

TODAY
LAST
DAYGloria
Swanson
In
"Blue
Beard's
Eighth
Wife"

A story of a modern
Bluebeard and the
girl who put a hap-
py end to his matri-
monial marathon.

KINOGRAM NEWS

EXCELLENT
COMEDY

20¢ Any Seat
Any Show
Any Time
Kiddies A Dime

THE
Castle

WANTED—Houses to buy, sell
and move. See Lammer, the
House Mover, 740 E. 17th, Phone
1722.

With the
SEASON'S
FIRST FRUITS

Serve sliced peaches or any
other fresh fruit a-top a dish
of crisp, wholesome Shredded
Wheat. It's a delicious combi-
nation that you will want to
repeat many times this summer.

Shredded Wheat supplies
complete nourishment, plus
laxative qualities so essential
in this warmer weather.

Shredded
Wheat

A
full meal
in two
biscuits



Introducing Our
Newcomers
Who We Are
Stockholders:
Emil Koppe, Pres.,
Eugene Woolen
Mill Co.
C. W. Mullin,
capitalist
E. A. McCormack,
farmer, capitalist.
A. R. Tiffany,
Koke-Tiffany Co.
Max Skibbe,
Portland capitalist
R. W. Martin,
Asst. Sales Mgr.,
Booth-Kelly Lum-
ber Co.
Mrs. W. S. Search,
Chas. Sigman
Mrs. L. Mickelson
J. H. Bervin,
Asst. Cashier.
B. B. Brundage,
Cashier.
C. D. Rorer,
President

BANK
OF
COMMERCE
EUGENE, OREGON

SCHOOLS WILL
OPEN SEPT. 22
IS DECISION

School Calendar Mapped
At Meeting of Board
Monday Evening; Two
Weeks' Vacation, Plan.

A complete schedule of the school
dates was adopted at the meeting
of the Eugene school board Mon-
day night. School is to open Sep-
tember 22, and is to close June
12, 1937.

The first holiday on the calendar
comes Armistice day, November 11.
This year the schools will have two
weeks vacation during the Christ-
mas holidays. School will close
December 20 and re-open on Janu-
ary 6. The first six weeks ends
November 3.

Calendar is Arranged
The complete calendar for the
school year is as follows:
A teachers' meeting at 3 p. m.
Saturday, September 20; opening
school day, September 22; end of
first six weeks, November 3; Armis-
tice day, holiday, November 11;
Thanksgiving, November 27; the
twenty-eighth will also be a holi-
day; December 15, close of second
six weeks; December 20 to Janu-
ary 5, Christmas holidays; Febru-
ary 9, end of first semester; Febru-
ary 22, Washington's birthday;
March 22, end of fourth six weeks;
May 4, end of fifth six weeks; June
12, end of school year.

It is not as yet decided if there
will be a vacation during the period
of Easter.

To Lay Cornerstone
A committee from the Eugene
Lodge of the I. O. O. F. came before
the board and asked that they be
allowed to lay the cornerstone of
one of the new junior high schools.
The request was granted, and a sim-
ilar privilege given the Mason lodge
of Eugene.

The report of the committee on
buildings recommended that the in-
surance on most of the school
buildings be practically doubled and
that \$250 protection be placed on
the contents of each of the schools
except the high school which con-
tains enough to call for \$15,000
worth. The changes made were as
follows: Lincoln school from \$15,500
to \$25,000, Gordon from \$15,500
to \$25,000, Patterson from \$10,000
to \$20,000, Washington \$10,000 to
\$20,000, high school from \$25,000 to
\$100,000, Gary \$13,750 to \$20,000,
junior high from \$10,000 to \$20,000.
These figures are said by the
board to represent far less than
half of the real value of the build-
ings and equipment, but to be all
that they feel the board can afford
to carry under present circum-
stances.

Clerk's Report Approved
The report of the clerk was read
and approved. It contained items
of expenditure totaling \$1,161.09 and
a credit item of \$1,511.50 as the last
payment of the Knights of Pythias
on the old central school building.
Fred Chesnut asked for a toilet in the
manual training building and also
a dark room for preparing blue
prints. He also asked for some new
bench tops and some new tools
made necessary by the wear and
tear of the many students in his
department. This last item was
referred to the building committee.

It was recommended at the meet-
ing Monday night that pupils from
St. Mary's high school be allowed
to enter for one class if they de-
sired to. It is understood that the
class is the one in physics, and that
a special class will be provided for
them.

Religious Work Offered
Frank Eberhart of the Y. M. C. A.
appeared before the board and asked
that the same arrangement be
made this coming year as last for
the teaching of religion during
school hours in the different
churches. The churches this year

will offer the work to those chil-
ren in the fourth, fifth and sixth
grades whose parents ask for it.
The work is said to have been very
satisfactory last year. It is non-
denominational and is carried on by
five of the Protestant denomina-
tions. The children go for one day
each week to the nearest church
and there receive instruction on the
life of Jesus. The board not only
granted the request but encour-
aged the churches on the work
they have done.

The report of the auditor was also
given before the meeting of the
board.

BIBLE CLASS MEETS
JUNCTION CITY, Aug. 12.—The
Bible class and the Christian Workers
class of the Christian church held a
very enjoyable social evening at the
Lee Pope home north of town Fri-
day evening. The evening was spent
in social conversation and eating wa-
termelon. Those enjoying the water-
melon were Rev. Nankeville, pastor
of the church, Mr. and Mrs. Geo. Por-
ter, Mr. and Mrs. W. J. Harp, Mr.
and Mrs. Dave Strone, Mr. and Mrs.
J. H. Miller, Mr. and Mrs. C. V.
Thornton and Mrs. Sue Axley.

DR. BUTLER AGAIN
SAYS PROHIBITION
MAKES US WICKED

By FRED J. WALKER
(I. N. S. Staff Correspondent)
SAN FRANCISCO, Aug. 12.—
Dr. Nicholas Murray Butler is go-
ing to try to get it into the heads of
the American people that prohibition,
in his opinion, is really and definitely
a failure.

That will be the basis of the new
campaign which the noted president
of Columbia University is going to
wage during the coming year in his
ceaseless fight against the nineteenth
amendment to the constitution.

Upon returning here from Quebec
and other Canadian provinces where
he investigated the liquor situation,
Dr. Butler was enthusiastic when
speaking of the law now being en-
forced in Quebec which places the
sale of liquor under state control.

"But I am not going to stress the
qualities of that law, even though I
believe it is 50 years ahead of our
prohibition. When the American peo-
ple are convinced that prohibition is
a failure, then we can take up the
Quebec system and study it with a
view to applying it here," he said.

Dr. Butler says:
"I am against summary legisla-
tion such as strict prohibition. It has
happened throughout the world for
the past 500 years that whenever a
government has tried to pass sum-
mary legislation, morals have been af-
fected and general lawlessness be-
come general."

"That is true of America generally
today. We are a nation of law-break-
ers. This disobedience of law is
breaking down our morals. We need
some such system of prohibition as
obtains in Quebec, where the state
has a monopoly on the sale of liquor."

"In Quebec there is no private
profit on the sale of liquor, no public
drinking, and sealed packages are sold
in government dispensaries. There is
no bootlegging in Quebec, other than
for Ontario and the United States,
which are both dry."

The letter which is signed by H. A.
Van Karsbeek, former president of
the League of Nations assembly, de-
clares that the regional agreements
of aid in cases of aggression, provid-
ed by the treaty, not only are con-
trary to the spirit of the covenant
of the league, but would be a con-
stant menace to peace. The letter
doubts if such measures would tend
to reduce armaments, as the various
nations would be likely to accept the
limitations as a minimum instead of
a maximum.

In conclusion, the Dutch com-
munications express the conviction
that the disarmament cannot be ac-
cepted by any organization of a mili-
tary character based on force but
rather by making the league univer-
sal and seeking world wide adoption
of its principles, especially those
binding the league members to settle
disputes peacefully.

TEX RICKARD SUE
ON ALLEGED ADVICE

NEW YORK, Aug. 12.—Suit for
\$8000 alleged lost through the de-
fendants' advice on an investment has
been filed against George L. (Tex)
Rickard, boxing promoter, by Jane
Vivian. It was disclosed yesterday
when Mr. Rickard's attorney moved
for dismissal of the action in the su-
preme court. Decision was reserved.

Miss Vivian complained that she
disposed of some Rickard, Texas, oil
lease, in 1919, at a price which she had
bought in 1919, but was advised by
Mr. Rickard later that she had "made
a big mistake" which led to her in-
vesting \$8000 which was swept away.

Mrs. Vanderbilt to
Provide Ambulance
For Equine Stars

NEW YORK, Aug. 12.—Mrs. Wil-
liam K. Vanderbilt, owner of Saracen,
one of the outstanding winners of the
present racing season, has named
the managers of all race tracks in the
Metropolitan circuit that she will
provide each track with an ambulance
to remove horses from the field when
they are injured. Her decision was
reached after seeing the stepladder
Sax Master being led out of the in-
field at Saratoga last Saturday to be
shot because of a broken leg.

To win new friends



100 Lucky Strikes—

TAX FREE

We invite every smoker in this
city to take advantage of this
startling offer.

We've told you about Lucky
Strike superiority.

Your friends have told you. Now
know for yourself the value of
the toasting process!

We make this proposition to
win new friends.

The regular price of a tin of 100 Lucky Strikes is 75c

You pay the dealer only 45c

We pay the Government Tax of 30c

Act quickly, as the dealer's allotment
at this price is limited.

Get one tin [only one to a person] for home or for office.

The regular price will be in effect when the dealer's
supply on this offer is sold.

Smoke these 100 Lucky Strikes. Then you'll know how the 45-
minute toasting process adds to the flavor and improves the taste.

Organized by
The American Tobacco Co.



LUCKY STRIKE

ITS
TOASTED

Cleanliness and Care in Manufacture

Every Lucky Strike factory is a model of sanitation. Read how Alfred W. McCann, the noted
food expert describes one of our factories: "White walls and ceilings, floors as clean as freshly
chiseled marble, cutting machines and wrapping machines that take away from the human hand
all detail and leave nothing to the human supervision but the watchfulness of trained eyes."

Soldiers Home Is
Under Hendershott

ROSEBURG, Ore., Aug. 12.—Wil-
liam G. Hendershott, the new com-
mandant at the soldiers' home, has
arrived and has taken over the com-
mand of the state institution. The
property transfer was made under the
supervision of William A. Dairick,
representing the state board of con-
trol. Mr. Hendershott states that he
expects to make no changes in the
staff at the present time. Judge and
Mrs. Riddle, who are leaving the
home as commandant and matron,
were presented with several gifts by
the veterans.

NOTOR TO TRIANGLE
JUNCTION CITY, Aug. 11.—A
party motored to Triangle Lake
Saturday evening. After enjoying
the dance at the pavilion they drove
on to the Parker place at Greenleaf
where they spent the night and all
day Sunday returning to Junction
City Sunday evening. Those enjoy-
ing the party were Mr. and Mrs. G.
R. Washburn, Mr. and Mrs. Glen
Strone, Mr. and Mrs. Manley Robin-
son, Mr. and Mrs. George Bailey,
Mr. and Mrs. R. E. Carroll, Mr.
and Mrs. J. R. Hughes and Lois Young.

RECOUNT DEMANDED
TULSA, Okla., Aug. 12.—Con-
gressman E. B. Howard, apparent-
ly defeated for the democratic sen-
atorial nomination by Former
Governor J. C. Walton, in last
Tuesday's primary, announced to-
day that he would immediately
file a petition for a recount with
the state supreme court.

LOGAN LOSES LIFE
SALEM, Ore., Aug. 12.—Elvin
Shepard, 35, a logger employed in
the Silver Falls Lumber company
camp east of Silverton was killed
Saturday afternoon when a tree fell
on one lying on the ground, throw-
ing a limb against his shoulder and
severing a blood vessel, according
to word received here. The man's
parents live in Silverton.

DANCE
At New Triangle Lake pavilion,
every Saturday night. If
Try Eugene Special for a Good
Cigar.

Insure with Henry Tromp, 23 W 9th

WILL OBSERVE DEFENSE DAY

PORTLAND, Ore., Aug. 12.—(Spe-
cial).—National Defense day will
be observed at Hill Military academy,
September 12, according to the an-
nouncement of Joseph A. Hill, prin-
cipal, who spoke at the academy last
night on the subject, "We believe in
peace. We do not want war," said Mr.
Hill, "but we believe that we should
take stock of our forces of defense
and by doing so let some of our
neighbors see that we are a deter-
mined, united and patriotic people."

LONDON LOSES GAME
COTTAGE GROVE, Aug. 11.—
London played with Walker Sun-
day at baseball and was beaten
16 to 6. There was a misunder-
standing about the Cottage Grove
boys who played with the Lon-
don team and neither Fred Lang-
ston nor Roy Hack played or the
result would have been different.

Lemon Juice
Whitens Skin

The only harm-
less way to bleach
the skin white is
to mix the juice
of two lemons
with three ounces
of Orchard White,
which any drug-
gist will supply
for a few cents.
Shake well in a
bottle and you
have a whole
quarter-pint of the
most wonderful skin
whitener.

Massage this sweetly fragrant
lemon bleach into the face, neck,
arms and hands. It can not irri-
tate. Famous stage beauties use
it to bring that clear, youthful
skin and rosy-white complexion;
also as a freckle, sunburn and
tan bleach. You must mix this
remarkable lotion yourself. It
can not be bought ready to use
because it acts best immediately
after it is prepared.

Insure with Henry Tromp, 23 W 9th

Thin Men
Skinny Men
Run Down Men
Nervous Men

You probably know that Cod
Liver Oil is the greatest flesh pro-
ducer in the world.

Because it contains more Vita-
mines than any food you can get.
You'll be glad to know that Cod
Liver Oil comes in sugar-coated
tablets now so if you really want
to put 10 or 20 pounds of real
healthy flesh on your bones and
feel well and strong ask Linn
Drug Co., W. A. Kuykendall, Car-
roll's Pharmacy, or any druggist
for a box of McCoy's Cod Liver
Oil Tablets.

Only 60 cents for 60 tablets and
if you don't gain five pounds in
30 days your druggist will hand
you back the money you paid for
them.

It isn't anything unusual for a
person to gain 10 pounds in 30
days.

"Get McCoy's, the original and
genuine Cod Liver Oil Tablet."

Insure with Henry Tromp, 23 W 9th
Showings, the choice of the smoker

ACME
RESTAURANT
Changed Hands
Monday

and is now owned by
W. E. Stroud and man-
aged by L. E. Harrison
We wish to please, so-
licit your patronage
and will endeavor to
satisfy all customers.

Customers win all
argument.
L. E. Harrison
Manager

HATS OFF TO CRUEL

Last week he cap-
tured Eugene with
"The Covered
Wagon"

This week he sways
them from laughter
and thrills to love
and luxury—

OF COURSE
YOU'LL SEE—

Adapted from
"The
Salamander"

By
Owen Johnson

with—

BETTY COMPSON
Percy Marmont Huntley Gordon

PLAYING
TODAY

Last Time
TOMORROW

REX
THEATRE

Facts
About
Taxes
on
Cigarettes

WE call particular attention
to the statements made in
this advertisement, which are
editorial columns.

This advertisement, the purpose
of which is to win new friends for
Lucky Strike cigarettes, incidentally
emphasizes the matter of high taxes
on cigarettes.

To those who are intimate with
matters there is, of course, no
surprise in the statement made.

To the general public, however,
it is believed that it will be surprising to
learn that nearly half of what they pay
for cigarettes goes to the government
taxes.

The internal revenue story of a
package of twenty Lucky Strike
cigarettes costs you six cents. (In
one hundred the revenue man
costs you thirty cents.)

So nearly fifty cents out of every
dollar you spend for cigarettes is
spent by you for taxes.

This is certainly the heaviest tax
on an article of daily and universal
consumption.

The Tobacco Industry
and Taxes

The aggregate tax paid by the
tobacco business is with one excep-
tion income taxes, the lowest item of a
total revenue the federal government
receives. Last fiscal year it amounted
to \$309,014,030.84.

Of this enormous amount of tax
the cigarette industry paid \$123,
735.03, or nearly two-thirds of a
total tax paid by the entire tobacco
business.

The immediately important part
of the foregoing is the following: You
believe you will appreciate that the
nearly fifty cents of every dollar paid
by you for cigarettes goes to the gov-
ernment, you must receive a value in
return for your money.

That the public generally appre-
ciates this great value is shown by
an enormous increase in the consumption
of cigarettes.

Our reasons for this
tax free offer

We know this offer induces you to
try Lucky Strike—it "Wins New
Friends."

We know that a large percentage
of those who get acquainted with
Lucky Strike cigarettes are new
customers.

This isn't philanthropy nor propa-
ganda—just good business, as you
agree.

The offer is limited. We cannot
afford to keep it up.

We make it seasonally popular
so as to attract attention.

We are not giving money away in
the offer; we are giving you the value
of Lucky Strike "Wins New Friends."
Our volume increases.

Super-quality

It is only by immense volume that
we can produce such an attractive
cigarette as Lucky Strike at such a
democratic price.

Its quality is supreme because
has that costly, extra process, which
improves the flavor and adds to
the taste of even the finest tobacco
that are used in Lucky Strike.

We urge you to participate in the
offer—we want you to get acquainted
with Lucky Strike.

We know a trial will make you
a permanent customer of ours.

Organized by
The American Tobacco Co.