

FEBRUARY 17, 18, 19, 1925

AUTO SHOW NUMBER

EUGENE'S AUTO FETE IS ON!

This week the Automobile dealers of Eugene bid you to a party---a grand and gorgeous fete, where in magical surroundings of Old Japan you will be charmed and tempted with the offerings of Motordom. With all their newest and original features on show will be the choicest of the Automotive world's work of art. Dozens of expert hosts will be with you constantly to enchant you with their descriptions of their wares. Come early---learn all about the greatest contributor to joy in existence---the automobile.

AUTO SHOW EVENTS

Complete display of all automobiles on sale in Eugene.
Accessories of every description.
Novak's Vaudette jazz orchestra.
Fashion Revues each night.
Peggy Prevost, enchanting dancer.
Columbia Bathing girls.
White Sisters Specialties.
Kathleen Duffy.
Beulah Blackwell and Helen Brown, surprise originalities.

IN A BEWITCHING, age old setting, surrounded with all the charm and quaintness of the East, Eugene's automobile show will open tomorrow. The huge armory has been transformed into a Japanese garden of gorgeous splendor. Rare prints, colorful decorations, with a myriad of twinkling lanterns overhead, will lend the proper atmosphere to the scene. How fitting that the most beautiful, yet oldest, setting should surround the newest creations of Art and Science! Here in attractive spaces you will find the latest offerings of Motordom, each resplendent in its surroundings, each a thing of beauty, each a temptation too strong to resist for those who love the smooth swift motion of the motor car. The auditorium is transformed into an enchanting land, yet a land of dash and go, a place where beauty will stand side by side with speed, where endurance and economy find safe havens also. The automobile of today is a wondrous thing---it is truly a work of art, a thing of beauty, yet it is to be used, to be constantly enjoyed, and if the occasion demands, it will work and work faithfully.