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DALE AND SETHER SUITE HAS X-RAY, RADIUM EQUIPMENT

One of the most modern surgical establishments in the West has just been installed on west side of the seventh floor of the new W. E. Miner building by Dr. W. H. Dale and Dr. A. F. Sether. The suite of rooms, comprising 13 in all, is completely furnished with every device and all latest equipment known to medical and surgical science.

The outstanding feature of the up-to-date quarters is the radium and x-ray equipment. This is all new, and the most modern that can be obtained. An expert x-ray technician is in charge of this department, which is open to outside surgeons. It is announced. The radium department, which is becoming more and more important, is also under the direction of an expert technician, and is becoming noted in the west as being one of the most efficient departments of its kind.

The x-ray room is a marvel of scientific efficiency. A Buckler-Diaphragm table, with an automatic turner, has just been installed, as has a high grade horizontal and vertical Sturoscope; a new, modern transformer of the latest type, and a complete dark room. One of the most amazing inventions is that known as the stereoscope for x-ray films. This by utilizing two films can give the view of solidarity, or a third dimension. In this way the distance of an object or distance in the human body can be accurately determined, and the seat of trouble attended to. This is one of the most important discoveries in connection with x-ray.

The suite contains a complete Wappler x-ray plant, which is universally recognized as the utmost in this science. The apparatus is all new, and in perfect working order.

The suite includes a radium department, with two rooms with beds so that the patients may assume comfortable positions. The treatment of radium is administered in the most expert and efficient manner. A Therapeutic suite of rooms, gynecologic rooms, a general surgery room, two well appointed dressing rooms, two private offices and a rest room complete the quarters.

Dr. Dale and Dr. Sether are cousins, and were educated in the University of Chicago and Rush Medical college at the same time. Much of their work while in college was done together, and it has been the lifelong ambition of both to practice together. Both have been active surgeons for the past 15 years. Dr. Dale locates here and Dr. Sether in Roseburg, where he achieved the reputation of being the leading surgeon in southern Oregon. Dr. Dale is rated very high in this part of the state, and has the confidence of the people of Eugene.

Under the competent hands of the two noted doctors, the laboratory at Eugene in the Miner building is already bringing fame, and it is rated as one of the best on the Pacific coast. The rooms were especially designed by the doctors themselves, so that every convenience is arranged exactly as they want it, in accordance with the latest scientific studies in the field of surgery.

SUITE OF DR. FIELDS IS NICELY ARRANGED

A neatly arranged suite of five rooms is now occupied on the eighth floor of the Miner building by Dr. R. H. Fields, practicing physician. Dr. Fields has thoroughly schooled himself for a general practice, and especially for the treatment of diseases of women and obstetric cases.

The doctor obtained his education in Baltimore, and then for eight years practiced in Iowa. He felt the urge to come West, however, and removed to Gardner, Oregon, where he stayed until the war began. He then brought his family to Eugene, and spent three valuable years in the army, where his experience equaled that of 20 ordinary years, he declares.

During the war, Dr. Fields served in Siberia, where the rigors of the Siberian climate created conditions that could never arise in Oregon, the doctor declares. "Oregon people do not enjoy their mild winters like they should," he says. "In Siberia the winds howl and storms used to batter our shelters when the temperature was down below zero. Believe me, I can thoroughly enjoy an ordinary Oregon rain and call it pleasant weather!"

Dr. Fields is particularly proud of his suite of offices. One feature he designed himself is the arrangement of rooms. From his office he can enter any place without going into his reception room. Patients can be taken to and fro without disturbing anyone, due to the efficient planning of the suite.

The five room suite includes the well-appointed reception room, a private office for the doctor, and three room operating unit. This includes the operating room proper, and a recovery room, complete with a comfortable bed. This opens on to the hall.

The operating room is completely equipped with all surgical instruments and is ready for immediate action. Every convenience to make patients comfortable is provided.

Dr. Fields has been located in Eugene since the end of the war, and he says that he likes it more and more as time goes on. "I am glad that I located here," he says, "and my family is well pleased too. Eugene is indeed a pleasant place to work, and I believe it has a real future."

FAITH

When I first came to Eugene I visioned it a city of progress and prosperity. It was my ambition to erect one of the finest buildings here—to build for posterity. So I planned a metropolitan structure, a building of eight stories that some day would be even higher. It was my vision, but it was a business vision, founded on basic business principles.

I found hearty co-operation in Eugene, and each day I grew more optimistic over this great project. As the building grew, so did my faith in the city.

The Willamette valley, of which this city is the center, is one of the greatest regions in the United States. It is blessed with a wonderful agricultural fertility, and abundant resources for industry. Nearby is a great body of timber, a resource that is becoming more valuable every day.

I believe I have chosen wisely, and the men who constructed my structure have builded well. It is with great faith that I face the future in Eugene. May every resident of this valley share this faith, and may all of us work together for a greater Eugene.

W. E. MINER.

EUGENE IS CITY OF HEALTH SAYS DOCTOR

A suite of five rooms, each complete dentally, surrounds Dr. R. M. Graves, dentist, who can be found in suite 605-10-11, in the new Miner building. Every room was designed especially for Dr. Graves, and he has not yet tired of showing his friends through to show them how skillfully and handily arranged everything is. The five rooms include a reception room of attractive design and furnishings; a laboratory, a rest room, and the main dental room. The rooms occupy the northeast corner, are well lighted, and have every convenience. Dr. Graves has been practicing dentistry for 21 years in Eugene, and he is more pleased with the city every year, he says. He came here from Kentucky, and during his dental career, spent two years in the United States Army during the world war as dental surgeon.

"I like Eugene because it is a clean, healthful community," says Dr. Graves. "This is quickly noticeable to a professional man. Eugene residents are unusually careful in the care and attention they give their teeth, and this is a sign of a high moral standard in the city. While in the army I learned to judge a man's character by his teeth, and as I look into the mouths of the people of Eugene, I realize that here is a people that are clean and honest, people who are pleasant to live with because they live right."

Eugene will thrive because it has good solid foundations for prosperity, believes Dr. Graves. The W. E. Miner building is a mark of progress, he believes, and represents a monument of integrity and industry for the city.

ORAL SURGEON IS IN NEW QUARTERS

A town can rightfully claim to be a city when it can boast of a competent, well known oral surgeon. Dr. Loran Bogan, who came from Portland three years ago finds that Eugene is a good field for this kind of work.

Dr. Bogan's work, as the name implies, has to do principally with the region about the mouth. The work is done with the aid of nitrous oxide and oxygen as an anesthetic, and the surgeon has a host of tools and specialized equipment for the delicate operations.

The surgeon's offices are well chosen, and he has secured one of the best locations in the building. An attractive reception room adjoins his operating room and laboratory, and the suite includes two neat recovery rooms, each equipped with a comfortable bed, and usual equipment.

An x-ray room, with all necessary up-to-date equipment is just across the hall from the main suite. "I am very well pleased with the new quarters, which I believe are ideal in every way," declares the doctor. Dr. Bogan has the suite starting at room 601, on the sixth floor. Every bit of space was arranged according to his plans, and he has one of the most modern oral surgery quarters in the West.

ALTA KING TAKES UP LAW IN EUGENE

Six years ago Alta King came to Eugene and took the important position of accountant for Lane county. He became city recorder a little later, and held this position efficiently for four years. During this time Eugene grew from a town into a thriving, bustling city, and Mr. King saw many opportunities beyond the city recorder's office. So he cast loose, and set up in business for himself.

"It was a big jump for me," he says, "and it was hard work to break away from the city work. The associations were pleasant, and the work was to my liking, but the chance to expand was not there. There was just the work to do and that was all. I wanted a chance to become a more vital worker in the city."

Mr. King has an excellent education in law, is a regular attorney, so he decided to take this up. He has never regretted making the change he says, for the city is rapidly growing and has provided him with plenty to do.

Mr. King is now located in room 828, where he displays his shingle, "Alta King, Lawyer." He is now engaged in general law practice. "The practice of law in Eugene is interesting work," he says, "the city's rapid growth means that we of my chosen profession are frequently called upon for property in changing hands and problems are constantly arising. The people of Eugene are unusually pleasant to deal with, thus making the work likeable at all times."

DR. SCHWERING IS REAL EUGENE MAN

A few years ago an earnest, hard working student at the University of Oregon was known to residents of Eugene as Leslie Schwering. He is a graduate of Eugene High school, and Eugene can claim him as a real resident.

He graduated from the University and went away to dental college. A while back he returned to his home city, and already is recognized as one of the leading dentists here. Now he is known as Dr. Charles L. Schwering, and is a dignified professional man.

Dr. Schwering occupies a part of the suite of rooms on the corner of the seventh floor of the new Miner building, and he is very well pleased with all arrangements. "The Miner building is a progressive step in the city's progress, and I am glad of the opportunity of getting in on it," says Dr. Schwering. "I expect to have practice in Eugene, and the location here, with the facilities, is ideal in every way."

Dr. Schwering has a general dental practice, and is fully equipped for all kinds of dental work.

MAYOR PARKS LAUDS NEW BUILDING AS STEP OF PROGRESS

"The completion of the new W. E. Miner building marks a great step forward in the progress of Eugene," declares Mayor E. B. Parks, "and the men who went ahead with this half million dollar project deserve not only to be congratulated, but deserve the support of every resident of Eugene."

"It takes nerve to embark on such a large venture, and only men inspired with the spirit of progress, and imbued with a firm belief in the future of the city would do it. Mr. Miner is a keen student of business, and the decision to build the magnificent structure was arrived at only after an extensive study of the conditions. He has done a magnificent piece of work, and it will be a monument to his industry and integrity and belief in the city of Eugene."

The mayor thoroughly inspected the building, and declares it is ideal for office purposes. "The building is an scientifically and beautifully designed as any office building I have ever seen," he says. "It has every convenience for its tenants, and it is a splendid structure from the standpoint of those who go there to transact business. Fast elevators rush the visitor to his floor, and it is but a step then to any office in the building. The interior is tastefully finished, and a pleasure to enter."

"Such a building marks Eugene as being in the class of cities that are progressive and alive to their opportunities," he continued. "It is a metropolitan building in every respect. Under the impetus of such construction and with such men as the builders of it, the city will go ahead at a rapid pace. The completion of the building marks a new era in the city's industrial history, an era that will be long remembered."

F. E. SMITH, LAWYER HAS FAITH IN CITY

Fourteen years ago Fred E. Smith came to Eugene, liked it, saw a future here, and settled. Today he is one of Eugene's leading lawyers, and he proudly claims that his vision of Eugene as a thriving metropolis is rapidly being fulfilled.

"I pictured the city as doubling its population, of rearing tall buildings, and of constructing miles of paved streets and many fine homes. It was not very encouraging at first, but I knew that the country had the backbone to do it, and now I, with the rest of the Eugeneans who had faith, am reaping the reward of prosperity."

Mr. Smith has rooms 445 and 446 in the new Miner building, and is very well satisfied with them. "I am happy to be in this new location," he says, "and all of my old clients are finding me with no trouble. The place is ideal in every way."

DR. MILLER HAS REAL ART IN DENTAL SUITE

Dr. J. M. Miller, dentist, declares that he has the best location in the entire Miner building. He has the northwest corner on the eighth floor, with five rooms constructed exactly as he wants them. The light, coming from the north, is ideal for dentistry, he says.

The first impression given is one of pleasing attractiveness. The outer reception room has been attractively finished by Mrs. Miller, a student in art. Mrs. Miller has carried out a subdued golden orange and gray decorative scheme, which harmonizes nicely with the suite as a whole. The furniture is gray, the foot lamp has an attractive shade to match the curtains, and the whole has been kept simple so that it will be the utmost in pleasantness. A splendid view is afforded to the west through a daintily corniced window. Mrs. Miller has specialized in interior decorating, and the room shows the touch of an artist in this line.

The room opens to the left into the general operating room, where the latest dental equipment is conveniently arranged. Everything within arm's reach of the dental chair, and just back, with separate equipment stands the x-ray machine. This is complete, and one of the most modern in the West.

Not a thing dentally is lacking from the office. The equipment is complete down to an interesting little device known as a "tooth vitality tester," which tests by means of electric current, just how firm a tooth is. The laboratory and dark room adjoin the general room, and they are models of efficiency. Everything is conveniently arranged, and all the latest appliances are immediately available.

Dr. Miller does a general dentistry work, and is regarded as a leading specialist on pyorrhea and teeth decay work. He took several post graduate courses in those branches of the science, and his work is declared to be accurate and careful. The suite of rooms is ideal for his work, Dr. Miller declares, and he says that he never intends to move again.

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