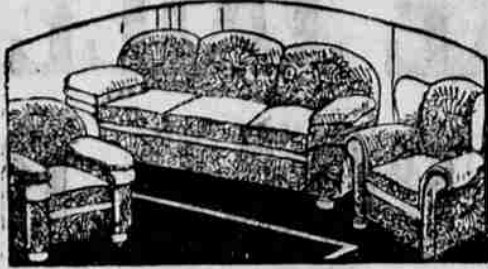


WONDERFULLY NEW Overstuffed Furniture

Artistic,
Colorful
Quite Original



A New
Showing
Moderately
Priced

Truly this is the most remarkable showing of new Overstuffed Furniture that we have ever assembled. New designs and color combinations lend to this new spring stock a charm that is exceedingly appealing. The fact that it is lower priced now is an additional reason why you should make your selection early.

Baby Carriages

If you have a little fairy in your home you will surely want one of the new Heywood baby carriages or crams. Our spring stock displays a variety that is unequalled and at prices that are very moderate.

Rug Remnants

We still have a few pieces of carpet remnants suitable for small rugs. We are quoting them at a low price as they **MUST BE SOLD**. A number of patterns are long enough for your stairs.

Alluring New Wilton Rugs

It is not often that you have the opportunity to select from so large a stock of Bigelow Wilton Rugs. Our new spring shipment is here. A varied assortment of colors and designs many of your exact preference are being shown for the first time. We believe you will be able to select what you want to harmonize well with any room.

Wedgewood Ranges

Wedgewood Ranges are still leading in popularity among housewives you haven't a Columbia in your appearance. You can get a genuine Wedgewood Range at from \$85 up.

New April Records

The new Columbia Records are here. Don't miss a minute, but come in first time you are down town and hear the very latest music. If who want economy, efficiency and home we will put one there on very easy terms.

We Invite You to Use Your Credit
"Helping You to Have a Better Home."

Applegate Furniture Co.

Eugene Theatre Bldg.

Women's Clubs, Social, Personal

SEE ITEMS SHOULD BE PLACED IN THE SOCIETY SECTION BETWEEN 10 A. M. AND 12 M. TELEPHONE NUMBER 225

Mr. and Mrs. A. H. Tucker entertained a number of their friends last evening at a dancing party at Grotto Hall, about twenty-five couples being present. The decorations were bouquets, flowers and flags, and a delightful midnight supper served to the guests, who enjoyed dancing to music furnished by the Rain-bow orchestra till one in the morning. Those present at this delightful affair included: Mr. and Mrs. Stovett, Mr. and Mrs. Chester Daniels, Mr. and Mrs. E. G. Jurgens, Mr. and Mrs. Taw, Mr. and Mrs. Ed Collins, Mr. and Mrs. Verne Stater, Mr. and Mrs. Jorgen Hanson, Mr. and Mrs. C. P. Mayhew, Mr. and Mrs. E. H. Peterson, Dr. and Mrs. L. S. Whitestone, Mr. and Mrs. Ray Glass, Mr. and Mrs. Ray Wing, Mr. and Mrs. T. H. Spooner, Mr. and Mrs. Albert Lundstrom, Mr. and Mrs. H. Ford, Mr. and Mrs. H. E. Wyatt, Mr. and Mrs. L. Larson, Mr. and Mrs. J. O'Day, Mr. and Mrs. W. T. Klusman, Mr. and Mrs. Steven Wall, Mr. and Mrs. T. Jensen.

Mrs. Frank E. Brown of Salem was a house guest this week at the home of her sister, Mrs. J. E. Allison on Columbia street. She returned to her home last evening.

The dinner given by the College Crest Community club Thursday evening was enjoyed by about one hundred guests. Miss Ruby Storer sang two numbers and Miss White gave two readings which were very much enjoyed while the dinner

was being served. After dinner, Professor Sweetser of the University gave a very interesting illustrated lecture on the wild flowers of Oregon which contained a plea for their preservation. A short business meeting was also held, and a costume party to be held at the club house Friday evening, April 7, was announced, also a children's party to be held at the club house on the same afternoon.

A delightful surprise party was given at the home of Mr. and Mrs. L. J. Koupal, 1350 Lincoln street in honor of their daughter, Maryhelen, whose fourteenth birthday it was. After a prize winning game in which Ruth Hudson won first prize and Ollie Bensonnet second, dancing was the diversion of the evening. Later a luncheon was served. The table was beautifully decorated in pink. Those present at this delightful surprise were: Nadine Campbell, Vera Cummings, Ruth Hudson, Laura Bowen, Fredricka Teshner, Ollie Bensonnet, Lela Barnum, Thelma Bailey, Virginia Seymour, Marion Conklin, Ruth McIntyre, Mary Owens, Dorothy Bushnell, Maudie Leomis and Maryhelen Koupal.

The Good Times Amusement club will give a dance at Dreamland hall Tuesday night, to which each member of the club will be privileged to invite one guest for the occasion.

The Associated Council of Eugene

schools will meet Monday, April 3, at 2:30 in the office of Superintendent Carleton.

Honoring the birthday of Mrs. Charles P. Johnson, Thursday afternoon, Mrs. Robert Finlayson and Mrs. Charles Page entertained with a surprise card party at the home of Mrs. Page. After a most enjoyable afternoon the guests partook of an excellent lunch. As honor guest, Mrs. Johnson was presented with a lovely flower bowl. The guests who enjoyed the hospitality of the Page home were Mesdames J. H. Dahling, H. H. Barle, Frank Knight, W. G. Klossman, L. Hanns, the hostess and Mrs. Johnson.

The annual convention of the Oregon Federation of Women's Clubs, will be held in Tillamook on May 20 to June 2. The dates set originally were earlier in the month but were changed at a board meeting held recently at Corvallis with Mrs. Ida B. Callahan presiding. Clubs from all parts of the state are asked to send their presidents or other delegates to Tillamook where the committee is preparing to entertain hospitably. As Tillamook is near the sea warm wraps should be taken.

An excellent program is in store and a good time assured. Some changes advocated for the constitution are anticipated. The official call for the convention will be sent out the latter part of April.

Friday evening a dance was given by invited one member from each house on the campus. The rooms were made attractive by quantities of flowers distributed throughout the rooms.

Mrs. O. R. Gullion left Friday for the east returning about June 1. She will be met in Chicago by Dr. Gullion who is attending clinics and to business affairs.

WALKER AND HAMLIN LATEST CANDIDATES

Two more Eugene men are now openly candidates for public office with the announcement of Dean Walker, city councilman that he would run for the state house of representatives, and that of J. D. Hamlin, deputy county clerk, that he would permit his name to be used for county commissioner. Both are candidates on the republican ticket subject to the May 10 primaries. Hamlin makes the fifth man to announce himself for county commissioner while only one other besides Walker is openly in the race for representative.

Mr. Walker is a graduate of the University of Oregon in 1913 and was graduate manager of the school for two years. He was elected last year to the city council after he had filled out the unexpired term of a man in the first ward who had resigned. Mr. Walker is a prominent member of the Kiwanis club and the American Legion.

Mr. Hamlin has lived in the county for the last 30 years. He has engaged in school teaching, farming and business and served for several years as deputy county clerk before being appointed deputy county clerk last fall by Clerk R. S. Bryson. Because of his experience in the clerk's office it is held he is very familiar with the county's business.

SPRINGFIELD NEWS

Here From Albany.
Mr. and Mrs. William Dawson of Albany, is spending a few days here as the guests of Mr. and Mrs. Henry Adrian.

Up From the Grove.
Bert Albers came up from Cottage Grove on Thursday evening to attend the dance. He is at the power plant for a few weeks.

Goes to Portland.
Mrs. Paul Brattian and sister, Mary Waters, who have been visiting here, left Thursday for Portland where Mrs. Brattian will visit for a few days, and Mrs. Waters returned to her home in Portland.

Returns to Portland.
J. R. Phillips of Portland, spent a few days here visiting at the home of his sister, Mrs. M. C. Magill, returning to his home Thursday.

Here From Cascade Locks.
Tom Allen and brother Jess Allen, of Cascade Locks, are spending a few days here on business. Tom Allen came down for his household goods, which he is shipping there.

Springfield Personal.
Frank Hampton returned to this city from Oakridge on Thursday.

Mrs. Hilley Rice of Noti spent Thursday in town on business.

The Ladies of the M. E. church held their aid society on Wednesday of this week.

Mrs. M. J. McKlin entertained the Club, at her home on Friday afternoon. The American Legion, owing to unforeseen circumstances, will not repeat the show of the 27, next Monday night as previously reported.

They will visit Philadelphia and Washington, also Kentucky and Missouri, before returning home. Mrs. Ida Starnard will act as housemother in the home during the absence of Dr. and Mrs. Gullion.

Wednesday evening at the Alpha Chi Omega house, in honor of the alumni resident in the city, Theta Sigma Phi entertained the following guests: Mrs. J. L. Hesse, Mrs. Gladys Wilkins McTear, Mrs. Eric Allen, Miss Louise Davis. As the husbands of the ladies were invited guests, dancing afforded pleasing diversion for the evening.

The regular meeting of the Shakespear club will be held at the Chamber of Commerce rooms Monday afternoon at 3 o'clock.

The Fairmount Neighborhood group will meet at the home of Camilla Anderson, 1410 Columbia street, Monday, April 3, at 7:30.

The Modern Novel club met with Mrs. M. M. Tuff Thursday afternoon at her home.

The Mothers' club of the Y. M. C. A. is giving a banquet this evening. Fred Lockley will be the speaker of the evening.

The Ladies of Eugene Chapter No. 13 Women of Mooseheart Legion and wives of the Moose members, fifty strong, surprised the members of Eugene Lodge No. 581, Loyal Order of Moose, at their regular meeting Thursday night, March 30 which was installation of officers for the ensuing term by invading the portals of the lodge while in regular session. They cleared the stage giving the yell "Howdy, Howdy, Howdy" they retired to the waiting room until the close of the lodge session, after which the Moose members were entertained by the ladies with the following program, which was greatly appreciated by every one present.

Violin selection entitled "Variations" by Miss Robinson, accompanied by Mrs. Robinson on the piano.
Song by Mr. Pruitt.
Soprano Soloist Number, Mr. Mesinger.
Recitation, Mary Guller.
Duet, Mr. Pruitt and Miss Whisler.
Recitation, Miss Sacks.
Solo, Alice Brunk.
Recitation, Mr. Mesinger.
Recitation, Edna and Edna Mathews.
Whistling solo, Miss Wallace.
Recitation, Miss Whisler.
Following the program, a delightful supper was served by the ladies in the banquet room of the hall.

Mrs. Sam Winthers, Mrs. Leslie Hammond and Mrs. Milton McKenney were hostesses in entertaining the Klosewa Wa Wa club on Wednesday afternoon at the McKenney home. A pleasant after noon social in easy and conversation and plans were discussed for more interesting club meeting to be held next autumn. Substantial refreshments were served by the hostesses. Mrs. J. N. Mills was the guest of the club. The next meeting will be held April 12 at the Pollingwood home, and Mrs. Pollingwood and Mrs. Edwin Reinache as joint hostesses. Members present at the club were Mrs. Frank Gallagher, Mrs. Clyde Wells, Mrs. McShinn, De Alvo Order, Mrs. Susanna Porrie, Mrs. E. V. Rogers, Mrs. Leslie Hammond, Mrs. Milton McKenney, Mrs. Elizabeth McKenney, Mrs. Sam Winthers, Mrs. Wilmer Wallon and Mrs. Oscar Hecksweider.

Anna May Bartow entertained at her home, 1050 Fifth avenue west, in honor of her mother's birthday Friday evening. The evening was spent in playing cards, after which supper was served. Guests were Mr. and Mrs. Chester Serfling, Mr. and Mrs. G. W. Barkley, Mr. and Mrs. J. H. Starr, Mr. and Mrs. Walter Barker, Mr. and Mrs. C. A. Banner, Mr. and Mrs. Clarence Zumwalt, Mrs. Starr, H. H. Coppenhaver, Mrs. Lottie Meek, Miss Bernice Bartow and Mr. and Mrs. H. S. Bartow.

WE NEVER HOLD A SALE

Ladies' Spring Hats, Delightful Refreshing Assortments, \$2.98, \$3.98 \$4.98

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A NATION-WIDE INSTITUTION - Incorporated
312 DEPARTMENT STORES
940-946 Willamette St., Eugene, Ore.

We Have the New McCall "Printed" Patterns

Easter Apparel in Unusual Display

The nation's great fashion parade is only a few days away. You do not want to be "out of style" on Easter Sunday. Complete your preparations now! Our large display of all kinds of things to wear will prove to be intensely interesting to you if you have your Easter wardrobe in mind and desire to provide it economically.

"Man Is Judged By the Company He Keeps."

The moral of Aesop's fable is to be careful about one's associates. This applies with equal emphasis to one's shopping place. When we decide upon a store as being worthy our patronage, we want to know that the company behind it is trustworthy; that its merchandise is always as represented and of dependable quality; that its salespeople are men and women of intelligence and ability who will be helpful and courteous. When you are familiar with our unfailing co-operation and service and the money-saving advantages afforded you by the combined operation of our 312 stores, you, we feel sure, will want to be known as a patron of our Company.

J.C. Penney Co.

Good Shoes For Men

We are featuring three styles in men's all mahogany Lotus leather shoes that will fit 85 per cent of men. Welt soles, half rubber heels. Exceptional values.

\$4.50

Your Size Is Here

SMART EASTER SUITS

For Men and Young Men

WITH the first flush of Spring we are ready as usual with a most unusual collection of truly remarkable styles and values in Men's and Young Men's Spring and Summer Suits.

Our low prices assure you substantial savings.

**\$19.90
\$24.75
\$29.75**

Smart Suits for Young Men—single and double breasted styles and sport models. All-wool tweeds, cashmeres and unfinished worsteds. Newest, noblest patterns and colors.

Men's Suits of all-wool worsted cloths in gray and brown checked patterns and all-wool serges in gray and blue; two and three-button coat styles.



Quality Economy Style

PAY LESS! GET MORE!

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

APRIL FOOLS

Chicago.—When Mayor Hylan of New York came to Chicago, La Salle hotel boys expected big tips. He gave dimes. "Big Bill," Chicago's mayor, never gives less than half a dollar, the bell boys complained.

Louisville.—Confiscated moonshine was used to sprinkle the streets when the regular water wagon broke down, according to reports.

Minneapolis.—Mairand Wilkins bought a house just because the agent showed him seven barrels of "guaranteed old stuff" in the cellar. He wants his money back. It was old vinegar.

New York.—Frank Fennelly took poison and went for a walk to die. The exercise threw off the effects of the drug.

Denver.—Cops thought they'd have an easy time arresting John De Bryn, Jr., and Gladys Schroeder, for disturbing the peace. They beat up six officers before subdued.

JEWETT MILL IS RUNNING

The Jewett mill at Gardiner started cutting lumber Monday to be used in repairing and making necessary improvements for permanent operations. It is expected that the overhauling and repair work to be done will take all of the month of April and that the mill will be ready to operate steadily about the first of May.

The mill operators have made arrangements to have all their product shipped by water, they are contemplating running a steady boat service between Gardiner and San Pedro, California, this being the headquarters for the company.—Reedport Courier.

MARRIED AT FLORENCE

Last Thursday, March 22, at the home of the bride's parents, Mr. and Mrs. Frederick Wilhelm, occurred the marriage of their youngest daughter, Miss Gretchen, to Mr. Alfred T. Lawrence.

The wedding was a quiet one, the guests being confined to the immediate members of the families. The bride is one of Florence's highly esteemed young women, having been practically brought up in this neighborhood, and living for the most part in a quiet way at the home of her parents, just north of the city. She was becomingly gowned in dark blue silk.

The groom is a well known young man and has been employed for some time in the United States light-house service. He was formerly stationed at Tillamook Rock light, but is at the present time stationed at Tiquiqua Light, Winchester Bay, where the young folks plan to make their future home.—The Shipwreck.

7 CARS TO PORTLAND IN NEW STAGE LINE

Beginning with seven 12-passenger through cars to Portland, the Bessie Motor Bus company will begin business at the Smeed hotel Monday morning. At the same time, remodeling operations will commence on the R. M. Golden building at 724 Willamette street, between the Chambers Hardware store and the Model Shoe store, the new company intending to use this room for a stage station as soon as it can be made ready, which is expected to be April 15.

The cars will have limousine tops built on Cadillac chassis. They will be driven by J. F. Franier, G. F. Bolden, W. M. Freeburg, J. F. Mitchell, F. W. West, C. B. Haterson and Mr. Parks. Other cars may be added later in the season.

The cars are expected to operate from the rear entrance of the passenger terminal, using the alley instead of Willamette street. A lunch counter will be operated in the room by Mrs. N. Bingley, who used to run the Cafe at Corvallis. The Palace Hotel shop will have a shoe shining parlor, the new terminal, which will also have a cigar stand, flower shop, and other similar places of business.

Cars will leave Eugene every hour from 7:30 o'clock in the morning until 7:30 o'clock in the evening. Later cars may be added to accommodate students. Cars will run on a five one-half-hour schedule to Portland, out transfers will connect with state lines to Salem, Tillamook, other points east and west. Ticket will be furnished passengers, giving proof of paying cash fare in case of accident, this being necessary to receive damages for injuries.

J. E. Bessie, of Portland, for with the Barker Bus company, will have the new stage line.

Tires, accessories and automobile pairing on all makes of cars. W. Sons Motor Co., corner Ninth and F.

The Gulbransen



Pianos and Player Pianos

Nationally Priced,
\$495 and \$330

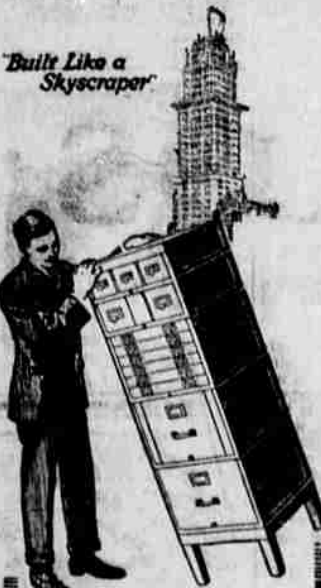
The greatest value of the market, including six Gulbransen instruction rolls and our authoritative book on home entertainment and music study.

Easy Installments
(We own our Pianos.)
Popular Music, 30c.
Edison Recreations.

Morris Music House

512 Willamette

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Stand this Shaw-Walker sectional cabinet on one corner and it stays rigid as any solid vertical file

SHAW-WALKER
Steel Letter Files

We have now added the Shaw-Walker line of Steel and Wood Filing Cabinets to our already large number of lines and we are very happy to say to you we consider this line the very best line in the United States today.

We shall be proud to show you the line and hope you will call in the near future and examine them thoroughly, and not only these but all Office Equipment constantly on hand for your convenience. We think that we now have the largest stock on the floor ever shown in Eugene at one time, and we have more on the way to arrive here this coming week.

We are the exclusive agents for the Shaw-Walker line.

CRESSEY'S

630 Willamette St., between 6th and 7th Sts.
We constantly aim to please you.