

Society

THREE S'S SPELL STYLE FOR THIS SPRING

Slimness, Simplicity and Suppleness Are Words They Stand For, and all are Essentials in Scheme



Rich in color is the printed chiffon frock (left) which is one of Bendel's most attractive creations for spring. The red rose color scheme is carried out in the waistline where the chiffon and the black lace drape from the shoulder are caught with two rich red roses. At the right is a quaint dainty spring frock of printed georgette, the pattern and coloring reminding one of the lovely chintz of our grandmother's day. The scarf is of white embroidery.

By HORTENSE SAUNDERS (NEA Service Writer)
NEW YORK, March 21.—Spell style with three S's this season—slimness, suppleness and simplicity. "Achieve these three none too easy qualities and you will have that grace and elegance that characterizes spring and summer fashions," says Henri Bendel, New York's leading style mentor.

an entirely new feeling about the hem without changing the close hip line.
Fluffy Ruffles, Too.
"The new fabrics, both in silk and wool are very soft and can be interpreted in the most feminine ways," he continued. "Transparent materials, particularly chiffons and georgettes, will be the rage for summer. Points, slashings, ruffles, panels and pleats give a most intriguing irregularity to the hem line, making it infinitely more attractive than the straight line, adding, too, a feeling of motion and a suggestion of flight that is most alluring."

apt to find the smaller calico patterns or conventional designs while in georgette and chiffons, worn for more formal occasions, figures increase in size, colors brighter and all the flowers of the field and hothouse blossom forth. The seated model photographed shows a chintz pattern printed in crepe de chine as well as decorative. The collar arrangement is very good—a white embroidered scarf that forms a collar across the front and is tied with loops ends in the back.
Incidentally nearly all ties turn backward this season instead of meeting under the chin in the formerly approved fashion.
"The combination of lace and figured chiffon is new and very effective," Bendel said.
"The long sleeve is being featured this season in very thin fabrics, and it is a fact worthy of every woman's attention that the feminine arm is never more divine looking than when veiled by a long chiffon sleeve."

Mr. and Mrs. E. W. Merrill will be hosts to Monday Dinner club members at their home the coming week.

Mr. Frank McTaggart left at midweek for Portland from where she planned to go to Salt Lake city to meet Mr. McTaggart who has been in the east. Following a stay there Mrs. McTaggart is to go to Los Angeles for a visit of several weeks with relatives and friends before returning to Eugene in late spring.

Mr. William Porter entertained at a luncheon Tuesday, honoring her mother, Mrs. Murray.

Mr. Roy Curtis was hostess yesterday afternoon for an attractive luncheon when she entertained Friday bridge club members.

Miss Fredericka Travis, daughter of Mrs. L. M. Travis of Eugene, and Miss Margaret H. Woodson, both students in the school of law at the University of Oregon, are spending the week-end in Portland where they had gone for the purpose of being initiated into Kappa Beta Phi women's national honorary law fraternity.

U. D. Bridge club members held an interesting affair Thursday when they gathered at the Anchorage for a no-hostess luncheon.

Members of the Matron's guild auxiliary of the Central Presbyterian church met on Wednesday at the home of Mrs. H. W. Watt with Mrs. A. A. Rogers, Mrs. L. G. Bradley, and Mrs. M. Ashton as the assistant hostesses. Plans were made for the pledge luncheon which will be given April 1 at the church.

Mrs. Frank L. Armitage was hostess this week to members of Sans Souci club at her home. Mrs. Lawrence T. Harris was an invited guest for the afternoon.

Mrs. Frank Hampton invited Tenthredin club members to be guests at her home Thursday afternoon. Mrs. Edna J. Gordon was the special guest.

Among those spending the university vacation out of town are Miss Esther Davis, who left for her home in Wall Creek, Miss Margaret Morrison who is spending the time in Hood River, Miss Grace Fisher and Miss Minnie Fisher who are to be in Portland.

Assessment club members enjoyed a luncheon party at Dreamland hall Tuesday evening. St. Patrick's day motifs and colors made a striking whole and colors made a striking whole. Hosts were Mr. and Mrs. Ray O'Donnell, Mr. and Mrs. Percy Brown, Mr. and Mrs. H. P. Richardson, Mr. and Mrs. Robert Finlayson.

Chiffon Used
Chiffon and georgette crepe are favored this season to make a very tailored type of frock with long waists and plain or fancy pockets.

Sleeveless Frocks
The newest frocks are sleeveless and have wide, circular, but very abbreviated skirts.

for two or three hours. At last, he gave her something real to cry about. And she stopped! She learned her lesson. She was one woman in a thousand. For we women are very slow to profit by experience!
There is a poem called "Tears" by Lisette Woodworth Reese, said by critics to be the most beautiful American sonnet ever written.
And many a "sob sister" would do well to paste it up over the kitchen sink or her desk at the office!
This is what it says, in part:
"Ye, old, old what, and ye of yesterday,
Chieftains and bards and keepers of the sheep,
By every cup of sorrow that you had,
Loose me from tears and make me see aright
How each has back what once he started to weep:
Homer, his sight, David his little lad!"

Woman's Love of Fine Clothes Mystery

Nobody Knows Just Why it Exists But It Does

By CYNTHIA GREY
WHY do women wear fine clothes? Is it to attract men? Of to make other women admire and envy them? This question has never been answered. It is still one of the dark mysteries of this world of ours.
The South Sea islander, no doubt, puzzles his woolly head over it when the village women dance forth from their huts with red hibiscus flowers behind their ears, and new shrouded wheat skirts around their slim waists.
And the North American, of course, is just as baffled when his wife sends three hair home on approval, and tries them on for hours at a time!
For everywhere women spend half their time and most of their pin money on the "ladies game" of dressing. And women do "dress" — whereas men only expose themselves. There is a difference!
For "dressing" means clothes that not only cover the body but express the soul and empty the pocketbook. Men's drab clothes never do that.

Men can never understand the sheer spiritual uplift that comes to a woman when she knows that she is looking her best. When she knows that the facing of her hat and the color of her scarf bring out the fairness of her skin.

Now can they appreciate her savage triumph when she sees other women pricing her clothes — envying her!

And I wonder if they ever realize how big a part clothes play in the romance of life. For a woman who is a little brown worn in a serge suit can become a modern goddess in a dress that becomes her.

For then she "feels pretty" in it. And the woman who feels that way usually is. In Joseph Hergeheimer's "Cyberia," the hero meets the heroine for the first time without noticing her.

"She was dressed for the street in a light brown suit, rigidly simple," the writer explains this phenomenon.

But the next time he sees the lady he falls madly in love with her. He really looks at her for the first time — and sees that she is beautiful.

"She was dressed in gray, a gown cut away from sheer points on her shoulders, with a girle of small gilt roses, her hair in a binding of gray beads and amber ornaments. And above her elbows were bands of dull, intricate, pierced gold," Hergeheimer describes her with enthusiasm.

Naturally one wonders if the lady would ever have "fallen for" the hero if he hadn't seen her in that lovely dress. Probably not!

New Boutonnieres
The newest boutonnieres are metalized or lacquered, giving them a hard brilliance that is quite unflattering.

See The Other M. & W. Advertisement On Page 5

COMPLETE STOCKS OF NEMO CORSETS

the ideal corset for larger women



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Facts About Figures

Styles change, but style does not change. A good figure is always in style. With the new fashions a good figure is an absolute necessity. This means that to be smart you must be corseted and perfectly corseted. There is only one way to be perfectly corseted and that is to get a garment which meets every requirement of your individual figure.

Years of experiments with the various makes of corsets have firmly convinced us there is no corset equal to the famous Gossard corset. Gossard corsets meet the needs of every figure. Only the Gossard system of "figure grooming" can give you the garment made necessary by fashion.

Let Us Explain "Figure Grooming"

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GOSSARD SILK COVERED REDUCING BRASSIERES \$5.00
Fine lisle covered \$3.75

SILK COVERED ABDOMINAL REDUCER \$1.75

McMorran & Washburne Store
FOR STYLE QUALITY & ECONOMY

Tearful Wives Warned of Direful Effects

Weeping may win for Little While but not for Long

By CYNTHIA GREY
IF YOU are one of the women who meet all the worries of life with tears, this editorial is for you.

Tears have washed the gleam and glamour from countless husbands and wives. Particularly those between husbands and wives, I should say!

For married women resort to crying fits more often than any other class of human beings, to get their own way... except babies, of course.

Do tears pay?
Yes, perhaps they do, for a little while. But in the long run they are disastrous. For, after a while, a man gets used to them and they have no more effect upon him than the buzzing of a mosquito... or any other annoying trifle.

"All right," he will probably say to his weeping wife, "have your mother down for a visit if you want to... but stop crying!"

And the wife thinks she has won a victory, when she got her own way.

But did she really? Didn't she just lose a little more of her husband's love by letting him see her in a tantrum, with her eyes red and her nose swollen from crying?

We love what's lovable... and a woman in raging tears is not a lovable person or a lovely sight.

I sometimes doubt that women as a whole have learned what every little chorus girl in the world knows... that a smile is a girl's greatest charm!

Look over the audience at a musical comedy some night. More than half of it will be men.

For men love gaiety and jollity. Right up to the bald-headed age they will pay three dollars for a single seat at a show that exploits smiles and laughter.

It's the women who go to the high-brow plays... the weepy Bismarck dramas that end in death, divorce or dependence. Men detest them, just as they hate gloom in their daily lives.

I think if some of the women who use tears as a sort of "Big Stick" to make their husbands or sweethearts toe the mark, would try smiles and fizzes on them, for a change, they'd be surprised at the results.

solize over the stony biscuits she had baked for him, she cried again.

She was like Tennyson's Marianna... "Her tears fell with the dew at evening—her tears fell ere the dew were dried!"

Tears brought her the opera cloak
Tears made him give up his one

light "out with the boys" every two weeks.

But that was during the first year of their marriage.

Then he became firm. Tears began to lose their effect.

When his wife cried he walked out of the house, and didn't come back

TEN GREAT, IMPORTANT MOMENTS OF A GIRL'S LIFE

No. 5—The Wedding Day



The Wedding Day

By CYNTHIA GREY
"SOMETHING old and something new,"
Sylvia repeats the old verse that

telts what a bride must wear in order to be a happy wife.
"Let's see—I have everything but

the "something borrowed," mother," she goes on. "You'll have to lend me something."

"I have it ready for you... your grandmother's prayerbook," says Sylvia's mother. There is a quarter spoon salt, 1-4 teaspoon pepper.

Trim steak and cut in pieces for serving. Season with salt and pepper and dredge with flour. Brown quickly on both sides in drippings in a frying pan. Put into a casserole, pour over tomatoes and add vegetables cut in small pieces. Sprinkle rice over top and add boiling water to cover. Cover casserole and cook slowly in the oven for two and one-half hours.

Then Sylvia's cousin Mary begins the opening bars of the Lohengrin Wedding March... that most stirring music in all the world.

All the wedding guests turn their eyes to see The Bride. But Sylvia sees no one but Tom... who is waiting for her beside the minister.

And she knows that for Tom, as for her, this is the unforgettable Great Moment—the beginning of their life together.

DAILY MENU

Breakfast—Baked apples, cereal, thin cream, soft cooked eggs, crisp whole wheat toast, milk, coffee.

Luncheon—Oyster soup, toasted bread sticks, lettuce sandwiches, cream puffs, milk, tea.

Dinner—Casserole of beef, baked potatoes, buttered beans, radishes and spring onions, cherry sponge, whole wheat bread, milk, coffee.

Dusted the maple syrup season try sweetened baked apples with syrup instead of sugar. You will like it.

Serve the greens with the beans, making a mound of the greens in the center of the dish and use the tiny beans as a wreath. Season the greens as carefully as you do the beans and chop finely before serving.

Who doesn't "love" cream puffs? Filled with a nourishing boiled custard even the four-year-old member of the family may indulge.

Cream Puffs
One cup boiling water, 1/2 cup butter, 1 cup flour, 3 eggs.
Add butter to boiling water and when bubbling rapidly add the flour all at once and stir vigorously. When thoroughly mixed and perfectly smooth, remove from the fire and let cool. Add eggs, unbeaten, one at a time. Beat each egg thoroughly into mixture before adding another egg. Drop by spoonfuls onto a buttered dripping pan or cookie sheet, making them at least two inches apart. Bake half an hour in a moderate oven. When cool make a cut with a sharp

knife in each puff and fill with a rich boiled custard.

Casserole of Beef
One and one-half pounds round steak, 1 1/2 cups canned tomatoes, 1/2 cup dried celery, 1/4 cup rice, 2 tablespoons salt, 1/4 teaspoon pepper.

Trim steak and cut in pieces for serving. Season with salt and pepper and dredge with flour. Brown quickly on both sides in drippings in a frying pan. Put into a casserole, pour over tomatoes and add vegetables cut in small pieces. Sprinkle rice over top and add boiling water to cover. Cover casserole and cook slowly in the oven for two and one-half hours.

Cherry Sponge
Two cups canned cherries, 2 eggs,

3-4 cups sugar 1-4 cup hot water, 3-4 flour, 1 1/2 teaspoons baking powder, 1 teaspoon lemon juice, 1-8 teaspoon salt.

Beat yolks of eggs until thick and lemon colored. Add half the sugar gradually and beat until smooth. Add water, remaining sugar and lemon juice. Add flour mixed and sifted with baking powder and salt. Beat well and fold in the whites of the eggs beaten until stiff and dry. Put cherries in the bottom of a buttered baking dish and cover with batter. Bake in a moderate oven for 40 minutes. If cherries are very tart sprinkle with sugar before covering with batter. No sauce is necessary with this pudding.

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Marshall's

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