

McMorrane Washburne Store  
FOR STYLE QUALITY & ECONOMY

Beginning Monday—The Most Outstanding Value-Giving Event of the Season

# The January Sales

Store Open Monday  
10:15 a. m.

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A Sweeping January Clearance Sale combined with many timely purchases at special prices that will still more definitely impress upon all Lane County This Store's leadership in values and Service.

Please note: Because of the remarkable character of the values we cannot guarantee lots to last. Sale prices effective only while lots remain.

## The Entire M. & W. Stock of Women's Apparel at Reductions Ranging From



to



### Tailored Dresses

For Office and Business Wear \$9.85

35 dresses in this lot—many selling regularly at \$16.75. Included are jerseys, rayon, serge, and flannels. Colors of navy, grey, tan, laurin and black. Sizes 14 to 49.

### Choice of These 50

Pretty Dresses \$17.85

A price no where near in proportion to their beauty of fabric, trimming and becoming style. Poirer twill, lorcheen wool crepe, flat crepe, knitted crepe, etc. Sizes 14 to 42.

### A Lovely Group of

Frocks For Large Women \$24.85

The sizes run to 53. Cleverly styled to accentuate the slender silhouette. Fabrics of poirer, charmeen, canton, georgette and satin crepe. Dresses selling to \$49.75.

### Women's Higher Grade

Silk Dresses at \$31.85

If you have \$31.85 to pay for a dress we can assure you positively of not finding a more comprehensive group of ultra-smart dresses than these. The size range is complete.

Entire Stock of Better Dresses Selling Ordinarily to \$85.00 Are Now Reduced 25 Per Cent  
Dresses for every occasion! An incomparable showing!

### 25 Coats to Clear Away at \$14.85

Just 24 lucky women will benefit by this drastic reduction of coats selling originally to \$22.50. Handsome Polaire and novelty coatings in smart shades. Every size 16 to 42.

### Smartly Styled Coats Formerly Priced to \$34.75, \$17.85

Seldom indeed is one presented with the opportunity to select coats of such style distinction at this price. 25 coats in the lot. Novelty fabrics. Every size.

### 50 Higher Grade Coats to Go at \$27.85

Every one deserving of a much higher price than \$27.85. Fashionable materials of velvaton, bolivia, stripe and plaid polo and English novelty coatings. Sizes 16 to 51.

### Luxurious Fur Trimmed Coats Worth to \$75.00, \$37.85

We believe the first ten women to see them will be more than pleased buyers. Every coat NEW this season. Trimmed with beautifully matched furs. Sale Monday 10:15 a. m.

### 5 Wonderful Coats To Be Closed Out at \$69.85

One heaver colored bolivia with biege squirrel collar. 1 brown lustrous with fox choker collar and shawl of self material, 1 mummy drongo with fox collar, 1 suede with muskrat collar and side and front trim, 1 navy lustrous black braid trimming.

## Noteworthy Savings From The Domestic Section

### Yard Wide Percales 18c Yd.

Sturdy fine count percales. All desirable patterns.

### English Corded Madras 39c Yd.

Silk stripe and plain—many patterns. Regular to 75c yd.

### Yard Wide Comfort Challis 19c

Best quality comfort challis—dozens new patterns. Special.

### 2 1/2 Pound Cotton Batts \$1.29

Full comfort size selected cotton. "Climax" brand.

### Colored Outing Flannel 17c Yd.

Colored and white flannel. Thick, beautiful nap.

### Crochet Bed Spreads \$2.98

72x90 beautifully patterned spreads. Regular \$4.50.

### Crochet Bed Spreads \$1.50

also 72 x 90 inch size—not many to sell at \$1.50.

### Bleached Pillow Tubing 42c Yard

45 inch pillow tubing, perfectly bleached. Very special.

### Pequot Bed Sheets \$1.98

Full 81 x 90 inch size—every one perfect.

### "Lacoma" Bed Sheets \$1.79

81 x 90 inch size—substandards of pequot brand.

### 72x90 Bed Sheets \$1.00

"Samson" quality—excellent values for one dollar!

### 14x22 Huck Towels \$1.00 Dozen

A splendid towel for barbers, doctors, etc.

### Yard Wide Black Sateen 39c Yd.

Lustrous beautiful quality—very special at 39c yard.

### Silk Tubular Vesting \$1.10

Pretty shades of pink, orchid, maize and white. All first quality.

## Basement Store News

### Large Gas Toasters 32c

Toasts crisp and brown 5 slices of bread at one time.

### Children's Lunch Kits 19c

Nicely enameled in pink and blue. Larger size at 45c

### Metal Waste Paper Baskets 95c

Fireproof baskets heavily enameled and prettily stenciled.

### Quart Vacuum Bottles \$1.95

Heavy corrugated aluminum vacuum bottles—full quart size

### Preserving Kettles \$1.50

Full 12 quart size—of heavy aluminum—a regular \$2 value

### Yellow Mixing Bowls 89c

Smooth and beautiful finish—neat striped trimming. Larger size \$1.29.

### Japanese Lunch Cloths 98c

Full 54 inch size—fast colors—light and dark blue patterns.

### \$8.50 Wool Fiber Rugs \$3.95

Just 6 to close out—living room size—handsome patterns.

### 31 Piece Dinner Sets \$3.19

"Radisson" all white dinnerware—all perfect—open stock.

### Good Serviceable Brooms 59c

Sturdily made—black enameled handles—heavily stitched.

## Sale: Childrens Wear

### Outing Flannel Sleepers 39c

Sizes 2 and 4 only—nicely made heavy flannel—regular \$1.00

### Children's Sweaters \$1.98

Wool and mixed sweaters 2 to 10 years—all special.

### Wool Flannel Middies \$3.49

Limited number to be closed out. Best quality navy blue flannel—white braid trimming. Sizes 6 to 18.

### White Flannel Slips 50c

Beautifully made slips of fine heavy napped flannel scalloped bottoms.

### Odd Lot Infants' Undergarments Now Half Price

### Infant's Swiss Pillow Tops 79c

Daintily embroidered—lace edges—while they last 79c.

### Children's Rompers, Creepers 98c

Sizes 2 to 5. Made of finest Amoskeag gingham. All colors.

### Boys' Jackie Coogan Hats \$1.00

Just like "Jackie Coogan's"—leather tops—roll brims—limited number to be closed out at \$1.00.

Choose Any Child's Coat or Wool Dress In the Entire M. & W. Stock for 1-3 Less Than Regular Price.

## Sale of Corsets: Brassieres

Back lace, front lace, non-lacing styles in "nemo" Gossard and American Lady corsets. Of plain coutil, fancy broche and satin suede—many with elastic insert. Every one a special value!

Values to \$12.50

\$4.69

Values to \$6.00

\$3.69

Values to \$5.00

\$2.69

Values to \$3.50

\$1.98

OUR EXPERT GRADUATE CORSETIERE WILL FIT FREE OF CHARGE ANY CORSET PURCHASED AT SALE PRICES. SPECIAL ATTENTION TO MEDICAL AND MATERNITY FITTINGS.

### \$3.50 Brassieres \$1.98

Of fancy broche, satin, silk, jersey or suede.

### \$1.75 Brassieres 98c

Of excellent quality satin or broche. Sizes 30 to 50.

### Closing Out Ferris Waists at 19c

Former values to \$2.75—size 20 to 25. An excellent garment for growing girls and elderly women.

Many Important Offerings Will Be Displayed In Our Windows — Watch For Them Daily!

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