

GREAT FORCED DISPOSAL OF SHOES

WE MUST GET OUT

A SHOE STORE WITHOUT A HOME

Forced to Vacate

SALE STOCK TO BE SOLD--FIXTURES FOR SALE SALE

\$25,000.00 Shoe Stock Suddenly finds Itself Without A Home

THINK!—Here are our cards, all out on the table! Suddenly we find ourselves about to LOSE OUR STORE! Our lease is about to expire; we are forced out! Our shelves contain \$25,000.00 worth of shoes, thousands of pairs—Nap-a-tan to patent. This immense stock; no place to go! Let's reverse the circumstances: What would you do, folks, if you were in our predicament? What could you do? There is only one way out. The SHOES MUST BE SOLD—every blessed pair must go. The fixtures must be disposed of. To sell these great stocks in very short period is a full man's-sized job. But

we're equal to the task. An expert once said, "Anything can be sold if the price is right." We're going to take the advice; but we don't have to sell "anything," because the merchandise in this store is only from the world's better makers.

Listen!—Here you'll find Florsheim, W. L. Douglas, Utz & Dunn, and Martha Washington Shoes. So much for the quality; now about the price: Present worth, former costs and actual costs are to be forgotten—the order is, "Sell, Sell Sell—Forget the Price!" So here goes for the greatest, most colossal, staggering, price cutting carnival that this little

old valley has ever seen or heard tell of. We're in for a terrible loss and we know it. So here goes our entire stock!—everything—brand new Spring Merchandise in a knock-down, drag-out price calamity! So if prices will do the work, we expect to rid the store of EVERY PAIR—because the quality is in the shoes—and the price tags have been put on with only one dominant idea—Sell, Sell, Sell!

A word to the wise is sufficient. We advise early attendance, and if you'll listen to our judgment, you'll hear it shouting at you—Buy! Buy!! Buy!!! All right, folks, let's go!

The World's Better Shoes Go At Terrific Close Out Prices!

Men's
\$5.50 Dress
Shoes
Beautiful Brown English Calfskin Shoes; Goodyear Welt, Rubber Heels—
3.95

Men's
\$3.50 Work
Shoes
Heavy Soled, Leather Throughout; a value that is practically a sensation—
1.95

250 pairs of Ladies' and Men's Silk Hose
Regularly Priced \$1.50 for the Ladies and 75c for the Men
With Each Pair of Ladies or Men's Shoes over \$4
10c A Pair

Ladies'
\$5.50 Dress
Shoes
Brown or Black Kid Shoes; Military Rubber Heels. Close-Out Price
3.48

Ladies'
\$5.00 Sport
Oxfords
Brown or Black Brogue Oxford; Flat Rubber Heels. A marvelous Buy—
2.95

Placed In a Great Predicament

- \$6.50 MEN'S OXFORDS
Brown Calfskin Shoes, Welt Sole, Rubber Heels. Close-Out Price. **4.85**
- MEN'S HI-TOPS
16-Inch Moccasin Toe Pacs; a Wet Weather Shoe for fair. **9.85**
- \$6.50 MEN'S SHOES
Black Calfskin Shoes; Goodyear Welt, Rubber Heel, at **4.95**
- \$3.50 BOYS' DRESS SHOES
Brown Calfskin Shoes, Rubber Heels. Close-Out Price **2.48**
- \$3.00 BOYS' SCHOOL SHOES
Solid Leather School Shoes at a Price That is Sensational **1.98**
- \$5.50 BOYS' HI-TOPS
Entire Stock—All Styles—Some Wonderful Bargains **3.98**

Ladies' \$4.50 Patent Shoes One-Strap Beautiful Patent, Flat Rubber Heel Pumps. Close-Out Price— 2.98	Ladies' \$5.50 Kid Pumps One-Strap Black Kid Oxfords; Fine Quality; Goodyear Welt. Close-Out Price— 3.48	Ladies' \$7.00 Patent Slippers Two-Strap Cut-Outs; Season's Latest Creation. Close-Out Price 4.98
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\$25,000.00 SHOE STOCK MUST GO ONTO THE PUBLIC'S FEET

Men's \$7.50 Dress Shoes Brown Calfskin, Goodyear Welt Shoes, Rubber Heels, Various Toe Styles— 5.48	Men's \$4.50 Work Shoes Black or Brown Solid Leather Shoes; High in Quality, Cheap in Price 2.98	Men's Florsheim Shoes Entire Stock of Florsheim Shoes and Oxfords Go at Close-Out Prices!— 8.95
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The Public Must Be our Warehouse

- \$4.50 LADIES' SHOES
Black Kid Comfort Lace Shoes or Oxfords, Cushion Soles, Rubber Heels.... **2.98**
- \$7.00 LADIES' OXFORDS
Black Kid Dress Oxfords, Welt Sole, Rubber Heel, Goes at **4.98**
- \$10 LADIES' UTZ & DUNN'S
Brown Kid One-Strap Cuban Heel Pumps. A Daring Offer! **5.98**
- \$3.00 MISSES' DRESS SHOES
Gun Metal Solid Leather Shoes; Ideal for School Wear **1.98**
- \$4.00 MISSES' DRESS SHOES
Brown Calfskin Shoes, A Powerful Reduction. Close-Out Price **2.89**
- CHILDREN'S SCUFFERS
Black, Brown and Smoke. A Drastic Price Cut—Goes at **1.95**

Sale Starts Thursday, February 22 at 9 o'Clock

Plenty of Extra Sales-people have been engaged to give you the regular Model Service and fit that has always characterized this store!

MODEL SHOE STORE

724 Willamette St. Bet. 7th and 8th Sts.

Store Closed All Day Wednesday, Preparing for This Tremendous Sale!