

This Community's Great Asset Is It's Timber! Be Careful With Fire In The Woods All The Time!

The McMorran & Washburne Store

JULY ECONOMY SALES!

SWING INTO THEIR SECOND WEEK OF UNPRECEDENTED VALUE GIVING— FURTHER ESTABLISHING THIS GOOD STORE AS THE HOUSE OF BETTER VALUES IN QUALITY MERCHANDISE VALUES THAT ARE A STEP AHEAD OF COMPETITION. THIS JULY ECONOMY SALE OFFERS NOT ONLY McMORRAN AND WASHBURNE STOCKS AT DEEP REDUCTIONS, BUT MANY NEWLY PURCHASED, NEWLY ARRIVED OFFERINGS FROM CO-OPERATING MANUFACTURERS WHOSE GOODS MEASURE UP TO THE McMORRAN AND WASHBURNE STANDARDS.

Not In A Long Time Have We Had Such Good News For Thrifty Shoppers! Read And Profit!

JULY SALE

of SILK FROCKS at 1/4 Less



Strikingly distinctive frocks of silk crepe and printed silk materials are included in the July Sale at just 1/4 off. They are fashioned with youthful simplicity making them favorites for summer occasions.

LARGE'S

STYLES THAT LEAD

CITY NEWS

Classified Filed— The Stewart's notarial commis... was filed today with the coun...
Patent— Hamilton's homestead... from the federal govern... has been filed with the county...
Head Party Here— J. Winsor, Mr. and Mrs. C. W... and Charles Gregory make... party of North Bend people... on a short stay.
Peton Man Visits— Morris, Jr., of Mapleton is... out-of-town visitors in Eu... today.
Visiting Here— and Mrs. W. R. Lamb of... la, Cal., have arrived for a... at the home of C. E. Inman... Eugene.
From Springs— for 10 days at Klison springs... and Mrs. E. W. Zumwalt have... to their home here.
Undergoes Operation— P. Walter, boys work secre... of the Eugene Y. M. C. A., is... operating at his home following... removal of his tonsils at the... one hospital Saturday.
On Trip— County Judge C. P. Barnard is... to return Tuesday even... from a trip he is taking with... family to Crater Lake.
Build School— Hayes brothers of Eugene will... the Oakridge school build... Briggs and Allingham, who... given the contract, having... it up.
Yellowstone Trip— and Mrs. W. L. Cheshire and... and Mrs. A. T. Cockerline of... city are planning to leave... Monday for a tour to the Yel... stone national park.
Red Women Better— Mrs. Chatta Miller of Vancouver... and Mrs. Etta Sullivan of... land, who were injured here... week in an automobile acci... have been dismissed from the... ene hospital.
Reduce Coming In— beans and beets are arriving at... Eugene Fruit Growers' asso... cannerly in considerable... bers, reports J. O. Holt, man...
On Trip— On a two weeks motor trip that... include Tillamook, Astoria... rland, Moro, Bend and other... ns, Mr. and Mrs. Edgar Dugan... the River road left Sunday.
Return From Vacation— E. H. Gibbons and J. L. Holland... rks at the Eugene postoffice... ve returned to their posts of duty... spending their two-weeks' va... on. A. W. Holland and A. F... also clerks at the postoffice... today on their vacation trips.
Lland Party In City— Mr. and Mrs. C. C. Chapman and... rakter and Mr. and Mrs. R. S... warty and son are registered at... Gaburn from Portland. Mr... man is editor of Oregon Voter... Mr. Howard is vice-president... Ladd and Tilton bank.
Eugene Wilson Better— Eugene Wilson, father of the boy... was buried to death following... gasoline explosion near Eugene... week, is reported to be better... Mr. Wilson was badly burned... the hands and arms, in his... effort to save the child.
Adams Returns— Dr. Walter J. Adams has returned... Camp Lewis, Wash., where he... sent the past 12 days with the... liers reserve corps taking hospi... training.
Michigan Folks Here— Mr. and Mrs. W. Sheldon of... ur Lake, Mich., are in Eugene... Miss Luella Brewster of... High street. Mrs. Sheldon... formerly Abbie Brewster of...
Return Tonight— Dr. N. E. Winnard and son... are expected to return to... this evening from a...-week trip to the Oregon

Monday's Most Important Feature Will Be a SALE OF GOSSARD CORSETS EVERY ONE NEW! EVERY ONE PERFECT Months ago when we held the greatest sale of its kind ever held in Eugene, the "Department Managers' Sale," we received a very special price concession from the Gossard manufacturers. They liked the McMorran & Washburne way of doing business and have allotted us another group of these famous corsets to be sold at July Economy prices.
\$8.50 CORSETS \$4.95
\$5.00 CORSETS \$3.95
\$3.75 CORSETS \$2.69
\$2.00 CORSETS \$1.69
EXPERT CORSET FITTING FREE OF CHARGE

Monday--A Sale of Damask Lunch Cloths \$1.00 - \$1.29 - \$1.85 Snowy white, perfectly bleached, highly mercerized damask lunch cloths in several of the well liked sizes. Limited number of each price! Variety of patterns. All very, very special!

Women's Long Silk Gloves Sale Priced 39c Pr. If you wear a size 6 or 6 1/2 you are indeed in luck for you may share in this most unusual value! Black or white silk gloves that if it were not for their broken sizes would sell for \$1.50 pair.
36-In. Genuine Windsor Plisse Crepe 45c Yd. Daintiest of all lingers—crepes—most practical, too, for it never needs ironing. All plain colors.

July Economy Sale Prices On Our entire Stocks Of Womens And Misses SUITS COATS DRESSES A SPECIAL GROUPING OF WOMEN'S HIGH GRADE COATS VALUES \$28.45 TO \$65.00 About 30 higher grade coats sensationally priced for a quick clearance. Fashionable materials and styles for immediate, as well as Fall wear. Choose Any Womens Coat Selling From \$69.50 to \$89.50 at just HALF PRICE One Group of 30 Childrens Coats at Half Price Ages 2 to 14! At less than cost! Sale Prices \$1.87 to \$9.25

Ripplete Lingerie Crepe 29c Yd. Just what it's name implies, dainty rippled surface crepe, ideal for lingerie, gowns, etc. there's an assortment of patterns in plain white as well as any colorful figured designs. 29 inches wide.
Striped Lingerie Satin 75c Quality, 50c Yd. A sturdy desirable quality lingerie satin for slips, petticoats, bloomers, etc., 36 inches wide. In all desirable colors and white.
Nice Assortment of Comfort Challis 17c Good heavy quality challis in a pleasing choice of pretty patterns. 17c is the July economy price!



Think of buying these hand made, hand embroidered Philippine Gowns and Chemise at \$1.98

All the beauty, the artistry, the romance of those placid little islands in the Pacific; hand embroidered with infinite care and skill in these exquisite underthings. The chemise are in bodice or regulation top style. The gowns are sleeveless or with short sleeves. OF FINEST NAINSOOK AND BATISTE. Closing out our entire stock of Fine Imported and Domestic Ratine at 69c Yd. Any Ratine in this entire stock selling formerly up to \$2.50, goes out at 69c yard. There still remain a good selection of pretty patterns. Handsome Plaid Gingham Worth to 30c, 19c Yd. Sturdy gingham for school frocks, house aprons, etc., wide choice of bright pretty patterns!

Boys' Swimming Suits 79c Good quality cotton ribbed suits for boys, ages 8 to 16 years; worth to \$1.25. All bright color combinations that boys like!
Men's Cotton Swimming Suits Special at \$1.29 will give satisfactory service. In plain blue, black or maroon trimmed with brighter colors.

HEAVY FIBER BAGS ON SALE \$1.49 18-inch bags of heavy fibre—strong and durable—all lined—substantial handles—brass fittings—complete with key. Handsome imitation leather finish. Ideal camping trips, carrying parcels, etc.
Men's Blue Chambray Work Shirts 89c Sturdy, well-made, correctly sized shirts, well worth \$1.00 each, all sizes from 14 to 18. Buy two shirts for \$1.75 and effect even a greater saving!

Men's Finely Mercerized Lisle Hose, 29c Pair. Comfortable long wearing hose. Black, brown and grey. Every size, 9 to 12. Priced considerably less than regular, at 29c pair.

Coatless Days Call For These Smart Looking Shirts \$3.00 and \$3.50 Qualities \$2.65 Comfortable, good looking, well fitting shirts of broadcloth, poplin, aerocloth and French flannel in a wide assortment of neat striped checks and plain colors. All collar attached styles. Every size.