

McMorran & Washburne Store

The New Butterick Cook Book, \$2.50

McMorran & Washburne Store

No Matter Where You Shop—Shop Early!

McMorran & Washburne Store

Better Service All the Year; But Better Than Ever at Christmas

Gifts for "Him"



Handsome Gift Sweaters
\$6.50

In the popular pull-over styles like the one illustrated here. Finely knit of soft wool yarns in a wide choice of new jacquard and novelty front styles.

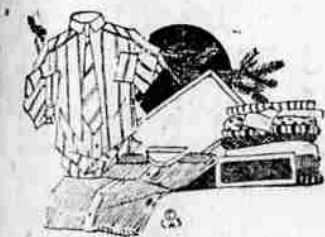
300 Beautiful Cut Silk Ties, \$1.00 each

Gloves Are Welcome
\$3.50 Pair

Imported cape kid gloves in cordovan and grey. Nicely silk lined, which insures perfect fit and additional comfort. Other gloves at \$4 and \$5.



Men's Coat Style Sweaters, \$2.98



Men's Silk Shirts
\$5.95

The ever welcome gift for men. Perfectly tailored shirts of silk jersey and striped crepe de chine. A pleasing choice of distinctive patterns. 2 for \$11.

Imported English Broadcloth Shirts, \$3.00

"Brighton" Silk Pajamas
\$7.50

In the popular new week-end styles. Long coat, belted back, side-tie loose belt. Kay-way shoulders. In rich shades of blue, orchid, yellow, etc.



Finely Mercerized Hose, Box of 4 Pairs, \$1.25

When a Gift Comes From the M. & W. Store

There may be no additional cash value in the McMorran & Washburne label on a gift. But, then, cash is not the full reason of a gift's value. A gift carries friendship, affection, sentiment—and the McMorran & Washburne label certainly adds to these.

Your gift will be just a little more appreciated if it "comes from the M. & W. Store." No matter if the price be 15c or \$15, you will enjoy the assurance that it is the best quality possible for the price paid—and always "your money's worth or your money back."

The Great Happy Toyland Bids You Welcome

HERE YOU WILL FIND Eugene's greatest array of good, sturdy, substantial toys. Not the flimsy, tawdry kind that are soon broken and forgotten, but the worthwhile kind that last and are appreciated many months after Christmas day.

A SMALL DEPOSIT WILL HOLD ANY TOY UNTIL CHRISTMAS EVE

—BASEMENT STORE

Gifts for "Her"

New Hand Bags
\$2.50

Which does she prefer? A pouch bag, vanity, underarm or envelope purse? They are all here in a wonderfully complete showing of novelty leathers and colors. Others of a better grade are priced at \$3.95 and \$5.95.



Lustrous Chiffon Silk Hose, \$1.69 Pair

"Gift" Silk Umbrellas
\$3.95

You'd expect them to be \$5.95, and they really deserve that price. A special lucky purchase makes them \$3.95. In all wanted colors. Carved wooden handles, amber tips and ferrules.



Women's Novelty Wool Gauntlets, \$1.65 Pair

Fancy Boudoir Slippers
\$2.75 Pair

Cozy and warm first thing in the morning—snug and restful last thing at night—they are of quilted satin and embroidered felt. Silky pom pom trimmings.



Fine Kid Leather House Slippers, \$2.50

Fragrant Lanchere Perfumes
75c Bottle

Imagine the sweet, haunting, lingering odor of picturesque Oriental Wisteria's Gardens and you have somewhat of an idea of the delightfully refreshing "Yaksha" Perfume created by Lanchere. Novelty shaped bottles and boxed for gift giving.



Another Charming Perfume by Lanchere, 35c Bottle

A Special Group of Smartly Tailored Coats and Dresses

Reduced To

\$25.00

\$25 certainly isn't much to pay for a new coat or a new dress of such up-to-the-minute style, such beautiful workmanship and such handsome fabrics as are included in this group. The coats are in deep piled luxurious materials of

BOLIVIA POLO VELOUR TWEEDS SUEDE CHINCHILLA

Sizes 16 to 48. All newer shades.

THE DRESSES are of fine twills, flannels, serges, crepe de chine and chiffon velvets. Sizes 16 to 44.



Handkerchiefs for All



For Kiddies

Fancy Book Boxes
15c

3 colored fancy embroidered handkerchiefs.

Toy Animal Boxes
40c

3 novelty embroidered 'kerchiefs in wonderful animal box.

Skeezix Boxes, \$1.00

6 colored 'kerchiefs with embroidered figures of Walt, Skeezix, etc.



Women's Handkerchiefs

Colored Lawn and Linen
29c each

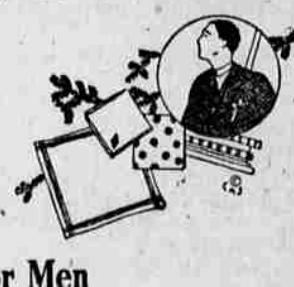
Pastel shades with exquisite hand embroidered corners. Floral and novelty designs.

Linen Handkerchiefs
59c

Finest Irish linen, with wide checked borders and embroidered corners in bright colors.

Hand-made Handkerchiefs
\$1.50 Box

Intricate Madeira embroideries, scalloped edges. Box of 3.



For Men

Colored Borders, 15c each
Nice quality lawn. 2 for 25c.

Fancy Colored Border Handkerchiefs, 25c

Novelty striped borders of blue, tan, yellow, purple.

White Handkerchiefs with Self Borders, 50c each

Beautiful linen finish.

French Voile Hdkfs. \$1.50

A Blouse will be appreciated

For giving or for personal use you will find the blouse section exceptionally well prepared to show you all that's new and fashionable. A number of extra special values, too.

Pongee Overblouses
\$3.98

Beautifully tailored of unusually heavy, lustrous and perfectly woven "Honan" pongee. Overblouse styles, long sleeves, some with prettily tucked fronts, others plain with high collars.

WOMEN'S SILK BLOUSES, \$10

Lovely crepe de chine and georgette blouses adorned with sparkling beads or embroidered in pretty novelty designs. Some trimmed with filet lace. White and high colors. Special at \$10.



Brushed Wool Sweaters, \$10
Bobby collars, all shades.

Basement Store Specials

Artistic Torchere Lamps, \$1.19 and \$1.49

Graceful Lustreware Vases, 59c and 89c

Quart-size Vacuum Bottles, \$2.48

Frye Transparent Ovenware, \$1.59

Beautifully Hand Decorated Tea Pots, 98c

Novelty Boxed Stationery, 13c Box

Colored Glass Baskets, 12-inch Size, 39c

Japanese Lacquered Gift Boxes, 59c

Entire Stock Fancy Baskets, 1-4 off

"Gift" Correspondence Cards, 29c Box

Jewelry solves the Gift Problem



NEW VANITY CASES, \$2.00

In the popular style pictured here. Of black metal with beautifully colored covers. Powder, rouge and lipstick compactly arranged. Delightful gifts.

Sparkling Rhinestone Bar Pins, 75c

Colorful Rhinestone Barrettes, 65c

Sterling Silver Dress Pins, 50c Pair

Dollar Point Silvered Pencils, \$1.00

Wrist Watch Bands with Gold Plated Clasps, 50c

Gold Plated Lingerie Clasps, 50c Pair

Sparkling Beads, Novelty Cuts, \$1.50

Tiny Pins With Ribbons To Match \$1.95

Bonilla Single Compacts, \$1.00

McMorran & Washburne Store
FOR STYLE QUALITY & ECONOMY