

An Eye Opener

The ladies of the Home Science Club are again to be congratulated on successfully staging the

Second Annual Oregon Products Show

The exhibit as a whole is deserving of at least one visit from every man, woman and child in Lane County. We wish especially to urge all people who have recently come to Oregon to make this their home to be sure and visit this wonderful exhibit of Oregon products. It is really an eye opener. All should know them, use them, boost them.

BANK OF COMMERCE

Hemstitching—All thread furnished, 10c per yd. Mrs. Rose Powell, 563 Lawrence. Orders taken by Miss Keil on balcony at McMorran & Washburne's.

Calapooza mineral water, the prince of table waters. Keep a case in your home.



When you get the 25th clay bird—after 24 birds straight . . . —any shooter will say that is a lucky strike.

LUCKY STRIKE!

The discovery of toasted tobacco was a lucky strike for us.

If you will buy a package of Lucky Strike cigarettes yourself you will see why millions now prefer the toasted flavor.

It's Toasted

*Do this today and notice the delicious toasted flavor when you try Lucky Strike.

Guaranteed by The American Tobacco Co.

SURVEY OF NEW O.-C. POWER LINE STARTS

A surveying crew to lay out the route of the electric lines of the Oregon-California Power company will start work tomorrow from Springfield south, according to T. H. Ness, superintendent in charge of construction for the company, who was in the city today. Construction work on the line will start just as soon as enough material can be gotten on the ground, declares the superintendent.

The surveying crew of six men will be under the direction of H. G. Sharp, engineer in charge of construction. The approximate route of the line has been decided upon, and the right-of-way purchased except in the national forest and other heavily timbered lands, according to Mr. Ness. On account of the heavy timber that must be cut on a right of way 50 feet wide, the right of way will not be purchased until after the survey is made.

A great deal of timber must be cut on the Umpqua-Willamette divide but the company will not be able to dispose of any of it because it will be located for the most part where logging operations can not be carried on. If anyone wants any of the timber which will be cut on the right-of-way they may have it for the moving, says Mr. Ness.

BOOST OREGON DAILY BULLETIN

By Adelaide Martin
Home Science Club

To remind you that the Oregon Industries Show opens today and continues for the entire week, at the Hampton Building, Sixth and Willamette streets. Will you be there?

Our slogan:
Know Oregon Products!
Use Them!
Boost Them!

A thought for today: Business, like charity, must begin at home. Mrs. Oregon Housewife, do not ask you to be charitable, we ask you to be businesslike. Study Industrial Oregon—know her various products and use them. Then boost them.

Welcome! Mrs. Oregon Housewife! Enter into the spirit of this

Excellent movement.
Exemption from responsibility is not possible. Oregon Industries are emptying vast treasures into the consumer's hands.
They must be used by

1. on, Mrs. Oregon Housewife that Oregon may grow. Know them, Use them—boost them!

On Monday at one o'clock the doors of the second Oregon Industries Show to be held in Eugene will be opened. The leading industrial plants of Oregon will be represented in this exhibit and will have skilled demonstrators in their booth who will give you courteous attention and will demonstrate their many products in a most able and pleasing manner. In this way the Oregon housewife will receive valuable instruction along the lines that most interest her, will have an opportunity to study the quality and variety of Oregon's manufactured products at her leisure, may acquire new ideas to be worked out in the furnishing and modernizing of her own home, will be invited to sample tempting food products that are being put upon the Oregon markets, and in meeting with her many friends will receive an inspiration that will create a desire to use Oregon products.

Many Oregon housewives desire to patronize Oregon industries, but no doubt often feel handicapped by a lack of knowledge of the names and brands of many Oregon products. Do you know that the Associated Industries of Oregon issue and distribute an Associated Industries of Oregon Directory of Oregon products? This clever little book features their trade mark names so that the retailer and consumer both may become familiar with them. This directory is sent free upon application to the Associated Industries of Oregon, Portland. An excellent handbook indeed for the housewife to own, it will help to carry on the work of the Oregon Industries show.

To you, Mrs. Oregon Housewife, the Home Science club of Eugene on behalf of the industries of Oregon, extend a most cordial invitation to be our guests any or every afternoon and evening of the week from March 6th to March 11th. This in the interests of our families, our homes and our state. A better state means a better home and surely a better home is of prime importance to our family.

SPRINGFIELD NEWS

Goes to Salem.

Mr. and Mrs. George Perkins left Friday morning via motor for Salem, where they will spend a few hours with their father J. W. Perkins, and then motor to Dallas where he has business interests.

To Hold Dance.

The Four L's, have planned to hold their old fashioned dance March 10, next Friday evening at the Stevens hall.

Funeral Saturday.

The funeral of Little Francis Green was held Saturday afternoon, from the residence of her parents, Mr. and Mrs. J. R. Green. The services were conducted by The Reverend Children of the Christian church at two thirty. Interment was made in the Laurel Hill cemetery.

Remains for Few Days.

Mrs. Henry Pawver, whose husband passed away during her absence at Marshfield where she had been working will remain here for awhile. Her mother Mrs. Ed Collins is with her. Mr. and Mrs. Pawver are well known here.

Springfield Personals.

The Ladies of the G. A. R. met on Friday afternoon, refreshments followed the business session.

The Woodmen Circle are to hold a poverty social, next Wednesday evening, at the W. O. W. hall.

Mrs. Wm. Darling entertained a party of friends on Friday afternoon at her home on Fifth and B street, in honor of her sister, Mrs. Cora Rhodes, of Seattle.

Mr. and Mrs. J. C. Deal who have been boarding at the home of Mrs. Jennie Fletcher on Sixth and E street, are moving into the Hainer property on Fifth St.

The Loggers of Springfield who work in the Wendling camps did not return to their work Sunday owing to the heavy fall of snow—20 inches fell Saturday night.

JOHN CONAHAN DEAD

Chicago, March 6.—John Conahan, 62, business manager of the White Sox, died here Sunday. He was on Comiskey's staff 22 years.

Phone 8. E. Stevens for Piano Tuning.

Style
Without
Extravagance

A NATION-WIDE INSTITUTION
J.C. Penney Co.
Incorporated
312 DEPARTMENT STORES
940-960 Willamette St., Eugene, Ore.

See Our
Window
Display

We Now Feature:

Exquisite Gowns at Little Cost

Possessing the Graceful Lines of Youth

THE accompanying illustrations of modish Spring Dresses bear the unmistakable stamp of approval of Dame Fashion, for the world's authority on correct styles, the "Vogue" Magazine (on sale at the news stands March 6th), portrays these gowns together with four other smart models, in a full page of illustrations.

The entire six models shown in "Vogue" are from our selections for our new Spring displays, which interestingly demonstrates the fact that J. C. Penney Co.'s styles are authoritatively new and up-to-date. All our garments are presented almost simultaneously with their introduction to fashionable New York.

The Two Chic Dresses Illustrated

(Left) A charming bouffant dress in blue and gold—trimmed with dainty lace and hand-made flowers. Ribbon sleeve effect. A gem for only

\$29.75

(Right) A chic silhouette dress of crisp Navy Taffeta andorgette, daintily embroidered and touched with ribbon. Truly remarkable for only

\$32.50

Four Other Smart Dresses

As Shown in

Vogue Magazine

(March 16th Number; see page 81)



Black Taffeta Dress, trimmed with jade green; Oriental ornaments on open sleeves and round collar.

\$24.75

Crepe d'Amour Dress with a half long sleeve effect with a long strip of embroidery ending at the wrist; side panels give the uneven hem line.

\$34.75

Altogether a Truly Charming Display of Spring Gowns for the Matron of Youth.



Canton Crepe Dress with top-wide sleeves that flow in graceful folds, touched with embroidery.

\$29.75

Sea-side Tan Dress of Persian printedorgette over Pan de Crepe—elaborate sleeve effect and flowing panels and amber beads.

\$39.75

See the display of Oregon Industries in Hampton Building, March 6 to 11.

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

New Muscle Shoals Offer Will Be Submitted Weeks

Washington, D. C., March 6.—A new offer of the government plant to Muscle Shoals, Alabama, will be submitted to Secretary of War Weeks by a group of business men through Thomas Hampton, Ga., the house military affairs committee was told by J. E. Levering, Los Angeles. This offer will save the government \$20,000,000 more than the Henry Ford offer and \$15,000,000 more than the Frederick E. Engstrom offer, he said.

OLCOTT WILL RUN AGAIN

Salem, Ore., March 6.—Ben W. Olcott announced Saturday that he would become a candidate for the republican nomination for governor of Oregon at the coming primary election.

Governor Olcott's announcement that he would again be a gubernatorial candidate was made here while he was in attendance at the narcotic conference of western states governors and their representatives.

The governor said that within a short time he would make formal announcement of his candidacy and at the same time make public the platform upon which he would seek election.

"I have been too busy with the details of my office to formulate a platform yet," said Governor Olcott. "That will come later. However, I have decided definitely to become a candidate."

President Campbell Is to Be Honor Guest

McMinnville, Ore., March 6.—President P. L. Campbell of the University of Oregon will be in McMinnville Tuesday, March 7, to address the morning convocation at Linfield college and the students of McMinnville high school in the afternoon. In the evening he will be honor guest at a banquet given by former University of Oregon students residing in McMinnville, Dayton, Sheridan and other nearby communities.

CAT IS THIEF

Vancouver, Wash., March 6.—The feline quadruped owned by Mrs. K. C. Livable, of this city, which has turned into a kleptomaniac, making a specialty of rubbers, gloves, caps and other small items of wearing apparel, is now entering the newspaper field. A daily paper is his contribution to the family.

CARD OF THANKS

We want to thank the many friends for the sympathy extended us at the time of our recent sorrow also for the floral offerings.

MRS. L. E. FLEGAL,
BLAIR FLEGAL,
RUTH FLEGAL.

Drink Calapooza fruit beverages and ginger ale. They keep you healthy. Buy them by the case.

Tires, accessories and automobile repairing on all makes of cars, West & Sons Motor Co., corner Ninth and Pearl.

RUB RHEUMATISM SORE, ACHING JOINTS

St. Jacobs Oil stops any pain. Rheumatism is pain only. Not one case in fifty requires other treatment. Stop drugging! Rub soothing penetrating St. Jacobs Oil right into sore, stiff, aching joints, and relief comes instantly. St. Jacobs Oil is a natural "rheumatism liniment," which never gets into the blood, and cannot burn the skin. Lumber up! Quit complaining! Get a small trial bottle of old, honest St. Jacobs Oil at any drug store, and in just a few minutes you'll be free from aches, pains, soreness and stiffness. Don't suffer! Relief awaits you. St. Jacobs Oil is just as good for sciatica, neuritis, lumbago, backache, sprains.

Health?

Health Bread solves the question—by aiding digestion.

Health Bread is a scientifically made bread from the whole wheat. It is highly nutritious, and is flavored with honey. Health Bread relieves stomach trouble and constipation.

Your Grocer Sells It

Large Loaf, 15 Cents
Made only by Williams Bakery

Bring Us Your Tax Receipts

Following our custom of many years, we will gladly attend to the payment of your taxes.

We make no charge for this service.

FIRST NATIONAL BANK
of Eugene.
38 Years of Helpful Service.

A 100 Per Cent Project

We are proud to announce that the 100% Bungalow which has been announced by the committee in charge of the Oregon Products Show as the "big feature of the exhibit" will be built and finished 100% by Wetherbee-Walker Furniture Co. We invite your inspection of it.

We are gladly making this considerable sacrifice of time and money in assistance to a worthy project and to the loyal people who are making it possible.

If the display shall have added to your pride in the great state in which we live, we shall feel fully repaid.

Many other "Oregon Products" on display at our store all week.

- 1—Your credit is good.
- 2—Lowest cash prices.
- 3—New goods exchanged for old.

Wetherbee-Walker FURNITURE CO.
PHONE 824 9TH & OAK

- 4—Free delivery.
- 5—Expert installation.
- 6—All goods guaranteed.