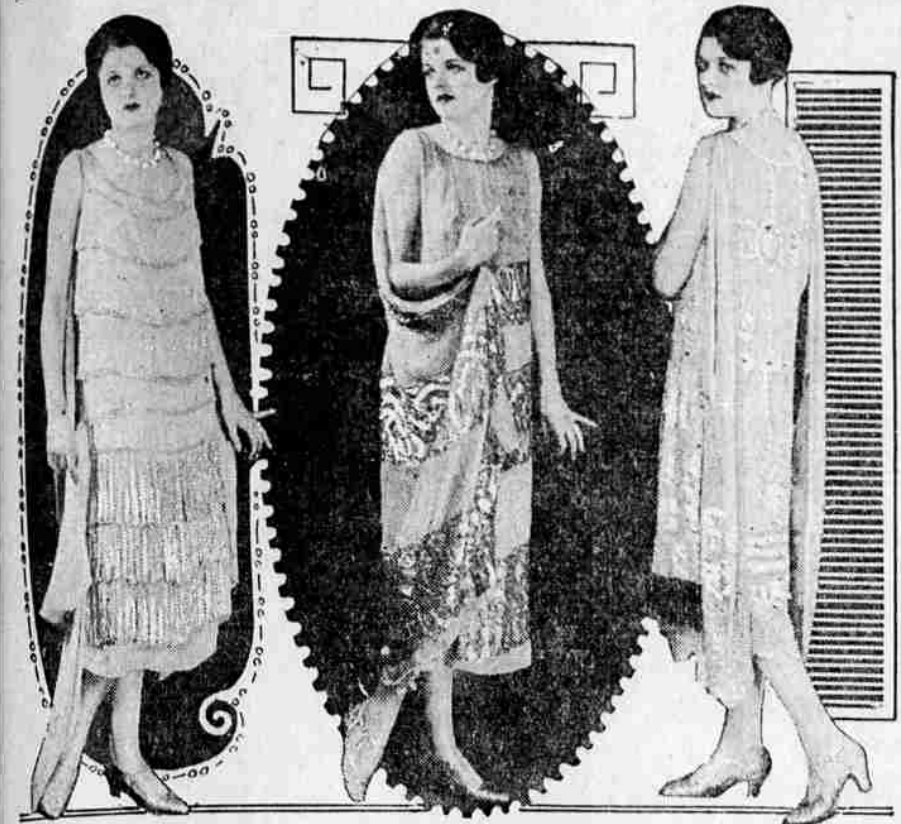


WOMEN DECLARED TO BE FASHION'S REAL ARBITERS

American Women Sometimes Assert Independence of Paris Leaders, According To Foremost Style Authority Here



Prevalent straight lines are shown in white georgette costume at right. In center, evening frock is of pale green chiffon, trimmed with tiers of metal lace. At left is youthful creation, trimmed with silver beads.

By HORTENSE SAUNDERS (NEA Service Writer)

NEW YORK, Feb. 14.—While Paris can have her openings and American buyers can return to our shores with trunks full of imported creations, the real arbiters of fashion are not the dealers, but the fashionable women, says Henry Bendel, America's foremost style authority.

What they decide they want and what they buy really crystallizes the mode. And American women, while they are undoubtedly guided by Paris, have a way of asserting their own independence every now and then and giving thumbs down on a mode that Paris has decreed.

And American women have become sufficiently important to influence the market in Paris to a remarkable degree.

"Take the straightline dress," Mr. Bendel observes. "Paris is showing many of them this year, purely for American tastes, because American women are sure to insist on a few straightline dresses, no matter what the style comes along."

Paris Wants Change "Paris would like a change—naturally. And the smart designers are all trying to launch the gown with

fullness about the bottom. The knee ruffle, circular gook-ties and panels that break up the straight line.

"If America followed Paris as blindly as she is alleged to, one could say quite positively that the ruffled skirt would be the vogue. But the style may not make any impression at all in America.

"Undoubtedly the skirt close about the hips and wide about the hem is not so youthful or so smart as the narrow model. It does not give the slender, flapperish line we like so much. If a woman is heavy, this type of frock makes her look heavier. It is a style associated with maturity and age.

"Will American women accept it in spite of its drawbacks? Who can say? But whether we do or not it is a safe guarantee that the straightline models will prevail, too."

Newest Evening Gowns Then he showed me some of the newest type of evening gowns he is making for smart New Yorkers. Two of them were of white georgette crepe trimmed with silver beads, one with beaded fringe and a tiered top and the other with long narrow panels.

The third was of delicate green with bands of silver lace.

"Those dresses," he said, "are typical of the new style."

CHILD NEEDS TWO MOTHERS, WOMAN NOVELIST THINKS

One Should Have Home-Making Instinct and Other Ambition for Career, to Give Youngster Advantages Both Ways

By HORTENSE SAUNDERS (NEA Service Writer)

NEW YORK, Feb. 14.—Two mothers for each child.

Impossible, you say.

To be sure, but it would be the ideal way to raise a youngster, according to Lucille Van Slyke, novelist.

One of the mothers should have the home-making instinct, and the other the ambition for a career, she thinks.

"In the care of the former, the child would be entrusted during its infancy and to the latter during adolescence.

"Your essentially maternal woman, all tenderness and solicitation, always at hand with the liniment and kisses, who the children stub their toes, is indubitably ideal for one's babyhood," says Mrs. Van Slyke.

Business Woman "The modern business woman, disciplined and sharpened by contact

with the problems of livelihood, more calculating than her more feminine sister, is not so apt to coddle her children in their early years.

"She looks to the future of her children and she knows a few hard knocks will benefit them. She makes her children more self-reliant.

"The difficulty is that the traditional type of ideal mother who sacrifices her own ambitions and development for her children, projects herself into the child's world. She goes back and they go forward. Eventually they meet and pass each other. To such a mother her children are always babies, so she does not grasp mature problems.

Father Steps In Fortunately, Mrs. Van Slyke says, nature makes a compensation here. The father who took no particular pride in his children during their teething and crawling stages suddenly becomes intensely interested in the

child who asks the why of things. As the mother mourns the lost baby

DIPLOMATS' CHILDREN ARE SHOWN IN NATIVE DRESS



Though they live in Washington and when they appear in public they dress as Americans do, in their homes the children of many of the foreign diplomats in Washington wear the dress of their native land. Here are six bright youngsters from far off Europe, as they appear at home. From left to right are: Ljudmila McCully, adopted daughter of Rear Admiral McCully, formerly a daughter of a Russian representative who was adopted by the rear admiral when he was in Russia; Gladys Szecheny, daughter of the Hungarian minister; Eva and Dargmar Kuraz, daughters of the secretary of the Czechoslovakian legation; Sylvia Szecheny, another daughter of the Hungarian minister; and Nimet Youssy Pasha, daughter of the Egyptian minister.

the father greets his child as an equal.

Mrs. Van Slyke has just written a new novel, "Nora Pays" which is the story of a modern merchant princess.

Merchant Princess "The merchant of today is quite as apt to be a princess as a prince," she maintains. "You need only walk along Fifth Avenue and see the shops owned and operated by women to realize this. But it isn't surprising.

"There are generations of good business instincts bottled up in the women of this country. On the farms it is mother, who has kept the books and had her own butter and egg business. She advises father about his crops and expenditures.

"That is why the business woman is not new and hence presents no new problem. We have always had her. And she has always been the type who made the far-sighted, un-sentimental mother."

Greece Land of First Flapper Crop

Their Prototypes of Today Are Little Different

(By NEA Service)

CLEVELAND, Feb. 14.—The world's first flappers are blamed for the downfall of ancient Greece from its pinnacle of leadership in the world of literature and art.

For historians tell us the Bacchic revels of Greek youths and maidens—they didn't call them flappers then—caused the decay of the famous Hellenic civilization. The Hellenic maid of ancient days was little different from the modern flapper. She loved the gay life, with dances, wine and revelry.

But whatever happens to Greece today cannot be blamed on the flapper, because the Aegean country is now a land "minus flappers," says Madame Michael Tsamados, wife of the former Greek ambassador to the United States.

There is no rouge on the modern Greek girl's cheeks, no bobbed hair, the smartest cloths and most exclusive social functions in New York and you will find women wearing that type of frock. The only alternative is the wide, bouffant frock beloved of debutantes which has the pictorial quality rather than the practical element stressed.

Battle of Colors There is another struggle being anticipated in the matter of color, Mr. Bendel told me.

"In Paris, there is a rage for pink," he says. "It has quite eclipsed white in popularity. Latin women have always liked pink and the rose shades. The American woman will have pink only for negligees or lingerie. White is always her choice for a gown."

"After white, comes red, then bright green and black—that is for evening. You can hardly interest really discriminating American women in any other colors. Paris may put on pink this season, but I am willing to prophesy from past experience that white will have the preference."

And until we see what the new season definitely brings forth, it is safe to advise women to stay in the straight and narrow path—sartorially speaking at least."

and she doesn't roll her socks below her knees.

"Just a very few girls smoke, wear too short skirts and pet, but they are not the nice girls like they are here," said Madame Tsamados.

"No, I don't believe Greece ever will be a land of bobbed hair.

"Our men love our hair. Greek women are as proud of their long hair as in the old days when the gods came to earth to play with mortal maidens."

But here's another shock for the independent American girl.

No longer do the maids and waitresses of Sunny Greece worship Jupiter, Apollo, Dionysus and other gods of legend.

Today it is the modern Greek husband who is worshipped almost as a god by the women folk.

"That is why we have fewer divorces in ten years than you in America have in 10 weeks," Madame Tsamados said.

"A worshipped husband is always the good husband.

"Then there is another reason for Grecian domestic tranquility. Women of Greece do not go in for career. Her career is always her home and her babies. A Grecian mother never would think of going without babies or leaving her babies for a life outside the home."

ATTRACTIVE NOSE HELD TO BE HIGHLY ESSENTIAL TO BEAUTY

Mme. Georgette Tells How Appearance of Nasal Feature May Be Improved With Proper Daily Care



Use only two fingers to massage the nose, says Mme. Georgette

BY MME. GEORGETTE

OF all the contributory causes of the perfect profile, the nose is the most important. If the nose is not what you desire, you should know that it is not a matter of chance, but of the greatest benefit.

There are many oil glands about the nose that may become too active at times and produce a condition of oiliness which makes it a congenial spot for enlarged pores, blackheads and other such enemies of beauty.

Therefore, cleanliness is of the greatest importance. The skin should be cleansed thoroughly with a cold cream or with pure soap, or the use of oatmeal or almond meal.

Follow the cleansing with a bath of cold water in which benzoin or witch-hazel has been added.

Unless blackheads have reached an aggravated state, they may be cured by cleanliness. A complexion brush is better than a washcloth for scrubbing. And cold water or ice should be applied after the warm water and soap.

Steam the Face If the blackheads have formed, they must be removed. First steam the face a few minutes over a pan of boiling water, then remove the blackheads by pressing them out, using medicated cotton or sterilized linen over the fingers. Never squeeze out a blackhead with the fingers as there is grave danger of infection.

After removing the blackheads close the pores with a bath of alcohol, witch-hazel or some other astringent. An aggravated case of blackheads probably comes from internal causes and is sufficient reason for consulting a doctor or skin specialist.

Rich food and a poorly balanced diet bring about digestive disturbances that cause the nose to become red and the blood vessels to be dilated. These conditions can be remedied by correcting the diet.

neglect all register quickly on the neck and rob it of its plastic beauty.

A wrinkled, flabby neck or one that is disfigured in the front by a double chin and in the back by a large lump of flesh will give a lie to the most youthful face and render it ineffective.

To Be Clean First Step The first step in acquiring a beautiful neck is cleanliness. Because the neck is so frequently rubbed by soiled coat collars and furs, it has a chance to accumulate more dirt than any other part of the body.

With a cleansing cream or with mild soap suds and a complexion brush, manipulate the pores until they have no other alternative than to yield every particle of grime they have collected during the day.

Then dip your clean fingers into tissue building cream and with your head up, begin at your chin and work downward with a gentle pressure until you reach the base of the throat, then take an abrupt change of course and start around the neck with a slightly upward molding movement until your two hands meet at the base of the brain. If your neck is inclined to be too fat use a fairly heavy stroke, if your wish to build up use a light, caressing touch.

You Must Relax Do this several times, and as you manipulate your flesh, make yourself relax. Nearly every woman who is under any nervous tension involuntarily

ly stiffens her neck. That is the reason the curls become prominent and we have the "string" effect that so suggests age and ill health.

If your neck looks grown and discolored, there is no better bleach than lemon juice diluted with rose water. When you have completed the massage, remove every vestige of cold cream and go over the surface with a mild astringent. Then follow with an ice cube having the ice in a Turkish towel. This will make the flesh firm and solid.

So much for the outside. Then practice these exercises for beautifying the muscular structure beneath. Sit in a comfortable position with the shoulders erect and the head held naturally and turn the head as far as you can to the right, then to the left. Look as far as you can over either shoulder, but avoid stiffness or undue strain.

Rotating the Head Then let your head hang lifeless and rotate it to describe a circle, using the neck for an axis. Keep the shoulders relaxed and in their natural position. Both these exercises should be done with a controlled, deliberate motion without jerkiness or strain. Try to think of yourself as a graceful swan, incapable of an inharmonious or unlovely motion. Practice before a mirror if necessary.

For a double chin I know of no better remedy than heavy massage, and stretching exercises. Drop the head as far back on the spine as possible and blow or whistle in that position. The fat on the back of the neck can be reduced only by heavy pressure, general reduction, and correct posture.

Your neck will repay you for your care.

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Plain Jane Often Loses By Mere Neck

Mme. Georgette Tells How She Might Avoid This

BY MME. GEORGETTE

THE Plain Jane often is just a neck behind her beautiful sister.

Every once in a while we get a rumor from Paris that collars are again to hug the necks and the comfortable V and bateau necklines are to be scrapped.

I believe women will never again encase their necks in stiff high collars any more than they will go back to whale-boned, yard-length corsets.

No matter how hard the style arbiters may try to exploit them.

And we may assume that necks will remain uncovered and exposed indefinitely, continuing to flaunt information regarding the age, habits and general physical condition of women.

Perfection is Seldom There is no feminine line capable of more ravishing loveliness than the one which extends down from the ears and across to the shoulders, and yet one seldom sees perfection.

Incorrect posture, careless habits of hunching up the shoulders, insufficient lung development, ill health and

Advertisement for 'Yes' brand laundry detergent, featuring a woman washing clothes and the text 'When Two Million Women Agree...'

Something Needs Cleansing Now!

Save Wear by Having It Done at Once

How often each day is it necessary to wash your hands and face? Then is it logical to wear garments through a whole winter without having them cleansed? Overwraps, furs, suits, dresses, household articles, too.

Advertisement for City Cleaners, featuring a man sitting at a desk and the text 'Simply Telephone 220' and 'If we clean it, it's CLEAN'.

Advertisement for Rough Dry laundry service, featuring the text 'Over two million women in the United States are using the laundry to lighten their household burden...' and 'DOMESTIC LAUNDRY 143 7th Ave. W. Telephone 252'.