

# THE EUGENE GUARD

An Independent afternoon newspaper published daily except Sunday.

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TUESDAY, MARCH 3.

## Is Ours a "Thoughtless Town"?

OREGON is again being flooded with mail order catalogues. In a neighboring county three truck loads of them have been distributed within the past few days. They are all from a single large mail order house. Similar catalogues from two other mail order houses are expected soon. The result will be, as it always is just following an influx of new catalogues, that a vast amount of money in the aggregate will be sent out of Oregon, never to return. It will go to pay for goods ordered from mail order houses of far distant cities, which have no interest in Oregon except to take money out of it.

First cousin to the mail order evil is the house-to-house peddler or agent. He talks alluringly about selling direct from manufacturer to consumer, with no middleman's profit, but what he sells is not cheaper than what one can buy in the stores, quality considered, and it carries no enforceable guarantee, for the agent is here today and gone tomorrow. And like the money that goes with the mail order, the money that is paid to the agent leaves Oregon, never to return.

No community ever was built up by the mail order house. None ever was set forward through the activities within it of agents or peddlers. Neither of these is a factor in promoting community growth. Neither does anything for a community or its people that is valuable.

The home merchant invests money in a building to house his business or one is built for him for which he pays rent. He pays money to his employees, who are people living in the community, spending or investing their salaries there. The home merchant owns his home, and pays taxes on it. He contributes to funds for all sorts of public movements for the community progress. If his business earns a surplus it is invested in business extensions or in other channels, but always at home. Thus he is an active factor in his city's expansion, progress and upbuilding. Thus again it is the part of good business, as well as the part of fairness, for the resident of any city who is interested in that city's progress, to buy at home.

Read Frank H. Waggoner's "Thoughtless Town" in another column on this page today. Is ours a "thoughtless town"?

## Army And Navy vs. Air.

SECRETARY of War Weeks says the army has 1592 airplanes on hand which are ready for active service. General Mitchell, assistant chief of the air service, says there are just 19 such planes available.

Secretary of the Navy Wilbur says that battleships cannot be sunk by aerial bombing and that tests made with the Washington proved it. General Mitchell says no aerial bombs were used against the Washington, and that he will guarantee to sink any warship afloat by aerial bombing.

The discrepancies here are pretty wide and rather serious. The house aircraft committee, which heard the various authorities named, is noplussed. Whichever of the claims made is true unquestionably is demonstrable. There seems need that demonstration be furnished. Is General Mitchell a loose talker or are the army and navy trying to preserve their own dominance of the national defense at the cost of efficiency?

There is quite a "yes-yes" chorus around over the state in praise of the legislature for its forbearance, because it passed so few mischievous measures. Makes one think of Elbert H. Gary's recent public commendation of President Coolidge, based on the fact that the executive had been observing the prohibition law in his daily life.

Suggested menu for economy inauguration day, which is tomorrow: Breakfast, mush and skim milk; weak tea. Luncheon, Massachusetts bay codfish, boiled; thin bread and butter. Dinner, boiled beef and potatoes; jello; demi-tasse.

For the sake of his health John D. Rockefeller drinks luke-warm water. Of what value is health under that condition?

## COMMENT OF THE PRESS

### A Knockeries Town

(Grants Pass Courier) There are many communications being sent to the Courier about the knockers. Judging from the letters sent in, there is little room here for them and as a matter of fact, one has not been spotted running at large for some time. Open season has been declared on them here.

### The Garbage Problem

(Corvallis Gazette-Times) Eugene is to vote on a \$25,000 bond issue to establish an incinerator plant. Corvallis will watch Eugene's experiment with interest. That is something we need here. No up-to-date city of any size can continue to dump its garbage or its cans along the roadside or in gullies in vacant lots.

### It is Wrong

(Salem Statesman) Several bills that were passed in the last legislature were passed in the expectation that the governor would veto them. The governor is doing so, but it isn't quite fair to shove this responsibility on to him. However, he is meeting it courageously and taking it as part of the game.

legislature itself is supreme, but to pass a bill carrying appropriations without any provision for payment is wrong from every angle.

### Pronouncing the Third Party Dead

(New York World) Among Mr. La Follette's enemies there is a good deal of jubilation over the course of affairs at the Chicago conference of the third-party movement.

### The Railway Brotherhoods are Back on the Sidelines

The railway brotherhoods are back on the sidelines, declining to help organize a new party, though Mr. La Follette wires that the time is ripe for it. Thirteen other labor organizations retire with the brotherhoods. The Socialists, outvoted on a question of control, are expected to branch off into a campaign of their own. Mr. J. A. H. Hopkins of the Committee of Forty-eight, the Frank Munsey of third-party movements, whose perpetual hope it is to combine two wings and preserve the best features of both, attempts a bigger and better compromise, but falls. Mr. La Follette's opponents in the East take pleasure in asserting that the East is left after the Chicago conference save a "one-man" party and a rebel movement which has failed.

### We Doubt if they are Right

We doubt if they are right, or if they understand the third-party movement for what it really is. Mr. La Follette's party is not yet a party which exists by strengthening its lines between elections. It is a protest party, and as such it polled the very respectable number of 3,000,000 votes last year. How many it polls in 1925 and again in 1928 will depend less upon its own organization scheme than upon the state of farm

finances and the conduct of affairs in Washington.

The La Follette movement is not dead. It has been here for years, under one name or another, and may be here for many more years. It is a perpetually expanding and retreating movement too much identified with farm economics to be killed off casually in Chicago.

## 25 Years Ago

(From The Guard March 3, 1900) George A. Houck, the well-known rancher and goat man, has made arrangements to form a pool of mohair for this section, with the two-fold object of securing larger returns for the rancher and to facilitate the marketing of the product. Mr. Houck is the largest producer of goats and mohair in this section of the country.

Seavey Brothers yesterday sold the balance of their hop crop, 98 bales.

Word reached here this evening of another important strike in Bohemia on the claims of White and Gilbert of Salem and Charles Clay of Cottage Grove. The ledge is seven feet wide and shows native copper, together with other minerals that make it valuable.

Benjamin D. Boswell of Boswell Springs is a visitor in Eugene today, registering at the Hotel Eugene.

A telephone line from Cottage Grove into the Bohemia mines is being talked of.

U. S. Martin has opened up a new furniture store in Cottage Grove.

Aided by a step ladder and a large pair of shears, a young lady was observed trimming the trees growing in her parents' lawn on Twelfth and Hilliard streets yesterday. A clear case of woman's rights.

W. H. Blair of Washington has taken charge of the Hotel Sherwood at Cottage Grove.

## In Lighter Vein

**Not Enough Tone.** (The Purple Cow) Storekeeper—"I don't like the ring of this half-dollar." Customer—"What do you want for fifty cents—a peal of bells?"

**Mabel's Car.** (Sniper) "I notice that Mabel has an infernally complex." "I hate those foreign cars, don't you?"

**No Fingerprints.** (American Legion Weekly) "Safety first," remarked the detective's son as he donned rubber gloves to raid the jam closet.

**The Receiving End.** (Klods Hans) "Is Mrs. Mortensen in?" "Yes. But she isn't receiving today." "I am. I'm the rent collector."

**Only Explanation.** (Washington Star) "This taximeter can't misrepresent anything," said the driver. "What's the matter?" inquired the passenger. "Is it broke?"

**Latest Parol.** (The Humourist) A new disease, called phyllophesiasis, has been discovered by Professor Linder, of New York. What a stumbling-block this word would be to the cross-word enthusiast who stuttered.

**Whence Satisfied.** (Boston Transcript) Teacher—"Robert, give me a sentence using the word 'satisfied'." Hobbs—"I took Mamie Jones to a picnic last summer and I'll satiate quite a lot."

## Tom Sims Says—

MAKING love is about like learning to drive an auto. You never will learn just by watching someone else.

Working for what you get is more important than getting what you work for.

Keep too many irons in the fire and one of them will burn you.

The lazy man's ambition is a coal and ice business. As an ice man he could last in winter and as a coal man he could last summer.

All work and no bootleg makes Jack a rich boy.

Mayn a good argument is knocked down and run over by progress.

Being poor is sometimes more of a habit than anything else.

Invest your money, but if you are taking a flyer in finance save a little as a parachute.

Balloon trousers and balloon tires are all right. It's balloon heads that are all wrong.

Bread cast upon the water will not return if the sharks get it.

Here it is weeks after the first of the year and some of the movie stars using their 1924 marriage licenses.

Then, there is poetic license. Some poets consider it a permit to murder the English language.

## Report on County Health Data Made

Biennial reports of the Oregon Tuberculosis association on the extent of the disease in the state have just been published. These reports contain a statistical study on each county of Oregon.

The following is the report on Lane county: Death rate per 1000 population, 47; deaths from tuberculosis, 28; deaths away from home, 7; total deaths, 35; total of all living cases, 45; patients who had state care, 16; patients who applied for state care but not admitted for lack of space, 10; patients who had private sanitarium care, 8; ex-service men at government hospital at Walla Walla, 2.

## PRETTY SOFT!



AN MR. CONGRESSMAN, SHAKE!  
IT GIVES ME GREAT PLEASURE TO INFORM YOU THAT YOUR HONESTY, EFFICIENCY AND LOYALTY HAS BEEN REWARDED, YOU WILL FIND A NICE, JUICY INCREASE IN YOUR PAY ENVELOPE AFTER MARCH FOURTH— YOU'RE WELCOME

## ANYWAY, THERE WILL BE CROWDS

Many People Are Interested in Tomorrow's Inaugural, Despite Economy Ukase

By HARRY B. HUNT (NEA Service Writer) WASHINGTON, March 3.—For the first time in the country's history the oath of office is to be administered to a president by one of his predecessors.

This will be tomorrow when President Coolidge is sworn into office by ex-President Taft. Taft will be acting in his capacity as chief justice of the Supreme Court. He is the first ex-president to hold this position, and he held it when the present chief executive took his oath of office following President Harding's death.

But on that occasion the oath was administered by Calvin Coolidge's father, John Coolidge, in his old New England farmhouse. When President Harding took the oath, at the preceding inauguration, it was administered by Chief Justice White.

Coolidge's inauguration may not be the "big splash" of former years, but indications are it will draw just as big a crowd.

Washington railroad offices report that interest in the event is nationwide, that the demand for tickets is such that special reduced rates are to be in effect.

Railroads in the Trunk Line association are selling round-trip tickets

## Thoughtless Town

By FRANK H. WAGGONER Do you know its story and where it is? Have you ever lived there? It used to be a splendid town, with its broad, shaded streets and well-kept homes, its stores that flanked Main street, its lumber yard and its flour mill.

Once on a time every street was filled. Then the autos began to appear until the horse-drawn vehicles became as unusual a sight as the autos had been at first.

In those days the stores carried all that the community required and it was content. Then the lure of the city came and with it the things that make up its life, and Main street paled in the glare of Broadway.

Back from the city came the city's merchandise, not to the stores, but to the homes of the residents, and the town paid tribute to the city with the money that was its merchants'.

Into the town, hidden in the mail bags and from all eyes save those of the carriers, came catalogs from distant houses, resplendent in color and prodigal in size, spreading out on their printed pages the merchandise gathered from home and beyond the Seven Seas. And order blanks as quiet as black angels, to check out the home bank, and the town paid tribute to alien firms with the money that was its merchants'.

Unobtrusively, as one making a friendly call, stranger folk, some with and some without what might be mistaken for suitcases or hand luggage, rang the door bells of the homes and entered. They were as they announced themselves, ambassadors and ministers plenipotentiary from the court of the great manufacturers, presenting their credentials to those who had been selected as worthy of the high honor of being privileged to buy direct, and avoid the tribute to wholesaler and retailer as well, and who were to enjoy the advantage of making their selections in the comfort and seclusion of their own homes.

And one of these strangers, being the ambassador of a manufacturer of shoes, took orders away from the local shoe stores, and the town paid tribute to that alien manufacturer with the money that was its merchants'.

And another, ambassador of a manufacturer of clothing, took orders away from the local clothiers, and the town paid tribute again with the money that was its merchants'.

And still another, ambassador of a hosiery manufacturer took orders away from the local dry goods stores, and once more the town paid tribute with the money that was its merchants. And so they came and sold and took tribute in every line.

Here in the stocks of the local merchants were reduced to the extent of the goods bought elsewhere. The tax burden laid a heavier hand because the tribute money bore no share of the town's upkeep. Civic improvements languished for lack of funds. The town had become a vassal.

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old heirlooms here find more work than they can do. Their art lies chiefly in being able to glue together shattered bits of china and porcelain and then deftly extending the original design of the article to camouflage the scars.

Telephone pay stations are no inconsiderable adjunct to many businesses. Two cigar stores in the Times Square district employ men who have no duties other than to serve telephone users. They see that those waiting to use the phones keep their proper places in line and that they enter vacant booths with dispatch.

They also carry change for patrons who need nickels. Some stores have as many as a dozen or more phone booths for each of which they receive commission rentals from the telephone company.

Each subway station has one or more telephone pay stations displaying the familiar legend "Local and Long Distance." The joke of that is that when a subway train passes through the station, which happens about four times to each telephone conversation, you cannot hear yourself shouting.

The recent Scott divorce case brought the prohibition scandal in Washington to a climax.

The real drys realize that they must suppress drinking congressmen who vote dry. Against those who vote wet, the drys can't do much in the formers' own constituencies. But the drys who drink are vulnerable.

The drys are sending thousands of letters to voters in the districts the wet drys represent, saying, in effect: "Do you know that your congressman drinks? Well, he does. It's up to you to put a stop to it."

This campaign is getting results. The wet drys are in a state of hysterics. But aren't they also somewhat sore on the dry drys? I'll say so.

## Oregon Briefs

According to Peter Oard, park ranger, there are now 18 feet of snow at Crater lake rim. The snow is packed down and frozen hard.

Control of the State Bank of Imbler has been taken over by Sherwood Williams, president of the La Grande Investment company.

Frank Whitlock, 71, died "ednesday near Silverton. He was a son of Mitchell Whitlock, pioneer of 1845, and spent his entire life on the farm where he died.

Plans are being made to build a Bible school and orphanage at Canbyville during the coming summer. These institutions will be in connection with the gospel mission at that place.

The first carload of lime for fertilizer was unloaded at Hillsboro Wednesday and will be distributed to the farmers of Washington county. Three more cars will be received later in the spring.

W. P. Hawley Sr. and Jr. will leave Oregon City in a few days for the east, where they will inspect paper manufacturing plants before selecting the machinery for the St. Helens plant.

Arrangements have been completed for the building of the California & Oregon Coast railroad trestle over Rogue river. The work is being done under the receivership appointed last week by Judge C. M. Thomas.

A number of fossil mastodon teeth in a fair state of preservation and some of them nine inches long are on display at the public library in Baker. They were found on the Baker-Cornucopia road and presented to the library by Raymond Love.

## Robert B. Kelsay Dies at Creswell

CRESWELL, March 3.—(Special)—Robert B. Kelsay died at the home of his daughter Mrs. F. S. Robinson on Monday morning, March 2, at the age of 73 years. He leaves him surviving six daughters and three sons. Mrs. F. S. Robinson of Creswell, Mrs. John Farrier of Brownsville, Mrs. F. E. Dyer of Eugene, Mrs. Chas. Hills of Oakridge, Mrs. Amos Hill of Elma, Washington, Miss Leatha Kelsay of Salem, W. F. Kelsay of Dexter, Floyd E. Kelsay and Clayton Kelsay of Landux.

Mr. Kelsay came to Oregon in 1875 and lived at Landux about forty years. The funeral will be held at the Rock Island cemetery at Landux on Wednesday morning at 10:30 o'clock. The funeral arrangements are in charge of E. A. Schwering.

### Fellowship of Prayer

Daily Lenten Bible reading and meditation prepared for Commission on Evangelism of Federal Council of Churches of Christ in America.

TUESDAY  
The First Disciple

Read Luke 5:1-11. Text: 5:11. They left all, and followed him.

Meditation—What are we called upon to leave to follow Christ? Only those things which work against our soul's welfare, the aims of the world, the selfishness of our lower nature, our fears, our sloth, Christ calls every one to leave his burdens of sin and come into the larger, freer life of Christian experience. God has set a lamp to guide the feet of his disciples, it is the lamp of Faith. We cannot know where God will lead. The faithful disciple is glad to know "one step" and will not ask to see "the distant scene."

"And that is faith, to do God's will here and now, quietly leaving the results to him. Faith is not concerned with the entire chain, its devoted attention is fixed upon the immediate link. Faith leaves something to the Lord; it obeys his immediate commandment and leaves to him direction and destiny."

Prayer—Give us, O God, faith to follow in the way Christ has led. Help us to lay aside all that hinders our free Christian living. May we rejoice as children of the morning, with bright faces and joyful hearts. Amen. (Copyright, 1925, F. L. Fagley)

### Why YOU Should Have an Account In THIS Bank

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B. For protection in adversity.  
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To promote your welfare in all four ways, open an account and become a depositor in

### BANK OF COMMERCE EUGENE, OREGON

### Ohio has Touch Of Zero Weather

COLUMBUS, O., March 3.—Unprecedented cold weather for March prevailed throughout Ohio today, the temperature dropping to nearly zero in many places. It was five above here. Weather bureau records show it was the coldest March 3 here in history.

### FOUR DIE IN FIRE

NEW YORK, March 3.—Mrs. John Carroll, her 8 year old son and 6 year old daughter perished today in a fire in a five story apartment building at 72 Johnson street in the Borough Hall section of Brooklyn. An unidentified child also was burned to death. A dozen tenants were injured, and six firemen were overcome.

### \$15.50 to SAN FRANCISCO Stage Terminal

Phone 1860

### YOUR LITTLE BUSINESS PROBLEMS

Many of you have seen the time when you wanted to have a heart-to-heart talk in absolute confidence about some little business problem. You have felt it was too trifling to bother the busy banker about and yet it was big enough to worry you. We are never too busy, here at the First National, that we cannot listen to you and help with all the means within our power.

40 YEARS OF HELPFUL SERVICE

### First National Bank of EUGENE

SINCE 1885

### Infant Mortality

It is astonishingly high among business as well as babies. The hardships of shrewd competition, the fever of spending too much for overhead, the germs of over-enthusiasm and under-caution—all these dangers must be watched and cared for by an experienced business counselor.

We have helped many a young Eugene business through the dangerous first years of its life, and have assisted it to gain worthwhile success and solid profits. This has been possible because we have had the years of experience necessary to teach us what can and what can't be done in the Eugene trading territory.

Feel free to bring your business problems to the officials of the U. S. National Bank. You will at once notice that spirit of co-operation that has meant a great deal to the success of our patrons.

### UNITED STATES NATIONAL BANK

The Bank for Service

### EUGENE LOAN AND SAVINGS BANK

The Bank for Savings

### SOMETHING WRONG

Headache? Backache? Nervous? All down and out! Don't neglect yourself. Neglect may lead to serious illness.

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Removes the cause—Health returns

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