

THE EUGENE GUARD

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FRIDAY, FEBRUARY 20.

Farm Problems and the Remedy

M. C. GLOVER, overseer of the Oregon state grange, addressed the Eugene chamber of commerce at its weekly members' luncheon yesterday, and among the facts he set out were these:

A farmer living near Buell, Ore., raised and picked and boxed and shipped 2000 boxes of apples. His return, after costs and handling and commission charges had been deducted, was nine cents. Not nine cents a box; nine cents for the 2000 boxes.

A Marion county farmer received \$6.45 for 100 boxes of apples, after all charges had been deducted.

A Newberg farmer received two cents a box for 800 boxes of apples which he raised, harvested and marketed.

A Yamhill berry grower received one and a half cents a pound for a crop of loganberries which it had cost him two cents a pound to harvest.

The items thus set out are concrete examples, and authentic ones, of a condition recently prevalent among farmers which is not unfamiliar to persons who keep abreast of the times. Of course the conditions that these examples denote are intolerable. Farmers cannot long exist under them. There must be change, but how? Mr. Glover, representative of the farmers, offered no suggestion for a remedy. What does he think ought to be done? What do the majority of the farmers think ought to be done?

This newspaper believes the remedy is economic rather than political. It believes that organization by the farmers themselves of their whole business of production and marketing co-operatively offers a more practical remedy and will go farther toward solving their problem permanently than anything else. Machinery to assist in this process is soon to be provided by the federal government through legislation now pending in congress and which the president purposes to see through. But the president has made it clear in his utterances and it is clear to all who have studied the problem deeply that the initiative must be taken and the brunt of the work borne by the farmers themselves.

Greed and the Golden Rule

GREED in one or another of its differing manifestations and under one or another of its varying names is the cause of most of the human strife and consequent human misery that there are in the world. The rest is caused by fear. If these could be effaced from human consciousness we should have a condition approximating perfection.

In each of us and all there is, couchant or rampant, greed in greater degree or lesser. In whatever measure we keep it, through our strivings, throttled and cowed and in whatever degree we succeed in casting it out, in that measure do we bring ourselves into conformity with that very great precept of the greatest teacher, the Golden Rule, for the Golden Rule is the antithesis of the whole code of greed and all its manifestations. In the world of business greed is manifested largely in over-acquisitiveness, prompted by fear. There is fear that not enough profit will be made to provide next year's needs. There is fear that a competitor will get a greater share of business than is rightfully his. There is fear that an insufficient reserve is provided against possible unprosperous conditions of the future. And so there is sometimes manifestation of effort to acquire now as much as possible and as rapidly, no matter at what cost of business ethics.

Out of such tendencies and this situation there has come up within the past few years a powerful offsetting movement, whose purpose is to work by the Golden Rule in business and professional practice. International Rotary is its name. Its members are business and professional men who are themselves pledged to act by the principles and under the code of ethics which they spread. The foundation stone of this code is that the ideal of service is the basis of all worthy enterprise and that "He profits most who serves best," with the further declaration that a profit is legitimate only if and when all parties to the transaction are benefitted thereby. Its membership is limited, but Rotary's scope is, nevertheless, all inclusive, because members are obligated to practice and promote the same ethics universally as among themselves.

The Rotary movement began in 1905. Now it has more than 100,000 members in more than 1800 clubs in 28 countries. Thus its teachings are being spread throughout the world. There is no business movement of higher character. No ethical movement is making faster progress. None is more hopeful.

If we couldn't have Bob Kuykendall, who is Eugene's own, or Louis Bean, who also is Eugene's own, why George Neuner, of our neighbor county of Douglas, is a choice that Lane county will cordially approve for United States attorney for Oregon. He is well equipped and well qualified.

Our respect for the eternal verities compels the admission that there is no better reason for prohibiting cigarette advertising on billboards than in newspapers and magazines. The senate at Salem did well in killing a bill which would have made the discrimination.

Optimistic thought for today: The meadowlarks have returned and are on the job.

COMMENT OF THE PRESS

R. A. Booth's Vision. (Albany Herald) Twenty-five years ago Senator R. A. Booth of Eugene introduced in the state senate at Salem a concurrent resolution providing for the appointment of a commission to look into the feasibility of constructing a macadam road from Portland to the California boundary. An item to this effect was published the other day in the "Twenty-Five Years Ago" column of the Portland Journal. It is an interesting bit of history. It gives us a glimpse of R. A. Booth's prophetic vision. His concurrent resolution, as we learn the history of highway development in Oregon, didn't get very far. It was a "beautiful dream" and all that, you know. But it simply couldn't be done. Hadn't Oregon people endured very

nearly for a half century or more with common dirt roads? And besides the project, if entered into, would bankrupt the state.

And yet, seventeen years later, an Oregon legislature enacted a law which looked out the state's major highway system and provided for an enormous bond issue for financing its construction.

Today, just twenty-five years after Mr. Booth gave first expression to his vision, that major system of highways has been completed; only in place of macadam, the construction is of asphalt or concrete. And the state has adopted for its program an additional system of highways, chief among which is the Roosevelt highway west of the coast range of mountains.

When Mr. Booth introduced the concurrent resolution, which is the subject of this article and which first centralized thought on a permanent road system for Oregon, the automobile was in an early stage of experimentation. Only a few persons had a "gas bug" in those days; and there were but few people who were rash enough to predict that they would ever become popular. This is of itself corroborative of Mr. Booth's prophetic powers. For Mr. Booth doubtless saw that the automobile might very likely and probably would soon become a universal means of transportation. He believed that the automobile would need good roads, if it were to attain sizeable dimensions as an agency of travel, and he believed in preparing Oregon for it.

That was only a quarter of a century ago; but the persons who scoffed at Mr. Booth then are now driving automobiles of their own and they are enjoying immensely the very roads which they were branding "a wonderful dream." But the era in which we are living now proves that Mr. Booth was right and that they were wrong.

General Mitchell's Courage. (Hendleton East Oregonian)

Brigadier General Mitchell, who has raised a furious fuss at Washington and has both the army and navy chiefs hot after him, is a very fearless sort of airman. It is said that five per cent of men are incurable cowards and that nothing can be done with them. Ninety per cent are classed as alright if they have proper discipline and leadership. The other five per cent do not know the meaning of fear and they are not influenced by it.

General Mitchell is evidently in this class. In fighting for a greater air force he has risked his own official neck. He has virtually defied his superior officers and that is not an easy thing for a military man to do. An officer who does that usually comes out the worse for his experience.

The veery audacity shown by Mitchell enhances him in the public esteem. An officer who will risk his commission in a fight he believes necessary for the nation's interest is entitled to credit for his courage. We need peace time heroism of that sort.

Furthermore, there is good ground for the belief that General Mitchell is right. Our air service is weak and it should be improved. It won't be brought up to date as long as it is held back by those who consider it as a mere scouting agency for the army and navy.

Whether we wish it or not the next war, if there is to be one, is going to be largely an aerial war. Why not listen a bit to what our airman say?

How to Alibi Friend Wife.

(Corvallis Gazette-Times) An average of 75 pieces of mail are daily shaken out of supposedly empty mail bags sent to the repair shop in Washington. Some of the letters are a year old. Show to your wife when she accuses you of not mailing that letter her friend never received.

Tom Sims Says—

TIMES are so tough, you seldom find more than a nickel on the pavement.

Our argument for slow eating is that what's worth chewing at all is certainly worth chewing well.

This is the first editorial paragraph we have ever seen about congress which didn't register a kick.

The reason you can find so much fault is because nobody wants it.

The 1925 autos will do everything except jump out of the way when they see a pedestrian.

A woman is a person who can get a trunkful of stuff into a suit case.

The only way some people will give us up, is in or out.

You can't keep your hands in your pockets if you have a family on them—you certainly can't.

These fur coats you see were made by skinning dumb brutes, usually father.

The early bird to return north will catch it.

Just look at the money we are saving on ice and watermelons.

Troubles are like secrets. Keep them to yourself and they will exaggerate their own importance.

In New York

By JAMES W. DEAN NEW YORK, Feb. 20.—The Bowery's first mission has just been sold by an Irishman to a Jew. It was the Camp Memorial Congregational Church of Christie street.

The church originated in Centre street across from the Tombs, in the cradle of crime and the nursery of wretchedness. That was in 1839 when Yankee Sullivan, the priestfighter, ran a saloon next door and before Salvation Nell of his sisters appeared among the hoodlums.

The mission employed a creed that appealed to men of all faiths and it flourished while churches of various denominations failed. In 1889 it was received into the Congregational church.

One of the most memorial events that occurred within the shadow of the church was the Fourth of July riot in 1857 between the Bowery Boys and the Dead Rabbit gang. Clubs and fists were used by the men in the streets while women and boys on housetops tore down brick chimneys to get missiles for the fray.

The last use of the church was that of a refuge for Mr. Zerk and his army of unemployed. It might have

'Long About This Time of the Year He Gets Mighty Unpopular



CHIEF AND WOMEN ARE AT OUTS

President's Declination to Enlarge Feminine Activity in Government Brings Wrath on Him

By LARRY BOARDMAN (NEA Service Writer)

WASHINGTON, Feb. 20.—President Coolidge is discovering the truth of that well-known and justly famous quote, "Hell hath no fury like a woman scorned."

He started the discovery process almost immediately after letting it be known that new avenues of government activity would be opened to women during his administration.

This policy was defined when he refused appointment of Mrs. Mabel Walker Willebrandt, assistant attorney general, as federal judge in California.

His position was that he would appoint women where precedent exists, but would make no appointments where women do not already hold posts.

This was not exactly calculated to endear him to the hearts of the women in politics.

It didn't—particularly as he took his stand right in the midst of the fight over the proposed equal rights amendment, while advocates of the measure were declaring one of their main complaints to be the inequality of opportunity between men and women for holding office.

What They Say Leaders of the National Women's Party, gathered here for the amendment fight, flew to arms. Here's what some of them say:

Mrs. Burnita Shelton Matthews, member of U. S. Supreme Court Bar: "The president's attitude means that he favors stopping the progress of women towards recognition."

"Women pay taxes equally with their countries impose on Japanese; but there could be no criticism if it were done."

In fact, there could be no complaint if Japan were to enact the exact duplicate of the American immigration law. For that matter, American states might repeal their alien land laws in the exact manner Japan has done.

There is an old alien land law in Japan, which has been ostensibly repealed, with the following exceptions:

1.—That the repeal shall not be effective until proclaimed by imperial rescript (which has never been done).

2.—That the privilege of land ownership shall then extend only to native-born countries which grant the like privilege to Japanese.

3.—That it shall not apply to the island of Hokkaido, nor to any of the other parts of Japan where there is any land available, nor to any territory which has been or may be designated as a military district.

4.—Nor at all except by authorization of the home secretary.

With these exceptions, the alien land law of Japan is hereby repealed!

In Lighter Vein

Wife Was Right. (London Tit-Bits) Jones and his wife were talking about the remarkable discoveries in King Tutankhamen's tomb.

"Isn't it wonderful, my dear?" said Jones. "They actually found in the tomb couches and chairs 30 centuries old and in good condition."

"Well," replied the wife, "I've always said it pays in the long run to buy the best."

Rowell's Comment

By CHESTER H. ROWELL THERE is probably no truth in the rumor that Japan proposes to impose on foreigners desiring to own land in Japan whatever conditions

BIBLE THOUGHT FOR TODAY

Be Careful for Nothing; but in every thing by prayer and supplication with thanksgiving let your requests be made known unto God. And the peace of God, which passeth all understanding, shall keep your hearts and minds through Christ Jesus — Philippians 4:6, 7.

Bible Question.

(Look Up the Answer) Should we seek instruction? —Prov. 23:12.

Oregon Briefs

Many haystacks lie under water in the Tule lake section of Klamath county and two bridges west of Sumner lake are washed out.

Members of the Catholic church at Medford have purchased for \$5000 a tract of land in that city upon which they will erect in the near future a modern church edifice.

Canning prospects in Oregon for the coming year are brighter than they have been for several years, in the opinion of C. D. Minton, secretary of the Northwest Camera's association.

J. L. Crow of Hillsboro has been elected department commander of the Oregon Grand Army of the Republic to fill the vacancy caused by the death of Colonel Henry C. Dorsch.

The Brookings sawmill plant and auxiliaries of the California and Oregon Lumber company are now running with two eight-hour shifts after having been closed down since the big wind and rain storm last November.

C. W. Fulton of Port Orford reported that the Brookings sawmill plant and auxiliaries of the California and Oregon Lumber company are now running with two eight-hour shifts after having been closed down since the big wind and rain storm last November.

Desperate Case

(Louisville Courier-Journal) "That fellow looks downcast." "Yes, they are going to shoot him at sunrise." "A deserter?" "No, a movie star. And that's a darn mean hour to get out on the lot."

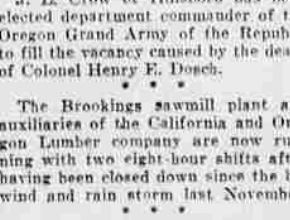
Making It Official

(NEA Service Bulletin) Least there be any misunderstanding or confusion and in order to settle all bets, the Paxton (Ill.) Daily Record of Feb. 7 carried a five-column head on its first page, "End of the World Did Not Come." Those who lost will now pay off like gentlemen.

We Used to Wonder

(NEA Service Bulletin) Why should newspaper men have milk bills when there are so many sacred cows around the editorial offices?

Quick Starting SHELL GASOLINE



C. W. Fulton of Port Orford reported that the Brookings sawmill plant and auxiliaries of the California and Oregon Lumber company are now running with two eight-hour shifts after having been closed down since the big wind and rain storm last November.

THE CAREFUL SPENDER IS A SAVER

We find that those who are owners of substantial balances here at the First National are careful spenders—those who know just what expenses are and are not necessary.

Religion Too Free

(Western Christian Advocate) "I thought you were preaching. Uncle Ben" said the Colonel, to whom the elderly negro had applied for a job.

"Yessah, Ah was," replied Uncle; "but Ah guess Ah ain't smahh enough to expound de Scriptures. Ah almost staved to deff tryin' to explain de true mesin' uv de line what says 'De

Conditions Shocking

(Princeton Tiger) "Friend of mine visited the prison lately." "How did he find the conditions?" "Shocking! In fact, he was electrocuted."

Vice Versus

(Columbia Jester) He—"Please come out in the garden with me." She—"Oh, no, I mustn't go out without a chaperone." He—"But we don't need one." She—"Then I don't want to go."

40 Years of Helpful Service

FIRST NATIONAL BANK of Eugene SINCE 1883

SOMETHING WRONG

Headache! Backache! Nervous! All down and out! Don't neglect yourself. Neglect may lead to serious illness.

CHIROPRACTIC

Removes the cause—Health returns

GEO. A. SIMON

Examination Free 916 Willamette St. phone 555-J

ports 61 inches of rain at that place since October 1, and says that for three weeks it rained continuously with a gale blowing from 40 to 70 miles an hour.

James Henderson Jr., a senior in the Cascade Locks high school, has won the Lincoln medal contest, sponsored by an eastern watch company, for high school students all over the United States.

25 Years Ago

(From The Guard of Feb. 18, 1900) Born, February 18, 1900, to Mr. and Mrs. Darwin Moran, a daughter.

H. C. Huddleston went to Portland this afternoon on a business trip. While there he is going to purchase some machinery for their Blue River mines.

C. A. Hollar came out from Florence yesterday.

A brother of T. A. Gilbert will assist him in his new store when he opens it for business soon.

T. D. Linton arrived home today after a trip down the valley.

Mrs. J. L. Page is entertaining St. Mary's guild Wednesday afternoon.

The Ladies' Musical club is planning for a program to be given March 5.

D. P. Sheridan of Walker is in the city on business.

A. L. Rooney was a visitor today from Goshen.

LADIES SHOPPE

Dressmaking, hats, lingerie and novelty fancy work, 730 Willamette, upstairs, Phone 881. m17

Ever try a WHOLE WHEAT mush?

If you prefer a hot cereal on these cooler mornings you have a treat in store. Just make SHREDDED WHEAT Mush according to the directions given above.

And don't forget that this is a mush with 100% food value—because SHREDDED WHEAT is a whole wheat in a most digestible form—and whole wheat is a complete balanced food.

Two biscuits—either served as a mush or cold with milk and cream—make a most satisfying meal—and all at a cost of about five cents! Think of it—a balanced, energizing meal for a nickel!

Write today for recipe book, "50 Ways of Serving SHREDDED WHEAT."

PACIFIC COAST SHREDDED WHEAT CO. Oakland, Calif.

Shredded Wheat

A full meal in two biscuits

The Character of a Southern Gentleman

150 years ago, the training and character of a colonial gentleman were put to a terrific test. Being Commanding General of a rebelling army that was hard pressed for supplies and harassed by numbing winter weather, demanded a great foresight and implicit faith in a cause.

George Washington was just such a man. To his stalwart leadership and stern determination we owe a great deal of our national independence.

Foresight and principle of the same calibre characterized the founders of this bank. As a result every patron receives cordial and sincere cooperation and assistance of the officials of the U. S. National. That is a custom that has been maintained from the earliest days of our business history.

UNITED STATES NATIONAL BANK

The Bank for Service

EUGENE LOAN AND SAVINGS BANK

The Bank for Savings