

Week of Good Programs to Close Tonight; Next Week Also Promises Good Bills

BILLS FOR NEXT WEEK

Motion Pictures
 Heilig—Thursday, Friday and Saturday, "Cheap Kisses."
 Rex—Monday and Tuesday, "Argentine Love"; Wednesday and Thursday, "K—The Unknown"; Friday, "The Lighthouse by the Sea."
 Vaudeville
 Heilig—Wednesday, Western circuit, featuring "The Musical Misses."
 Mystery Play
 Heilig—Monday, "The Cat and the Canary."

EUGENE has had a week of excellent motion picture showings in variety and in quality. This week next week also promises well.

This week's showings were led by the famous Douglas Fairbanks production, "The Thief of Bagdad," which ran for five days at the Heilig. The picture was more than up to its advance notices. It was the type of picture that is finer viewed than reviewed, and its showings here were greeted by not only enthusiastic, but also well-pleased audiences. The story is old, but actually in motion pictures it was greater than ever.

The Rex entertained with two very good productions, Constance Talmadge in "Her Night of Romance," and Reginald Denny in "Oh, Doctor." Both productions are well-done, and are of the best type of comedy. In both instances, popular stars added fans to their already famous names. "Her Night of Romance" is one of the best of the lighter productions here in some time, will show again tonight. "The Thief of Bagdad" will also end its run in Eugene with tonight's showings.

Starting off the coming week with a theatrical bang is "The Cat and the Canary" at the Heilig Monday. It is a mystery comedy, joyfully done, and it is being brought here under the direction of Henry Duffy. Robert Toms plays the leading role. The play is expected to be a hit with the Eugene theater patrons.

The fore part of the week will bring the picture with the South American atmosphere, "Argentine Love," to the Rex. With the picture will be another of the pleasing prologues, this time a colorful tango dance featuring Katherine Irvin Stang and Rudy Valentino, Jr. A string band will play for the dance feature.

Western vaudeville will feature the Heilig's program on Wednesday, "The Musical Misses," headlining the bill, while the whole program is varied, with plenty of dash to please.

Wednesday and Thursday will introduce the Mary Roberts Rinehart novel interpretation, "K—The Unknown." Virginia Vail and Percy Marmont star in the production to be given at the Rex.

The Heilig is offering, "Cheap Kisses," featuring Lillian Rich and Cullen Landis, will run Thursday, Friday and Saturday. It is a story of the maligned youth of today.

A story of run-runners fights and thrills, featuring the dog, Rin-Tin-Tin, will be at the Rex on Friday. It is "The Lighthouse by the Sea."

The week after next will bring the long-awaited "Abraham Lincoln" to the Rex. The picture, whose central figure is the man for which the production was named, carries all the charm and enchantment of the old south, and brings to the screen the representations of such famous characters as Robert Lee, Stonewall Jackson and Jefferson Davis, as well as the martyred president of the United States, Abraham Lincoln.

The picture is heralded as one of the greatest of the year.

Otis Skinner, one of the greatest character actors of the time, will be at the Heilig theater a week from Tuesday. His coming will be awaited with interest.

MYSTERY COMEDY TO BE HERE
 "The Cat and the Canary" Will Play on Monday

Those who like a real fun show with an element of surprise and suspense will have a treat in store at the Heilig theater next Monday evening when "The Cat and the Canary" is presented. Here is one of the most amusing and altogether entertaining plays in a decade. While it is billed as a mystery comedy and contains considerable of the weird, startling and unusual in its make-up, it is essentially a gleeful, joyful piece with a whole avalanche of laughs and some of the most amusing situations ever conceived.

The fact that "The Cat and the Canary" is being brought to this city by Henry Duffy, the producer, exactly as it was staged in New York and in the principal municipalities of the Pacific coast, adds greatly to the interest. The company is represented as being on a par with that seen on Broadway with Robert Toms, who first starred in it when it started on its tour from New York and later appeared in San Francisco and Los Angeles, still in his original role. He will be seen as Paul Jones, a likeable young veterinarian, who has a sense of humor and makes the most of it.

Another important characteristic in the offering is that of Mimmy Pleasant, the West Indian voodoo woman, about whom most of the mystery centers. This role will be found admirably taken by Evelyn Selbie, an actress of great reputation. In the supporting company will be found: Marion Staley, Frederick Knight, Marie Barker, Leigh Willard, Harlene Hoover, Robert Browning, Allen Dalley.

OLD SOUTH IS PICTURED
 "Abraham Lincoln," Coming to the Rex, Depicts Dixie

The charm and enhancement of the old south in days before the devastation of the war came upon it—the days of Washington, Jefferson and the heroes of the Revolution; the days of Jackson and Clay,

WIDELY DIFFERENT ATTRACTIONS TO SHOW HERE

Rin-Tin-Tin, the Wonder Dog, to Be in One of the Rex Bills for the Coming Week; "Argentine Love" Is Another Picture Billed Next Week



Above are the three principal characters in "The Lighthouse by the Sea," coming to the Rex theater toward the latter part of next week. Rin-Tin-Tin, the wonder dog, is the central figure. Pretty Louise Fazenda and "Buster" Collier, Jr., are co-stars in the production.

Below are Bebe Daniels and Ricardo Cortez, who star in "Argentine Love," which will show at the Rex the first two days of next week.



day March 17. The play is based on that gold mine of humor and satire Cervantes' "Don Quixote De La Mancha," yet Mr. Skinner plays the joyful return of a Spanish city. Dapple, the donkey, shares honors in the story and in the play with Mr. Skinner himself. Dapple is not a real animal, but is impersonated by an actor, and so cleverly is this done that this unusual novelty has become the talk of theatergoers wherever the play has appeared.

The Spanish atmosphere gives an unusual opportunity for gorgeous coloring and lighting, and no dramatic production in years has presented such vivid stage pictures. There is also much music, singing and dancing so that the whole piece borders very closely on musical comedy.

RINEHART NOVEL IS SHOWN
 "K" Is Adapted to the Screen in New Rex Offering

Mayville, the fiction town known to millions of readers, where the story of "K," by Mary Roberts Rinehart, from which has been made the screen story of "K—The Unknown," coming to the Rex theater next Wednesday and Thursday, is symbolic of any one of thousands of towns or small cities in the United States. Its characters are symbolic of the vast majority of the inhabitants of those same real towns.

Virginia Vail, whose work in "A Lady of Quality" and "The Signal Tower" has established her as one of the leading actresses of the screen, is the star of the picture.

Percy Marmont, whose characterization of Mark Sabre in "If Winter Comes" established him as one of the great actors of the screen, has the part of the mysterious stranger, K LeRoyne.

Caletta Harrison, the woman whose ideals were submerged by her love for a man who was unworthy of her regard, is played by Margarita Fisher, the part being sufficiently attractive to her to lure her back to the screen work after a retirement entered into when she became the wife of Harry A. Pollard, the director of a number of successful pro-

LAST TONIGHT
CONSTANCE TALMADGE
 in
"HER NIGHT OF ROMANCE"
 Connie's cleverest comedy

Vicente Blasco IBANEZ'
 fervid drama of South America—
STARTING MONDAY

—A New REX Prolog
"Argentine Moonlight"
 with
 Katherine Irvin Stang
 Rudy Valentino, Jr.
 and
 Serenaders' String Band
 —at 7:20 - 9:15

Argentine Love
 with **BEBE DANIELS**
RICARDO CORTEZ
 James Ronnie

Frank Lloyd's newest First National picture, "The Silent Watcher," which features Glenn Hunter and Bessie Love. Miss Bennett plays the part of Lily Elliott, a Follies soubrette, with whom John Steele, a candidate for United States senator, is in love and who nearly causes the politician's ruin when she accidentally kills herself with his revolver. Gertrude Astor, Lionel Belmore, De Witt Jennings, Aggie Herring and George Nicholas complete "The Silent Watcher" cast. The production will be at the Rex soon.

Minstrels on Way
 The Georgia Minstrels, always favorites, will again entertain at the Heilig March 16. The company is more melodious than ever, and its program is crammed full of music of the dusky south.

Thrills Promised
 Some of the most dangerous and thrilling scenes ever shown on the screen are promised in "The Tornado," starring House Peters and scheduled for an early opening in the Rex theater. The picture is the screen version of the emotional melodrama of the same name by Lincoln J. Carter, acclaimed one of the most spectacular stage plays ever produced. Peters is supported by Ruth Clifford as leading woman and others of note in the cast are Richard Tucker, Sam Edwards and Kate Price. King Baggot directed.

Fine Cast Chosen
 One of the finest casts ever assembled in a picture will be seen at the Rex soon in "Born Rich," a First National picture, directed by Will Nigh. It is based on Hughes Cornell's novel of the same name, which is listed among the "best sellers" of the season.

The role of the heroine, "Chaddy," is portrayed by Claire Windsor. Playing opposite her, as the youthful husband, Jimmy, is Bert Lytell.

The remainder of the cast is of the same high caliber, consisting of Davis Kappas, Cullen Landis, J. Gordon Sherry, Maude Egan, Harry Gordon, Frank Morgan and Jackie Ott.

The latter, who is only five years of age, has a role of great importance, for he is the pivotal point of the story.

Color Scenes Coming
 An astonishing and history-making film is promised in "So This is Marriage," Hobart Henley's production for Metro-Goldwyn, which is coming to the Heilig theater. It is not only a shrewd study of married life as lived today, but also shows that similar conditions confronted young couples in the time of the ancients. A marvelously beautiful interlude is used to illustrate this part of the story, dealing with the old biblical tale of King David and Bath-Sheba. This section has been photographed in natural color.

Here's Suggested Policy for Screen Plays
 Rod La Rocque Gives His Seven Proposed Points

By JACK JUNGMEYER
 (NEA Service Writer)
 NEW YORK, March 7.—Rod La Rocque, who had reached a high niche as a featured player when Cecil De Mille gave him a star rating with the director's new independent organization, has mapped out a policy which he believes embraces 100 per cent entertainment on the screen.

Rod says he will hereafter gauge all roles proffered him by analysis of the seven merits he believes, the public demands. The septet of entertainment values in the La Rocque policy order are, in his own words:

1. Humanity—being a vigorous flesh-and-blood character.
2. Entertainment—within the understanding of the average man.
3. An element of romance for which drab life yearns.
4. The moral cleanliness which has always been associated with the representation of heroic or admirable characters.
5. An emphasis on youth. We are all heading for the grave too fast.

Mrs. Reid Acts
 Families torn asunder through one cause or another are usually brought together again by sorrow and trouble. This is exemplified in a striking manner in Mrs. Wallace Reid's magnificent photodrama coming to the Heilig theater soon. "The Courtroom Scenes," where young Bobby Allen is tried for manslaughter, show the boy, his father and mother drawn together for the first time as they face a common sorrow and common cause.

"Silent Watcher" Coming
 Alma Bennett, noted brunette beauty, dancer, stage and screen actress, is a member of the cast of

IBANEZ STORY IS FILMED
 "Argentine Love" to Be Shown at the Rex Monday

"Argentine Love," an original screen story by Vicente Blasco Ibanez and featuring Bebe Daniels and Ricardo Cortez in the leading roles, comes to the Rex theater on Monday next to remain two days.

This is a big special deluxe production, adapted for the screen by John Russell. The picture has for

TWO PLAYS COMING TO THE HEILIG

"The Cat and the Canary" is Billed for Monday Evening. While Otis Skinner Will Appear Here Week After Next, on Tuesday



Robert Toms and Laura Grab are shown above as they appear in "The Cat and the Canary" which comes to the Heilig theater for one night only, next Monday. The lower picture is of Otis Skinner as Sancho, the rotund squire of Don Quixote, in "Sancho Panza" coming to the Heilig the week after next.

had asked him how to become a great writer:

"Never say 'Jesus cried copiously,'" instructed Watterson. "Say 'Jesus wept.'" And motion picture producers might often profit by Miss Henry's trenchant reference to the shortest sentence in the language.

"There is mathematics in entertainment, too. Art may differ with mathematics in regard to the distance between two points, but for the motion picture public the most satisfactory line is apt to be the shortest possible one between the focal points of the story.

"Mathematics—I've learned a good deal from De Mille about its relation to entertainment trends. Wait! In the industry one often hears about De Mille's ability to 'outguess' me. It isn't 'guessing' at all; it's watching the position and the arc of the pendulum and knowing from observations how far it has gone one way and when it is due to return."

Had La Rocque believed the best way for an actor to test the public is through fan mail, if his mail is voluminous enough. And he states that his above elucidated tenets rest largely upon his careful scrutiny of fan correspondence, amounting to several hundred letters daily.

Election Scandal
 BAGDAD, March 7.—(From press credited with the world's greatest election scandal.) The country of which Bagdad is the capital has 2,000,000 inhabitants, including men, women and children. A new law allows males over 20 to vote for the first national parliament. The registration books closed with 10,000,000 names on them, so the election has been postponed.

A HENRY DUFFY PRODUCTION
 THE MOST EXCITING PLAY
 EVER WRITTEN

THE CAT AND THE CANARY

ONE THRILLING NIGHT
Tuesday, March 9th.
 Curtain at 8:20 P. M.

THE CAT AND THE CANARY

A Solid Evening of Merry Thrills
 At A Popular Scale of Prices

Lower floor, first 15 rows \$1.50, last 3 rows, \$1.00. Balcony, first 3 rows \$1.50, next 3 rows, \$1.00, last 7 rows 50c. Plus tax. Seats now on sale.