

Theater Attractions During Past Week Prove Variety; Castle Announces Closing

BILLS NEXT WEEK Motion Pictures HELLIG—Thursday, Friday and Saturday, "He Who Gets Slapped."

REX—Monday and Tuesday, "Christine of the Hungry Heart;" Wednesday and Thursday, "Wine;" Friday and Saturday, "Oh, You Tony."

ANNOUNCEMENT was made this week by A. H. McDonald, owner of the Rex and Castle theaters, that the Castle would close its doors forever this evening.

During the past week interest in motion pictures in Eugene, somewhat dulled for the two weeks before, was noticeably revived, and the theaters played to capacity houses on numerous occasions.

Variety to the highest degree was furnished, and it is certain that the quality was fully as high. Perhaps the greater attractions of the week were the Hellig's presentation of Marion Davies in "Yolanda," and the showing at the Rex of "Dante's Inferno" and Barbara La Marr in "The White Moth."

This week the announcement was made that May Robson, one of the most popular actresses of the players to visit Eugene annually, would be at the Hellig soon in her new play "Something Tells Me." It is a play written by the actress.

Next month will bring "Abraham Lincoln" to the Rex. The picture is of fine production, and is heralded as one of the biggest vehicles of the year. It's coming, announced some time ago, has been eagerly awaited.

Another of the big productions coming to Eugene soon is Douglas Fairbanks' "The Thief of Bagdad." It will be shown at the Hellig. "The Thief of Bagdad" is an unusually romantic story, imaginative and highly dramatic, and has proved popular wherever it has been exhibited.

Different than the usual week's run, is the announcement that on Tuesday at the Hellig another "Bringing up Father" play will be presented. This year it is "Bringing up Father in Ireland."

"CHRISTINE" HAS PROBLEM First Husband Untrue, and Second Proves Neglectful

If you were a woman who craved the love of a husband and—Your first husband proved untrue. Your second husband neglected you. Would you run away with a poet to seek happiness?

"WINE" IS SCREEN EXPOSE Widely Read Story Includes Clara Bow in Its Cast

"Wine," coming to the Rex theater next Wednesday and Thursday, is the screen version of one of the most sensational works of recent fiction. It is a cosmopolitan magazine story of the same name written by William MacFarquhar, who devoted his talents to a scathing exposure of the manner in which the prohibition laws of the nation are flagrantly violated by men and women of breeding, education and high social position.

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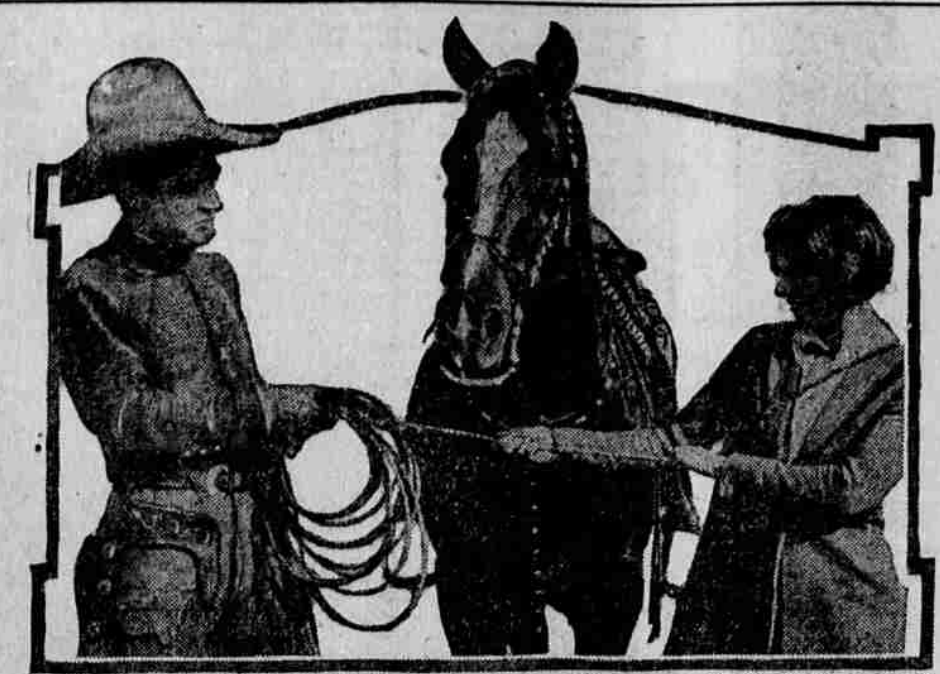
The widest variety of Orpheum and Keith acts yet selected, with more than usual entertainment features, is the promise of Western vaudeville for the Hellig Wednesday evening. From classic harpists to clowns who consider humor a real art the bill is one that is bound to be full of pleasure.

JIGGS PLAY IS HERE TUESDAY "Father" Takes Up Life in Ireland in Hellig Presentation

Rolling over with hilarious good humor, come George McManus' comic comedy, "Bringing Up Father" to the popular Hellig theater for an engagement of one night next Tuesday. "Bringing Up Father in Ireland" is the title of this year's production. Just as McManus the artist gives us a new "Phool-Stunt" every Sunday, so does McManus the

ATTRACTIONS FOR THE COMING WEEK

Rex Offers Tom Mix and His Wonder Horse in New Film; Hellig Presentation is "He Who Gets Slapped," Coming For the Week-End



Above is Tom Mix, with Tony, the wonder horse, supported by Claire Adams in "Oh, You Tony" which comes to the Rex theater next Friday and Saturday.

Below is a scene from Victor Seastrom's "He Who Gets Slapped" which comes to the Hellig theater Thursday for a three-day run.

playwright give theatergoers a new play every season. There's nothing left but the inevitable characters, "Jiggs and Maggie" and those two happy conceits of the fertile artistic brain of George McManus, will live forever and after.

LINCOLN FILM NEXT MONTH Sensational Production to Be at Rex Is Announcement

The announced opening of "Abraham Lincoln" at the Rex next month recalls that the martyr president was a believer in dreams and it is of record that he was the subject of two dreams equally remarkable.

"THIEF OF BAGDAD" COMING Douglas Fairbanks' Big Production Billed for Hellig

The fantasy of "The Arabian Nights," "The Thief of Bagdad," has been booked to appear at the Hellig soon. This picture has been acclaimed as being "The Royal Banquet of Film Entertainment."

MAY ROBSON IS COMING SOON Will Present Her Latest Play, "Something Tells Me"

May Robson, everybody's favorite, is to appear soon at the Hellig theater in her latest and most pleasing play, "Something Tells Me," written by Miss Robson.

TONY TAKES LEAD IN FILM Tom Mix Stays With Pony as His Co-Star in Play

They're off! Tony has the lead with Tom Mix in the saddle. Thundering down the stretch, pressed hard by the runner-up, Tony gallops across the finish line a winner by half a length. That is the climax of one of the most stirring scenes in "Oh, You Tony" which comes to the Rex next Friday and Saturday.

"CLEAN HEART" COMING "The Clean Heart," or "The Crucibles of Life," a J. Stuart Blackton production, which will be shown at the Hellig theater soon, has been termed "The Picture Unusual."

RUSSIAN TENOR WILL SING AT REX Special Attraction Announced For the Coming Week

A special attraction for next week at the Rex is announced in the appearance of Alex Bankevitch, youthful Russian tenor, who, in native costume, will render several songs, both Russian and American ballads.

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doesn't need a sledge hammer to drive home a laugh. But his funny situations have a kick to them just the same.

THOMPSON FILM COMING Fred Thompson hits the bulls' eye literally as well as figuratively, in "Thundering Hoofs," the first of his new series of colorful outdoor stories, which comes to the Hellig theater soon.

It's just a plain old fashioned "laugh-feast" with musical and dance environment. Not meant to cause tireless thought or any dire dramatic illusion. Just a plain musical show with pretty girls and some new and pleasing music. All set to a scene of rare beauty in the land of the "Old Sod" from whence "Jiggs and Maggie" had their birth.

Whatever you do, don't miss "Father" this year, and by all means get seats for the children. It was created for them.

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for doing the continuities of "Lightning" and "The First Year" for Fox. That's a lotta money. It's top price to date for scripts. Still it's dirt cheap. They paid about \$250,000 for the rights for the plays and writing a successful movie version of a play is a highly specialized task that demands talent equal to that of the original author of the play.

When you see "The Dixie Handicap," you will learn what a good "cutter" can do to a movie. This "hookum" yarn of ancient vintage is put over by the tempo of the horse race scene. Cutting a movie is like arranging the "orchestration" for an orchestra.

You may have a feeling that the owners of the theaters don't care what you think. They're wrong. Tell them what you like or don't like. Tell them "why." I told the other day that I should have been called "Why" instead of "Wid." Well, "Why" is my pet. Saying you think a thing is good or rotten doesn't ever do anyone much good. Tell them "why" you think so.

Behind the Screen in Hollywood C. D. DE MILLE, who for years has been the producing boss of Paramount, has announced that he is leaving that company.

There have been some important "movies" in recent months. Harold Lloyd, Valentino and Griffith lined up with De Mille's Paramount company. Then it looked like Fairbanks, Pickford and Chaplin would go to Paramount.

The break came when Norma and Constance Tammage did not make a new contract with their sales company, First National. Norma lined up with Doug, Mary and Charlie, and it is reported that De Mille, Gloria Swanson and other big directors and stars will join that group.

Norma's hubby is Joe Schenk. Maybe you never heard of him. He was a power in the amusement world before he married Norma. Today he is the most powerful man in the movies. He is the new executive head of "The United Artists," which is the company that presents Doug, Mary, Charlie, Norma and possibly De Mille, Swanson and others.

De Mille's leaving Paramount is important because Lloyd, Valentino and Griffith are not tied to Paramount by long-term contracts. They may leave Paramount next year. As it stands now, United Artists, Paramount, Metro-Goldwyn, Universal, Fox and First National all have an equal chance to "dominate" the market next year. That means real competition which will bring better movies to your theaters.

Peter Pan was shown in 250 of the best theaters in the biggest cities of the country simultaneously the first week it was released. That means about a million income in one week. Yes, the movies are getting to be a regular business.

The director is the most important factor in making or breaking a movie. Pay more attention to names of directors. A good director can make an interesting movie from a poor story with an unknown cast. A bad director can make a poor movie from a good story with a great cast, and generally does. If you will write the bosses about their good directors and their bad directors, you'll help a lot towards getting better movies. Pay attention to the names of the "directors." That's important.

Many folks don't know the difference between a "producer" and a "director." That's easy. The producer is the guy what hires the director. If the completed movie is good, the producer announces that he "produced" it. If the movie is bad the producer announces that the director "directed" it.

Frances Marion gets \$15,000 each

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POLICEWOMEN WIN PLACE IN ENGLAND

LONDON, Jan. 31.—(AP)—London's 75 policewomen have been so busy during the last year that they are going to have another group of 50 sisters to help them against the increasing indiscretions against the law. The police board has decided that there are certain beats and certain jobs that only sturdy women can handle properly, and that henceforth a few sized corps of policewomen will be maintained by the department.

Women members of the London force are expected to obey the ordinary regulations of the department with the exception that they do not do all-night work nor follow the stringent rules concerning trim haircuts. They do, however, have to report at certain times for drill and inspection, and their buttons and shoes are expected to be just as glossy as those of their blue-coated brothers.

The women wear uniforms designed, except for the skirt, like those of the men but their helmets are just a little more feminine and individualistic, with a lower crown and wider brim. There are no regulations prohibiting the women from marrying, but, according to the records, 11 of the present force are married and only six are widows.

The new members to be added to the force have been chosen from among the women who, in many cases, sacrificed home ties to perform police duty in London during the war.

All these theaters operate on a subscription basis, seats being sold to members cheaper and under more favorable circumstances than to non-members. The plan insures a certain minimum of income for the production.

The Triangle, surrounded with the most village-ish atmosphere of all the groups mentioned, makes no admission charge at all to members. It has been operating for two years and has produced more than 300 plays, most of them, one-act.

The Cherry Lane Players, also a Greenwich Village organization, revived Congreve's "The Way of the World" two months ago, and many a night since they have played to standing room.

Over on the lower East Side the Neighborhood Playhouse cut show its highly successful run of the Grand Street Follies to give the Hindoo potter drama, "The Little Clay Cart." It is one of the most warmly lauded of the year's achievements and is drawing prosperously.

The best example of all is the Theater Guild. It has grown up from its "little theater" origin, however, that it scarcely can serve as an example. Each of its first two subscription plays of the season, "The Guardsman" and "They Know What They Wanted" proved phenomenal hits. They promise to run the length of the season.

"LITTLE THEATERS" FLOURISH IN BACK YARD OF BROADWAY

Dramatic Organizations Not Strictly Commercial Find Audience Favorable, As Producers Will



Olga Steek in "China Rose"

NEW YORK, Jan. 31.—"Little theaters" have come into their own in New York this season as never before. While the old line producers have bewailed the times, each of half a dozen dramatic organizations not strictly commercial has found audiences most favorable.

The tiny Triangle Theater, in a basement seating only 110, brought out a revival of "Uncle Tom's Cabin," created a sensation and sent it from Greenwich Village for a run of several weeks on Broadway.

The Provincetown Playhouse brot out four Eugene O'Neill plays under the general title, "E. S. Henceman," early in the fall and they are running, still, uptown. The same theater followed with the old Gilbert and Sullivan "Patience," to be greeted with cheers.

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Another non-commercial venture, even if not in the little theater class, is that of the Actors Equity Association. One of their productions, proved a quick failure, but the other, "Candida," is excellent enough to cover almost any multitude of outside disappointments.

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