

THE EUGENE GUARD

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SATURDAY, FEBRUARY 7.

Democratizing Big Business.

Large utility and industrial corporations throughout the United States are a good many notches higher in the popular esteem than they were a comparatively few years ago. From year to year they are still steadily advancing in the public regard. There are two reasons for this. One is that abuses by which the public suffered in its relations with large concerns have become greatly abated, partly through voluntary revision of their methods of dealing with the public by the concerns themselves and partly through federal and state legislation. The other reason is that a very large part of the American public, and particularly the wage-earning public, have become partners in big business through acquisition of stock ownership in various corporations.

Some idea of the extent to which this movement has gone may be obtained from facts and figures presented in an article written by David F. Houston, formerly secretary of the treasury, and published in the January number of World's Work. Mr. Houston gives a tabulation setting out the increase in the number of stockholders between a period roughly defined as between 1890-1894 and the present. It shows that the American Telephone & Telegraph company, with which and the Bell Telephone company Mr. Houston is now identified, increased the number of its stockholders within that period from 7,535 to 343,000; the Standard Oil group from 6,078 to 300,000; Southern Pacific from 963 to 60,186; Western Union from 1,382 to 26,276; United States Steel from 43,019 to 158,940. It shows that there are 77,000 stockholders in the Armour Packing company and 46,751 in Swift & Co. It shows that 45,000,000 policy-holders and others are stockholders in mutualized insurance companies and that stockholders in Class I railroads number 800,000.

What is perhaps the most significant phase of the growth in popular ownership of big business is the showing in regard to employe stockholders. More than 65,000 employes of the Bell telephone system are stockholders in the American company and more than 100,000 are acquiring stock. Seventy-five per cent of the employes of the Standard Gas & Electric company are stockholders, and 80 per cent of the employes of the Northern States Power company are owners. In the United States Steel corporation, 27,379, or more than half of its stockholders, are employes. In numerous other large service or industrial concerns similar showing is made.

Larger and larger interests in great enterprises are passing into the hands of their workers and those of the general public. The movement carries with it inevitable enhancement of understanding between corporations and an ever increasing proportion of the public and therefore inevitable improvement in their relations.

Cosmetic Therapy, Please You.

Hal Now we have it! The bill to regulate the practice of beauty doctoring has come to hand. Only they don't call it by any such commonplace title as that. No sir. The bill is entitled "A bill for an act to define, regulate and license the practice of cosmetic therapy in the state of Oregon" etc. Cosmetic therapy—don't you just adore that, girls? You are not to be beauty doctored hereafter. You are to be cosmetically therapeutized. It may cost a little more, but my goodness, my dear! One can't have extras unless one pays.

John F. Logan, who is attorney for the beaut—er, cosmetic therapeutists, has a good command of words and John wrote the bill. In it he defines the art of cosmetic therapy thus:

The application of the hands or of mechanical or electrical apparatus, with or without cosmetic preparations, tonics, lotions, creams, or clays, to massage, cleanse, stimulate, manipulate, exercise or otherwise improve or beautify the scalp, face, neck, shoulders, arms or upper part of the body; removing superfluous hair; manicuring the nails; and to arrange, dress, curl, wave, clean, cut, singe, bleach, color or similarly treat the hair.

And then John goes on through seven and a half printed pages setting out schedules of fees, and regulations and rules and mandates and requirements of preparation for and practice of the arts of cosmetic therapy.

The bill has been introduced in the senate and is in committee. It is said a delegation of cosmetic therapeutists is preparing soon to take the bill for Salem to lobby for the bill. Oh, my yes; the bill will pass.

The Salem correspondents keep predicting terrific warfare between the governor and the legislature, with heavy carnage and dire results to somebody or other. Daily since the session opened the public has been served with this sort of prophesy but comparatively little in the way of fulfillment has happened. The big row, according to the correspondents, is always just ahead, like a jack-o-lantern in a swamp.

Important bills, the Salem correspondents say, are being held in committees because legislative leaders fear if they were disposed of there would be no political trading stocks left. There is a manifestation of the sort of manipulation that brings disrepute upon legislatures.

After running in circles over the matter for a month, the senate confirms the nomination to the United States supreme court of Attorney General Harlan F. Stone.

Did you see the end of the world yesterday? Neither did we.

COMMENT OF THE PRESS

Financing East Oregon (Pendleton Evening Oregonian) In connection with the matter of financing reseeded operations in Eastern Oregon it might pay the state authorities to profit by an example once set by William G. McAdoo when he was secretary of the treasury. In the days before the federal reserve system was established there was a crop moving market when money was scarce. A squeeze was threatened and it would have hurt farm prices unjustly. Mr. McAdoo loaned no money to farmers but he shifted federal deposits so as to make ample funds available for crop moving, and there was no crop stringency. In the present instance a little shifting of state funds to banks in the wheat territory might accomplish much good and do so without risk.

Such a course would tend to enable the banks to carry the load and thereby make it unnecessary for farmers to draw upon the money made available by the legislature. The fewer mortgages the farmer has the better will it be for all concerned.

The Lobbyist Pest (Roseburg News-Review) After spending a couple of days at the state legislature, giving the legislators the once over and milling around in the lobbies of the state capitol building, one is more than ever impressed with the fact that what is needed mostly is more adequate legal grounds for the horde of lobbyists that infest the legislative halls from early morning until late at night. And these legal grounds should be so arranged that the servants of the people should do the bidding, instead of a bunch of mostly worthless and irresponsible individuals buttonholing every senator and representative in an effort to put over personal measures, taking up valuable time that could be directed by our representatives in a more profitable way. About every appointive officer in the state can be found, at some time during the session and some of them during the entire forty-day open season, whitening out a plug to fit some particular part of the state's program that would refund to his own benefit—a financial wholesome legislation neglected and a lot of time given over to worthless measures of no importance whatever to the state at large. A good "bouncer" with plenty of nerve and the jaw bone of an ass swung ruthlessly about the lobby of the state capitol would bring some relief to the state, as well as to our legislators who are endeavoring to bring about a sane program of legislation.

Radio's Wonders Grow (Christian Science Monitor) By no means have all the wonders of radio been exhausted, for it is said that an inventor has just perfected a process of supplying refrigeration by the wireless. Just turn the dial and, instead of receiving strains of music, the butter will remain hard and the milk stay sweet. As to details of the invention, it is not necessary to write, but should this "receiving set" prove practical Mrs. Housewife will surely give a sigh of relief to think that the nuisance of the ice delivery is to be obviated. Doubtless the ice companies will have something to say about it all, as in the past new inventions have always been greeted with cries of despair from those who claim that they will be ruined by them. But somehow or other things always adjust themselves. If refrigeration by radio really is to be a fact, the sooner the better.

Not So Changed (Berlin Lustige Welt) "Has Meyer changed much in the years he has been away?" "No, but he thinks he has." "How so?" "Why, he is always talking about what a fool he used to be!"

Hasten the Day (American Legion Weekly) Mose—"What was de sermon 'bout?" "Lize—'De wages of sin.'" "Ain't no mention made 'bout pay-day?"

Oregon Briefs The Marshfield city council has authorized the sale of \$54,061 improvement bonds. The money will provide for unpaid street and sewer assessments.

The Bank of Jordan Valley in southeastern Oregon voluntarily closed its doors last week. The bank's capitalization was \$50,000 with a surplus of \$20,000 and \$200,000 in deposits.

North Bend chamber of commerce now has a total membership of 117 and an annual income of \$4115. Efforts are being made to enlist more members and increase subscriptions by \$1000.

Stockmen who are rounding up stray horses and starving stock in Baker county have found it necessary to do much of their work on snowshoes, since the drifts are too deep to travel on horseback.

Modern civilization spread until the Atlantic ocean on its many shores reflected it. America received it and in answer to its challenge came communities that arose in Australia and New Zealand. Mother like ourselves spread the blended intermixture of things and tendencies and impulses we call western civilization.

The new epoch of this civilization apparently will be entered if we have not already entered it, when this civilization fuses after many centuries from which its seed in part was long ago derived. Around the Pacific ocean this new experiment must be worked out between the races called white and the races called yellow.

Temporarily it would seem that the white races would have a period of dominance, in external things at least. Under what we call for want of a better phrase, Anglo-Saxon or Nordic leadership, using the mighty power of industrialism achieved by the powerful and supported by similar tools for making war in a more destructive manner than ever before conceived, it appears likely that western civilization will guide the globe.

Alexander soread Hellenism in a few brief years far and wide, throughout the ancient world and Rome methodically followed to complete the seed-sowing of the great field in which roots much of our own civilization. Christianity in a natural evolution synthesized elements derived from its originator, essentially an oriental, with those borrowed from Greek and Roman and these blended elements were finally worked over through the minds of the semi-barbaric Germanic tribes who wrought into it a new ethics, crude but sane.

This inheritance, modified by Christianity, but socially far more changed by the evolution of two new forces: Individualistic democracy and science or the organization of knowledge, belongs to us or rather we belong to it, body and soul.

For conquest and organization in lands weakly held by scattered peoples of primitive culture, like the American, Australia, New Zealand and portions of Africa, our western civilization has exhibited a strength and efficient adaptability never before seen on the earth. But its conquests over lands weakly and wastefully held are all made. Now it comes to grips with the patent civilizations of the far east, running in deep thought channels worn out through the ages, expressed in cultures placed with the density of heavy time, little touched

In Lighter Vein

Chance of a Lifetime (American Legion Weekly) The eighty-pound husband was the defendant and the two-hundred-pound wife was the plaintiff. "And why did you slap your wife's face instead of helping her when the automobile knocked her down?" inquired the judge. "Well, your honor," replied the diminutive husband, "opportunity knocks but once."

Naturally (Frisol) Chief of Police—"What! You mean to say this fellow choked a woman to death in a well-lighted cabaret in front of over a hundred and fifty people? Didn't anybody interfere?" "Cop—"No, cap, everybody thought they were dancing."

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HERE'S NICE, BIG TEASER FOR WEEK-END WORK

Cross-Word Puzzle is Difficult in Spots And May Cause Its Students to Get Out Their Dictionaries, But Its Secrets Will All Yield To Perseverant Effort

Get out your dictionaries for this big boy. It's a little more difficult than those The Guard has been offering you. The reason is the larger number of unkeyed letters in it. The words containing these letters, however, can be obtained easily enough through other combinations.

Large crossword puzzle grid with numbered squares for letters.

- VERTICAL
1. A legumen.
2. A staff.
3. Foundation.
4. Musical exercise.
5. Limb.
6. First woman.
7. To go to see.
8. Dines.
9. Musical poem.
10. A length of metal.
11. An international language.
12. Class.
13. To anger.
14. South African antelope.
15. To annoy.
16. To content.
17. Unaccented part of rhythmic foot.
18. Mised; parted with.
19. Hole in needle.
20. Born.
21. Nostril.
22. To estimate, especially distance.
23. Unwelcome sound.
24. To make a speech.
25. Famous.
26. Composition with recurring strains.
27. Enemy.
28. Contemptuous term for stomach.
29. By.
30. Belgian watering place.
31. Opening above door.
32. To live in.
33. River in Italy.
34. Purified wool fat.
35. Those who taste.
36. Paid publicity.
37. Hair an em.
38. To carry out.
39. Characteristic.
40. Itching eruption on the skin.
41. One who carries a burden.
42. Trolleys, in England.
43. A group of two wicked cities of biblical times.
44. To mistake.
45. To pat.
46. Piece of worn goods.
47. By way of.
48. To imitate.
49. To droop.
50. To declaim.
51. A talkman.
52. To go in.
53. Years between 12 and 20.
54. A view, or prospect.
55. Large body of water.
56. Ever.
57. Measure of area.
58. Like.
59. The atmosphere.
60. Dined.
61. Same as 96 vertical.
62. Perform.
63. To mistake.
64. To sharpen, as a razor.
65. British brewed drinks.
66. An inert element in the air.
67. Pertaining to an oracle.
68. To temper, or regulate.
69. Learned.
70. An etcher.
71. Long stories.
72. Having blades.
73. Small islands.
74. To come out of.
75. Abounding in crosses.
76. Printer's measure.
77. Yes.
78. Sonnet that presents.
79. An assignor of property.
80. To cackle or gabble.
81. Commands.
82. To value highly.
83. Into.
84. That is (abbr.).
85. Negation.
86. Exclamation.
87. Co-ordinating conjunction.
88. All right (abbr.).
89. Sea birds.
90. In a line.
91. Unit of measure.
92. Mister.
93. Chopping tools.
94. To let out.
95. Perfume.
96. Wears.
97. Consent.
98. Attack.
99. To stretch out the arm.
100. Unfastened.
101. Shoemaker's tool.
102. Self.
103. Unit.
104. Period of time.
105. To smash to pieces.
106. A constituent part.
107. Toward.
108. Same as 161 vertical.
109. Double axes; the last chance.
110. To supervise.
111. Musical note.
112. Another musical note.
113. To conceive an idea.
114. Without end.
115. Masters.
116. Mohammedan's wives.
117. More recent.
118. Misfortune.
119. What cans are made of.
120. A male sheep.
121. Piece of worn goods.
122. Exclamation of surprise.
123. Female chicken.
124. A sphere.
125. To blot out.
126. Path.
127. To send back.
128. Poem suitable to be sung.
129. Unit of weight for gems.
130. Ridge or top of a range of hills.
131. Elongated fish.
132. Hebrew deity.
133. Form of "to be."
134. Sun up.
135. Fuss.
136. Exclamation.
137. Toward.
138. To weary.
139. Conscious of.
140. To present.
141. Hidge or top of a wave.
142. Bishop's headdress.
143. To aid.
144. News.
145. A musical air.
146. A heavy metal.
147. Possessed.
148. No.
149. Belonging to it.
150. Anger.
151. Feminine pronoun.
152. A large, tailless monkey.
153. Went hurriedly.
154. Cured grass.
155. Placed.
156. Atmosphere.
157. Still.
158. An old horse.
159. Established value.
160. To have confidence.
161. Path of a planet (pl.).
162. Restoration.
163. Period of time.
164. Shaped like an egg.
165. Paid publicity.
166. Roman official.
167. Sarcasm.
168. Co-ordinating conjunction.
169. Propose.
170. To fix fast.
171. Losseness.
172. Before.
173. Given food.
174. Theary.
175. Writing instrument.
176. Belonging to a thing.
177. Group of three.
178. To break out.
179. To estrange.
180. Appointments.
181. Confined.
182. To begin again.
183. Self.
184. It was.
185. Sour.
186. Lairy.
187. Unfastened.
188. Goal residue.
189. That man.
190. Act.
191. Sings.
192. Sun god.
193. Thus.
194. A dandy.
195. Act of mimicking.
196. Proprietion.
197. A cloth.
198. Snare.
199. Wireless.
200. To sigh.
201. Unit of area.
202. Exist.
203. Exist.
204. An envoy.
205. Myself.
206. Proceed.
207. Huge fabulous bird.
208. Bay window.
209. Exclamation of surprise.
210. Drops of water from the clouds.
211. Periods of time.
212. Assistance.
213. Goal.
214. Companion.
215. Gash or eruption.
216. Return for use of money.
217. Illegal burning.
218. Movie film.
219. Fish eggs.
220. Long, thin, scaleless fish.
221. Ever.
222. Point.
223. Clothing.
224. A fold.
225. Ten-sided figure.
226. Unit (pl.).
227. Money offered for use (pl.).
228. Measuring instrument.
229. Belonging to me.
230. Wake up.
231. Ire.
232. By way of.
233. To recline.
234. Printer's measure.
235. That man.
236. Canine.
237. Period.
238. Finish.
239. Ever.
240. Upon.
241. Unit of energy.
242. To extend.
243. Brilliance (it used to be French).
244. Starfish.
245. Form of "to be."
246. Occuring every eighth day.
247. Bar used for prying or raising.
248. Sorrowful.
249. Severely simple.
250. Strong scented plant of the aster family.
251. Utmost.
252. Total.
253. Noal's berge.
254. Native mineral.
255. Musical poem.
256. Anger.
257. To cook a liquid.
258. Stalk of grain after threshing.
259. Body of troops in a fort.
260. To begin.
261. To go in a vehicle.
262. Corridors.
263. Over.
264. The place you live in.
265. Uniform, regular.
266. Frozen water.
267. Street Arab.
268. Form of "to be."
269. That thing.
270. Sun god.
271. Scold.
272. Interrogatory interjection.
273. Co-ordinating conjunction.
274. Sun up.
275. Deserve.
276. Weight of container (pl.).
277. Exclamation.
278. One who handles an car.
279. To fetch.
280. Small mound, in golf.
281. Half an em.
282. Myself.
283. Large-horned, Asiatic wild sheep.
284. Same as 234 horizontal.
285. Exist.
286. Anger.
287. Sea eagles.
288. Age.
289. Staff signifying authority.
290. Time of earth's orbit.
291. Head covering.
292. End.
293. Estimate.
294. The poplar, especially in western United States.
295. Took exception.
296. Striking and rebounding, in birds.
297. Bolsheviks.
298. Authority.
299. Given food.
300. Rowing implement.
301. Type.
302. Female chicken.
303. Sheriff's officer or court attendant.
304. Pasty white liquid for stiffening linen.
305. To repeat.
306. Japanese monetary unit.
307. Vigilant.
308. To vomit.
309. Father.
310. European plant grown for its roots.
311. Answer.
312. Twenty-four hours.
313. Experimenters.
314. Uniformly.
315. Dressed.
316. To pull along.
317. aromatic seed.
318. One of the new movements of the world which we favor is spring fashion to be conservative again.
319. People of the United States would own 87 per cent of the world's wealth if they were paid for.
320. Wider skirts are noticed in the new spring fashions, which show a freedom of movement in being cut.
321. Feeding your goldfish on metal fish will not improve their complexion.
322. The latest bathing suits from France are little more than bits held up by gaily colored suspenders.
323. A group of Seattle business men have told their wives they are making a trade tour of the world.
324. Japan has adopted the metric system of weights and measures, which we confine the metric system.
325. Wear your oldest clothes when you are swearing the harshest because it is able to be a bill collector.
326. An attractive corsage for a night is a bunch of blankets thrown over a bed and tucked in.

Tom Sims Says

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SOMETHING WRONG Headache! Backache! Nervous! All gone and out! Don't neglect yourself. Neglect may lead to serious illness. CHIROPRACTIC Removes the cause—Health returns GEO. A. SIMON Examination Free 916 Willamette St. phone 284-1

Herewith is solution to Puzzle No. 38. MOTOR SWEET PROW SENDS A L A P A S E K I L L I T U N I T N L U N A R C D O M E G A I I O T A D T O R C T A D D H E R L E G G S D A M E