

THE Hellog THEATRE

Today
Last Time to See—



Arthur S. Kane presents
Charles Ray
in
"A Tailor Made Man"
by Harry James Smith
as produced by Cohan and Harris in the United States of America
Direction—Joseph DeGrasse

A big picture of personality and clothes; laughter and horse sense.

Shows 1, 3, 7, 9

Harry Reed, on the Morton
Pathe News.

Afternoon 20c, Evening 30c

Coming Monday
For Four Days



Orphans of the Storm
The Story of the Two Orphans

SEC. HOOVER ADVISES BUSINESS ON TRADE

Washington, Oct. 21. (United Press).—Special information service revealing to American business opportunities for the sale of raw materials and manufactured products across the seas, has been established by the Department of Commerce under the direction of Secretary Herbert Hoover.

In little more than half a year, Paul J. Croghan, chief of the editorial division of the Department, has built up a news-gathering agency with more than one thousand correspondents scattered in every corner of the globe and he has increased his "bona fide circulation," from 5,000 to 6,000,000.

All of this has been accomplished by a combination feature service, conceived and prepared by Croghan and his assistant, William L. Kilcun. This service is divided in three sections.

The first section is entitled "What the World Wants and Needs: Trade Opportunities." This publication is released every Monday and contains up-to-the-minute information from all over the world on needs of the various nations together with actual advertisements announcing the wants of specific concerns for American goods.

The second publication is released on each Tuesday and is entitled "Food-stuffs Around the World." Crop conditions, trade in foodstuffs and allied subjects are treated with in this portion of the service.

The third is the "Weekly Cable Service," compiled by the Department's foreign staff and touching upon general matters of interest abroad. Financial and economic developments in every country in the world are reported and forecasted expertly and accurately in this publication.

"Based on the advertised circulation of newspapers carrying portions of our printed service weekly, we now have 6,000,000 readers. Papers which carry this news throughout every section of the United States, and each carries from a column or less to more than a full page. Under the old system of mailing out a daily commerce report we reached not more than 5,000 persons."

Six million readers, however, it was pointed out, is not the limit of the circulation of this news. Every paper in the country receives through its Washington correspondents or through news services the important or nationally interesting portions of the Department's service.

Every American consul, trade commissioner and commercial attaché, numbering in all slightly more than a thousand, report interesting happenings in their sections of the world for use in Croghan's service. Reports come in by wireless, cable and mail, depending upon their importance. By way of reward for their efforts, newspaper clippings, all giving appropriate credit, are returned to the men from whom the reports originate.

"It works better than a salary," Croghan avers. "When they see all the publicity they get back in the States they redouble their efforts, and we could print an entire newspaper with the copy we get daily now."

VACCINE SAID TO PREVENT PNEUMONIA

New York, Oct. 21.—Having found after years of experimentation a method of preventing pneumonia, Dr. Russell L. Cecil of the United States Public Health Service is confronted with the serious problem of how to get it into general use.

In his research laboratories at Bellevue Hospital there, he discussed the difficulty of applying his work to human beings. He has satisfied himself by a long series of experiments on monkeys that the treatment is thoroughly effective. Monkeys treated with Dr. Cecil's vaccine become immune to pneumonia or easily recovered from it when exposed whereas the mortality among monkeys not treated is high.

Trouble to get Subjects

As monkeys are affected by pneumonia exactly as humans, Dr. Cecil sees no reason why the treatment that proved effective for them will not be as beneficial for humans. But the next step—to try it on humans is not easy.

The new method is an attempt to avoid the unpleasant features of injections into the blood. The vaccine is introduced directly into the lungs either by spraying with an atomizer and inhalation or, as in the treatment of monkeys, by spraying into the trachea. In the lungs it sets up a mild reaction similar to that caused by live pneumonia germs and thereby raises the fighting powers of the body against pneumonia itself.

Tried by inoculation

Use of the vaccine by inoculation into the blood has already been tried with considerable success on humans, but it is always attended by the kind of sickness and soreness that every soldier who had anti-typhoid vaccinations knows.

Dr. Cecil believes he may have found a means to save the 150,000 lives that pneumonia takes in this country every year, but how to get the public to apply his knowledge is beyond him unless—said—every morning everybody will "take a few whiffs from an atomizer containing an anti-pneumonia solution."

THEATRES

Alcazar Ranges
Burn
Wood, Coal and Gas

—The ALCAZAR Ranges have a no equal. They are economical, they are well built; coils come already set in large firebox. The oven has 2 grates. The finish is excellent and it will stay that way. The Alcazar is guaranteed and the price is only—

\$140.00

The Colonial Range

are made in Oregon, to fit Oregon conditions. There is an extra large firebox. A variety of styles and finishes give you an opportunity to make your stove most individual.

Yes, We Have Heaters

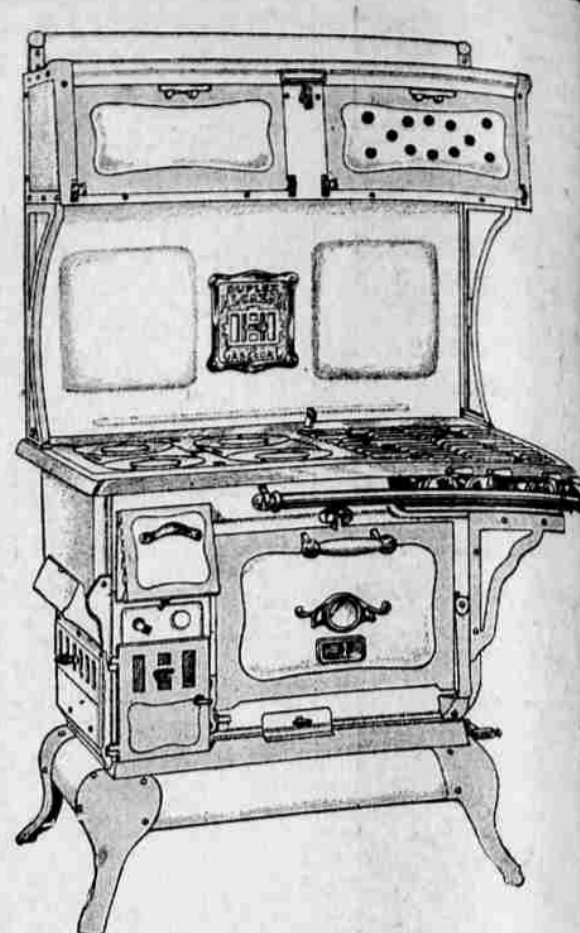
Johnson Furniture Co.
625 Willamette Street Phone 1138

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Feed Trees Dye to Make Hardwood

Berlin, Oct. 21. (By mail to United Press).—Several acres of "dye" or "saturated" trees are growing in the vicinity of Hannover, their leaves red and black and other unusual colors, their wood similarly stained.

This is the result of the newest achievement of German science, which converts ordinary wood into an imitation hard wood by feeding the tree dye while it grows. The process can be further amplified, so that an actual hardwood—mahogany, ebony and so on—is developed under hydraulic pressure.

Holders of patents for the new process say that they will make the German furniture industry independent of import of costly foreign woods, while, with the hardening process it is expected that a substitute for hardwoods in furniture making and in building manufacture will be achieved at low prices.

The Overseas Week in Hamburg displayed a number of samples of the vaccinated wood, the promoters claiming that these specimens were so hard as to be distinguished from the genuine. There is a question, however, as to whether or not the color would remain fast. The inventors say it will hold.

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Big Boss of Miners Will Go On Trial

Charles Town, W. Va., Oct. 21.—Attorneys for the prosecution and defense began arriving here today for the trial which begins Monday in Jefferson county court.

West Virginia union miners' chief, C. Frank Keeney, is under indictment for treason, conspiracy and in connection with the murder of John Gore, Logan county deputy, during the armed march of union miners drawn toward Logan and Mingo counties, in August, 1921.

Counsel for the state have announced the union leader will first be tried on the murder charge. A panel of 25 jurymen has been drawn. Twenty of the possible jurors are farmers.

Union officials attach even greater importance to the Keeney trial than to the trial of William Blizzard, young mine union official, who was acquitted of a treason charge after a trial lasting several weeks. Keeney is the "big boss" and finding of the court will be a decided boost or thrust at unionism in West Virginia's mines.

Since the Blizzard trial, three similar cases have been tried and convictions obtained in each. Rev. James E. Wilburn, sympathizer, and John Wilburn his son, were each convicted of murder in the second degree, in connection with the death of John Gore. Sentences are expected to be passed when the court opens Monday. Walter Allen was found guilty of treason, with a recommendation of a jail sentence of 10 years rather than death. He is now serving time in county jail.

GRAIN GROWERS' POOL

Portland, Oct. 21.—The Oregon cooperative Grain Growers' association is this week mulling out to about 25 percent of the growers who had wheat in the 1921 pool checks covering grade and premium wheat adjustments.

When the pool was closed formally on May 31 part of all of the wheat stored in the particular members' either had not been shipped from the country warehouses to the terminal at that time or had not been shipped a sufficient length of time before May 31 for the Oregon office to secure from the state grain inspector's office copies of the out-turn grades of that wheat. The association, therefore, arbitrarily placed an inventory value on the grain, this arbitrary grade being subject to adjustment. Since that time the state office has received from the state inspector correct out-turn reports on practically all of that wheat and is issuing to the growers at this time these corrected statements together with checks covering the amount with which the grower is credited.

As the final payment will vary from 1 cent to 4 cents per bushel to the various members, and as the state association has no way of knowing what each grower portion will be until the sales agency has made returns to the state offices, they, of course, cannot make further payments on the 1921 pool to the grower until the actual amount has been determined, but they believe they will be able to make this final adjustment about December 1.

OPEN FORUM

1111 South Broadway, Los Angeles, Cal.

Editor Guard:

Will you please tell our Eugene friends and acquaintances that we are located at 1952 Glendale boulevard, and shall be glad to see them there whenever they visit the land of sunshine? The mornings are cold and foggy these days, but there is plenty of sunshine later on.

We came down here October 7 to assist in editing Orchard and Farm, which is soon to be issued weekly and sent to all the country and suburban subscribers of both the Los Angeles and San Francisco Sunday Examiners, giving it a circulation of over 300,000. About \$200,000 worth of new equipment is being installed, including apparatus for making rotogravure pictures, which will cover eight pages of each issue. Mr. Knollin has gone to San Francisco to attend the stock show, leaving me in charge of the office. We are adding to our staff some of the leading agricultural authorities and writers in California and expect to make Orchard and Farm the best as well as the biggest farm paper on the Pacific coast.

Last week I attended the Riverside fair and a banquet at the Glenwood Mission inn and visited a \$100,000 poultry farm near Lankershim. Tomorrow I go to the Pomona fair and next week to the Coachella valley, to get material for an article about the date industry there. Delect Noors are retailing at a dollar a pound, being packed like fine chocolates.

We have rented a house in the Edendale district, which is five minutes ride from Echo park, where the Great Angeles temple is being built by Mrs. McPherson and Dr. Price. The latter is to hold a revival at Albany next week. Last month he conducted a similar campaign at Ashland. Hundreds of people were miraculously healed as a result of faith and prayer and the whole community given a far greater spiritual uplift than it had ever before experienced.

Descending from the sublime to the ridiculous, Mack Sennett's studio for making comic pictures is located only three blocks down the street from where we live. We expected the neighborhood would be filled with bathing beauties, but haven't seen any such animals yet.

Los Angeles is growing in every direction like wildfire, the estimated increase in population during the past year being

WASH THE KIDNEYS IF THEY BOTH

Flush your kidneys with salts. Valenceiennes, France — A man and his wife were seriously gassed by a huge fungus growing in the washing of their cottage exploded with like effect.

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CHICHESTER'S PILLS
THE DIAMOND BRAND
SOLD BY DRUGGISTS EVERYWHERE

MILLING WHEAT HIGHER

Portland, Oct. 20.—The wheat market was quiet yesterday, so far as export grades were concerned, the slowing down of buying being attributed to the strike. Prices generally quoted on club were \$1.15. The demand for milling wheat continued good and the market was firm. There were reports of Big Bend bluestem sales as high as \$1.38 to \$1.40. Wheat bids at the Merchants' Exchange were the same as Wednesday.

The flour market is in a firm position with an advance in family and bakers' flour expected.

Cecil Sorel Will Show New York How

Paris, Oct. 21.—Wonderful Mlle. Cessie Sorel left for New York today by the liner America with 40 of the most famous gowns and fur sets that have ever come out of Paris.

Mlle. Sorel, who is particularly noted for her characterization of the frivolous Celinee in Moliere's "Le Misanthrope" is going under the sponsorship of the French Ministry of Beaux Arts to give America an opportunity of seeing classic French drama. She is one of the stars of the great Theatre Comedie Francaise, one of the French national theatres.

In New York she will immediately open a chic salon and give some lectures on French modes and how French women dress. She will use her own wardrobe to illustrate.

"Moliere shall be pleased," said Mlle. Sorel laughingly today, showing the

As Guardian
---Meaning One Who Guards

AS GUARDIAN of estates of minors and as conservator of properties going to those incapable of management, the Trust Department of the First National Bank is in a position to occupy an important place under your will.

The management of your affairs after you are gone is too important a thing to neglect now. Come in and talk to us about it.

"39 Years of Helpful Service"

FIRST NATIONAL BANK
of Eugene

Weather Changes Cause Sickness

Extreme changes of weather during Fall cause many colds and coughs. For quick relief from throat, chest and bronchial trouble, coughs, colds and croup use Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world. "Foley's Honey and Tar" is the most pleasant and efficient remedy for coughs and colds that I ever saw" writes Wm. Jones, El Dara, Illinois. Sold everywhere.

LILLIAN and DOROTHY GISH in
D.W. GRIFFITH'S "ORPHANS OF THE STORM"

Orphans of the Storm, which opens for a four day engagement at the Hellog Theatre Monday.

Student May Claim An Original Stunt

San Francisco, Oct. 21.—James Wilson, student at the University of California, hankered to do an original stunt that would give him distinction among his fellow students. So he took a typewriter from the desk of the public stenographer in a corridor of the St. Francis Hotel at 2 a. m., after a banquet, and opened a curbside matrimonial office a block away. His unique enterprise attracted considerable attention and a policeman arrived while Wilson was harranguing a sidewalk audience to induce someone to employ him as matrimonial agent. At the police station he explained his laudable object and was released after he returned the typewriter to the hotel.

Bean Market Firmer

There is a flurry on in the California bean market with advances in some varieties. Dealers regard the flurry as merely temporary and due to weather conditions.

TAKEN SICK ON TRIP

Mrs. Vina McLean received a letter last Thursday from Mrs. W. G. Hill, written at Montague, Cal. She stated Mr. Hill had been taken violently sick on Tuesday, the day they left Eugene. The train was held up at Glendale about half an hour to allow them to call a physician from the town. They stopped at Montague, which their train would reach about 7:30 Tuesday evening, but where it does not ordinarily stop. Mrs. Hill thought they might stay there a week. She has a nephew there, Austin Murphy.

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