Pleasant Variety Will Feature Motion Picture Bills During Next Week

BILLS FOR NEXT WEEK
Motion Pictures

REX — Wednesday and Thursday, "Reckless Romance;" Friday and Saturday, "Learning to Love."

HEILIG—Monday and Tuesday, "Pampered Youth;" Thursday, Friday and Saturday, "The Snob."

Vaudeville

HEILIG—Wednesday, Western circuit, featuring "The Different Revue."

LIGHTER comedy films, cleverly done, featured the week in motion picture circles in Eugene. Though there was a variety of offerings, the light comedies stood out as the best attractions.

"Forty Winks" at the Rex, and "Excuse Me," at the Heilig, bear out the reputation of comedy in causing kindly feeling toward motion pictures in general. Both pictures were well filmed, and were clever.

"The Thundering Herd," which showed at the Rex during the fore part of the week, was outstanding in the last of more serious plays. It was an exceptional production, well-acted, and with a fine theme. It was one of the bigger productions shown so far in Eugene this year.

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The coming week will again be featured by motion picture attractions.

The Rex will open its week with a new and original prolog, "Radio a la Rex." It is a surprise number, and is to be a highly pleasant surprise.

"Pampered Youth" will be the Heilig offering for Monday and Tuesday, while on Wednesday the Western vaudeville circuit will be here. "The Different Revue" will be the feature number.

"Reckless Romance," a speed film, filled with action and surprises, will be the Rex offering for Wednesday and Thursday, while on Friday and Saturday "Learning to Love," featuring the popular Constance Talmadge. The film is one of her latest, and also her best.

"The Snob" will wind up the coming week at the Heilig, showing Thursday, Friday and Saturday. The same cast that starred in "Excuse Me," which scored such a hit at the Heilig this week, is in "The Snob."

HARRY MYERS AGAIN STARS

Popular "Yankee" Takes Lead Role on "Reckless Romance."

Harry Myers, one of the screen's foremost comedy figures, has a leading role in "Reckless Romance," the screen version of the popular stage success "What's Your Wife Doing?" which will be shown at the Rex theater beginning Wednesday.

Although Myers has been in a multitude of pictures, among them "Brass," "The Beautiful and Damned" and "Daddies," he will always be remembered for his splendid characterization of the Yankee in "A Connecticut Yankee in King Arthur's Court."

"Reckless Romance" is his first appearance under the Al Christie banner and he puts over some riotously funny tricks as the husband who drags his old grandfather around in a futile effort to obtain divorce evidence. T. Roy Barnes, Wanda Hawley, Sylvia Bremmer and Tully Marshall are also in the cast.

BARTHELMESS FILM IS OUT

Popular Richard Is Starred With His Wife in Production

Richard Barthelmess's productions are always distinguished for their excellent casts. His latest First National vehicle, "New Toys," which comes to the Rex theater soon, is no exception.

The young star has a noteworthy cast surrounding him in "New Toys," which, by the way, is a delightful little tragedy of a young couple. Mr. Barthelmess plays the role of the youthful husband, his first comedy role in six years. The popular star was last seen in a comedy role with Dorothy Gish under the management of D. W. Griffith. That was back in 1918.

In "New Toys," his supporting cast includes Mary Hay (Mrs. Barthelmess) in the role of his young wife. Clifton Webb, the well-known footlight comedian, is making his film debut in another important role. A new discovery, Katherine Wilson, is almost making her first screen appearance. Director John Robertson looks upon her as a distinct find. Other players in the cast are Rijon Fernandez, Francis Conlon, Laura Lacaillade, Jules Jordon and Jacob Kingsbury.

UNPOPULAR ROLE IS PLAYED

John Gilbert Takes Star Part in Film, "The Snob"

It takes courage to play an unsympathetic role on the screen, but John Gilbert has courage. After appearing as the lovable Prince Gritzko in Elinor Glyn's "His Hour," this unusual actor accepted the title role in the Metro-Goldwyn picture, "The Snob," Monta Bell's film version of the Helen R. Martin novel, which is coming to the Heilig theater Thursday, Friday and Saturday.

This part of "The Snob" is an unsympathetic one.

Eugene, the "snob," ambitious, selfish, and always struggling to advance his position by associating with others wealthier and more prominent than himself, meets Dorothy Rembeimer, wealthy girl, and relation of Jake Leiter, richest man in the city.

He is in love with her, or, to be more accurate, her wealth and position.

He is planning to marry Dorothy Rembeimer, but tells Herrick that he is in a predicament, in that a young country school teacher "of no position" is in love with him. During the conversation, a telegram comes to Eugene, informing him that the school teacher is dying and wishes to marry him.

Eugene and the school teacher, Nancy, are married, and, instead of dying, she gets well. Eugene is indignant, thinking she deliberately tricked him, and continues his affair with Dorothy.

Nancy denounces Eugene just as her husband has learned that she is tremendously wealthy. His attitude changes toward her immediately, and he accuses Herrick of having "come between him and his wife."

Nancy leaves him, planning a divorce, and promises to marry Herrick.

The story ends as Eugene gets Dorothy on the 'phone and tells her that "I have fixed everything."

FOLLIES ARE ON THEIR WAY

Famous Gallagher and Shean to be Seen April 28

Mister Gallagher and Mister Shean, known the country over as those "unique and extraordinary" comedians will be stars of the special Greenwich Village Follies, America's greatest annual musical revue, which comes to the Heilig Tuesday, April 28.

This engagement marks the first starring tour of Gallagher and Shean in the Follies and is the beginning of their World Tour. This delightful revue is produced by A. L. Jones and Morris Green, those free thinking gentlemen who first originated the Greenwich Village Follies some eight years ago.

A notable company of musical comedy and revue celebrities have been assembled to support Mr. Gallagher and Mr. Shean in this latest Follies. Among its more lyric and agile members are: Tom Henders and Arthur Millis, Lynn Canter, Mlle. Fifi, Genevieve McCormack, Bessie Calvin, Paul Markman, Arnold Gluck, Fred Cowhick, Eddie Marr, Rud Williamson, Harriet Colo and Jean Borlini. There is also a spectacular singing and dancing chorus of famous artist models.

The comedy scenes are from the pens of Billy K. Wells, Lew Fields, George Kauffman, and George V. Hobart. The lyrics are by Bert Kalmar and Irving Caesar, and the alluring numbers by Louis Hirsch, Harry Ruby and Con Conrad.

The entire production was devised and executed by John Murray Anderson, director of all former Greenwich Village Follies.

REX PLANS FOR NOVELTY

"Radio a la Rex" to be Name of Latest Prolog Feature

A distinct novelty in stage presentation is announced by the Rex for next Monday and Tuesday evenings in the specialty. "Radio a la Rex," in which a company of seven soloists will be featured.

Billed as a novelty and not as a prolog, this latest Rex innovation is said by the management to go the present day radio "one better." Radio fans who "know their stuff" will undoubtedly be justly jealous of the reception of "Radio al la Rex," vouchsafe the management, who promise for the first time a radio program without "interference" and that by an original invention, the soloists will be visible by radio.

The "Radio a la Rex" program will comprise vocal solos by Alma Gluck, soprano, Reinald Werrenrath, baritone, Erika Morini, violinist, and some of the leading jazz bands will be heard in popular renditions.

A surprise in stage setting and lighting effect will accompany the specialty, which will be presented at 7:25 and 9:30 Monday and Tuesday evenings at the Rex.

CHRISTIE DEFINES 'FARCE'

Famous Comedy Producer Tells Why Human Interest Wins

The most amusing incidents in the world are those which happen beneath our very noses," said Producer Al Christie in speaking of the various types of humor. "Now and then whimsical or fantastic humor stirs us to violent laughter, but it is not the lasting type—it is not closely enough related to our every day life.

"I feel inherently affiliated with that variety known as farce comedy. It is enjoyable to create an odd human situation within the realm of possibility, which forces people to recall parallel situations in their own lives. It makes the humor more joyous and lasting.

"Man has innumerable troubles which irritate him in daily life. Nine times out of ten these troubles assume a humorous aspect in the eyes of everyone excepting the man who is troubled. Farce affords a medium to expose the humorous side of daily menaces and troubles and it also serves to alleviate the worried mind of the troubled man.

"Slap-stick comedies have contained many hilarious laughs caused mostly by extremely exaggerated situations. The appeal of this variety of comedies is more definitely limited than the farce, because slap-stick appeals to the mind of a whimsical turn. On the other hand, farce is more far-reaching in its appeal because it can be appreciated without leaping into a weird flight of fancy—it is nearer home and far more 'human.'

"Farce comedies require coherent stories as a backbone. The humor that is developed is logical and reasonable. I think the ideal film comedy is a farce with hilarious slap-stick interspersed at opportune intervals. Furthermore, in filming his picture, the producer of a farce can incorporate that finesse which is generally lacking in slap-stick productions.

"'Reckless Romance,' the screen version of the popular stage success, 'What's Your Wife Doing?', is proof of this. The story is built upon farcical situations which are operationally funny and they are developed with dashes of slap-stick here and there, but only where they absolutely fit in. The result is a picture that in entertainment value will hold its own in comparison with any dramatic photoplay."

"Reckless Romance," the picture of which Mr. Christie speaks is coming next Wednesday and Thursday at the Rex.

RACE IS STAGED FOR LOVE

Constance Talmadge Takes on the Role of Flapper Vamp

The younger generation of today, like the younger generation of yesteryear, and of the yester-year before that, believes firmly in the supremity of its own wisdom. The exuberance of youth is immortally unconquerable.

While totally without logic, this fact paradoxically is one of the bulwarks of life. It spurs youth to enter the bitter world of strife unafraid.

Such is the underlying thought in Constance Talmadge's new comedy, "Learning to Love," which comes this Friday and Saturday at the Rex. Constance, though a sub-deb just out of boarding school, is a wiseacre in matters pertaining to love. What she doesn't know about love—well, just simply isn't. The profound willingness of her numerous college boy admirers to trade their hearts for one flash of her flirtatious eyes; a soft-spoken word and, perhaps, a kiss, convince her of the fact.

And so she dashes gaily into the whirlpool of New York's society with an all-conquering spirit—the exuberance of youth.

It is an ideal characterization for Constance — flippantly flirtatious, daintily daring. It affords the star unlimited scope for the portrayal of those delightfully absurd sophistries of the younger generation which she interprets so well.

Handsome Antonio Moreno is seen opposite the vivacious Conny.

WESTERN BILL IS VARIED

Program for Wednesday Headed by "The Different Revue"

The range of entertainment is wide and worthwhile in the Western Vaudeville bill for the Heilig Wednesday night. The program is headlined by "The Different Revue" which is presented by seven jolly sailors, and includes the nationally known "Hon. Dave Manley, Edouard, "Master of Shadowology," "A Bit of Old Ireland," and a neat skit entitled "All Fun." The Heilig Orchestra will also be an important feature of the bill, and will offer another popular selection.

"The Different Revue" is all that the name implies, for the youths made up as pretty girls give a touch of high life to the parts. Beautiful gowns, bright comedy, and many novelty songs and dances make the revue a real treat.

A pleasing entertainment if offered by Edouard in the study of miniature portraits produced on the screen. It is interesting to note how deftly he manipulates his fingers in making the sketches.

Hon. Dave Manley, known to theater goers as "The National Spokesman," is back with a new one, called this time "Womanology." He proceeds to tell all about the evolution of the female sex.

Wm. O'Clare and Madaline, a rollicking Irish Duo, offer in a pleasing manner the Irish Pastoral, "A Bit of Old Ireland." O'Clare is an Irish tenor of the romantic type whose voice is wide in range and of pleasing quality.

The bill is topped off by Jim and Flo Bogard in "All Fun." They are hailed as amusement chefs, and they offer a clever collection of song, dance, and patter, which is cleverly presented.

'Forty Winks' Closes

The Paramount picture, 'Forty Winks,' directed by Paul Iribe and Frank Urson from Bertram Millhauser's adaptation of the mystery-farce, "Lord Chumley," by David Belasco and Henry C. DeMille, which opened at the Rex theater Friday, will close its run there today.

Viola Dana, Theodore Roberts and Raymond Griffith are featured in the cast of the production which includes, among other big names, Cyril Chadwick, Anna May Wong, and William Boyd.

Shirley Mason Stars

That there is a special Providence protecting the daring motion picture player is demonstrated again in "The Eleventh Hour," Bernard Durning's production of Lincoln J. Carter's exciting melodrama, in which Shirley Mason and Charles Jones co-star.

This sensational William Fox feature, which comes to the Bell theater Sunday, is studded with hair-raising thrills that unfold in breathless succession.

In one of the daring scenes, Charles Jones swings head foremost from a ladder suspended from a flying hydroplane and catches Shirley Mason up in his arms from a motor-boat as he speeds by her. Not satisfied with this stunt, you get a semi-close-up of Shirley and Jones climbing the swaying ladder until they reach the safety—if such it can be called—of the plane.

This scene was not rehearsed. It was too hazardous. Some ten odd camera men were in position to shoot the action and what they got is one of the most thrilling stunts ever enacted on the silver sheet.

Fred Thompson Stars

Filled with the dash and fire which has always featured his acting on the screen, replete with good situations, and packed with material which proves that Silver King is undoubtedly the best equine star on the silver sheet today, "That Devil Quemado," the latest of the pictures starring Fred Thompson, will come to the Heilig soon.

Dramatic incident follows dramatic incident with just the right amount of comedy in this different and delightful western melodrama by Marvin Wilhite, and Del Andrews has made a fine job of directing the picture.

Buster Keaton Coming

Buster Keaton has risen to his greatest comic height in "Seven Chances," which is to be a feature at the Heilig in the near future.

Viola Dana Coming

Viola Dana, whose transition from light comedy drama to the heavier medium of serious drama was an episode of recent film moment, has the leading feminine role in "As Man Desires," a colorful action story of India and the South Seas, which comes to the Rex theater soon. In this picture Miss Dana is cofeatured with Milton Sills. "As Man Desires" is the film adaptation of Gene Wright's romantic adventure story, "Pandora La Creix," a widely read novel, recently published. Viola is seen in the role of "Pandora."

Strong Cast Coming

There have been few pictures which have brought so great a message as that which is to be presented on the screen at the Heilig theater when the Metro-Goldwyn-Mayer production, "The Great Divide," which comes soon is shown.

How three men gamble for a girl, with one ultimately coming out victorious, how she is then bought for a string of gold nuggets and how she struggles to regain her freedom by getting possession of the nuggets is told in a forceful way.

The cast is full of interesting names and the performances are all excellent, though perhaps the two which stand out the most are those of Alice Terry, who plays Ruth Jordon, and Conway Tearle, cast as Stephen Ghent.

Wallace Beery as Dutch and George Cooper as Shorty are likable heavies, and ZaSu Pitts as Polly brings out a pessimistic part prominently forward.

Griffith Film Coming

Hailed as the picture which has revolutionized the films by proving that a vivid life story is as interesting as the old melodramatic plots, D. W. Griffith's "Isn't Life Wonderful," will be shown at the Heilig theater soon.

This is Griffith's little Cinderella picture which he brought quietly into New York for the first showing in a motion picture theater without the usual first showing in the legitimate theater.

Instantly the critics acclaimed it as one of the great feats of the cinema.

Coming Attractions, Billed for Eugene

The top picture is a scene from "Learning to Love," featuring Constance Talmadge and Antonio Moreno, which comes to the Rex for a two-day run, beginning Friday.

The middle scene is from "New Toys," the new picture featuring Richard Barthelmess and his wife, known as Mary Hay. The picture is coming to the Rex soon.

Below are Milton Sills and Viola Dana in "As Man Desires," coming to the Rex.

Behind the Screen in Hollywood

HOLLYWOOD, April 11.—"Stella Maris" is to be filmed again.

That was the story with which Mary Pickford defied the popular Mary Pickford conventions.

The William J. Locke vehicle was one of the very few movies in which Mary successfully portrayed a grown-up, sans curls and sans the Mary Pickford bag of tricks which have been trade-marked in scores of pictures over many years.

"Stella Maris" was a real dramatic movie even though it was directed by Marshall Neilan, usually associated with comedy efforts.

The news that "Stella Maris" is to be remade will be welcomed. It made a deep impression upon millions of movie-lovers.

The information that Charles Brabin is to direct it will be just as interesting.

Mr. Brabin is the splendid director who produced "Driven," that poignant tale of the Kentucky mountains. It was cheaply made but proved a real success.

Mr. Brabin also made "So Big," the Edna Ferber novel, starring Colleen Moore.

He will start filming "Stella Maris" next month at Universal City.

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"Buster" Keaton came home from New York wearing a "bowery bowler" hat. "Buster" Keaton, Jr., promptly smashed it—which proves the kid has a sense of humor. Like father like son!

• • •

Dorothy Phillips is returning to the screen under the direction of Maurice Elvey.

Miss Phillips has been absent from the studios since the death of her director-husband, Allen Holubar, two years ago. She proved popular in "The Heart of Humanity," "Man, Woman and Marriage" and other important movies.

Mr. Elvey has given her the leading feminine role in "Everyman's Wife," his next William Fox special production.

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Do you know what the coming movie stars look like?

Well, neither do many of the studio executives here. We had lunch with Margaret Livingston at the Montmartre, which is Hollywood's mid-day gathering place of the celebs.

Margaret had just come from Universal City, where she had been working before the camera in "I'll Show You the Town," with Reginald Denny. June Mathis, who is probably the best known woman scenario writer and production supervisor in the industry, was introduced to Miss Livingston.

"My, what a surprise!" she cried. "I thought you were a BIG girl—and you're just the littlest thing ever!"

Margaret is vivacious, red-headed—and just five feet three inches tall. She's the firebrand of the screen. Get the picture?

• • •

Maybe you wonder why you don't see J. Warren Kerrigan in more movies.

He doesn't have to work. He saved his money when the saving was good and the money plentiful. Now when a particularly attractive role is offered, like "The Covered Wagon" or "Captain Blood" he dons the greasepaint.

Otherwise J. Warren has found contentment. Around the corner from our office, upon a hill, on the road to Universal City, Jack lives with his mother in a beautiful home. He should worry.

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Leatrice Joy has a new "part."

Miss Joy is to take a vacation from the Paramount studio. She will spend it playing nursemaid to Baby Leatrice and teaching the six-months-old offspring of the now divorced Leatrice and Jack Gilbert to say "mamma."

At the end of the month Leatrice is scheduled to transfer her makeup box to the Cecil B. De Mille studio. She is to be starred by Mr. De Mille.

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Would the public be interested in a movie version of "The Merchant of Venice?"

That is what's worrying a group of Hollywood film importers who own the American rights to the picture made by Peter Paul Felsen and an international cast headed by Werner Kraus, who was Dr. Caligari in the movie of that name. The Shakespearean play was photographed in Venice. It was "shot" by a descendant of the immortal artist Rembrandt and with noted European stars in the leads.

BIG DANCE
At Veneta Every Saturday Night
Under new management
Bob Holsten's Orchestra
Everybody Welcome.

PUBLIC DANCE
DREAMLAND HALL
Every Wednesday and Saturday Night

Popular Player in New Role

Norma Shearer, star of "The Snob," which comes to the Heilig theater for a three day run, beginning next Thursday.

MARY PICKFORD DEFENDS MODERN GIRL AND DISCUSSES TENDENCIES

Girlhood of Today Fundamentally Sound, Admirable and Intelligent, Screen Star Says

No, Mary Pickford doesn't punch the time clock at the studio every day, but she will in her new film "Little Annie Rooney."

By A. H. FREDERICK
(NEA Service Writer)

HOLLYWOOD, April 11.—With all the hurly-burly of flappers, "jazz babies," suspecting and suspected wives, and the like, the screen has been strangely neglectful of one most prevalent type.

But no longer. Mary Pickford is preparing to immortalize this type in celluloid.

"Despite interludes of costume and foreign pictures to meet exigencies of public demand, I've always had the ambition to portray a typical worth-while American shop and business girl," says America's sweetheart, pausing between directorial conferences in her studio bungalow.

"Phases of American girlhood stand out clamorously spectacular, such as the coquette of yesterday and the flapper of today.

Our Girlhood Sound

"But fundamentally, our girlhood is sound, admirable, intelligent. That is the girlhood which I will try to portray in the picture I'm now making, 'Little Annie Rooney.' If I do what I hope to do, this will be the picture I will remember most fondly, and the one by which I will hope to be longest remembered."

"Little Annie Rooney" will mark Miss Pickford's return to America (pictorially speaking) after two and a half years' absence. Her last such character was Tess.

Story of Irish Girl

The story, chosen after three others had received serious consideration and ultimate abandonment, is of the young daughter of a poverty-stricken Irish-American family.

In humorous vein, besprinkled with pathos, and totaling vast charm, ad-

(Continued on page seven)

Easter Novelty DANCE
TONIGHT
3—Live Babies—3
Will be given away to the ones holding the lucky numbers
EASTER FAVORS FOR ALL
Men 75c Ladies 10c
Come early and see the fun
Doors Open 8:45
WINTER GARDEN

Bell Theatre
SPRINGFIELD SUNDAY

Only a four-mile drive and street car service from Eugene every half hour

DANCE
AT TRIANGLE LAKE
Saturday, April 11th
Music by
CROSBY AND HIS NITE HAWKS
Roads are in good condition

MONDAY TUESDAY

James Kirkwood
Alma Rubens
Marguerite De La Motte
Richard Headrick
Walter McGrail
in

THROUGHOUT THE AGES SOME WOMEN HAVE BEEN THE PAWNS OF WEALTH — TODAY THEYRE THE VICTIMS OF THE MONEY MARRIAGE!

"GERALD CRANSTON'S LADY"

CHRISTIE COMEDY
Intl. News
Le Roy DEVANEY "at home" on the WURLITZER

Presented with a New Stage Novelty Specialty
"RADIO A LA REX"
with a company of Seven Soloists
Special Setting at 7:25 9:30 A. M.

REX THEATRE

Hear 'Em!
HA!
HA!
HA!
Get in the Laff Line
"40 Winks" is doing its final stuff tonight