

Motion Pictures Will Again Feature Theater Programs; Good Pictures on the Lists

BILLS NEXT WEEK

REX—Monday and Tuesday, "New Toys"; Wednesday and Thursday, "The House of Youth"; Friday and Saturday, "As Man Desires"; HELIG—Monday and Tuesday, "The Snob"; Friday and Saturday, "The Great Divide"; Vaudeville; HELIG—Western circuit, featuring "The Spirit of Buddha";

THE third successive week of motion picture attractions, broken only by the Western vaudeville circuit, goes tonight, and the third week, as the other two, has proved to be one of merit. It was a week of lighter plays, "The House of Youth" at the Rex, and "The Snob" at the Helig, proved to be plays of modern times, with a pleasing difference to an old story. To bring the week to an early successful close, each theater is today offering a distinctly different type of play. At the Rex is Constance Talmadge in "Learning to Love," her latest and one of her best comedies. At the Helig is John Gilbert in "The Snob," from the story by the same name.

Western vaudeville this week was one of the best yet presented in Eugene, and it was just as much of a bit the second night as it was the first. It held over an extra day because of its merit.

"New Toys," a widely discussed and generally liked picture, will come to the Rex Monday and Tuesday. Richard Barthelmess and his wife, known as Mary Hay, co-star. The Helig's program for the coming week starts with "The Snob" on Monday and Tuesday. It is a film adaptation of the story by the same name and it features John Gilbert in the title role. The cast includes Conrad Nagel and Norma Shearer. It is a good story, and the film version is well done.

On Wednesday the Helig will again offer Western vaudeville, with "The Spirit of Buddha," an illusion act, as headliner. It is a series of Chinese magic stunts, and is one of the best acts of the circuit, according to the advance notices. The whole show is reputed to be worth-while.

The Wednesday and Thursday offering of the Rex will be "The House of Youth," a defense of the modern dance, who it is contended in the film, is merely passing through the flapper stage, but is at heart the real woman she always was and will be.

On Friday and Saturday the picture starring Milton Sills and Viola Dana, "As Man Desires," will be shown. "The Great Divide" will be the Helig's offering for Friday and Saturday. The picture is made all the better by the acting of the popular Alice Terry and Conway Tearle.

While motion picture attractions hold sway, the theatergoers are looking forward to April 25, when the dancing Mr. Gallagher and Mr. Shean will appear in person with the Greenwich Village follies. Gallagher and Shean are a team which made New York laugh and talk about them for months and months, and this is their first tour of the Pacific coast. They will come to Eugene from San Francisco.

The show includes two dozen songs, and acts, and is said to be one of the best musical comedies in many years.

RICHARD BARTHELMESS HERE Stars in "New Toys" With His Wife, Known as Mary Hay

Joseph Hergeshelmer, the novelist, recently said of Richard Barthelmess: "He has a mind of his own, and he uses it."

Barthelmess in his latest photodrama, "New Toys," which comes to the Helig Monday and Tuesday, gives a performance which more than compensates for the diagnosis. His portrait of a young husband, beset by his wife and faced with the problem of caring for their new baby is one of the most intelligent bits of work we have ever seen on the screen.

Incidentally "New Toys" serves to introduce Mary Hay (Mrs. Barthelmess) to photoplay patrons as a leading woman.

FAMOUS BALLADISTS BILLED Mr. Gallagher and Mr. Shean to be in Eugene Soon

Mr. Gallagher and Mr. Shean, the famous comic balladists, will appear in person at the Helig, April 25, as stars of America's greatest annual revue, the Greenwich Village follies, which was written to embrace that unique and extraordinary talent.

This special edition of the Greenwich Village follies, bristles with sensational dancing, intriguing song numbers, novelty specialties and gorgeous stage pictures. It is produced by the Bobolians, Inc. A. L. Jones and Morris Green, managing director, and owners of last season's Greenwich Village follies, in which the celebrated "Mistress" were a positive sensation.

WESTERN BILL IS VARIED Offering for Wednesday is to be one of Attraction

Earlier, interspersed with humor and acrobatics, is again the keynote of the western vaudeville bill to be presented at the Helig Wednesday night. The bill is loaded with an extraordinary amount of variety that is one of the leading features of its kind, and it will follow the Victoria Trio, America's foremost institution, "The College Humorist," Alfred Time and company in a vaudeville feat, and a "The Spirit of Buddha."

"The Spirit of Buddha" is made up of a series of mystifying acts, headed by Fa Yon, a famous Chinese juggler, and Helen Marcell, an excellent acrobatic, also add to the entertainment.

These exceptionally clever girls

LADIES' DAY COMES TO BROADWAY

Feminization of all Branches of Theatrical Effort is Going Steadily Ahead



Women playwrights whose work is now on Broadway: center, Lulu Vollmer; upper right, Edith Ellice; lower right, Gladys Unger; lower left, Mary Kennedy.

THE NEA PLAY JURY'S TEN BEST PLAYS Candida Desire Under the Elms Old English The Fall Guy The Firebrand The Guardsman The Show-Off The Wild Duck They Knew What They Wanted What Price Glory.

(By the NEA Play Jury)

NEW YORK, April 18.—"Ladies' Day," that time-honored institution of the ball games and county fairs, apparently has come to stay in the American theater. Women authors by the dozen are visible everywhere, and their number increases.

Women write approximately 25 per cent of the 8000 plays annually copyrighted in Washington," says Frank Egan, producer. "They write more than 100 of the 400 plays which are actually produced every year. And their percentage of successes is higher than among men."

"In the acting profession, of course, women have been attractions for centuries. Now and then in the past one has succeeded as a manager, playwright, or director. From 25 to 50 years ago two or three plays a season by a woman author was a good showing for them. As far back as 1856 Laura Keane's 'Varieties' was a successful New York theater here for the summer of 1858, and Mrs. John Wood operated the 'Olympic' for several seasons about the same time."

This season, as in all the recent seasons, woman is no such timid violet. Take the executive field, for instance. Edith Ellice, author of 'White Collars,' directed that play in California and brought it here, also directing the present production of 'Starlight.' Mrs. Henry B. Harris has produced near half a dozen plays this season. Elsie Janis took a major part in writing and directing her show, 'The Duncan Sisters' wrote 'Topeka and Eva' and now have bought a proprietary interest in the show. And Anne Nichols still has her 'Alice.'

Women authors make up a still longer list. For volume, Gladys Unger leads all, with her adaptations of 'The Werewolf' and 'The Virgin of Lorraine.' They see Ruth, and becoming enraptured with passion, gamble to possess her. Stephen Ghent is the victor. But the other two, Shorty, a Mexican, and Dutch, are disappointed. So Stephen buys her from the former for a chain of gold nuggets and fights the latter.

During the first three nights of their ride across the desert, Ruth visualizes her husband as the lover she had always dreamed of. But he, ignorant of her fine moral ideals, tears down with his passion the ideal she has woven about him. Stephen's mine yields rich returns, but, obsessed with the thought that she has been bought by gold, the girl refuses to accept any of the money.

Several months later, Stephen, still idealizing her, seeks her at the Jordan ranch, where he makes one last plea. She answers his entreaties by throwing at him the gold chain of nuggets which she has purchased from the Mexican. Whereupon she becomes hysterical and suddenly lapses into unconsciousness. Through a driving storm, Ghent makes a desperate effort to reach the village and the doctor. When the doctor's horse falls from under him, Stephen nobly gives the doctor his mount, leaving himself in dire peril. The play closes out all that is noble and good in Ghent, and the two become reconciled.

George O'Brien Coming George O'Brien, the new star, whose unforgettable work in 'The Man Who Came Back' endeared him to the motion picture fans of the world, is again coming to the Helig in a featured role in 'The Painted Lady' from Larry Evans' Saturday Evening Post story. As in his initial success Dorothy Mackall is playing opposite him in the title role.

Buster Stars Again Seven hundred brides, all dressed in white lace, and carrying lily of the valley bouquets, chased Buster

Keaton through the streets of Hollywood while he was filming 'Seven Chances,' his new Metro-Goldwyn comedy, presented by Joseph M. Schenck, which is coming to the Helig theater soon. Buster engaged 700 women of all ages and sizes for 'Seven Chances,' in which he plays the role of a multi-millionaire who comes to grief when he advertises for a wife.

'Janice Meredith' Coming 'Janice Meredith' which comes to the Helig soon is a mammoth production," says the New York Evening Post. "Certainly with respect to the number of people employed, and the amount of money spent on it, it has never been surpassed and in the beauty of its many magnificent settings, it has seldom, if ever, been equaled. The shots of Washington and his army crossing the Delaware are the finest and most stirring scenes of this type that were ever filmed, and the scenes at Valley Forge and the one in which the 'Spirit of '76' leads the Continental troops into battle close seconds. To sum up, a thrilling, beautiful and interesting picture."

Lewis Stone Learns Some time ago Lewis Stone played in a picture which inquired in the title, 'Why Men Leave Home?' Now he's playing in one which might be the answer to that question—'Inex from Hollywood,' in which Anna Q. Nilsson is the blonde 'vamp' of the film. This first National picture has been booked by the Helig.

Films Coming Two notable Paramount presentations scheduled for immediate showings at the Rex are announced as Richard Dix in his new comedy drama, 'The Many Kisses,' in which the handsome Dick has the role of a rich young American with a weakness for pretty women. He says, 'Kissing a woman is like getting olives from a bottle—the first one costs a lot, but the rest are easy.'

Then, 'Sackcloth and Scarlet,' George Gilbert's widely read novel, pictured by Henry King with beautiful Alice Terry in the leading role. The Rex promises both these Paramount pictures in the near future.

'Isn't It Wonderful?' Thrills such as the biggest battle scenes never gave, or the most exciting scenes of chase or race evoked, are provided by the simplest possible scenes of lovely lovers in D. W. Griffith's 'Isn't It Wonderful,' which opens at the Helig theater soon. The country's leading critics have declared that this film contains more laughs and more tears than all the comedies and thrillers ever put upon the screen.

Carol Dempster and Neil Hamilton lead the cast, which includes Helen Lovell, Marcia Harris, Erville Alderson, Frank Puglia, Lupino Lane and several Continental actors.

Syd Chaplin Stars In 'Charley's Aunt' Syd Chaplin, brother of the famous Charlie, has, despite his acknowledged talent, and the fact that that well-known and efficient exception of the drama, George Jessel, Nathan de Loggiano had him as being "the finest comedian on the screen," been somewhat in eclipse. But when Syd is seen in the title role of Brandon Thomas' famous farce, 'Charley's Aunt,' he emerges as a brilliant and efficient actor.

When it was cabled from England a year or so ago that Al. Christie had secured the rights to 'Charley's Aunt,' Charlie Chaplin, despite the fact that his brother Syd was actively engaged as his manager, cabled Mr. Christie that there was no man in the pictures capable of impersonating the Aunt, more than his brother. Of course, both Charlie and his brother Syd were intimately acquainted with the acting of the great W. S. Penley in the title role of this farce, and so it was that Charlie, knowing his brother's capabilities and the requirements of the role, was deeply desirous that he should play the character in the picture. Al. Christie, having confidence in Charlie Chaplin's knowledge of the farce, accepted the idea, and immediately communicated with Syd in the matter.

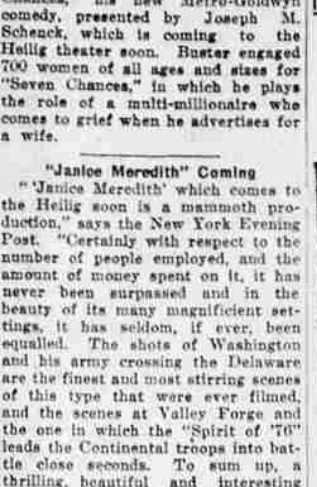
Carnival Gaieties Costly for Rio RIO DE JANTERO, April 18.—(AP)—The carnival of 1925 is being and the city today is reeling from its three days and four nights of merry-making. Banks and business houses are closed and the street cleaners are hauling away cart loads of colored paper from the principal streets like snow in an American city after a winter storm.

Confetti and serpentine cost more this year than they did in 1924, but even the increase in price did not prevent a large consumption. One hundred tons of the former and 250 of the latter were tossed about the streets by the pleasure-seeking crowds. It is estimated. Rio's bill for the justification is placed at \$600,000.

No masks were worn this year on account of recent political disturbances.

Coaches Cost \$150,000 TOKIO, April 18.—The glided imperial coaches of the royal family of Japan, which were almost destroyed during the earthquake, are to be restored by a British coach from the Mexican. The cost will be approximately \$150,000.

Dick Barthelmess and His Wife in Film



Richard Barthelmess, Mary Hay and their baby, Mary Hay Barthelmess, Jr., the two elder being the current stars in "New Toys" at the Rex Monday and Tuesday.

Behind the Screen in Hollywood

ALL the work in all lines alone can result in a good picture. Here's a laugh for you ament the situation. Through public attack selling the movie "bag" is held in Europe principally by the people. European financial powers are indeed interested in the movie business, but their money is invested in American movie enterprises—merely as a good investment, mind you, not because they are interested in the movie as an art. That is something that just isn't—yet.

Elmer Glen invited Mr. Elvey to her table next to our own and we heard him enthuse, over his delinquency. "Hollywood is like a great factory. It is a city of workers. No matter how early I rise or how late I retire, the movie people are always rushing around—still working. Folk work longer hours here than in any other place in the world. No wonder they succeed. They seem tireless. Why, they do not even stop for tea in the afternoon."

Now, doesn't that story take you "behind the screen?"

Chi Hong, "The Chinese Charlie Chaplin," who was starred in comedies here by the Century company, has thrown up the historic sponge. He is now valuing for Lew Cody. What price glory?

Ah-hah! And s-s-s-s-s! "East Lynne" is going to be movieized again. Emmett Flynn, who so deftly produced "Nellie the Beautiful Cloak Model" and "The Yankee in King Ar-

England has not successfully developed this great new industry, because she has few motion picture specialists," says the renowned but genial Englishman. "In fact, she has few movie people. Those who have attempted to make pictures over there are theatrical folk. Their traditions are of the stage. In England the movie industry is just an offspring of the theater. In America it is an entirely different entity, a child born of the necessity for a popular universal entertainment for the people at the people's price."

"The English movie is a one man's job. There are few scenario writers—almost no scenario specialists. There are few art directors, no subtitle specialists. The director writes the scenario, plans the settings, directs, cuts and titles the picture. It is too many jobs for one man! A director should collaborate with other contributing experts, but he cannot be burdened with the execution of all phases of production work and still be expected to produce a picture that will show a specialized directorial achievement."

This is a mighty interesting slant because it reflects Mr. Elvey's appreciation of the fact that America is a nation of specialists in all lines. The American movie is a matter of construction. Each man has his job to do and the happy coordination of

Suit Against Crown May be Permitted

LONDON, April 18.—(AP)—The historic British law which provides that the crown may not be sued will be discussed in parliament in the near future when a bill is introduced calling for its alteration.

A committee of jurists has prepared an outline of the bill which would knock out the ancient law altogether. The proposal as considered by the jurists is that the crown should be as liable as any other employer for acts committed within the scope of an employer's authority.

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LAST TIMES TODAY

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in NEW TOYS

with his dainty wife MARY HAY

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REX THEATRE Home of the Big Wurlitzer

Tonight—CONSTANCE TALMADGE in "LEARNING TO LOVE"

Scene from Reginald Barker's "The Great Divide," which will show at the Helig theater next Friday and Saturday.

"The Great Divide" to Show Here Two Days, Beginning Friday

One of the most noted of American dramas, "The Great Divide" has been filmed, and will be the leading attraction at the Helig Thursday, Friday and Saturday. Alice Terry and Conway Tearle head a noted cast in this epic production. The play is a cross section of American life, vividly presented.

One night when Ruth is alone in the cabin, three drunken marauders are attracted by the light in the win-