

The Merchant of Tomorrow

It requires more brain to be a merchant than it used to.

Many a store has had to take down its sign and shut its doors because its owners have stood still, while its competitor has grown because it tried to study, plan and go forward to a newer and better service.

Who in Eugene has failed to see that this store is constantly studying, planning and working to make a better store? If you could come into our institution and remain behind the scenes you would see how quickly the very atmosphere here invites improvements.

After moving steadily ahead for 18 years we are going faster today than ever, and after our plans, which are right now in work, are seen, people will be prouder than ever of Eugene's Progressive Store.

McMorrans Washburne Store

regional secretary is assisting in the organization.

Man Seeks Jail—

O. Henry once wrote a story about a man who tried to break into jail, because he wanted a nice, warm bed, and something to eat. Eugene police met such a man yesterday in Albert Burns. When things are going right, Burns is a hard-working man. But times have been hard for the last few weeks, he said, and he had "pounded the pavement" until his feet were sore, looking for work, with no success. Finally hungry, tired, and desperate, he hunted for a policeman, and as an excuse to get into jail, begged a man for the price of a meal—in full view of the officer. Burns landed in jail, and this morning in city court he said to Judge Gilmore "You can give me 10 days, or 10 weeks or 10 years, Judge. I don't mind workin'. Anything so's I can eat." The judge replied "10 days with the street gang," so Burns is eating regularly now.

Dr. Giek Leaves—

Dr. Royal Giek left this afternoon for Portland to attend the annual business meeting and election of officers of the Oregon Optometric association of which he is first vice-president. Dr. F. P. Barr of Rochester, N. Y., nationally known lecturer will deliver a series of lectures at the session. Dr. Giek will also attend the regular Rotary luncheon in Portland Tuesday.

Big Map Printed—

A big map 23 feet long was printed Saturday on the new "Blue Streak" blue printing machine installed in the office of Harry Devereaux, city engineer. The big map was of the sewer system on Willamette street. It was 22 inches wide, and required 10 minutes to pass through the rollers and in front of the carbon lights before which it is exposed. This is the longest blue print map ever made by the city engineer's office.

Road Vacation Asked—

The vacation of road 527 and part of 582 is contemplated owing to the fact that the routes are burdensome to maintain, according to notification of a meeting held today by the county court. A hearing on the vacation order has been set for March 16, according to the county court.

Car Reported Stolen—

C. A. Hawes, salesman of Portland, left his Ford coupe in front of the Osburn hotel last evening and when he returned he found the car missing, he reported to the sheriff's office this morning. The license number is 49-834.

Here From Spokane—

Mr. and Mrs. Lionel Tromlitz of Spokane arrived Sunday to spend the day with Mrs. Tromlitz's parents, Mr. and Mrs. Ben F. Russel. Mr. Tromlitz, who is with the General Motors Acceptance company, was recently transferred to Spokane.

Administratrix is Appointed—

Mrs. Josie H. Spores was today appointed as administratrix of the estate of her husband, the late George W. Spores, by order of Judge C. E. Barnard of the probate court. The estate is \$3800 in personal property and \$8000 in realty.

Hunters Are Quiet—

All hunters of the Oakridge district are observing the state game laws, according to Perry Steelmacher, deputy state game warden of that district, who was a visitor here today. Only a few cases of violations are being reported, the deputy states.

Joe Skelton Here—

Joe Skelton, employed by the state highway engineering department in the southern part of the state, and Mrs. Skelton, motored to Eugene from Corvallis yesterday afternoon for a short visit.

Joins Millinery Firm—

Miss Leone Jenkins, milliner, has employed Miss Rose Phelps to be trimmer and designer for her newly opened millinery store in the Lataway building.

Meeting is Wednesday—

The Lincoln Parent-Teacher association will meet at 3 o'clock Wednesday afternoon. There will be an important business session, a school program, and a discussion in keeping with child welfare day.

Here From Corvallis—

E. R. Jackson, crops expert of the Oregon Agricultural college, arrived here today and will accompany O. S. Fletcher, county agricultural agent, on a series of talks to be held in Lane during the coming two weeks.

Pete Stoddard Here—

Pete Stoddard, president of the Oregon Agricultural college student body and member of the Aggie's basketball team motored to Eugene with

WELCOME VISITING MERCHANTS OF THE RETAIL MERCHANTS ASSOCIATION



Brighten Your Appearance With A New Spring Hat!

You are judged by your appearance and a new spring hat such as we are showing now will certainly go a long way toward creating a better impression with the men of the business world with whom you are in daily contact. Step in tomorrow—today—and try on some of these goodlooking new "hats."

Convincing values!
\$5.00 and \$6.00

Many Handsome New Patterns in Silk Neckwear
\$1.00 \$1.50 \$2.00

Fine Italian and Swiss silks in the popular Regimental striped and fine choice of neat checked and jacquard patterns. A new feature is the "reviva" lining that prevents wrinkling and sagging.

New Pull-Over Sweaters \$5.50

A handsome light weight all wool sweater, the "honey-comb" weave makes this the ideal sweater for sports wear for it has remarkable stretching qualities yet instantly springs back to the original shape and retains it.

Colors of tan, navy blue and powder blue with color stripes at "V" neck and wrists.

Fashion-Right Details For Your Spring Suit

For Business Men:

The "Banker" and the "Edson"—two new models that have found decided favor with the mature man who demands quiet dignified style combined with real comfort and fit and above all—Value.

Two and three button models. All richly silk lined—all of pure wool fabrics—In all the good shades for business wear.

\$40 \$45 \$50

NEW FLANNEL SHIRTS, \$3.00
"Lumberjack" plaids and striped patterns

McMorrans Washburne Store
FOR STYLE QUALITY & ECONOMY

For Younger Men:

Come in and try on the "culver" or the "Consul" models—you'll like the swagger English trend—wide straight trousers—blunted vest—wide shouldered coats without vent and rather snug fitting at waist.

They're the best examples of style and workmanship from the house of Kuppenheimer. Values that the pre-eminent.

\$33 and \$37.50

SILK SHIRT SALE, \$4.75
Or two for \$9.00—Dozens to choose from

Muscle-lame



Quickly relieve that stiffness and ache. Start rich, healing blood to flowing through stiff, sore muscles—and the lameness disappears as if by magic. That's how Sloan's works—first a glowing warmth, then the pain is gone! All druggists—35 cents.

Sloan's Liniment
—kills pain!

Demand BROMO QUININE

A Safe and Proven Remedy for Colds, Grip and Influenza.

The First and Original Cold and Grip Tablet

Look for this Signature *E. W. Grove* on the Box. 30c.

Eye Glasses That WON'T BLOW OFF

ON EVEN THE WINDIEST DAYS ARE NOT IMPOSSIBLE OF ACHIEVEMENT

You will be interested in the stay-in-place qualities of our special eye-glass mounting—the kind that's "on and off with one hand."

These mountings as we adjust them will cling comfortably under all circumstances. They are the kind you can put on and forget and without the necessity of shoving them up over your forehead.

Dr. Sherman W. Moody
OPTOMETRIST EYESIGHT SPECIALIST
481 WILLAMETTE ST. EUGENE, OREGON

GOLDS THAT DEVELOP INTO PNEUMONIA

Chronic coughs and persistent colds lead to serious lung trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a new medical discovery with twofold action; it soothes and heals the inflamed membranes and kills the germ.

Of all known drugs, creosote is recognized by the medical fraternity as the greatest healing agency for the treatment of chronic coughs and colds and other forms of throat and lung troubles. Creomulsion contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation and inflammation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and destroys the germs that lead to consumption.

Creomulsion is guaranteed satisfactory in the treatment of chronic coughs and colds, bronchial asthma, catarrhal bronchitis and other forms of throat and lung diseases, and is excellent for building up the system after colds or the flu. Money refunded if any cough or cold, no matter how long standing, is not relieved after taking according to directions. Ask your druggist. Creomulsion Co., Atlanta, Ga. (Adv.)

a party of friends from Corvallis yesterday.

Leaves For Portland—
Frank Joe, Chinese tenor of the University of Oregon, left for Portland today where he will be soloist at a formal wedding to be held there this evening.

Road Work Starts—
Work on the improvement of the road near Mabel was started today by the county crews. P. M. Morse, county engineer, was at the scene of operations.

Social is Held—
Sixteen dollars for the purchase of maps for the Hadleyville school district was raised at a job social held Saturday at the school. Mrs. Marie Ogan Lewis is teacher of district 58 at Hadleyville.

Leaves For Portland—
J. E. Bean, local attorney, and John B. Bell, of the Lane County Abstract company, have left for Portland on a short business visit.

Visiting Sister-in-law—
Mrs. Josephine Suing, of Salem, arrived Sunday for a visit at the home of her sister-in-law, Mrs. F. M. Gauden, 1546 Eleventh street, west.

Returns From South—
Mrs. M. B. Gilmore, who went to San Francisco to buy merchandise for her women's shop, has returned, after more than a week in the golden gate city.

Returns To Home—
Mrs. and Mrs. Julius Schmidt have left for their home at Portland after a visit here with Charles Knopp, father of Mrs. Schmidt, who is at the Eugene hospital as the result of being struck by an automobile.

D. C. Boyd Here—
D. C. Boyd of Hollis, N. Dak., is in Eugene looking for a location. Mr. Boyd says he likes the looks of Lane

county very well, and expects to make it his home.

Permit Given To Build—
A permit to build a \$1500 residence at 1071 Twenty-fifth avenue east was granted to E. G. Newman by W. H. Alexander, inspector of buildings, this morning.

Class Meeting Tomorrow—
Theophany class will meet Tuesday evening at 8 o'clock at the home of Mrs. Vilus, northwest corner Twelfth and Pearl streets. All interested are invited to come.

Ford Coupe Stolen—
C. M. Hawes, salesman of Portland, Portland, reported to police yesterday that his Ford coupe had been stolen from in front of the Osburn hotel, where it was parked. The license number was Oregon 49-834.

Fined for Speeding—
J. W. Lewis paid a fine of \$5 to Judge George A. Gilmore in municipal court Saturday for speeding across intersections in his automobile.

Fence Torn Down—
Mrs. J. Randall, 201 Jefferson street, sent in a call to police department Saturday night. The officer responding found that someone had knocked down the fence at the address mentioned.

Joins Auto Firm—
Paul O. Pirtle, 449 Lincoln street, has been employed by the F. C. Calkins Motor company. He was formerly with Goodpastures auto house.

Noti Couple To Wed—
Lester Dalton Perry, 19 and Wilma Burgess, 18, both of Noti, were granted a marriage license at the county clerk's office Saturday.

Leaves Hospital—
Jelin Cummins has been removed from the Pacific Christian hospital to

the home of his uncle, Ben Howell, 1408 Eighth avenue west.

Visit in Seattle—
Mr. and Mrs. F. M. Wilkins have gone to Seattle to visit their daughters for a few days.

Here From Corvallis—
David Stearns, Corvallis engineer, was a Eugene visitor Sunday. He was accompanied by Mrs. Stearns.

COLLINS' BODY IS FOUND IN CAVERN

(Continued from page one)

natural rock vise which trapped him January 30.

When the miners crashed through into the passage leading to Collins, H. T. Carmichael, rescue director, went down the shaft into the cave, where he said he saw Collins lying apparently dead. He returned to the surface and announced the end of the struggle.

Homer Collins, who had made heroic efforts to save his brother Floyd, bore up well when Dr. Funkhouser made the first announcement.

"I have never really hoped to see Floyd alive after the first slide in Sand cave," Homer said to newspapermen.

BROTHER AT SHAFT

CAVE CITY, Ky., Feb. 16.—(AP)—The body of Floyd Collins, entrapped in Sand cave on January 30, was found in his tomb this afternoon.

Homer Collins, brother of the entrapped man was at the mouth of the shaft. He had been there the greater part of the day.

Guards stood about the mouth of the shaft with bayonets fixed and there was little commotion on the

surface. An official statement was promised within a few minutes.

It was reported by a workman that the roof of the cavern over Collins gave way, causing them to reach him several hours before they had expected.

TRAPPED JANUARY 30

CAVE CITY, Ky., Feb. 16.—(AP)—Floyd Collins was trapped in Sand cave at 10 o'clock Friday morning, January 30, by the fall of a boulder on his foot. He was exploring the tunnel of an old cavern, the front part of which had collapsed years ago, forming the ravine which leads up to the limestone ledge in which the mouth of Sand cave is located.

Some time Wednesday night, February 4, he was fed the last time. Early the next day a rescue party heard his cries from behind the cavern for the last time.

His plight remained undiscovered for 24 hours, when on January 31, Jewel Estes, a young neighbor boy, penetrated Sand cave far enough to hear his cries for help.

Neighbors and his brothers at once began efforts to dig him out and release the rock and dirt which pinioned his legs. All such efforts were unsuccessful and outside helpers who had cleared away the dirt as far as his knees, were blocked by repeated cave-ins of banana oil, sprayed into Collins' cave. Finally state officials ordered stopped the rescue efforts down the natural tunnel as too dangerous, and the shaft rescue plan was started on Friday. In spite of the handicaps of lack of proper tools and materials for such a mining operation, the work progressed unceasingly until the odor of banana oil, sprayed into Collins' cave Sunday night became unmistakable Tuesday night in the shaft, through a sandy layer in the bottom of the shaft, just below the 40 foot level.

The natural tunnel down which Collins had crawled in search of a new cavern was about 125 feet from the surface to the spot where Collins lay. The rescue shaft, started a few

feet in front of the natural mouth of the cave in a limestone ledge, was aimed as a perpendicular tube, the shortest line to reach him in the bottom of the torturous natural tunnel.

TEAMS TO MEET

SPRINGFIELD, Feb. 16.—(Special)—The Springfield high school girls' basketball team will meet the team of University high school at the University high school in a contest in Eugene this afternoon at 4:30 o'clock. The team has been coached for some time by Miss Florence Baker, physical education major at the University of Oregon.

Mothers, Do This—

When the Children Cough, Rub *Musterole* on Throats and Chests

No telling how soon the symptoms may develop into croup, or worse. And then's when you're glad you have a jar of *Musterole* at hand to give prompt relief. It does not blister.

As first aid, *Musterole* is excellent. Thousands of mothers know it. You should keep a jar ready for instant use. It is the remedy for adults, too. Relieves sore throat, bronchitis, tonsillitis, cough, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of back or joints, sprains, sore muscles, chilblains, frosted feet and colds of the chest (it may prevent pneumonia).

To Mothers: *Musterole* is also made in milder form for babies and small children. Ask for Children's *Musterole*. 35c and 65c jars and tubes.

MUSTEROLE
WILL NOT BURN
Better than a mustard plaster