

A CALAMITY! IT MUST BE AVERTED! NO ALTERNATIVE!

We are face to face with a terrible situation—we must have cash. This stock of goods must bring it. We are going to get it—if we must give this stock away. Imperative orders are to forget sale prices, forget costs, forget values, and get the cash

Saturday Morning At 9:30 Sharp We Begin a

DOLLAR SALE!

That Will Create a Buying Riot In This Store

Never before were we in such a howling predicament. Never before were we so hard pressed for cash. The closing out of this stock is our only salvation. We have no other course

You have been amazed, astounded, bewildered at our ridiculously low prices. This Dollar Sale will make our former events look like pikers in comparison

Come to this sale. Come ready to buy. Because you never at any time before bought good clean merchandise at such unheard of low prices. You can't afford to stay away. Come.

FOLKS: We're Forced To Sacrifice This Stock To Get Cash—

We are ashamed to quote these ridiculously low prices—you'll think we're crazy—we only need money and need it desperately. We'll get it—by selling merchandise so low people will borrow to buy it

SILK, WOOL, VELVET, ORGAN-
DY WOMEN'S

Dresses

That formerly sold to \$18.50
AS LONG AS THEY LAST
SATURDAY

\$1⁰⁰

MEN'S TO \$20 VALUES IN

Suits

AS LONG AS THEY LAST
SATURDAY

\$1⁰⁰

GENUINE NASHUA DOUBLE
64x76 and 66x80

Blankets

Values to \$6.00
AS LONG AS THEY LAST
SATURDAY

\$1⁰⁰

MEN'S AND WOMEN'S

Coats

Values to \$20
AS LONG AS THE YLAST
SATURDAY

\$1⁰⁰

READ - BUY SAVE

Entire remaining stock of Taffeta and
Messalines, yd. **\$1**

New Egyptian Design Voiles, Special
2 yds. **\$1**

2 yds. Permanent Finish Organdy,
75c grade **\$1**

5 yds. 32-inch Amoskeag Dress Ging-
ham **\$1**

3 heavy large Turkish Towels, regular
75c grade **\$1**

Mercerized Poplin, regular 50c value,
now 4 yds. **\$1**

5 yds. Jap Crepe, all colors,
Saturday **\$1**

Numerous
Dollar Items
Not Mentioned Here

ONE LOT LADIES'

Silk Dresses

Many that formerly sold to as high
as \$22.50,
SATURDAY

\$7⁰⁰

Read:--

What \$1 Will Buy for the Women
Folks on Saturday!

KHAKI JACKETS **\$1**

LINEN DUSTERS **\$1**

TO \$5 HATS GO **\$1**

SILK PETTICOATS **\$1**

GIRLS' RAIN CAPES **\$1**

WOOL SKIRTS **\$1**

Men:--

Read what Your Dollar Will Buy
for You on Saturday!

\$8.00 RAIN COATS **\$1**

\$5.00 WOOL PANTS **\$1**

KHAKI BREECHES **\$1**

SILK SHIRT **\$1**

WORK COMBINATION SUIT **\$1**

BOYS' SUITS GO **\$1**

BOYS' MACKINAWS **\$1**

One Lot Men's
and Young Men's

Wool Suits

Many that formerly sold to as high
as \$25.00,
SATURDAY

\$11⁰⁰

COME - BUY SAVE

2 Men's Work Shirts **\$1**
for

\$1.50 Men's Unions **\$1**
at

3 Pcs. Men's Fiber and Silk Hose **\$1**
on Saturday

2 Men's Knit and Cut Silk Ties **\$1**
for

Boys' Coat Style Woolen **\$1**
Sweaters

2 Boys' Wool Caps, Spring **\$1**
styles

11 Pairs Men's Dress Sox, **\$1**
black and brown

5 Pairs Men's Leather-faced Canvas **\$1**
Gloves

Numerous
Dollar Items
Not Mentioned Here

DOLLAR SPECIALS!
AS LONG AS THEY
LAST—COME EARLY

PEOPLES CASH STORE

NOTHING RESERVED!
EVERYTHING GOES AS
LONG AS IT LASTS!