



A MIGHTY, MERCILESS SLAUGHTER OF PRICES—READ IT! FULTON THE CLOTHIER FORCED TO RAISE MONEY

Thursday Morning At 9 a. m. The Selling of This Great Stock of High Grade Clothing and Furnishings Starts

The buying public of Eugene and surrounding Country are going to come face to face with the greatest array of bargains ever displayed in the City of Eugene. It is unbelievable but true nevertheless. This immense Stock must be

Turned Into Cash At Once--We Must Have Money

A Startling Sensational Sale of High Grade Clothing

THE SELLING OF THIS GREAT STOCK STARTS PROMPTLY AT 9 A. M. THURS., MARCH 5. BE ONE OF THE FIRST TO ENTER THIS STORE IF YOU WANT TO WITNESS THE GREATEST BARGAIN CARNIVAL IN THE HISTORY OF EUGENE.

THIS IS GOING TO BE A BIG SALE!

The reputation of this store, the class of merchandise carried, such well known brands as Adler-Collegian Clothing, Gordon Hats, Shaw Knit Hosiery, Bates-Streel and Eagle Brand Shirts, Cooper and Hatchway No-Button Underwear. No better lines carried by anyone, and the fact that it must be sold in such a short time means prices must be made that will bring the people from far and near. This is your opportunity. You people that want to economize, you people that want to save, there is going to be a crowd and a jam, but we will have plenty of salespeople, the best money will hire, to see you are properly waited upon, and properly fitted.

\$25.00

Given away Thursday morning to the first 25 customers (adults) entering the store, we are going to give a coupon good for \$1.00 on any purchase of \$10.00 or over. You save a dollar and get the benefit of the sale price also. Be the first.

Yes We Are Going To Give

away \$25.00 Thursday morning. The first 25 customers (adults) entering the store Thursday morning will receive a coupon good for \$1.00 on any purchase you make of \$10.00 or over and you only pay the regular sale price. Save a \$. Come.

The Chance of A Lifetime

High grade clothing and furnishings forced on the market at only a fraction of their real value. Why? Because we are forced to raise money. This is your opportunity to supply your needs at only a fraction of the regular price. Don't miss it. Come.

Store Closed All Day Tomorrow

But the selling starts with a slam bang Thursday morning at 9 a. m., and we want every man that needs clothing or furnishings on the line when the doors open.

ATTENTION, MOTHERS—A GOOD SELECTION OF BOYS' CLOTHING Ranging in sizes from 7 to 18 years. All good patterns. We are going to close them out during this sale. Don't miss this opportunity to outfit the boy at about one half the price you will pay elsewhere. Bring the boy to this sale Thursday morning—Don't Forget.

MEN'S SUITS —They are all wool. Good patterns. All sizes. The Adler Collegian Brand. Our Regular Price \$25.00. Our Money Raising Sale Price **\$17.95**

MEN'S SUITS —Our regular \$35.00 Suits. The Adler Collegian Brand. All late models. The Price in this Money Raising Sale **\$24.95**

MEN'S SUITS —That we sold regular at \$37.50. All sizes. Late models. Adler Collegian make. Our Money Raising Sale Price **\$26.95**

MEN'S SUITS —That sold regular at \$40.00 and priced low at that price. Our Money Raising Sale Price—they must go **\$29.75**

MEN'S OVERCOATS —They must be sold. The prices we are making is unbelievable. Come and see them. A big stock to select from.

MEN'S CLOTH HATS —\$4.00 values. Not many of them in stock. You will have to hurry. The price is **\$2.65**

ALL WOOL SHIRTS —Priced for quick money raising at \$4.50
Values **\$3.45**
\$6.00 Value **\$4.55** \$5.00 Value **\$3.95** \$5.50 Value **\$4.15**

MEN'S COLLARS —Thrown in a big pile. Pick your size, they are priced for money raising. The Red Tag tells the story.

MEN'S GLOVES —Men's heavy knit wrist canvas gloves while they last, priced for quick money raising at **10c**

CORD TROUSERS —Priced for quick money raising. \$4.50 val. **\$3.95**
\$6.50 Values For **\$4.95**

MEN'S DRESS SHIRTS —We carry the famous Bates-Streel and Eagle Brands. Our stock is very large. Every one of them priced for quick money raising.

MEN'S UNDERWEAR —Coopers and Hatchway No Button, all sizes, all priced to make them sell. Let us show you.

NECKTIES —One of the largest stocks in the city of Eugene. They will be hung on racks and the Red Tag will tell the story. Pick 'em out.

MEN'S CAPS —A complete close out on caps. All thrown into one big heap and priced for Money Raising at **\$2.35**

MEN, DON'T MISS THIS ONE IF YOU NEED A HAT About Five Hundred men's hats all late shapes, all colors, all sizes, thrown into one great pile. They are Gordon Hats, too. Not a hat in the lot worth less than \$5.00, and the price you will have to hurry, is **\$3.65**

JUST ONE REASON FOR THIS SALE

Folks, it is forced upon me from the simple fact that the last six months I have failed to guess right. I have always enjoyed a splendid business, but business has not come. I am in debt, my creditors want their money, there is only one thing left for me to do and it is the last resort I assure you, for I detest sales. I have always tried to conduct my business without them, but I must have several thousand dollars in the next few days. I have got the merchandise and it must be turned into cash. The prices we are making will surely do it. There will be nothing reserved, every piece of merchandise in my entire stock will be thrown into this terrific slaughter of prices. We are going to give you a real sale.

Did You NOTICE!

Folks, there is no time limit on this sale. We have got to raise so much money. When that is done down will come the big sign and back will go the prices. The sale will be over. You will have to hurry if you want to reap the benefits of this sale. Don't wait, there is danger in delay. Come.

ONLY A FEW Prices Quoted

Because we expect every man in the surrounding country to come to this sale. Let us show you. See the old price and the red tag that tells the whole story in a nut shell, that is better than pages and pages of cold type. Come and then buy and save. Come.

Alterations

We want you to be properly fitted but due to the prices we are making we are forced to limit the alterations to a certain extent. We want you to remember there is no profit in this sale for us—it's a case of Raise Money.

FULTON THE CLOTHIER

876 Willamette Street

EUGENE, OREGON