State-Wide Development Will Be Carried On For Second Year, Is Decision

The activities provided for by the Oregon State-Wide Development Board have started upon their second year. This fund o fover $300,000 extending over a two-year period, represents the largest sum ever raised by Oregon people for the purpose of state-wide Oregon development. It is planned, during the second year, to continue the three departments of publicity, land settlement and marketing.

The fund used to date by the publicity department has been chiefly in the interest of general advertising for tourists, with the realization that a considerable percentage of tourists who are interested in land settlement and business opportunities. A recent report from the Oregon state highway commission indicates that this program for tourist advertising already has been highly successful. The state highway commission's report shows an average of increase in highway traffic for the entire state of 66 per cent, as compared with last year. These results also are reported from the Portland auto camp, indicating about 50 per cent larger registration than last year.

Home Seekers Sought

It has been the purpose of the land settlement department to organize the various parts of the states into a harmonious working unit toward the location of all posible home seekers. Twenty-four counties of the state are already so organized, with local land settlement committees which are cooperating with local chambers of commerce and all other local organizations.

The marketingt department of the Oregon State-Wide Development Board, in less than a year of activity, has concentrated its efforts in marketing aid for some of the chief agricultural commodities of the state. These include aid in organizing the alfalfa hay growers, both of Oregon and Washington; marketing aid to poultry producers; for cranberry growers; for walnut growers. Also, the development fund has made large loans and given important aid to flax growing, which has promise of building a very large ultimate industry, with estimated returns to the farmers and the manufacturers of the state of not less than $60,000,000 per year. Other agricultural marketing problems which have been aided relate to prunes, the livestock industry, berries, cannery products and the dairy industry.

Big Growers' Enterprise

The present campaign to complete the organization of the North Pacific Prune exchange represents one of the most intensive and important efforts toward marketing organization ever undertaken in Oregon. Many meetings for the completion of local units are being held in all western Oregon prune districts. One of the newest local units to be organized is at Forest Grove as a result of an all-day meeting held on Saturday. At this meeting 22 growers, representing about 300 acres, signed contracts. It is expected that at least 700 acres will ultimately be signed, and these growers hope to acquire control of the Forest Grove prune packing plant now owned by the Oregon growers.

The Yamhill unit has practically completed its organization. The Springbrook local unit already has incorporated. All organized local units will soon elect permanent representatives to organize the exchange. A continuous series of meetings is being conducted in Marion, Polk, Lane and Douglas counties. In these meetings the marketing department of the state development fund is attempting to bring this organization movement before every prune grower of the state, in order to give each grower opportunity, if he so desires, to join some local unit. M. J. Newhouse, manager of the Oregon Growers, recently has announced to brokers that this organization will not handle the 1924 crop of prunes, but that the Oregon Growers will aid in the organization of the North Pacific Cooperative Prune Exchange.

Hay Organizations

The Northwest Hay association of Yakima, closely cooperating with the Oregon Cooperative Hay Growers of Pendleton, has issued a first annual report to its 1200 members. This report shows that the association during the first year handled approximately 55,000 tons of alfalfa at a total handling cost of around $1.00 per ton. The association at present has a considerable carry-over of hay, but this carry-over is now moving rapidly and is expected to be closed out within 60 to 90 days. The association advanced $4.00 per ton to members, and also advanced baling and hauling charges to cars averaging another $4.00 per ton. The association charge for handling the pooler-hay pool is 45 cents per ton. The association is retaining 2 per cent of its gross receipts to build up a reserve fund. The Oregon Cooperative Hay Growers has about 275 members and this year will handle approximately 30,000 tons of hay. The two associations control an estimated 75 per cent of the commercial alfalfa hay of the Pacific Northwest.

A unique radio marketing service, for the benefit of all wool growers of the Pacific coast, is being conducted by the Pacific Cooperative Wool Growers, with headquarters at Portland. Every Thursday evening at 8:45, Pacific time, the association manager broadcasts his latest wool marketing information received during the day from the bureau of agricultural marketing at Boston, together with all first-hand information relating to local markets. Broadcasting is done on a wave length of 422 meters, in cooperation with KGW, the Portland Oregonian. This service has resulted in letters of appreciation from wool growers in Washington, Idaho, eastern Oregon and California.

Outlook for Walnuts

The annual report of the California Walnut Growers' association indicates that this organization will handle about 84 per cent of the 1924 California walnut crop. Two hundred new members, representing 2800 acres, were recently added to the association. The association is handling four times as many walnuts as they did during 1912, their first year. Last year they advanced 80 per cent of the market price of nuts to members, and the total expense of the association amounted to 5½ per cent. About one-half of this amount was expended for advertising. Since 1912 the average price received for walnuts has doubled. For the 1922 crop, association members received net 55.6 per cent of the consumer's dollar.

The organization of a large cooperative cannery corporation to cover the entire state of California is under way. The capital stock of the entire corporation will total $3,000,000. Cooperative canneries already owned are located at San Jose, Modesto and Visalia. Five additional canneries recently have been taken over by the association, located at Ontario, Riverside, Elsinore, Hemet and Fall Brook.

SCIENCE DISCUSSES NORDIC DISCOVERY

SPOKANE, Wash., Aug. 2.—Scientific circles were discussing with interest today the startling assertion of Prof. Oluf L. Upsjon that white Indians recently discovered in South America are descendants of Norsemen.

Prof. Upsjon, who has just completed 30 years of research on the subject believes that Norsemen were the original inhabitants of both North and South America.

The basis of his claims are peculiar carvings found on the rocks of the Columbia river basin, which are similar to other characters hewn into Nova Scotian and Mexican stones, all unmistakably Nordic in character, Prof. Upsjon declared today.

"Not only are the Indians—both white and red—descendants of the Norsemen, but the Indian language is derived from the old Norse," he said.

The scientist has been aided in this work by financial grants from the Norwegian government and the University of Norway has just declared the discoveries to be authentic, Prof Upsjon asserted.

Complete records of his findings have been furnished the United States government.

SHENANDOAH MAY COME TO COAST

SAN FRANCISCO, Aug. 2.—Providing present plans of the United States navy department do not go awry, the Pacific coast will see the Shenandoah, famed giant naval airship, in the near future.

Participation in Pacific fleet maneuvers in Hawaiian waters, necessitating a flight, not only across the continent and half of the Pacific ocean, but from Seattle, Wash., south to San Diego, Cal., have been included in the navy department's program for the huge rigid airship within the next three months, according to advices from Washington, D. C., which were recently revealed by naval headquarters here.

A cross continent journey will begin at Lakehurst, N. J., the "home" of the craft, which at present is the only vessel of its type in America.

Though no definite dates have actually been set, the western cruise is expected to take place the latter part of September or the first part of October, according to information, which came from Admiral E. W. Eberle, chief of naval operations.

The tentative schedule, as announced, follows:

Lakehurst to San Diego, via Fort Worth—7 days.

San Diego to Pearl Harbor, naval base in Hawaii—3 days.

Maneuvers with the fleet, using the U. S. S. Dakota, a ship especially equipped with a mooring tower for the Shenandoah, and Pearl Harbor as bases—10 days.

Pearl Harbor to Seattle—5½ days.

Seattle to San Diego—1½ days.

San Diego to Lakehurst, via Fort Worth—7 days.

The Shenandoah has been placed with the Atlantic scouting fleet and during the remainder of the year, will be directed by the commander of that fleet save for the time needed for the western flight.

In maneuvers with this fleet, several new phases of dirigible flying in connection with naval fleets will be worked out, first of which will be experiments with the U. S. S. Dakota to determine the feasibility and capabilities of a mobile base. A new radio set will also be tested thoroughly.

It is on the assumption that all tests to be made by the Shenandoah will be completed that the Pacific flight is being planned, according to Admiral Eberle.

Mooring masts for the gigantic craft, however, have already been ordered for Seattle and San Diego, thus practically assuring the flight to be a certainty.

COMMITTEES TO AID DEMOCRACY

PORTLAND, Ore., Aug. 2.—The announcement of five special committees to work in their particular fields, with him and his executive committee, Dr. C. J. Smith, chairman of the democratic state central committee, has completed the preliminary organization of the state headquarters preparatory to launching the active Davis campaign in the state.

The five committees as announced by Chairman Smith are as follows:

Speakers' committee—John H. Stevenson, Estes Snedecor, Roscoe Hurst, Alfred A. Hampton, J. K. Carson, J. Johnston Wilson, William Smith, John . Beckman, all of Portland.

Program committee—L. Langley, A. F. Flegel Jr., Hall Lusk, Alfred P. Dobson, all of Portland.

Registration committee—W. H. Dalrymple and George Findley of Portland, Roy Spaks of McMinnville, Victor Moses of Corvallis, George Codding of Salem.

County organization committee—W. D. Bennett, R. W. Hagood, Carl Donaugh, Walter Gleason, John Mann, George Lovejoy Donald E. Long, all of Portland.

Publicity committee—Ward Irvine, R. T. Jacob of Portland, E. B Aldrich of Pendleton, R. R. Cronise of Albany, Paul R. Kingston of Milton.

MERCHANTS' SHOW AT SEATTLE WILL GREET U. S. FLIERS

SEATTLE, Aug. 2.—With the official designation of Seattle as the terminus of the world flight of the American airmen, it was considered probable today that the world flyers would end their epochal flight here during the week of the Pacific Northwest Merchants' Exposition, August 18 to 23. In this event, the thousands of merchants who will be here to attend the exposition will witness the elaborate celebrations that will be given to honor the flyers.

The airmen are scheduled to reach American soil August 12. Orders issued by Maj. Gen. Mason M. Patrick, chief of the army air service, will be given them on their arrival instructing them to proceed to Seattle as the end of the flight. Unless there is unforeseen delay, they will reach here Exposition week, when the battlefleet of the United States Navy will be in the harbor.

This will add to the long list of events that will be given during the week by the navy, at which visiting merchants are to be guests. The events include baseball, crew races, track meets, boxing bouts, and the most elaborate program of aeronautics ever staged in the Pacific Northwest.

RUSSIA TAKING UP RADIO; SOVIET TO BROADCAST NEWS

MOSCOW, Aug. 2.—(By the A. P.)—Soviet Russia will join the United States and other countries in broadcasting news, speeches and entertainment programs to the public and the council of commisars is expected shortly to issue a decree permitting the installation of receiving sets in the home at a moderate license fee.

The government will not only allow radio users to construct their own receiving sets but will undertake to manufacture amateur apparatus for Russia's millions. There are forty sending stations in Russia, eight of which have a radius of 2,000 miles or more. The government is completing a powerful receiving station at Lioubertzy, the site of the International Harvester's plant near Moscow, which will be capable of picking up the principal American stations.

Broadcasting from Russia to the United States will become possible, it is hoped, when the government has finished the great Khodynka station on the outskirts of Moscow. It will have a capacity of 150 kilowats and an estimated sending radius of 5,000 miles.

RUPTURE

EXPERT COMING TO EUGENE

Will Give Free Demonstration

MONDAY, TUESDAY and WEDNESDAY AUGUST 4, 5 and 6

at

OSBURN HOTEL

from 10 a. m. to 4 p. m.

THREE DAYS ONLY

On above date the noted rupture appliance expert, C. F. Redlich, will give a free demonstration.

"You will at once realize the difference between his highly efficient, absolutely sanitary appliances and the inefficient uncomfortable, smelly and thoroughly unsanitary elastic web trusses with their bulky, plainly visible pads and their abominable chafing legstraps or the various mail order steel or wire trusses which never fit right. All of these unscientific devices make your rupture steadily worse instead of better, as you well know. Mr. Redlich's appliances, scientifically fitted by an expert in person, will give security and comfort for years to come, not only to those with recent and small ruptures, but also to old, neglected cases. They are by far the cheapest in the long run.

Many ruptures are now healed by these improved mechanical methods which formerly necessitated operations; but do not delay.

Children should never carry a rupture into manhood or womanhood, as they can be easily restored to a normal condition by a proper mechanical method. These clean and sanitary devices will here be most appreciated.

It will not cost you anything to be shown and a visit may mean a great deal to you and those dependent on you."

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CURTAILED OLYMPICS SIMILAR TO ANCIENT PROGRAM PROPOSED

Stockholm.—(By The Associated Press.)—A radical change in the programs of Olympic games to a pattern more resembling that of the original Olympics in ancient Greece, involving a reduction of the number of contests to 29, is urged by Erik Bergvall, director of the Olympic stadium in Stockholm, and a well known leader in Swedish athletics.

Mr. Bergvall attaches paramount importance to the power of the Olympic games to strengthen the feeling of solidarity among nations, as the Olympics in ancient Greece helped to bind together the states, but he points out that it is becoming increasingly difficult for smaller nations to participate on the large scale which the modern games demand. The ancient games lasted only five days and there were only 15 or 16 events on the program, while the modern games last for months and have had all the way from 108 to 390 events.

The Swedish expert grants the climate and other physical circumstances make it necessary for various nations to develop sports more or less peculiar to themselves, and in which they would naturally be expected to win the highest prizes, hence it would not be fair to cut the program down to the ancient limits. Yet, allowing for this variety, he thinks the number of events could be reduced to 29.

The ideal program, according to Mr. Bergvall, is as follows: running, 100, 400,1500 and 500 meter races; hurdles one event; high jump, broad jump, pole vault, javelin, discus, shot, hammer, pentatholn,decathlon, wrestling, in five classes, gymnastic drill, swimming, 100, 200, 500, 1500 meter races; boxing in five classes.

Mr. Bergvall objects to team contests for economic reasons.This would eliminate football, relay teams, etc.He would omit rowing and sailing contests because it is virtually impossible to find a place for performance which would offer fair conditions to all competitors. He recommends leaving out all winter sports, a line in which the Swedes themselves excel, and further thinks that motor races, bicycle races, golf, shooting, tennis and weight lifting have no proper place in an Olympic program.

50-60 SIZES OF PRUNES HELD TO BE DESIRABLE

In a statement issued to the trade, the California Prune & Apricot Growers' association declares that 50-60s are likely to be regarded as desirable stock this year because of the shortness of the crop and the great shortage of large sizes. The California association's crop, from this statement, it is apparently expected will run to 50-60s as it did last year.

In the statement to the trade the association says.

"During June, 1923, our sales of 1922 crop prunes were 3,000,000 pounds.

"During June this year our sales of old crop were 7,400,000 pounds.

"During July, 1923, our sales of 1922 stock were 3,500,000 pounds.

"During July to date our sales of old crop have been 15,000,000 pounds.

"These figures show clearly the strength of the present situation on 1923 crop.

"We call your particular attention to old crop 50-60s, which show a differential of 4c per pound under old crop 40-50s. This differential creates an outstanding value which, we feel, cannot be maintained when the trade generally realizes that the new crop will not be more than 80 per cent of last year and may be very much less, and that there is a great shortage of large sizes in the new crop. All 50-60s are likely to be regarded as very desirable stock before the season is far along.

DANCE

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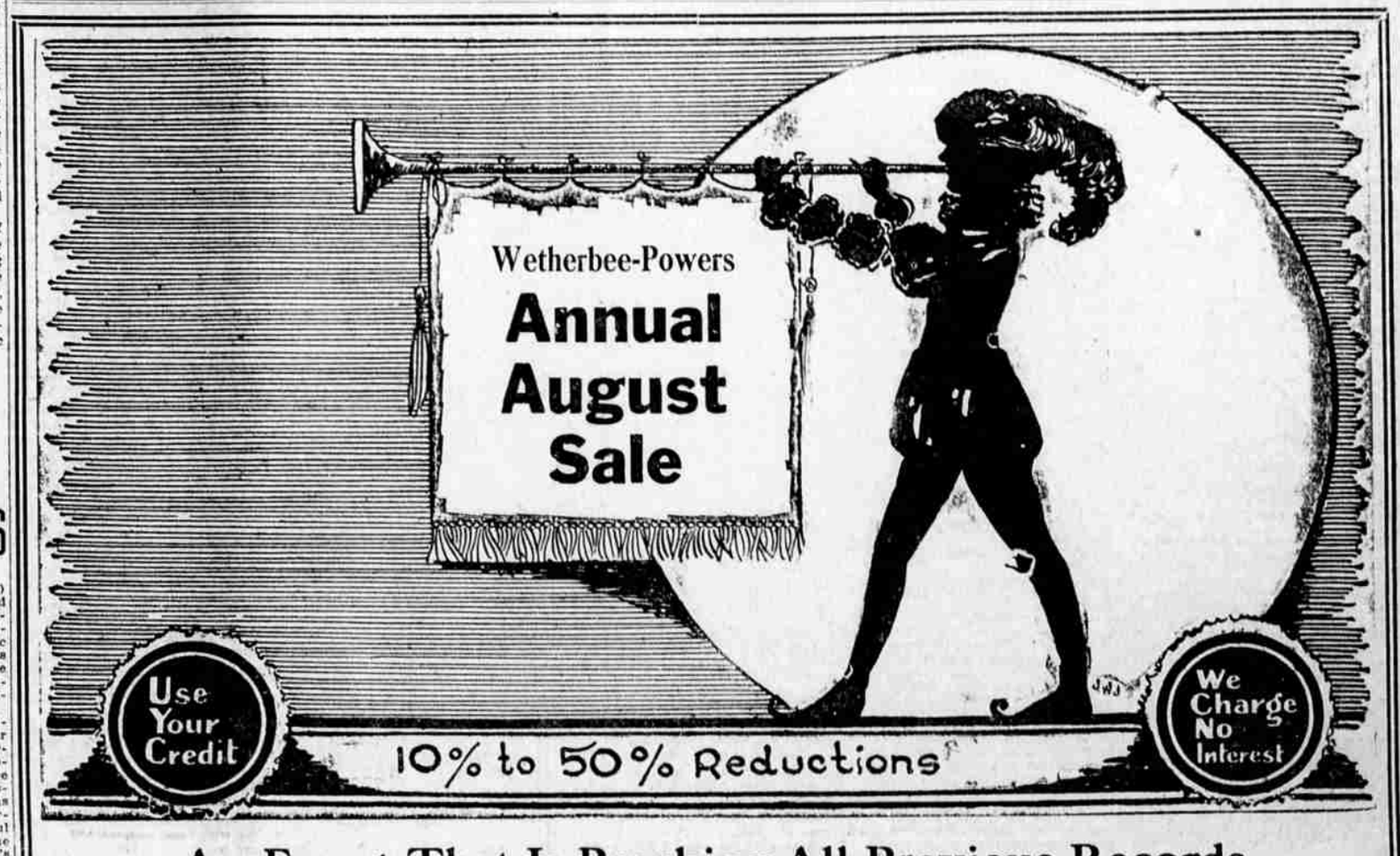

An Event That Is Breaking All Previous Records In Value Giving

This great sale of ours is keeping up its record-breaking pace. First, we enjoy the immediate patronage of the many people who have implicit confidence in this store and did not need to compare to learn that our prices were lower. Now we are getting the business of those careful shoppers who spend days in making comparison before placing their orders. It is significant that these careful buyers are taking advantage of our August Sale. You, too, can profit by their example.

Overstuffed Chairs and Davenports

$90.00 Overstuffed Tapestry Davenports, choice of two covers **$69.50**

$187.50 Overstuffed Bed Davenport, in velour, choice of four patterns **$140.00**

$250.00 Overstuffed Davenport, in Brocaded Mohair **$173.50**

$65.00 Odd Overstuffed Chairs in striped silk damask **$53.50**

$65.00 Odd Overstuffed Chair in denim **$48.00**

Odd Chamber Pieces

$47.50 Princess Dresser, in birds-eye maple **$39.50**

$28.50 Dressing Table, in silvertone grey **$19.50**

$38.00 Chiffonier, with mirror, in ivory **$26.50**

$20.00 Chiffonier, without mirror, in ivory **$15.00**

$12.50 Rockers and Chairs, walnut, ivory, grey **$7.95**

Ranges---Dinner Sets

$85.00 Special A-B Gas Range, white porcelain **$69.50**

$225.00 Universal Combination Range, gas, wood or coal—high oven and broiler—grey porcelain **$187.50**

$85.00 Powers Special, wood and coal range, with coil .. **$68.50**

$125.00 New A-B Wood and Coal Buffet Range **$98.50**

$19.50—52-piece Dinner Set, in decorated semi-porcelain ... **$15.00**

Room Size RUGS at Wonderful Savings

$145.00 Worsted Wilton Rugs, 9x12 ..... **$117.50**

$80.00 Heavy Seamless Axminsters, 9x12 ..... **$60.00**

$55.00 Axminster Rugs, 9x12 ..... **$45.00**

$80.00 Body Brussels Rugs, 9x12 ..... **$50.00**

$2.45 A Grade Inlaid Linoleum **$1.95**

Summer Draperies at Real August Sale Prices

200 yards Ruffled Marquisette "dotted", regular 60c yard, now, yard **43c**

10 Patterns Cretonne, regular up to 60c yard, now, yard **29c**

Matched Chamber Groups

$204.25—5-piece Walnut Suite—bed, chifforette, dresser, vanity dresser and bench **$169.50**

$135.00—3-piece Suite, in walnut—bed, chifforette and dresser **$106.00**

$63.00—2-pieces for Bedroom consisting of bed and dresser, decorated ivory **$49.50**

$150.00 Four Poster and Chest of Drawers to match, in walnut **$123.50**

Odd Dining Room Pieces

$8.75 Odd Dining Chairs, William and Mary design, walnut finish **$5.50**

$45.00 Odd Dining Tables, Queen Anne design, mahogany **$29.50**

$60.00 Mahogany Buffet, Queen Anne design **$36.50**

$6.00 Oak Dining Chairs, genuine leather seats, choice of three patterns **$4.50**

Springs---Mattresses

$5.50 Yum Yum Springs **$4.50**

$12.25 Coil Springs, patented hinge construction **$9.85**

$15.50 Coil Springs, extra quality, cross helical spring, tied top **$12.85**

$9.25 Mattress, cotton top and bottom, excelsior centers **$7.50**

$25.50 Silk Floss Mattress, extra quality, 35-lb. weight, choice two ticks **$19.50**

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