THE EUGENE GUARD

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FRIDAY, MARCH 13.

The Newspaper Conference.

ACTIVE newspaper workers of Oregon are in Eugene again for their annual conference under the auspices of the school of journalism in the University of Oregon. More of them have come this time than on previous occasions. The conference idea has taken root and grown amazingly in recent years. It has become not alone a meeting occasion for individual newspaper men and women, but one also for the co-gathering of organizations of people engaged in various branches of newspaper work, such as the Oregon editorial association, the trade and class journal association, the Pacific northwest circulation managers' association, the Ben Franklin club of the Willamette valley, the members of the Associated Press and the clients of the United Press. Each of these groups is holding its own meetings here today or tomorrow, separately and in conjunction with the newspaper conference.

Newspaper people of both town and city have learned by the experience of the recent years that attendance at the newspaper conference is worth while The conference discussions give them new and valuable ideas regarding the conduct of their business and industry in the various branches. Nobody goes away from a newspaper conference without having learned something new and of value to him. And the value is not altogether in the new ideas absorbed on the processes of newspaper making and publishing. The very touch with each other that the conference gives those who attend is valuable to them all. It freshens and rejuvenates them and they go back home better and keener for having come. No newspaper man or woman who has attended an annual conference banquet, such as the chamber of commerce gives in honor of the visitors, is ever willing to miss a subsequent one.

The newspaper conference was originally the conception of Dean Eric W. Allen, of the school of journalism in the University of Oregon. His is the hand that has laid out and prepard for them all. His students in journalism benefit by the contact that the conference gives them with active newspaper workers and the newspaper people benefit by their contact with the oncoming, keen, young and vibrant students.

The city of Eugene, as well as the university and its school of journalism, is honored by the presence of the newspaper people here. Its people all hope the visitors will come again and bring others with them.

Growth of Paper Industry.

OTTO W. MIELKE, of Portland, speaking before the Eugene chamber of commerce members at their luncheon yesterday, gave some facts and figures about paper and paper production that are fairly startling. The value of the world's total paper production for 1924 was $1,150,000. Paper consumed in the United States amounts to 8,000,000 tons a year, which is more than the consumption in all other countries of the world combined. To make enough paper for American needs for a year, 9,148,000 cords of wood are required.

Newspapers consume one-third of all the paper produced and imported in this country. In North America in 1924 the newsprint production was 2,900,000 tons of paper, of which mills in the United States produced 1,471,000 tons. Canadian mills produced 1,353,000 tons. In the United States 8,000,000 tons of paper were consumed in 1923, but our mills produced only 6,500,000 tons. Of the 1,500,000 tons imported the greater part came from Canada. Some paper and some pulp are imported from Europe.

Here in Oregon these tremendous figures are of more than usual interest, because wood, as Mr. Mielke said, is the base of 95 per cent of all the paper made, and in Oregon there stands at present 20 per cent of all the live timber remaining uncut in the United States. The demand for paper has increased tremendously in the past decade. Apparently it is to go on increasing. From Oregon and the other Pacific coast states and Canadian provinces must come much of the timber which will go into the making of paper for the nation's future needs. In the nature of things the paper will be manufactured in the states which have the timber. At present spruce is the standard wood for paper making. Processes are now being perfected to make it from fir also.

Lane has more standing timber than any other county in the world. It is not a far-fetched vision that predicts for Lane county a future paper-making industry of proportions. For paper-making seems to rival lumbering in all favored timbered districts.

Paul Dormitzer, attorney for numerous persons accused of bootlegging, finds that nobody in Lane county officialdom is disposed to do his duty in accordance with the Dormitzer idea. First it was Clyde N. Johnston, former district attorney, who didn't suit Dormitzer, then John S. Medley, present district attorney, and now Judge Skipworth himself. An attorney for alleged bootleggers complaining that officers and courts are not zealous enough in the conduct of cases against other alleged bootleggers is an unusual paradox.

The new Polk directory estimate gives Eugene a population of 19,000. It is the experience of cities generally that city directory estimates of population are scaled down somewhat when the federal census is taken. But Eugene is wholly justified in claiming 16,000 to 17,000 population. We have that many.

The Oregonian said yesterday that the brains of Oregon were converging towards Eugene. Some of them were. The rest were already there.

COMMENT OF THE PRESS

Saving (?) $100,000.

(Cottage Grove Sentinel)

It is rather odd that the impression continues to prevail among many, and is being refuted by few, to the effect that by vetoing the special election appropriation bill the governor has saved the state $100,000. The appropriation was provided only to meet the contingency of the referendum being invoked on the tobacco tax, or other of the new taxing measures. These taxing measures were enacted by the legislature at the behest of the governor, who had left the state in such a hole that some new form of taxation had to be provided. The governor had led the legislature to the snubbing post and the legislators decided to be good and take the feed the chief executive had provided.

Should the referendum be now invoked, with no special election provided for, the operation of the new taxing measures would be held up until the time of the general election in 1926, which would mean that the state's warrants would have to be put into circulation for approximately a million dollars, the amount the new forms of taxation are expected to produce.

• • •

The Demotion of LaFollette.

(Medford Mail-Tribune)

Senator Borah fails to exhibit his usual intelligence when he combats the demotion of Senator LaFollette and other leaders of the third party on the basis of abstract justice.

This action may be a mistake from the standpoint of expediency, but from the standpoint of logic the position of the republican organization is unassailable.

This is the government of parties. The organization of the senate is based upon partisanship. LaFollette and his followers, not only deserted the republican party in the last election, but formed a new party, farther removed from the republican party in its principles and aims, than the democratic party itself.

If LaFollette had won and secured a majority of the senate, the third party would have reorganized the upper chamber and relegated members of the opposition to minor committee appointments.

But LaFollette lost. The republicans now are merely exercising the right, granted them by the American people, and LaFollette in suffering demotion, is merely suffering the burden he voluntarily assumed when he launched a new political organization.

• • •

Holding Off the Pedlars.

(Albany Herald and Democrat)

The Kiwanis club of Ashland has had printed a large number of posters for distribution to the housewives of the city, who are asked to place them on their doors. The signs read: "Notice to peddlar, agents and undertakers; No admittance; we don't need your goods; Ashland merchants carry complete stocks and we trade at home."

While the idea is not entirely a novel one, very likely it has details that are. Here in Albany many householders have displayed "No Peddlar Wanted" signs, but they do not state why they do not desire them. The Ashland women give the reason straight from the shoulder. Their home merchants carry complete stocks of merchandise and they trade at home. What more potent reason could there possibly be.

This proclamation of loyalty to home industry on a door of every Ashland home will get the goat of the most hardened and persistent peddlar. Before he travels many streets he will find that the cards are stacked against him. He will quit in disgust and seek greener, fairer pastures, where the women are not loyal to their merchants, even the most determined high pressure canvasser will not buck a line up of that kind for long.

We commend the Ashland idea to the Albany merchants and suggest that the Albany Kiwanis club or the 100 Per Cent organization put it in execution here.

Rowell's Comment

By CHESTER H. ROWELL

DON'T speculate on German bonds or French francs. The German government warns against counting on any further "revaluation" of old bonds and securities, and the French government has shown courage and resourcefulness in propping up the franc.

Don't sell francs for a fall. They will not collapse, if the best men in France, aided by some stronger ones in America, can prevent.

Don't buy them for a rise. You are not safe in betting on more confidence in them than Herriot has.

Let them alone! If you must gamble, go to Monte Carlo.

• • •

No great revelation of German bonds and private securities is likely, because it is precisely on the devaluation of these securities that the present soundness of Germany is based.

With the exception of reparations payments, transfers of which are limited by the Dawes plan to whatever Germany can from time to time export without endangering the exchange, Germany has its war financing behind it.

It did perforce what no nation has dared do voluntarily.

It made what amounted to a wholesale capital levy, and wiped out its internal debts, public and private, including the whole paper cost of the war.

The human cost was terrific. It impoverished the whole cultured middle class of Germany and transferred their wealth to others.

But it cleared the way for Germany. It was bad for Germans, but good for Germany.

Its injuries can not now be undone, and its benefits are not going to be given up.

Oregon Briefs

A new postoffice has been established at Keasey, in Columbia county. A new building has been erected and R. V. Lausman is the postmaster.

• • •

The Pelican Bay Lumber company, near Klamath Falls, started operations this week with two shifts and is now employing 280 men.

• • •

The city of Ashland acquired the ownership of the famous Chautauqua of building and two acres of ground as an addition to the city's beautiful Lithia park.

• • •

All obstacles to the carrying out of the Baker irrigation project have been removed and an early commencement of construction by the government is assured.

• • •

Weston has supplied a number of localities throughout Oregon and Washington with 51 carloads of seed wheat. The variety was Federation, and Red Chaff and the wheat brought from $2 to $2.25 a bushel.

• • •

George Huntington Currey, who owns the Arlington Bulletin and the Boardman Mirror, has purchased the Eastern Oregon Scout, a Union county weekly newspaper published at La Grande.

Hell 'n' Maria! the New Kid's Tough

INAUGURAL IS GREAT ADVERTISING

Coolidge Induction Excels All Previous Similar Events From Standpoint of "Telling the World"

WASHINGTON, March 13.—As a bit of national advertising, the Coolidge advertising, the Coolidge inaugural excelled all previous presidential pageants. This partly because of, partly in spite, of, President Coolidge.

From an administration standpoint the inauguration was shaped further to advertise "Coolidge economy" to the country.

It was designed as a selling demonstration for horse sense and reduced expenditures.

The little two-by-four reviewing stand built in front of the White House, elimination of an elaborate "court of honor," curtailing of the parade itself and lack of lavish and expensive decorations all united to give force and effect to the idea of economy.

All this advertising of the administration's viewpoint and purpose was with the full aid and approval of the president.

• • •

The advertising that was achieved in spite of the president, however, was accomplished by the great new Mayflower Hotel, which is making its bid for the patronage of statesmen and dignitaries, and which was hurried to completion in time to cash in on the publicity opportunity presented by an inauguration.

For while an "official" inaugural ball—which would have been held in some commodious public building—was banned by the president, an "unofficial" charity ball was arranged for the main ball room of the Mayflower Hotel.

As a result of which, news stories and special articles, like this, have done more to fix the Mayflower in the public mind, as a modern up-to-date Washington hotel instead of an antiquated sailing vessel, than could have been accomplished in a year by a costly campaign of paid advertising.

• • •

Historically, the opening of the Mayflower with an inaugural ball, even though same was unofficial, may be more important than it seems on the surface.

It may mark the beginning of a decline in social circles of the prestige assumed by those who never forget to let the world know that their ancestors "came over on the Mayflower."

To the dowager who hereafter announces her Mayflower descent, the frivolous flapper of today may make the fitting retort that she herself danced in the Mayflower when Cal took the oath.

In another way, too, the Mayflower marks a step ahead in the capital's evolution. It gives to downtown Washington a hostelry that is essentially metropolitan in its aspect.

The building is an enormous pile, occupying almost an entire city block.

It offers not only all the "conveniences" but all the frills, including even the wife of a former Russian czarist official as "hostess" to give an atmosphere of distinction and class to its tea room.

• • •

While on the subject of hotels, it might be said that Washington is suffering from an epidemic of hotelitis.

In the past six years the hotel capacity of the capital has more than doubled. During the war period, when a room and bath in Washington brought any price the management had the nerve to ask, the hotels then here made enormous profits.

And of course there is always the parade of politicians and the men with axes to grind and money to spend for the grinding. These are the folks who keep the hotels hot.

Visitors who sought shelter for one or two nights during the inauguration, however, were uniformly informly informed that in order to get quarters for one night they would have to pay for four. No reservations for less than four nights would be booked.

Too much advertising!

In New York

NEW YORK, March 13.—In one of those Broadway restaurants where every sandwich is accompanied by "cole slaw with Russian dressing" a certain fellow sits from two to seven every afternoon. Apparently he is a man of leisure with many friends who drop in during the afternoon to pass the time of day.

This leisurely young man is a capper for a string of gambling houses where poker, craps and other divertisements hold sway during the afternoon and night. To throw the police off the trail the games are held at different addresses each day.

The players drop in the restaurant and are directed by the leisurely young man to the address where the game is being held on that day. The leisurely young man makes enough out of his leisure to buy diamonds and fine clothes.

• • •

Over in the East Side you still can see be-shawled old Jewish women carrying their dough to a community bake shop to be baked into bread. This custom is followed in European countries where every good housewife makes her own bread but where every home does not have an oven. Some of the ancient houses in New York's East Side have no ovens.

• • •

There are three family combinations in the cast of "Is Zat So?" a popular comedy. There are Harry Brown and his son, Tommy, eight; Victor Morley and his wife, Carola Parson, and Perry, the prizefighter, and his wife who recently joined the cast as a ringside spectator of the mimic fight, a role she had often played in real life.

• • •

Someone with a penchant for statistics has figured that several of the famous teams of ballroom dancers who are the main attractions at two or three of the night clubs make $30 a minute for the time they actually dance. Several of these teams are paid from $7500 to $10,000 a week.

• • •

Fire has destroyed the old Douglas Mansion in West Fourteenth street. That may mean little to the casual reader, but those who came sightseeing to New York between 1873 and 1879 will recall it as the old Metropolitan Museum of Art. After that it became a saloon and rooming house. The history of an old house is often more interesting than the history of an old man.

BIBLE THOUGHT FOR TODAY

It is not to deal thy bread to the hungry, and that thou bring the poor that are cast out to thy house? when thou seest the naked, that thou cover him; and thou hide not thyself from thine own flesh?—Isaah 58:7.

Bible Question.

(Look Up the Answer)

What is the reward for those who believe?—St. John 6:47.

In Lighter Vein

A Model High School

(Collier's)

San Francisco is to have a high school with none of the usual faults. Students will attend classes regularly. There will be no boisterous gatherings, no sensuous dances, no staying out until all hours of the morning, no joy rides in motor cars. This school will have no handicaps whatever. It should be a wonderful demonstration of what a high school should be—and yet—

It is to be in the San Quentin penitentiary.

• • •

Mr. Colby's Distinction

(St. Louis Post-Dispatch)

By accepting the Washington cherry tree legend as "literal, authentic, and historical," Bainbridge Colby becomes the father of the cherry tree fundamentalists.

• • •

Alaska's Yearn

(Boston Transcript)

Alaska is said to yearn for Statehood. More jobs, more laws, more expenses and more taxes.

• • •

Hunting Lions

(Boston Globe)

A Manchester business man paid a visit to a planter friend in Uganda and allowed himself to be prevailed upon to go lion hunting.

Next morning the two friends started out early and had gone but a short distance when they came upon fresh tracks which the enthusiastic sportsman identified as being those of a full-grown lion.

"Tell you what we better do," said the Manchester man brightly. "You go ahead and see where he went, and I'll go back and see where he came from."

• • •

Nature's Kindness

(Boston Transcript)

Asked by her school teacher to describe the backbone, a schoolgirl said: "The backbone is something that holds up the head and ribs and keeps one from having legs clear up to his neck."

• • •

Our Back-Seat Driving

(San Francisco Chronicle)

Europe must not be vexed at us. Driving from the back seat is just a little habit of ours.

Tom Sims Says—

ONE of the debutantes tells us she either has to go without enough clothes or go without men.

• • •

Two were injured in St. Louis when an auto driver thought a girl looked better than the road.

• • •

Be careful in packing away your winter clothes. Moths make the fur fly.

• • •

The seven wonders of the world in spring are the seven days of the week.

• • •

Just stare whistling and first thing you know business will be humming.

• • •

One of our greatest needs is rubber windshields.

• • •

When a man does take his wife to a show she knows he will brag about it for weeks and weeks.

• • •

People who live in spring suits should not open milk bottles with their thumbs.

• • •

What makes people who should be happy but are not madder than those who shouldn't be happy but are?

• • •

The straight and narrow path is plenty wide for its traffic.

• • •

Nice thing about having enemies is you can blame them for the troubles you bring on yourself.

• • •

Even if you are on the right track you will get run over if you just sit there.

25 Years Ago

(From The Guard of March 13, 1900)

• • •

E. Schwarzschild was elected director yesterday and George F. Craw, clerk, each receiving 54 votes in the school election held yesterday. The total vote cast was 56.

• • •

Farmers are now making preparations to rush the plowing and sowing of grain if the present weather conditions will remain for a few days.

• • •

John Anderson today sold 90 bales of hops to a Salem fir nifor five cents a pound.

• • •

The cross-country riding of the bicyclist is at hand for the roads are rapidly drying.

• • •

There has been shipped from S. H. Friendly's warehouse 1828 bales of hops.

• • •

This seems to be moving day at the depot. Several families' household goods arrived, while some went out to other places.

• • •

Miss Carrie Hovey arrived home today after an extended visit in Portland.

• • •

Indications are bright for a good building season this summer, and sawmills will be taxed to their capacity in supplying local and foreign demands.

• • •

Mrs. F. L. Poindexter has returned from Llewellyn.

More than 17,000,000 skins were sold at London fur sales last year

Fellowship of Prayer

Daily Lenten Bible reading and meditation prepared for Commission on Evangelism of Federal Council of Churches of Christ in America.

FRIDAY

John the Baptist

Dead Luke 7:24-35. Text, 7:28. Among them that are born of women there is none greater than John.

Meditation—John the Baptist had two great characteristics which fitted him to be the forerunner of Christ. He was as a "rock which no man could move" and "he endured all hardships and was oblivious to all human delights. Courage and consecration—these constitute prime factors in moral greatness." Every true Christian is called to be a forerunner of Christ; to make straight and plain Christ's way into the hearts of others; to stand for him without fear nad with all devotion. "No greater dignity has ever been conferred upon a human soul; no higher privilege can now be enjoyed than that of turning the thoughts and hearts of men to Jesus Christ, the Savior of the world." Knowing as we do the need of the world for Christ and his power to save men, how great is our responsibility to "prepare the way of the Lord!"

Prayer — Most gracious Father, make us obedient to Thy will. Re fresh us with vision and courage. When we labor in the valleys may the heights allure us and when the way is hard may Try presence be ever with us. In Christ's name. Amen.

(Copyright, 1925—F. L. Fagley)

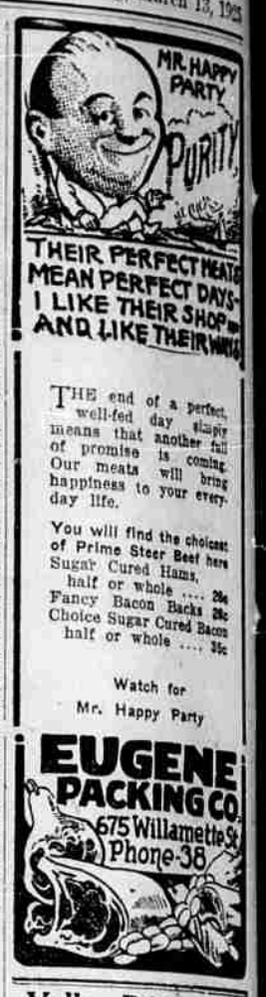
Know Your Oregon

(Dean Collins in Portland Telegram)

Alpha, that lovely place in Lane
Looks upon Deadwood Creek's white foam.
The nearest railway point, 'tis plain,
Six miles away is at Swisshome.
At Alpha lumber, fruit and dairy
The toilers' tasks appear to vary,
But no one ever tries to go
From Alpha to Omega—no;
Nor folks in Alpha all know this—
No one knows where Omega is.

Mrs. Perry Rosenstein of No. 327 Crosby street, Portland, was robbed of clothing valued at $400 while sleeping in a hotel in San Francisco.

Wall paper which has been on the walls of a British house for 200 years is being carefully removed and will be used to paper a Queen Anne room in a museum.



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Looking Both Ways in Business

If you could mount an observation tower, clear above the stream of life, what would you see? In the past a line of achievements, and also many possibilities never followed up. In the future, more roads of opportunity, some leading to success, others not.

But if you are a patron of the U. S. National Bank you would see, running along ahead of you in the coming years, a line of guide posts marking the road to success. These signs are the services that will be yours as a member of that large band of people who make the U. S. National their banking headquarters.

For the U. S. National is fitted to guide you because of its years of steady, firm growth, and because of its policy to see that every customer is helped as much as possible. If you are concerned with the future as well as the past of your business it would be well to bank here.

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