

AUTO ACCESSORIES SHOWN THIS WEEK AT WESTERN STORE

Auto show week in Eugene will be celebrated at the Western Auto Supply company store by a host of new accessories for the automobile. No booth will be at the show, due to space limitations, but every item will be attractively described at the show rooms, says C. M. Urey, local manager.

Both Mr. Urey, and the assistant manager, J. E. Stone, will be on hand at all times to demonstrate and to describe the new accessories and necessities.

Since the establishment of the store two years ago, the number of articles carried in stock has doubled, says the manager, and the business of the firm has increased accordingly. "People in Eugene are very careful in their selection of accessories for their automobiles," says Mr. Urey, "and they demand products of very high quality. Articles are selected with good taste, and the average car looks like a well-appointed home, with everything matching the car."

A number of new and interesting things have been received lately, says Mr. Urey. A spot light that clamps on the car, thereby eliminating the necessity of drilling a hole for it, a new kind of cleaning cloth that will not scratch even the faintest finish, and red spot hub caps for Fords are among the late arrivals.

A Darcey courtesy light, one for each side of the car, has been received, and is meeting with a great deal of favor. This light will put any car in "ship shape" condition, for it shows red on the left or port side, and green on the right or starboard.

Other new articles are a Maxwell radiator compound, radio solder, and the world famous "Monkey Grip" tire repair outfit.

Starting simultaneously with the auto show will come the annual Western Auto supply sales, which will continue for the rest of the month of February.

Maxwell Sets Mark Climbing Mountain at Tice Hill, Calif.

For the first time an automobile has climbed to the summit of Tice Hill, the famous testing ground for army motorcycles near Bakersfield, Cal. The car which made the successful ascent was a Maxwell stock touring car carrying five passengers. "Tice hill has always been regarded as an insurmountable wall to any motor car," says G. C. Moir, local Maxwell dealer. "It has been a proving ground for motorcycles—and only motorcycles of the greatest power, piloted by the most skillful and daring drivers. No one ever dreamed that any automobile would ever be able to turn the summit. This Maxwell accomplishment is added evidence of the increased power and many improvements made in the good Maxwell by Chrysler engineers in the past year."

Paul Pirtle, Well-Known Salesman, Joins Olds Staff

Paul O. Pirtle, one of Eugene's best known automobile salesmen, has joined the sales force of the local Oldsmobile agency, announces Frank Calkins, manager. Mr. Pirtle will make the third salesman added to the fast growing firm. Although the local agency has been organized but six months, it has developed into a force of three salesmen and as many mechanics. Business is steadily increasing, says Mr. Calkins, and more additions may be made later.

"The Eugene motor enthusiasts are according the new Oldsmobile its just share of praise and patronage," he says, "and it keeps us all more than busy to handle everyone interested. But that's what we like, and we're always glad to talk to anybody who wants us to tell about the new models."

Mr. Pirtle is not only a salesman of note, but one of the most experienced drivers in the county. He has driven over practically every road in this part of the country, and has built up a reputation as a careful and skilled driver. Anyone desiring information on roads, and how to drive over any particular one, is advised to see Mr. Pirtle.

Sparks and Skids

"You worm!" shouted the traffic cop—and then the poor driver noticed that he was trying to angle past where a sign said "Parallel Parking Only."

Luther Burbank, plant wizard, was recently pinched for crossing a lawn with a flivver.

Most restful way to take your daily dozen is in a twin-six car.

In Detroit they're teaching the kids their F. O. B's.

Financial note: Banks are taking a lot of interest in automobile industry. Should be "from" not "in."

Sunday is the day of arrest.

Four brand new balloon tires were stolen off a citizen's machine. Thief was certainly a good all-around man.

Cop stars stop cars.

Scientists claim North American mountains are shifting. Serves them right, we've been shifting for them long enough.

Word comes that Conan Doyle plans motor tour of United States. One of those ghost-to-ghost trips.

When a fellow drives well within

the limit, keeps to the right and observes every traffic rule, that boy has liquor in his car.

Corner officers claim elderly folks are most careful in crossing streets. Sure, that's how they came to live to be elderly.

Kelly passed the signal. The cop he thought to kid. But did he get away with it? Yes, like Kelly did.

Motorist was pinched because he didn't stop when cop yelled at him. He got out of it, though, when he told the judge he thought it was only somebody he'd run over.

Bridal paths are becoming popular again. This will bring back horse scars.

Strange, but there is no play in those new banjo type rear ends.

Advertisement says vibration has been eliminated in closed cars. Refers to chins on cold nights.

Auto salesmen are the champion autograph collectors. They believe pen is mightiest, because you can't sign an order with a sword.

America has more cars than all other countries put together—or falling apart.

The poor are not always with us as of yore. They are usually out somewhere in their cars.

Once there was a careless kid; Down the slippery street he rid. While he drove he didn't skid. But when he stopped, by gosh, he did!

It's open season for headlights again. We are in for more light raids.

Motor Vehicle Department announces another charge of the light brigade.

Autoists have made light of the law too long.

Night driving becomes form of crystal gazing. It consists of trying to see into the immediate future past trick lenses.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

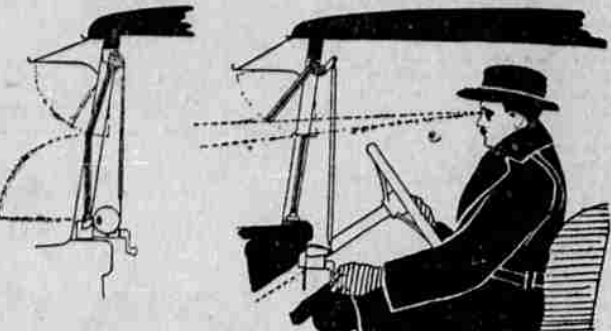
These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

CLEAR SIGHT AND EASE HARD TO COMBINE WITH WINDSHIELD

For the Most Part, Windshields Impair Vision, But at the Same Time Are Important as Convenience to Driver



Device Suggested for Opening or Shutting Windshield. It Can Be Made to Work Either One-Half, as at Right, or Both Halves, as at Left, at the Same Time.

By ISRAEL KLEIN
Straight ahead of you, as you sit in your car, is the part that has gained little attention and needs much correction.

It's not the engine. It's the windshield. Windshields, at the most, are a disadvantage. They impair clear vision. That's most important in driving, especially in bad weather and in congested districts.

But, for the comfort of the driver and passengers, the windshield is a necessity. It keeps out wind, dust,

rain. It helps keep the car enclosed, if it is a sedan.

How to compromise these two points is the problem automotive engineers are facing today. To afford clear vision, and yet keep the car enclosed.

One-inch Gap
Clear vision requires no obstruction of glass between the driver and the ground ahead of him. This means an open windshield.

To produce this effect, engineers have decided that a slanting windshield of a certain design can be opened an inch between the upper and lower halves to give the driver sufficient clear vision. It has been figured that the proper windshield, opened one inch, would afford clear vision of from 50 to 100 feet ahead of the car, and up to 10 feet above the ground.

At the same time, a design has been formulated which, when opened, would also keep out rain and dust. The visor helps that.

The Ideal
To prevent rain being blown in from the lower half of the windshield, it is suggested that this part be tilted slightly forward, while the upper half be made so that it affords an aperture of one inch high.

This is considered the ideal windshield. It is rarely seen and then chiefly on high-priced closed cars.

The most general type now in use is the kind that has a slant of about 5 to 10 degrees toward the driver, from bottom to top, and that opens practically midway.

Another suggestion for improved windshield design, is the installation of a device that would help the driver open or shut the windshield with the least bother. A cranking device, worked from the dash, might achieve this. It would relieve the driver from taking both his hands off the steering wheel, while driving, in order to open or shut the windshield.

It is a troublesome task today, that can be remedied.

Teaching Children Road Rules Urged
Teaching children in the public schools the reason for traffic rules, will increase their respect for police and traffic officers and create a habitual obedience on their part to traffic regulations, which will be directly reflected in a lower accident death rate among school children, according to the public safety department of the California State Automobile association.

NEW CHRYSLER WINS HIGH FAVOR IN U. S.
The new Chrysler is finding great favor all over the country, says G. C. Moir local dealer, and he enthusiastically declares that where the response is so great, there must be some reason. He speaks glowingly of the car, and of it says: "The new Chryslerized Maxwell has made remarkable progress in sales in the last year. There is a reason. If you could make a tour of the factories where the good Maxwell is made we could show you scores of ways in which goodness is built into the car. Thousands of contented men and women who are driving good Maxwells need no such factory demonstrations. They know the goodness is there because they are enjoying care free, economical service day in and day out the year around.

"Built into the good Maxwell is the kind of quality that makes for trouble free service the year around. Only by using a grade of material and workmanship usually found in cars of much higher price have Maxwell engineers succeeded in getting the best of both worlds. The car that is loved by the owner of a lower priced car. Question a good Maxwell owner, and he will testify to the built in goodness. "Let us tell you how the good Maxwell is made. Learn about its skillful design, the car that is loved for its precision of all working parts, its short low goodness is built into it for the sake of long life and low cost. Get these vital facts and low cost. Let a car this spring—open or closed. Then you'll be able to buy wisely."

Motorists Said to Be Quite Careful
Only three per cent of automobile drivers are careless, according to Thomas H. Carrow, Pennsylvania Railroad safety superintendent. Carrow bases his conclusion on a survey made by the road in October, 1924. In the 13 states through which the lines pass, 97 per cent of the 114,257 drivers noted by men stationed at the crossings, observed reasonable care, the survey showed.

Motorist was pinched because he didn't stop when cop yelled at him. He got out of it, though, when he told the judge he thought it was only somebody he'd run over.

Bridal paths are becoming popular again. This will bring back horse scars.

Strange, but there is no play in those new banjo type rear ends.

Advertisement says vibration has been eliminated in closed cars. Refers to chins on cold nights.

Auto salesmen are the champion autograph collectors. They believe pen is mightiest, because you can't sign an order with a sword.

America has more cars than all other countries put together—or falling apart.

The poor are not always with us as of yore. They are usually out somewhere in their cars.

Once there was a careless kid; Down the slippery street he rid. While he drove he didn't skid. But when he stopped, by gosh, he did!

It's open season for headlights again. We are in for more light raids.

Motor Vehicle Department announces another charge of the light brigade.

Autoists have made light of the law too long.

Night driving becomes form of crystal gazing. It consists of trying to see into the immediate future past trick lenses.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

rain. It helps keep the car enclosed, if it is a sedan.

How to compromise these two points is the problem automotive engineers are facing today. To afford clear vision, and yet keep the car enclosed.

One-inch Gap
Clear vision requires no obstruction of glass between the driver and the ground ahead of him. This means an open windshield.

To produce this effect, engineers have decided that a slanting windshield of a certain design can be opened an inch between the upper and lower halves to give the driver sufficient clear vision. It has been figured that the proper windshield, opened one inch, would afford clear vision of from 50 to 100 feet ahead of the car, and up to 10 feet above the ground.

At the same time, a design has been formulated which, when opened, would also keep out rain and dust. The visor helps that.

The Ideal
To prevent rain being blown in from the lower half of the windshield, it is suggested that this part be tilted slightly forward, while the upper half be made so that it affords an aperture of one inch high.

This is considered the ideal windshield. It is rarely seen and then chiefly on high-priced closed cars.

The most general type now in use is the kind that has a slant of about 5 to 10 degrees toward the driver, from bottom to top, and that opens practically midway.

Another suggestion for improved windshield design, is the installation of a device that would help the driver open or shut the windshield with the least bother. A cranking device, worked from the dash, might achieve this. It would relieve the driver from taking both his hands off the steering wheel, while driving, in order to open or shut the windshield.

It is a troublesome task today, that can be remedied.

Teaching Children Road Rules Urged
Teaching children in the public schools the reason for traffic rules, will increase their respect for police and traffic officers and create a habitual obedience on their part to traffic regulations, which will be directly reflected in a lower accident death rate among school children, according to the public safety department of the California State Automobile association.

NEW CHRYSLER WINS HIGH FAVOR IN U. S.
The new Chrysler is finding great favor all over the country, says G. C. Moir local dealer, and he enthusiastically declares that where the response is so great, there must be some reason. He speaks glowingly of the car, and of it says: "The new Chryslerized Maxwell has made remarkable progress in sales in the last year. There is a reason. If you could make a tour of the factories where the good Maxwell is made we could show you scores of ways in which goodness is built into the car. Thousands of contented men and women who are driving good Maxwells need no such factory demonstrations. They know the goodness is there because they are enjoying care free, economical service day in and day out the year around.

"Built into the good Maxwell is the kind of quality that makes for trouble free service the year around. Only by using a grade of material and workmanship usually found in cars of much higher price have Maxwell engineers succeeded in getting the best of both worlds. The car that is loved by the owner of a lower priced car. Question a good Maxwell owner, and he will testify to the built in goodness. "Let us tell you how the good Maxwell is made. Learn about its skillful design, the car that is loved for its precision of all working parts, its short low goodness is built into it for the sake of long life and low cost. Get these vital facts and low cost. Let a car this spring—open or closed. Then you'll be able to buy wisely."

Motorists Said to Be Quite Careful
Only three per cent of automobile drivers are careless, according to Thomas H. Carrow, Pennsylvania Railroad safety superintendent. Carrow bases his conclusion on a survey made by the road in October, 1924. In the 13 states through which the lines pass, 97 per cent of the 114,257 drivers noted by men stationed at the crossings, observed reasonable care, the survey showed.

Motorist was pinched because he didn't stop when cop yelled at him. He got out of it, though, when he told the judge he thought it was only somebody he'd run over.

Bridal paths are becoming popular again. This will bring back horse scars.

Strange, but there is no play in those new banjo type rear ends.

Advertisement says vibration has been eliminated in closed cars. Refers to chins on cold nights.

Auto salesmen are the champion autograph collectors. They believe pen is mightiest, because you can't sign an order with a sword.

America has more cars than all other countries put together—or falling apart.

The poor are not always with us as of yore. They are usually out somewhere in their cars.

Once there was a careless kid; Down the slippery street he rid. While he drove he didn't skid. But when he stopped, by gosh, he did!

It's open season for headlights again. We are in for more light raids.

Motor Vehicle Department announces another charge of the light brigade.

Autoists have made light of the law too long.

Night driving becomes form of crystal gazing. It consists of trying to see into the immediate future past trick lenses.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

rain. It helps keep the car enclosed, if it is a sedan.

How to compromise these two points is the problem automotive engineers are facing today. To afford clear vision, and yet keep the car enclosed.

One-inch Gap
Clear vision requires no obstruction of glass between the driver and the ground ahead of him. This means an open windshield.

To produce this effect, engineers have decided that a slanting windshield of a certain design can be opened an inch between the upper and lower halves to give the driver sufficient clear vision. It has been figured that the proper windshield, opened one inch, would afford clear vision of from 50 to 100 feet ahead of the car, and up to 10 feet above the ground.

At the same time, a design has been formulated which, when opened, would also keep out rain and dust. The visor helps that.

The Ideal
To prevent rain being blown in from the lower half of the windshield, it is suggested that this part be tilted slightly forward, while the upper half be made so that it affords an aperture of one inch high.

This is considered the ideal windshield. It is rarely seen and then chiefly on high-priced closed cars.

The most general type now in use is the kind that has a slant of about 5 to 10 degrees toward the driver, from bottom to top, and that opens practically midway.

Another suggestion for improved windshield design, is the installation of a device that would help the driver open or shut the windshield with the least bother. A cranking device, worked from the dash, might achieve this. It would relieve the driver from taking both his hands off the steering wheel, while driving, in order to open or shut the windshield.

It is a troublesome task today, that can be remedied.

Teaching Children Road Rules Urged
Teaching children in the public schools the reason for traffic rules, will increase their respect for police and traffic officers and create a habitual obedience on their part to traffic regulations, which will be directly reflected in a lower accident death rate among school children, according to the public safety department of the California State Automobile association.

NEW CHRYSLER WINS HIGH FAVOR IN U. S.
The new Chrysler is finding great favor all over the country, says G. C. Moir local dealer, and he enthusiastically declares that where the response is so great, there must be some reason. He speaks glowingly of the car, and of it says: "The new Chryslerized Maxwell has made remarkable progress in sales in the last year. There is a reason. If you could make a tour of the factories where the good Maxwell is made we could show you scores of ways in which goodness is built into the car. Thousands of contented men and women who are driving good Maxwells need no such factory demonstrations. They know the goodness is there because they are enjoying care free, economical service day in and day out the year around.

"Built into the good Maxwell is the kind of quality that makes for trouble free service the year around. Only by using a grade of material and workmanship usually found in cars of much higher price have Maxwell engineers succeeded in getting the best of both worlds. The car that is loved by the owner of a lower priced car. Question a good Maxwell owner, and he will testify to the built in goodness. "Let us tell you how the good Maxwell is made. Learn about its skillful design, the car that is loved for its precision of all working parts, its short low goodness is built into it for the sake of long life and low cost. Get these vital facts and low cost. Let a car this spring—open or closed. Then you'll be able to buy wisely."

Motorists Said to Be Quite Careful
Only three per cent of automobile drivers are careless, according to Thomas H. Carrow, Pennsylvania Railroad safety superintendent. Carrow bases his conclusion on a survey made by the road in October, 1924. In the 13 states through which the lines pass, 97 per cent of the 114,257 drivers noted by men stationed at the crossings, observed reasonable care, the survey showed.

Motorist was pinched because he didn't stop when cop yelled at him. He got out of it, though, when he told the judge he thought it was only somebody he'd run over.

Bridal paths are becoming popular again. This will bring back horse scars.

Strange, but there is no play in those new banjo type rear ends.

Advertisement says vibration has been eliminated in closed cars. Refers to chins on cold nights.

Auto salesmen are the champion autograph collectors. They believe pen is mightiest, because you can't sign an order with a sword.

America has more cars than all other countries put together—or falling apart.

The poor are not always with us as of yore. They are usually out somewhere in their cars.

Once there was a careless kid; Down the slippery street he rid. While he drove he didn't skid. But when he stopped, by gosh, he did!

It's open season for headlights again. We are in for more light raids.

Motor Vehicle Department announces another charge of the light brigade.

Autoists have made light of the law too long.

Night driving becomes form of crystal gazing. It consists of trying to see into the immediate future past trick lenses.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

Unlawful Mazdas staring us in the face dim the pleasure of mortaring.

These blinding beacons were sent to brighten our lives.

They are a glowing tribute to man's enlightenment.

But bulbs are not intended to be held up as blinding examples.

Seems every car has at least one torch suffering with bright disease.

Smaller the car, more dazzling the glow. Things are not always as they gleam.

You Buy the Service--- Let the Other Man Pay for the New Part---

You get more miles per dollar out of a used car, if you buy it of a responsible firm because you do not pay for the manufacturers and distributors profit. That's the new part that the original purchaser wears off. The profit has been worn off of these but the service is still there—

Two 1924 OVERLANDS, Slightly used as demonstrators
1922 CHEVROLET TOURING
1919 FORD TOURING

WEST & SONS MOTOR COMPANY
9th and Pearl Sts Phone 592
WILLYS-OVERLAND FINE MOTOR CARS

New and Still Lower Prices

Greater Values Made Still Greater

Reductions are announced in the prices of good Maxwell models, coincident with the advent of the new Standard Sedan.

The new good Maxwell has long led in value all other cars in its field, because as a dollar-for-dollar buy its quality could not be equaled. Not only in performance and riding qualities does it surpass all fours, but these new and lower prices now make it a better investment than ever before, and great values are made still greater.

The New Maxwell Prices

| | |
|----------------------------------|--------|
| Touring Car | \$ 895 |
| Club Coupe | 995 |
| Club Sedan | 1045 |
| The new Standard Four Door Sedan | 1095 |
| Special Sedan | 1245 |

All prices F. O. B. Detroit, Tax extra.

C. G. Moir & Co.
942 Olive Street

The New Good
MAXWELL

For Ford or Chevrolet. Special price \$2.95

Order by Mail. Our Guarantee Protects You

2 Weeks of Special Values,

Ending February 28th. Plan to come early. "Western Auto," always noted for exceptional values, offers thrifty motorists who are looking ahead to the "Spring Overhauling" of their cars an opportunity for additional savings on standard quality, guaranteed accessories and supplies.

Many other articles, not listed in this advertisement, are included in the "Two Weeks of Special Values." Come in and look around.

Standard Quality—Regular Stock

| | | |
|---|---|---|
| EXTRA SPECIAL "Schrader" Tire Gauge 73c | EXTRA SPECIAL "Comfy" Wind Wings \$4.45 | EXTRA SPECIAL Automatic Windshield Wiper \$2.35 |
|---|---|---|

Interior Mirrors
Seven-inch ground edge mirrors for open or closed cars. A clear view of the road behind often prevents rear-end collisions. Our regular low price 50c. Special price during our "2 weeks of special values"..... **67c**

Genuine Boyce
Midget Motometer With Fancy Cap

(For small cars only) New style—low and danger signal will always warn you of an overheated motor—and the wing cap will improve the appearance of your car. Our regular price is \$2.35. Price during "2 weeks of Special Values," complete with cap..... **\$2.83**

Universal Moto-Meter, Special Value price, motometer only..... **\$5.05**

Extra Quality Bar Caps—Our regular low price \$1.15 and \$1.45. Special Value price, according to car, 92c and \$1.11

"Durable" Visors at \$1.45

Positively eliminates the glaring sun—it is very neat as well as serviceable. Consists of a light steel frame covered both sides with rubber cloth top material—the brackets are extra strong—width over all 40 inches. Regularly priced at \$1.85. Special Value price..... **\$1.45**