

AUTOMOBILE SHOW FOR EUGENE WILL OPEN FEBRUARY 17

With assurance that every motor car dealer in Eugene will have display space at the armory for the automobile show set for February 17 to 19, local motorists will have one of the finest exhibits of the latest models of all cars sold on the market here, is the statement of John Stark, promoter of the Eugene display, who next week opens the preliminary details for his exhibition in Eugene.

All space has been contracted for with the Eugene dealers and several applications from Portland distributing agents have had to be turned down, Mr. Stark said. "The decoration of the armory here will be extensive and general scheme will be Japanese in character and will form a unique and attractive setting for the cars," is the promise of the promoter.

Fashions Prominent

Feminine fashions in wearing apparel, which of late years have vied with the pride of motor car manufacturers at the big national shows, will have a place of prominence at the Eugene display. Three separate programs, each evening to be in charge of a local store, are being arranged. Gilmore's Women's Wear shop will have the display the opening night, Tuesday, February 17; Large's shop for women will display the latest creations in feminine finery Wednesday night and Thursday night the fashion program will be given over to McMoran and Washburne store.

"All the 1925 models will be on hand for the automobile display and each dealer has sufficient space for several machines on the armory floor. The lighting arrangements will be such as to show to the best advantage each exhibit and Eugeneans will see a display that will set a standard for these events in this city," Mr. Stark states.

Prize is Offered

An added incentive to local merchants to take an interest in the motor show a prize of \$25 will be offered for the best decorated window that will be appropriate for the fashion and automobile displays, is the announcement.

The Novak vaudeville troupe of five girls will be one of the entertainment features of the show each evening. Kathleen Duffy, soprano, will be the leading soloist for the program. This added attraction will be scheduled each evening with the fashion show.

It has been two years since Eugene has had a big indoor automobile show and the event of 1923 which attracted big throngs each evening will be surpassed in every way by the coming display is the prediction of local dealers.

NEW JEWETT SIX RIVALS ALL MAKES

The new Jewett six now on display here rivals any other six cylinder motor car in point of improvement, making the most nearly perfect automobile from every viewpoint of any car in its price class, is the claim of the Paige-Detroit Motor Car Company made to H. J. Bringle Auto company, local dealers.

An automobile to be near the point of perfection claimed for the new Jewett six must be trouble free, says Harry M. Jewett, president. It may be added that when a trouble free car is purchased the owner has possessed himself of the most economical form of transportation.

The cry of the age is for "bigger and better" things. Present day buildings are bigger and last longer largely because they have deeper foundations. Realizing this fundamental principle, engineers of the Paige company in reconstructing the Jewett six started at the bottom with a relatively greater depth of foundation, says Mr. Jewett.

The crank shaft, which probably needs more action and has more parts of a gasoline motor dependent upon it than any other single unit was given first attention.

It is 30 pounds heavier than the big shaft used in the original Jewett. Part of the increased weight is due to larger main bearings and crank pins now 2-3/8 inches. The balance of additional weight came through counterbalancing, accomplished by counterweights. Immediate results were seen in the improvement as the motor became very nearly vibrationless, in fact, the company's engineers offer to prove the motor action itself is absolutely vibrationless.

Second consideration was given to the front end of the motor.

With perfectly machined crankcase surfaces, new bearings could be replaced by the roadside by any layman, claim engineers of the company.

Connecting rods, wrist pins, pistons, oil and water pumps, generator couplings and the cooling system came in for their share of improvement. The new pistons are light cast iron of skeleton design, carrying three rings.

Hydraulic four-wheel brakes are offered as optional equipment on the new Jewett six.

25 YEARS SEES THE MOTOR TRUCK DEVELOP INTO A MAJOR FACTOR IN TRANSPORTATION

With the automotive industry observing its silver anniversary this year comes a realization of the tremendous development made in motor truck transportation the last 25 years. From a feeble beginning, about 1890, when a few freakish looking contrivances classed as motor trucks made their appearance, it was not until several years later that the motor truck was given serious attention as a transportation medium.

Once, however, the truck did begin to gain a foothold, around 1910, its growth was rapid and today the doughy carrier fairly swarms over our streets and highways. The extent of growth is best shown by truck production figures: Fifteen years ago, or up until 1910, less than 25,000



A WHITE HEAVY-DUTY TRUCK OF TODAY

NEW HANDBOOK OF AUTOMOBILES OUT

In the twenty-second annual Handbook of Automobiles, which has just been issued by the National Automobile Chamber of Commerce, 193 motor vehicles are illustrated and 735 models are listed. The specifications which are grouped in sections, cover 116 passenger cars, 62 commercial cars and motor trucks, 6 taxicabs and 6 motor buses, which will be produced this year by the manufacturers who are members of the chamber. With the exception of five electric vehicles, all are gasoline propelled.

The makers of the various classes of cars are as follows:

Gasoline passenger vehicles—Anderson, Apperson, Auburn, Brewster, Buick, Cadillac, Case, Chandler, Chevrolet, Chrysler, Cleveland, Cole, Cunningham, Davis, Dodge, Dorr, Durant, Durant, Elcar, Ellet, Frank, Gardner, Gray, Hines, Hupp, Jordan, Kissel, Lexington, Lincoln, Locomobile, McFarlan, Maxwell, Mercer, Moon, Nash, Nordyke & Marmon, Oakland, Olds, Packard, Paige-Detroit, Peerless, Pierce-Arrow, Reo, Rickenbacker, Roamer, Rollin, Sayers & Scovill, Stearns, Stevens-Durston, Studebaker, Stutz, Velle, Westcott, Willys Sainte Clair, Willys-Overland.

Electric vehicles—Rauch & Lang, Autocar, Ward.

Taxicabs—Checker, H. C. S., Premier, Rauch & Lang, Reo, Yellow Cab.

Motor Buses—Garford, Graham, International Harvester, Mack, Pierce-Arrow, Reo, G. A. Schacht, White.

Gasoline commercial vehicles—American La France, Artzbury, Autocar, Clydesdale, Commerce, Corbit, Dealy, Diamond T, Dodge, Doria, Duplex, Federal, Garford, General Motors, Graham, Gray, International Harvester, Kelly-Springfield, Kissel, Kleiber, Maccar, Mack, Mason, Maxwell, Moreland, Pierce-Arrow, Rainier, Reo, Republic, Rowe, Sanford, G. S. Schacht, Selden, Sarvice Motors, Standard, Sterling, Stewart, Traylor, Walter, White, J. C. Wilson.

Emergency Lights Easily Provided

When a ground or short-circuit occurs in the headlight wiring, the proper procedure, of course, is to inspect the wiring and remove the cause. However, the wiring on some cars is practically inaccessible, being concealed in channels formed integral with the fenders or frame of the car, and cannot be inspected unless it is entirely withdrawn. As this consumes considerable time, the motorist often cannot afford to wait. In a recent case of this kind, the mechanic made an emergency repair for a driver who had been stopped by the police for driving with but one light. After inspecting the bulb and its socket to make sure that the trouble lay in the wiring, he cut a length of insulated wire, attached a bayonet plug to each end and connected the headlamp with the dash lamp socket. In this manner, the entire procedure occupied but a few minutes and so pleased the motorist.

AGAIN MILADY COMES TO AID OF MOTORIST

In the days of long ago, when the ladies wore their hair "done up," a favorite trick of the stranded motorist was to borrow a hairpin for use as an emergency fuse. But since hairpins have become obsolete, the motorist must buy his fuses, and naturally it would be supposed that Milady's usefulness as an auto mechanic was at an end. Not so, however, for the motorist is beginning to invade Milady's domain. For instance, a powder puff (the woven kind) moistened with a mixture of glycerine and alcohol, makes an excellent wiper for the windshield in wet weather. A curling iron would probably be the last article to appear of value to the male motorist, but if one of the gas leaks is procured, and the ends of the jaws be reshaped, an excellent tool will be had for the insertion of valve pins, or for retrieving small screws which have fallen into places too narrow for the insertion of the hand.—American Automobile Digest.

FOUR-WHEEL BRAKE ARGUMENTS HEARD

Outstanding, of course, in the products for 1925 was the epidemic of four-wheel brake application which infected cars in all classes from the very high-priced ones down almost to the very lowest. Opinion is still divided as to the necessity for the use of the four-wheel brake. Some of those who are those who maintain that brakes on the front wheels will prove themselves a source of endless trouble and complaint, if not an actual menace. Equally sound thinkers on the other side of the fence point with emphasis to the several years of experience which foreign motor car producers have had with brakes of this type and their success which has influenced an even wider application of this braking system.

And so as we see it, those front wheel brakes which are properly designed and which embrace proper materials and workmanship and which are properly cared for as concerning lubrication and adjustment, undoubtedly will measure up to the results expected of them. Slovenliness either in design or production or in care will fulfill the prophecies of those who look askance at the application of this new braking principle to American products.

In this connection, the shows will doubtless disclose a large number of other cars four-wheel-brake equipped, for one of the largest manufacturers of stock axles in the country has under way a line of front axles fitted with brakes of the hydraulic type which will be announced just as soon as proper production facilities can be installed to take care of the demand.—American Automobile Digest.



A WHITE HEAVY-DUTY TRUCK OF TODAY

GRAHAM BROTHERS TRUCK DISPLAYED

The first of the new Graham Brothers One Ton truck arrived in the city yesterday and it now being displayed by Hathaway Motor Co., a local dealer.

An exceptional amount of interest is already being shown and indications point to an unusual number of sales and water sales.

For a commercial vehicle, it is surprisingly attractive, an excellent example of the persistent trend towards better appearance as well as better quality in the light gauge and steel.

Graham Brothers advance has been one of the most spectacular in the truck business," said Mr. Hathaway. "Three years ago they were in a precarious position. Today they are sixth. This achievement speaks eloquently for the truck—more eloquently than anything we ourselves might say for it.

"It is plain to anyone who sees this new one-ton truck that their continued advance is inevitable. To be able to build such a substantial and attractive truck at such a low price means that Graham Brothers have definitely taken their position among the first few in the industry. With limited production on this truck at this price would be impossible.

"Few truck frames are built with such a liberal excess margin of strength. The rear axle, with its finely proportioned strength, is equal to years of the heaviest service.

"Exceptional quality is also evident in the position of the highest grade alloy steel, they are almost unbreakably tough, yet markedly resilient. Coupled with unusual ease of handling and highest quality steel cushioning and upholstery, this produces a rare degree of riding comfort—a factor of the utmost importance in trucks. Keeping the driver contented means greater pride in the truck—and the obvious consequence of this greater pride is better care of the truck, and a more courteous attitude toward customers.

"All wheels and rims on the one-ton are of the same size and therefore interchangeable. The tires are 33 x 5 cords.

"Brakes are unusually smooth and efficient and easily adjusted. Both the hand and foot brakes are of the internal expansion type and can be readily interchanged for equalization of wear. The brakes are fully enclosed and easily adjusted.

THE SKIDDING AUTO

Unless a car is heavily loaded there is more weight on the front wheels than on the back ones. This is due, of course, to the weight of the motor. The front wheels then act as a pivot about which the car turns on account of the energy of its motion.—American Automobile Digest.

SMALL TOWN LEAD

Only nine per cent of the nation's motor vehicles are in cities with over 500,000 population. Thirty-three per cent are in towns with less than 1,000 people.—American Automobile Digest.

REVARNISHING THE HOOD

If the hood of a car is revarnished while still warm, the varnish will flow evenly and dry without brush marks. The hood should, of course, first be thoroughly cleaned.—American Automobile Digest.

A TIRE CLAMP

When a patch is cemented on an inner tube, more satisfactory results will be produced if the patch is held under pressure while the cement is taking hold. An ordinary hinge, bent so as not to slip when folded and drilled to take a thumb screw makes a very satisfactory clamp.—American Automobile Digest.

REAL ESTATE TRANSFERS

J. Will Beckley to Charles E. Beckley et al.—Tract 17 S R 5 W, \$10.
Minnie E. Springer et vir to J. A. Cornes et ux—NE 1/4 of SW 1/4 of SE 1/4 sec. 36, tp. 18 S R 5 W, \$10.
James O. Reeves et ux to A. C. Barker—Lots 6-7 blk. 18, Washburne & Millhorn add. Junction City, \$635.
E. E. Capen et ux to Jacob Gillespie et ux—Tract 17 S R 3 W, \$10.
Thomas Orr to W. C. Fisk et ux—5 A. tp. 21 S R 3 E, \$80.
Axel M. T. Fiecker et ux to D. E. Lyons et ux—Tract in blk. 17, Huddleston's add. Eugene, \$10.
John C. Bullion et ux to Harvey A. Wheeler et ux—Lot 5, blk. 4, Elizabeth Larkay add. Eugene, \$10.
E. G. Jurgens et ux to Chas. A. McCrossen et ux—Tract at Birch and Ferry Sts., \$10.
Budd Knapp et ux to George B. Schaefer—Tracts in blk. 7, Stewart's add. Eugene.
Fred L. B-hrenfus et ux to J. H. Chambers—35 A. tp. 20 S R 3 W, \$10.
C. F. G. Weiss et ux to rank Eberhart et ux—Lots 11-12 blk. 7, College Hill Park, \$10.

NEW STAR MILLION DOLLAR MOTOR IS PROVING SURPRISE

"We have made no less than two hundred demonstrations of the marvelous power of the new Star million dollar motor," stated Kenneth Abies, local Star dealer this morning. "And our men experience no end of thrills showing just what they can do with the new car.

"We ourselves have no idea that our factory and their engineers had developed such a power plant as that of the new Star, and are more than pleased with it. We openly say we will outfit in high any other stock 1925 four built, and are prepared to back the statement with money, muscles or chalk.

"Rear axle gear reduction remains the same, an eight tooth pinion and 30 tooth ring gear, which, of course, figures out 4 to 1, in high, just the same as it always before has been. The motor dimensions are 4-3/8 x 4-1/4, and pistons are split skirt type, with long skirts. The water jacket is so arranged that the water passes entirely around each cylinder, which tends to equalize expansion in cooling the pistons and in regaining their expansion, thereby insuring the positive practicability of the use of light pistons. Flywheels are ground to perfect caloric, and the whole resulting in the vibrationless action of the motor.

Many Sales

"Notwithstanding the fact that old man water still flows around, our men sold an actual total of 23 cars, last week, and this week promises another big total of sales. We now use the term 'cashing in on power,' rather than 'selling automobiles,' around out plant.

A New Stunt

"Yesterday, one of the boys drove his car in high over the upper left hand pail on the Butte, and then up the steepest, muddy left hand pail which has been formerly used to demonstrate low gear work, right up to the lookout station and shelter above the 'O.' This, we believe, is unprecedented in any car, four or six.

"Our demonstration week was a big success, and our floor play has been the best we have ever experienced for this time of the year. Tomorrow's Car Today' is truly the car for the millions, with the million dollar motor."

Automobile Buyers Guide Goes on Sale

A unique booklet, telling all about the different points to be looked into by the prospective buyer when examining a used car has just been issued by H. J. Bringle Motor Co., and is offered free to the used car buying public. It is entitled "How to Buy a Used Car Safely."

The subject dealt with in the booklet is one of general interest to all persons who contemplate the purchase of a used car and it is meeting with an enthusiastic reception.

Hitherto the used car buyer has had to depend, almost entirely, upon his own experience with and knowledge of motor cars in formulating his estimate of the condition and approximate value of the used car he contemplates buying. It is pointed out. The new booklet undergirds to supply the purchaser with definite information touching upon all vital points and the approximate condition in which he has a right to expect to find the various important units when he buys a car.

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Fiery, Itchy Skin Quickly Soothed With Sulphur

Mentho-Sulphur, a pleasant cream, will soothe and heal skin that is irritated or broken out with eczema; that is covered with ugly rash or pimples, or is rough or dry. Nothing soothes fiery skin eruptions so quickly, says a noted skin specialist.

The moment this sulphur preparation is applied the itching stops and after two or three applications, the eczema is gone and the skin is delightfully clear and smooth. Sulphur is so precious as a skin remedy because it destroys the parasites that cause the burning, itching or disfigurement. Mentho-Sulphur always heals eczema right up.

A small jar of Rowles' Mentho-Sulphur may be had at any good drug store.

FISH BRAND Reflex Slicker

The sure way to put pep into your job on a rainy day is to get into a FISH BRAND Reflex Slicker TOWER'S FISH BRAND "The Rainy Day Pal" A TOWER CO BOSTON

CONCRETE

BRICK
BURIAL VAULTS
DRAIN TILE
IRRIGATION PIPE
SEWER PIPE
CULVERT PIPE
HOLLOW TILE
BLOCKS
SEPTIC TANKS

Eugene Concrete Pipe Co.
135 Blair. Phone 903

AC SPEEDOMETERS

for FORDS

\$12.35

These are the standard high grade instruments that regularly sell for \$15.50

BRAKEL WHITE

89 W. 9th Phone 1619

YEARS AND BUMPS CANNOT HARM DUCO AUTO FINISH

A finish that will last as long as your car does, has now been perfected by Duco chemists. Every motorist who is interested in Duco, the finish that resists all the elements, and whose lustre actually improves with age.

Duco Finish is made on an entirely new principle. It is so adhesive that it is difficult to mar. Bumps and scratches hardly affect it. Rubbing the engine boiling hot will not blister this marvelous finish. After the hardest use, rubbing with a dry cloth actually improves the appearance of the finish. You can run a car finished with Duco through any kind of mud, weather, snow, sleet or caustics to get on it, without damage.

We are refinishing cars with Duco, doing the job in less than half the time required for an old-fashioned job. Come to our shop and let us do it. You will be surprised at the claims made for it. You won't be satisfied until you get Duco on your car.

Auto Top Peterson
Auto Painting, Tops and Trimming
348 Paint Shop
Phone 348
Top Shop 8th & Olive
7th & Charnilton Eugene, Ore.

General AUTO REPAIRING and Overhauling

By Experienced Mechanics
Our Motto—Service and Satisfaction
Reasonable Terms

Service Auto Shop
H. M. Moore — E. M. Holmes
857 Pearl Street Phone 234

The people who buy used cars from us nearly always come back to us when they want another car. This is conclusive proof that our used cars are priced right. We back every car just as if it was brand new. You should see these before you buy.

1923 Overland Coupe
1920 Overland Touring
1922 Chevrolet Touring
1919 Ford Touring

West & Sons Motor Company
9th and Pearl Phone 592
—Willys-Overland Fine Motor Cars—

Four Big Offers On Used Cars

On account of the splendid reception which our new Jewett cars are receiving we are able to offer the following USED CARS all of which are in wonderful condition, with very few miles registered at a big reduction from the new car price, although the cars offered are no older than some DEMONSTRATORS which are sold by some dealers as new cars.

1925 Willys-Knight Touring Car, with only 700 miles, completely equipped including 1925 license, at a wonderful saving.

1924 Jewett Business Coupe (3-passenger) with only 3700 miles, 1925 license, in excellent shape at a good reduction from the new price list.

1923 Jewett Touring, balloon equipped, 1925 license, mechanically perfect, at a price that will surprise you.

1923 Jewett Sport Sedan only \$800.00 1925 license. This car comes fully equipped. Everything, at a price very reasonable.

Each of the above cars carry our usual ninety day service, and any one of them can be purchased on the easy payment plan.

FREE! FREE! FREE!

We are not afraid of you knowing the ins and outs of how to buy a USED CAR, so we are ready to supply you with a booklet entitled

"HOW TO BUY A USED CAR SAFELY"

Absolutely free for calling for same

H. J. BRINGLE MOTOR CO.
PAIGE JEWETT GRAY
Phone 343 71 Ninth St. West

Lane County Used Car Headquarters Offers:

'24 FORD COUPE
Ruxell Axle, Cords, Speedometer, Automatic Swive, Glass, Almond New.

'22 FORD SEDAN
Ruxell Axle, New Cords, Double Hasslers Fine Car.

FIVE CHEVROLETS
All Traded In on Star Cars, 1919 to 1922, Reconditioned

OLDS 8 TOURING
Good Rubber, and Had Good Owner. Real Snap.

'19 OAKLAND SIX
Extra Good Shape. Cheap.

CASE TOURING - 7-PASS.
In Fine Shape. Just Right For Stage or Taxi. Make Us An Offer. Terms. Trade on This—It's Just What You Want.

'23 STAR TOURING
In Extra Good Shape. Fine Rubber, Lots of Accessories

'24 STAR SPORT ROADSTER
Just What You Are Waiting For. Cords and in Wonderful Condition.

DURANT SPORT TOURING
Looks Like New Car. And New Car Guarantee.

DURANT 4-PASS. COUPE
Only Run 6,000 Miles. New Set Cords. Heater. Some Buy!

FORD TON TRUCK
Good Body, Cab, Good Rubber. Very Cheap Buy.

DODGE TOURING
New Top and All Gone Over. If You Want A Good Dodge Come On—The Price on This One Will Surprise You.

WE WILL TAKE IN YOUR OLD CAR—EASY TERMS ON BALANCE

"HOUSE OF SQUARE DEALS"

Lane Auto Company, Inc.
Home of "TOMORROW'S CAR TODAY"

A '25 Star Will Outpull In High Any Other Stock '25 Four Built! ! ! !