch Baskets

To fill a basket with fish—that's your business. To fill a basket with ready prepared lunch goods—that's our business.

Big, healthy appetites go with fishing and outing trips and here you will find just the good things you will relish at lunch time, when tired and hungry. Sandwiches, Salads, Cooked Meats, Bread, Rolls, Buns, Cakes, Pies, Pastries, Baked Beans, Cooked Foods are just a few of the many good things made and baked the home way in our Model Kitchen—"Famous for Food."

Let us fill the lunch basket!

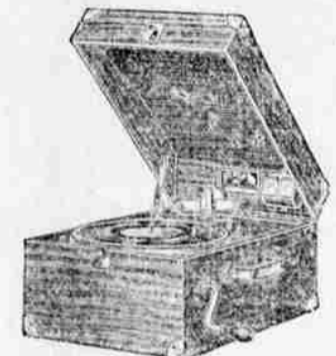
Dice Grocery Co.

Eighth and Olive

3 Phones 183

TAKE MUSIC WITH YOU!

Make the Outing a Complete Success



A Portable Victrola will be the life of the trip.

PAY DOWN ONLY

\$5

Pay balance \$5 monthly. We charge no interest on Victrolas.

Laraway's Music Store

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Look over our big stock of auto tires, all sizes, for both pleasure cars and commercial cars and trucks, before you place your tire order. If you are looking for the tire that will give you the most mileage for the money invested we have it in the new

Kelly Springfield "KELFLEX" Cord

EUGENE SERVICE STATION

Tires—Gasoline—Oils and Greases

Bang! Crash! Smash!

Hit in the back! Body crushed in. Never'll be the same! Can't sell it. Can't trade it! Don't want it yourself!

Who did it? Nobody knows!

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GEO. STEWART'S

Will equip your car with Real Bumpers. BUMPERS made to stand a terrific compact—without throwing you through the windshield.

Rich and beautiful Bumpers or Tips or better still A MAGNIFICENT TRUNK RACK-BUMPER COMBINATION. Why put the luggage in the tonneau and rip and tear the upholstery on bumps? Why be cramped and miserable on what should be a pleasure trip?

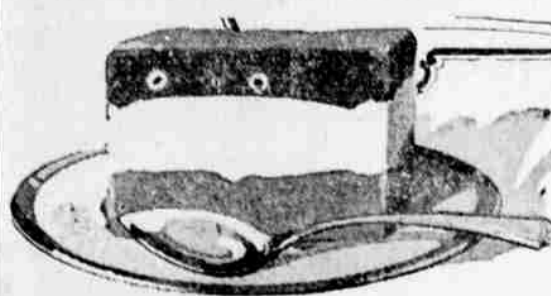
Ever sat with a trunk in your lap? Your knees trying to knock your teeth out at every bump? With a phonograph in one hand and no place to put the other hand? Yeh! Did the driver tell you how much he was enjoying the trip and how sorry he was that it was only 150 miles yet to go? Didja feel kinda foolish? You were. Let

GEO. STEWART

put a trunk rack as is a trunk rack on your car tomorrow!

SERVICE WITH A SMILE

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To make your outing complete take some of our rich, velvety Ice Cream with you.

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COLLEGE ICE CREAM

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Outing Equipment For Campers and Tourists

Add zest to your trip—live in the open with all the comforts of home. Banish the dread of makeshift camps and poor hotels. Buy your equipment here, where you have a complete assortment to choose from. Our 16 years of continuous service in this business helps us to equip you correctly.

Here are a few suggestions—half the fun of an outing is being properly outfitted—

- AUTO TENTS
- FOLDING BEDS
- FOLDING CHAIRS
- FOLDING GASOLINE STOVES

Take along a Gun and some Fishing Tackle. Ride in safety on Vacuum Cup auto tires. Wear a Duxbak Outing Suit.

Authentic information gladly given on where and when to camp.

Eugene Gun Store

ARTHUR HENDERSHOTT, Prop. 770 Willamette Phone 151