

HEY-HO! SPRING'S HERE!

EASTER comes just at the time of Nature's rebirth! What more fitting than to celebrate the beauty and grandeur of the new season with new things—new clothes, new household items, new toys, and—Easter Gifts! Nature, you know, wears her fairest smile at Springtime. And in order that everyone in this city may reflect Nature's gladness, our merchants are ready with fresh new stocks; you may have the widest choice of the things that will make you feel glad, and spread joy to others.

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