

ANOTHER INSTANCE TO PROVE OUR ABILITY TO UNDERSSEL ON QUALITY GOODS

2 Yds. 9-4 Bleached

**Pequot
Sheeting
\$1.00**

Dollar Day Special.

1 1/2 Yds. Imported

**Silk
Pongee
\$1.00**

Dollar Day Special.

FACTS ABOUT DOLLAR DAY

You have, no doubt, seen and perhaps yourself attended many a dollar day sale, but you have as yet never seen or witnessed a People's Cash Store Dollar Day Sale. Well, don't miss this one. For this day will be one to be long remembered in the bargain giving history of Lane County.

Dollar Day with the People's Cash Store is not a day to get to get rid of shelf or worn odds and ends or broken lots of goods; on the contrary, only the best, the newest is placed on sale at unbelievable low prices.

This Dollar Day is inaugurated by the management as a breeder of good will, a trade getter and a People's Cash Store business booster. The quality of the goods offered the lowness of the prices and the service that will go with them will make it such. Take our advice and be here.

MEN'S

Genuine
B. V. D.s
Sizes to 46
\$1.00

Dollar Day Special.

12 Tall Cans

**Darimade
Milk
\$1.00**

Dollar Day Special.

A MIGHTY DISPLAY OF THE NEW PURCHASING POWER OF YOUR DOLLAR--WHEN QUALITY MERCHANDISE IS LOWERED AS THESE PRICES MOST SURELY INDICATE

Quantities Limited

Here You Buy Good Goods for Less

3 BOYS' SHIRTS \$1

Were 59c. All sizes in khaki, blue chambray and fancy stripe percale. Sport models included.

BOYS' WOOL PANTS \$1

To \$2.00 values. In a varied range of colors, but all of heavy material to stand up under hard service.

3 BOYS' UNIONS \$1

Were 55c. In athletic waist style and also in the balbriggan summer weight. All sizes.

2 PR. LEATHER GLOVES \$1

69c values. Made of leather, seams carefully sewed. Especially suitable for rough work.

9 PR. MEN'S SOX \$1

Were 15c. Of extra good fast color cotton. In a full range of sizes in black and brown only.

5 PR. MEN'S SOX \$1

Were 35c. Suitable for work or dress, of a fine ribbed mixed wool quality of good value.

5 PR. DRESS SOX \$1

Were 25c. The famous guaranteed "Ironsox." In all the desired colors. A wonder value.

2 PR. SILK SOX \$1

Some were to 75c. In a good many colors, all sizes. Fiber silk and mercerized quality.

MEN'S PANTS \$1

Were \$2.00. Our big leader for men. Has a dressy appearance yet has the stuff for wear.

2 MEN'S DRESS TIES \$1

To 75c values. Four in hands and also some knit ties. Some very elaborate designs to choose.

MEN'S SILK TIES \$1

Reg. values to \$1.50. Silk four in hand and fancy patterns in knit ties. Big values.

MEN'S ATH. UNIONS \$1

Were \$1.25. Of very fine grade. All sizes of Royal Court brand. Will stand up to the best.

MEN'S DRESS SHIRTS \$1

Just one lot of Men's Dress Shirts, all sizes, with and without collars. To \$1.50 values.

WOOL DRESS CAPS \$1

Were \$1.85. In small sizes only, but a good range of snappy summer models. Good value.

6 ARROW COLLARS \$1

25c values. In the soft and stiff modes. The season's cleverest styles are here.

Dollar Day

ONLY ONE DAY--SATURDAY

YOUR DOLLAR WILL NEVER BUY MORE

5 YDS. PRETTY CRETONNES \$1

Were 25c to 35c. Comes in a varied array of beautiful colors and in 27 and 36-inch widths.

8 YDS. OUTING FLANNELS \$1

Was 19c the yard. Good heavy grade weight, 27 inches wide and standard qualities.

5 YDS. OUTING FLANNEL \$1

Was 29c the yard; 36 inches wide, heavy weight. Also in pink, blue, white and fancies.

5 PILLOW CASES \$1

Were 29c each. Of a very fine grade bleached muslin, size 42x36. Very special.

10 HUCK TOWELS \$1

Were 15c each. A very good size and of good quality Huck toweling.

6 TURKISH TOWELS \$1

Were 29c each. Double thread--Cannon brand towels of good size and weight.

3 TURKISH TOWELS \$1

Were 49c each. The biggest and heaviest three towels for a dollar ever before offered.

5 YDS. HUCK CRASH \$1

Regular 29c grade. Of good heavy weight and quality, 18 inches wide. A dandy value.

\$1 Day Specials

ON OUR

Bargain Balcony

M. J. B. COFFEE \$1
42c value per lb. Special for Dollar Day three pounds for \$1.00.

3 1/2 YDS. OIL CLOTH \$1
35c value. Fine Sanitas and Certainteed quality, in light and dark patterns.

7 PR. CHILD'S HOSE \$1
In black and brown. Heavy ribbed cotton hose of good fast color.

7 PR. LADIES' HOSE \$1
Seamless, fast color and good quality. Comes in black and brown, all sizes.

ALUMINUM SPECIAL \$1
Values to \$1.75. Will go on Dollar Day in a special lot for this low price.

2 PLAY SUITS \$1
75c values--good washable material, well made and run of good sizes.

2 LADIES UNIONS \$1
Were 75c. In three different styles to choose from, and a very fine grade for summer.

3 LADIES' VESTS \$1
Were 45c. Take your pick of the style that suits your own particular taste.

5 LADIES' VESTS \$1
Were 35c. A light summer weight garment of good quality. Many styles in the lot.

2 SATEEN BLOOMERS \$1
Regularly priced to 75c. Made of high grade sateen and with good elastic.

FLOWERED UNDERSKIRTS \$1
\$1.50 regular values. Of very fine quality flowered sateen material, with ruffles.

NIGHT GOWNS \$1
\$1.69 value. For Dollar Day only, of fancy good weight flannel, trimmed.

LADIES' WAISTS \$1
To \$3.00 values. For Dollar Day at this low price. Made of fine voile and georgette.

3 PR. ARROWHEAD HOSE \$1
Were 49c the pair. In white, black and cordovan. Fine ladies' dress hose.

Doors Open 9 a. m.

Lower Prices On Standard Goods

4 YDS. JAP. CREPE \$1
39c values. The standard imported Japanese crepe. In 28 different shades.

3 YDS. PRETTY VOILES \$1
Were 45c. The season's newest creations in lovely carnation patterns, 40 inches wide.

36-INCH SPORT SKIRTING \$1
Was \$1.49 the yard. The new stripes in skirting for almost half its original value.

11 YDS. CALICOS \$1
Were 15c the yd. Fast colors and in all the different colored patterns.

BROCADED CORDUROY \$1
Was \$1.69 the yard; 33 inches wide, for kimonos, robes, etc. The lowest price in years.

2 YDS. GRANITE CLOTH \$1
Were 75c the yd. Comes in 36-inch width in all the wanted shades to choose from.

3 1/2 YDS. WINDSOR GREPE \$1
Were 39c. In pretty flowered and bird designs, also in solid colors.

2 YDS. TABLE DAMASK \$1
Reg. 75c value; 58-inch width, in a very pretty flower design. Very good grade.

6 YDS. ROMPER CLOTH \$1
25c values; in 32-inch width, excellent for play suits, aprons, dresses.

6 YDS. GOOD PERCALE \$1
25c values; 36 inches wide, large assortment of patterns to pick from.

8 YDS. UNBLEACHED SHEETING \$1
19c grade, of heavy Wilton sheeting quality. Very suitable for aprons.

6 YDS. DRESS GINGHAMS \$1
25c values, good fast colors, standard qualities, pretty color combinations.

10 YDS. CURTAIN SCRIMS \$1
19c values. In plain white, flowered and bird designs; 36 inch widths.

3 YDS. CHECKED CREPES \$1
45c values. Standard quality, new checks in pretty Jap Crepes. Special for Dollar Day.

2 YDS. TISSUE GINGHAMS \$1
Were 75c the yard. Lovely new checks in small and large patterns; 32 inch widths.

A GREAT MONEY-SAVING OPPORTUNITY

is the great outstanding feature of this event. Here are numerous items over one dollar--but items that by buying here you save many, many dollars. Be one of the hundreds who will come to save.

CONTINUING--OUR 3 DAY Sale of Dresses

Every one a designer's model, every one really worth to \$40.00 and more, every one different, all the desirable shades, a complete run of sizes, including the stylish stouts, all at one low price.

You miss your great opportunity if you don't stop in and see this grand display.

\$18.45

CANTON CREPES, YD. \$2.95

The popular, the new shades only; 40 inches wide, all the rage for this year's wearables. Reg. \$3.50 the yd.

SILK TAFFETAS, YD. \$1.95

Comes 36 inches wide, in many of this season's most lustrous changeable shades to choose from.

MEN'S WORK SHOES \$2.89

Made of all leather--a good run of sizes to pick from.

BOYS' OUTING SHOES \$2.29

A nice line of outing shoes for summer wear for the boy.

LADIES' AND MISS-ES' OXFORDS AND PUMPS \$2.98

In black and brown, the very latest in styles and of good quality.

LADIES' SPRING HATS

Our millinery stock just at this time is at the height of its glory. For never was our stock so complete and varied as to styles and assortments. Fine Hair Braids, Chip and Straw Cloths, Silk Georgettes and also the new novelties in sailors. You can't afford to miss seeing our showing and our low prices.

Priced \$2.98 to \$12.50

SPECIAL SELLING OF MEN'S SUITS

A conservative model in Men's Suits of very fine material. Assortment of sizes. A real \$20.00 value. Especially **\$12.50** priced for Dollar Day.

Semi Young Men's models, in brown, dark green and blue mixtures. Good range of sizes and values to \$22.50. **\$14.95** Reduced for Dollar Day.

NOTE--Every suit in the house is reduced.

MEN'S OUTERALLS \$1.95

A good combination work suit--full cut and well made.

RIDING BREECHES \$1.69

Well tailored and of snappy cut--good weight khaki.

MEN'S TWEED CAPS \$1.75

All the popular shades in tweed and solid colors.

AND SATISFACTION IS GUARANTEED OR MONEY REFUNDED.

PEOPLES CASH STORES

EUGENE--SALEM

A. L. SOLOF, MANAGER