

FILM ACTORS ARE MADE OVERNIGHT INSISTS DIRECTOR

By JACK JUNGMEYER (NEA Service Writer) NEW YORK, May 7.—A famous director maintains that the best actors of the future will recruit their ranks from the performers from the highways and byways of life, from the untried to the camera, who are assigned to the ranks of finished actors...

Funniest, Oddest of Screen Comedians



Larry Semon, who will be featured in the DeLuxe special, "The Wizard of Oz," the comedy sensation that is to be featured soon at the Lowell. This picture is at once the oddest and funniest of the year.

APPLAUSE OF THE CROWDS THRILLS

But It Never Gives the Real Reward, Declared Julia Marlowe; Stage Life is Driving, is Her Statement

By GENE COHN (NEA Service Writer) NEW YORK, May 7.—"The applause of the crowds! It never can be, it never is, the true reward! It can give no lasting pleasure. The real reward is that inner applause that comes from satisfaction in art achievement..."

Contractors on New Theater are Thanked

"From the time the building was started until its completion, every one connected with it has given splendid co-operation," declared Don McDonald, manager of the new Lowell theater building, today. "Our thanks are due to the contractors, those who occupied with them, and particularly the men who worked for them..."

Grace George Favors Pay Check for Wife

Housekeeper Worthy of Hire, is Contention

By HORTENSE SAUNDERS (NEA Service Writer) NEW YORK, May 7.—The wife who keeps house for her husband should receive her pay check on Saturday just as his stenographer does, Grace George, the actress, believes. Housekeeping, she believes, is the most tiring, the least exciting and the most underpaid of all occupations for women...

"I admit I loathe everything about housekeeping," she says. "If more other women told the truth they would agree with me. To exchange a career that gives you a chance to use your wit and your brain for one that brooms the kitchen sink and the broom as your weapons, is too one-sided to admit of any argument..."

LASKA WINTER NOW RANKS AS LEADING STAR IN FILM DOM

By JACK JUNGMEYER (NEA Service Writer) NEW YORK, May 7.—Years ago the selective instinct of D. W. Griffith presented an awkward, homely, wistful, pig-tailed girl with picture opportunity, which she was quick to seize into fame—Miss Marsh. Seasoned players over whom she triumphed with quaint mannerisms and eyes of pathos had their hour of professional jealousy as the little novice forged ahead...

FOREIGN FILM, 'QUO VADIS,' WINS PRAISE

The Chicago Tribune, in a recent issue, paid a remarkable tribute to the new, "Quo Vadis" and "The Last Laugh" in a lengthy editorial. The Tribune said in part: "The new picture of 'Quo Vadis' has reached Chicago and is at the Roosevelt theater. The old picture was here about thirteen years ago, one of the early attempts at production of tremendous action with the life of a nation in the background..."

FROM PYGMY LAND

LONDON, May 7.—A pygmy elephant, full grown but only three feet, eight inches high, has arrived in London from the African Congo. It comes from the same section of Africa where pygmies, hippopotami and buffaloes exist.

MILLIONS TO CHURCH

LONDON, May 7.—Under the will of C. D. Blake, a dry merchant, the Congressional Union will receive nearly \$2,500,000. His wife will receive an annuity of about \$500 a year.

MODERN VAL JEAN

LONDON, Eng., May 7.—Jean Val Jean should have lived in London in 1925. When Ross Hutton was arrested for stealing a loaf of bread because he was near starvation, a kind-hearted constable released him and presented him with a large basket of groceries.

Picture Shows Harem Court Scene in Colors

"Loves of All Nations" is what Director George Fitzmaurice termed the bevy of beauties who decorate the harem sequences which, reproduced in full natural color, serves as the opening chapter for the Samuel Goldwyn production, "His Supreme Moment." By photographing in natural color the episode in which these beauties appear he has been able to present fair-haired, blue-eyed daughters of the North, auburn-haired colleens, raven-tressed and snow-eyed Latin beauties, and olive-skinned Mongolian girls in characteristic postures, made more distinguishable by the use of color which distinguishes their various races.

AERIAL SAVED GUSE

BRIENSVICK, Me., May 7.—A radio aerial was the means by which a farmer near here pulled buckets of water to the top of his house to save it from being completely destroyed by fire.

CULVER CITY ON WAY TO FORE AS MOVIE CENTER OF WEST

(By NEA Service) Hollywood, May 7.—These ambitious moves toward movie stardom now have a new Mecca toward which most devout eyes and feet are turned. Not Hollywood this time, but Culver City, other suburb of Los Angeles, which has lured forth with a luxurious-erom of movie production. Here are located three large studios. There is Hal Roach, producer of comedies from which many have gone to movie stardom; Metro-Goldwyn-Mayer, with many production units and a large stock company; and Cecil B. De Mille, whose star-making methods at Lasky's have now been transferred by him to Culver City.

Rise to Fame

As many of these dubiously advertised for glories unfold in the near future, methods by which their chances came may illustrate the fortunes of this western Badland. Lillian Rich, possibilities fathomed, was carefully groomed through a series of lesser pictures to wear good clothes well. Then she was featured in "The Golden Bed."

Plenty of Opportunities

De Mille is not of those who consider the motion picture industry one closed to those unknown with ability. "There is no other industry in which true ability may be as easily recognized and rewarded," he says. De Mille is reviving the stock company idea, and those getting such contracts, even though at no more than \$50 a week, are assured of a steady income during their breaking-in period.

Both these pictures will be shown at the new Lowell theater.

New Comedy Star



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In misery. A machine stopped and its passenger offered to carry her and the dog to an animal hospital. And the O. Henry of fate wrote that this passenger should be De Mille! As all good stories should end, this ended with a contract and in this much, happiness.

Johnny Hines Star In Feature Series

Johnny Hines is to be starred in a series of features which C. Burr will produce for First National distribution. The contract for the Hines group was signed recently between Burr and First National. The pictures will be of the type in which the star has specialized for some time and in which he has built up a large following among the picture patrons. Production of the first feature under the contract will begin next month. It will be made under the direction of Charles Hines, who has directed several of the star's recent pictures. The play will be based on a popular novel, the announcement states.

Mr. Hines, who is not yet thirty years old, is a native of Golden, Colo. He was educated in Pittsburgh and at the College of the City of New York. He began his screen career with Peerless-World. Among other productions which he has made are "A Scrap of Paper," "Neighbors," "Hearts of Gold," "The Little Intruder," "Eastward Ho!" the Torchy comedies for Educational, "Sure Fire Flint," "Burn 'Em Up Jones," and "Conductor 1492."

Eugene Drug Co. Now open for business in Lowell Theater Building convenient to customers living in Southern, Eastern, and Western parts of town. Fixtures entirely new, arranged to give maximum service. A beauty parlor on mezzanine floor, rubber goods room, and prescription room arranged to insure accuracy and promptness. Complete new stock, and new surroundings in a convenient part of town.

Here Is News Men—De Neffe's "COMPLETE MEN'S WEAR" WILL OPEN FOR BUSINESS FRIDAY Morning, MAY 8th It will be the policy of this store to carry merchandise only of PROVEN VALUE—the kind we can UNHESITATINGLY GUARANTEE to our customers.

Suits and Topcoats \$25 \$30 \$35 Here is a price range that offers an opportunity for men to dress well at a price they would like to pay. Let your next suit be a STYLEPLUS, and remember, a new suit if it doesn't wear. Will carry a complete line of FURNISHINGS AND SHOES. ITEMS OF SPECIAL INTEREST: STRAW HATS, OXFORD SHOES, DRESS HATS, METRO CAPS. OUR PRICE \$5.00

FLOWERS For the Grand Opening of the Lowell Theatre Were Supplied by the University Florists 598 E. 13th St. Appropriate Gifts for Every Occasion

The Plumbing and Sheet Metal Work on the McDonald-Schaefer building were furnished and installed by CONFIDENCE IN WILLIAMSON & COMPANY