



THE BAKING POWDER QUESTION SOLVED

Most housewives proclaim that the baking powder question was solved for them the moment they used the first spoonful of Calumet. After that no doubt remained—no hoping—no searching for a perfect savor—no wondering if bakings would "turn out all right."

CALUMET BAKING POWDER

has solved the question because in all these thirty years it has never failed to produce wholesome and appetizing foods at an economical cost. It is as pure and sure as any baking powder ever made.

Calumet is more economical than other brands selling for less because its quality is the highest—no losses from spoiled bakings. Use Calumet once—that's enough to prove to you that it's "best by test."

A pound can of Calumet contains full 100 cc. Some baking powders come in 12 cc. cans instead of 10 cc. cans. Do you see a pound when you see it?

DARKEN GRAY HAIR. LOOK YOUNG, PRETTY

Sage Tea and Sulphur Darken So Naturally that Nobody Can Tell!

Hair that loses its color and texture, or when it fades, turns gray, dull and lifeless is caused by a lack of sulphur in the hair. Our grandmothers used to mix a mixture of Sage Tea and Sulphur to keep hair looking dark and beautiful and thousands of women and men who value that even color, that dark shade of hair which is so attractive, use only this old-time recipe.

Nowadays we get this famous mixture improved by the addition of other ingredients by adding at any drug store for a bottle of "Wyneth's Sage and Sulphur Compound," which darkens the hair as naturally, so evenly, that nobody can possibly tell it has been applied. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning the gray hair disappears, but what delights the ladies with Wyneth's Sage and Sulphur Compound is that, besides beautifully darkening the hair, after a few applications, it also brings back the gloss and lustre and gives it an appearance of abundance.

Eugene Freeman Course, fourth member, Samuel Grathwell, lecturer, Christian church Monday, January 23rd, 8:15 p. m. Admission 50c.

As the World Wags

By Frank Fay Eddy

NEWSPAPER ETHICS were exhaustively and elaborately resolved upon at the recent journalistic conference at the University. Like most ideal plans, the program laid down by the editors themselves can only be practiced as far as it is possible to do so and make a paper pay its way. The surest way to make a newspaper land in the hands of the receiver is to try to give the public the kind of a paper the editor thinks the public ought to have. If he stays in the most interesting and dangerous business game in the world he must discover what the people in his field want to read and give it to them. In doing that, he will fracture the code of ethics, which would govern the ideal newspaper, quite frequently. The newspaper as it ought to be must give way to the newspaper as it has to be in a naughty world.

HOWEVER, the men who handle the fluctuating, stimulating, intangible and mighty commodity called news, are morally bound if they recognize any moral code at all, to perform their work as decently as circumstances permit. I am not squeamish, having been a newspaper man myself, but it has seemed to me that of late years the great press associations deliberately cultivate public interest in certain lines of news which are more or less degrading in their influence.

RECENTLY we have been supplied with repulsive details about the tragedy which resulted from a drunken orgy in the rooms of a movie actor, literally an advertisement and we were fortunate if the same page of the newspaper, and the front page at that, did not contain story relating to the divorce proceedings of a

banker who tried to prove the illegitimacy of his wife's child. Admitted that, because of the prominence of the parties involved, the stories were news that simply had to be published in the first place, it is still indefensible to have followed up the early stories deliberately and designedly until even hardened and voracious newspaper readers like myself wearily turn away from a story which resembles the putrid stinkiness of the details which have been repeated a dozen times, if once.

MOST EDITORS will keep local stories of that character more or less suppressed on the inside pages. But, unfortunately, most editors follow like sheep in using such stories as having an importance which gives them the front page position, just because they seem to be so estimated by the editors of the great press associations.

THE LIMITS not only of decency, but even of the more potent limits of common sense, are being exceeded. Editors are trying to give, I believe, their public something which irritates and disgusts at least an important and influential element. That is bad business. The moving picture industry made the same plea of giving the public what it wanted and now are trying to placate that same public which they disgusted. The saloon-keeper of yesterday is the bootlegger of today, because he went too far. The newspaper will find itself muzzled and gagged with vexatious laws one of these days if the growing practice of reveling in nastiness is not checked by themselves.

Harrisburg Farmers Fear Weather's Effect on Crops

Harrisburg, Ore., Jan. 23.—There is fear among the local farmers that the continuous freezing and thawing of the ground recently experienced will materially damage the small grain crops. The hardening and then softening of the earth tends to work the young grain upward until at last the roots of the crop are exposed and destroyed. When there is snow the damage cannot occur, but there has been little local snow this winter, and plenty of hard freezing. Also there is a larger amount of fall grain than in many years.

No Cut in Freight Rates on Coal Coming, Says Hoover

Washington, Jan. 23.—Secretary Herbert Hoover announced today that there would be no reduction in freight rates on coal before April 1, when the coal year ends.

The announcement was frankly made for the purpose of stimulating buying and saving the coal trade and industries to meet an expected coal strike. Hoover said that in face of the coming coal crisis, many firms were holding off their purchases in the hope of lower rates. His statement was made after conference with members of the interstate commerce commission.

TRADE VALUES DROP

Washington, Jan. 23.—An enormous drop in the value of exports and imports in 1921 is reported by the department of commerce. The drop was due to falling prices.

Exports of foodstuffs in 1921 amounted to \$372,101,113, compared with \$1,815,000,000 in 1920; manufactures, \$962,000,000 in 1921, compared with \$1,989,000,000. Exports of foodstuffs in 1921 were valued at \$1,403,000,000 compared with \$2,405,000,000 in 1920. Manufactures exported in 1921 reached \$2,020,000,000 compared with \$4,103,000,000 in 1920.

LATIN AMERICANS SCRAP

Mexico City, Jan. 23.—Guatemalans and Mexicans exchanged shots, without casualties, according to unofficial reports here today.

The reports said that the Guatemalan troops, pursuing Hernandez fleeing toward Mexico, crossed the border, which precipitated the clash with the Mexican regulars. The Guatemalans were outnumbered and retired.

Norris Seeks Information On Harvester Trust Case

Washington, Jan. 23.—Senator Norris, Nebraska, today introduced a resolution in the senate demanding that copies be furnished with information as to what steps the Department of Justice has taken regarding the International Harvester company anti-trust case.

TIMELY RECIPES FOR HOUSEWIFE

LAYONNAISE POTATOES
2 cups of diced cold potatoes.
2 tablespoonsful of butter.
1 tablespoonful of minced onion.
1 tablespoonful of vinegar.
1 tablespoonful of chopped parsley.
Fry the onion in fat and add the vinegar. Add the potatoes and stir until they have absorbed the butter and vinegar.

ORANGE MARMELADE
1 dozen oranges.
1/2 dozen lemons.
10 pounds sugar.
5 quarts of water.
Chop or shred the oranges and lemons and pour over them two pounds of sugar and three quarts of water. Let stand overnight; next morning add two quarts of water and let cook for two hours, then pour in the rest of the sugar and let cook slowly until thick and put in jelly glasses or fruit jars and seal.

Onion and Potato Soup
One onion, sliced; one cup celery, cut in one-half inch pieces; two cups raw potatoes, cut in cubes; two cups milk, two cups boiling water, two tablespoons flour, salt and pepper. Melt two tablespoons shortening and add the onions and celery; cook about ten minutes, stirring often. Moil butter and flour mix well and cook until frothy, then add cold milk and cook until thick. In the meantime parboil the potatoes in boiling water about five minutes; combine ingredients, season and serve.

Vegetable Soup
One-half cup carrots, finely chopped; one-half cup turnips, finely chopped; one cup celery, cut in small pieces; one cup potato, cut in small cubes; one onion, sliced; four cups water; four tablespoons butter or butter substitute; one teaspoon chopped parsley; salt and pepper. Prepare vegetables before measuring. Melt butter, add all vegetables except potatoes and cook over a low fire about ten minutes, stirring often. Add potatoes and water and simmer about forty minutes, or until vegetables are tender. Add parsley and serve.

MINCE MEAT
Procure six pounds of lean beef, cook until very tender. If boned, pick out every scrap of bone, gristle or other tough fibers. Chop fine. Add ten pounds of chopped apples, one pound of chopped sweet, one and one-quarter quarts cider, or apple juice; eight tablespoons cinnamon; four tablespoonsful of both cloves and allspice; one nutmeg, grated; one tablespoonful lemon and vanilla mixed; one teaspoon of both salt and pepper, two pounds raisins, two pounds currants, one-half pound citron, shredded (or one pint of preserved citron), two pounds of sugar, two cups sorghum, one teaspoon vinegar, the liquor in which the meat was boiled and as much water as

MAIL ORDERS

The J. C. Penney Company is equipped to give your mail orders prompt attention. We fill same the day received. Use this service if it is inconvenient to come to the store.

THE WORLD'S GREATEST CHAIN DEPARTMENT STORE ORGANIZATION

J.C. Penney Co.
A NATION-WIDE INSTITUTION
Incorporated
312 DEPARTMENT STORES

EUGENE'S BUSY STORE

O. N. T. and Coats Sewing Thread 5c spool. Coats and Jap Silk Cretchet Thread, 10c spool. Corticelli Silk Thread, 12c spool.

Low Tide on Seasonable Piece Goods

Our yardage is all fresh, crisp and new. It is the new spring merchandise being offered to you for less than you can buy "tail-enders" elsewhere.

36-in. J. C. Penney brand "Honor" Muslin, yd. . . 17c
36-in. "Hope" brand Bleached Muslin, yd. . . 19c
36-in. "Lonsdale" brand Bleached Muslin, yd. . . 23c
36-in. "Lily" brand Cambric Finish Muslin, yd. . . 23c
36-in. Berkeley Cambric, No. 60, yd. . . 29c
36-in. 44-in. and 54-in. Indian Head, yd. . . 29c, 37c, 43c
8-4, 9-4, 10-4 Bleached Pepperell Sheeting, 63c, 65c, 69c
8-4, 9-4, 10-4 Bleached Pequot Sheeting . . 69c, 73c, 75c
8-4, 9-4, 10-4 Unbleached Pepperell Sheeting, yd. . . 59c, 63c, 69c
8-4, 9-4, 10-4 Unbleached Pequot Sheeting, yd. . . 65c, 69c, 73c
40-in. and 42-in. Bleached Adroscoggin Pillow Tubing, yd. . . 37c and 39c
42- and 45-in. Seneca Bleached Pillow Tubing, 37c, 39c

36-in. Glove Silk Jersey Tubing for Ladies' Underwear, all colors at, yd. . . \$1.20
40-in. All Silk Crepe de Chines at, yd. . . \$1.20
40-in. All Silk Georgette Crepes at, yd. . . \$1.20
36-in. All Silk Taffetas, all shades at, yd. . . \$1.40
36-in. All Silk Messalines, all shades at, yd. . . \$1.40
40-in. Canton Crepes, heavy quality, yd. . . \$3.20
36-in. Charmeuse, yd. . . \$2.40
36-in. All Silk Skinner's Satin, yd. . . \$2.40
36-in. Crepe Faille, all shades, yd. . . \$1.40
36-in. Printed Pongees, yd. . . \$1.40
36-in. Silk Foulards, beautiful patterns, yd. . . \$1.40
36-in. Silk Plaids, assorted patterns, yd. . . \$1.90
36-in. Black Duchess Satin, yd. . . \$1.00
36-in. Black Peau de Soie, yd. . . \$2.25
36-in. Black Taffeta, J. C. Penney brand, yd. . . \$2.10
36-in. Serge Weave Changeable Silk, yd. . . \$1.20

is needed. More or less spices, fruit, sugar, etc., may be added as liked.

Chicken a la Valencia

The chicken is cut to pieces. It is fried in lard until it is a golden color. When half fried, peeled garlic, an onion, pepper and a clove should be thrown in with a teaspoon of salt. When the chicken is fried the pot is filled with water, and, while boiling, the rice is thrown in, with a couple of large sweet red Spanish peppers. It is left well covered until dry and well cooked. Serve hot and garnish the dish with whole Spanish peppers and parsley. To give it color, a pinch of saffron is thrown into the liquid.

State Expects to Close Arbuckle Case Today

By M. D. TRACY
(United Press Staff Correspondent)
San Francisco, Cal., Jan. 23.—With only the testimony of a half dozen minor witnesses remaining to be heard, the state expects to close its case against Roscoe (Patty) Arbuckle late today. It is probable that the defense will not open until Tuesday morning.

The case for the defense, according to Gavin McNab, Arbuckle's chief counsel, will contain no surprises. A few new witnesses will take the stand, but their testimony will deal only with minor points, he said.

Arbuckle himself will probably testify either Wednesday or Thursday. The case is expected to go to the jury either at the end of this week or early next week.

U. S. VESSEL DAMAGED

San Francisco, Jan. 23.—Private cable advice received here today said that the shipping board steamer, West Phophaka, had arrived at Shanghai, China, after being damaged in a collision at sea.

The cable did not describe the extent of the damage or the name of the vessel with which the West Phophaka collided. The steamer was from San Francisco.

MINERS FOUND DEAD

Seranton, Pa., Jan. 23.—The three mine workers, Edgar Hughes, Albert Reese and John Barrett, who were entombed by a mine cave-in in the National mine here ten days ago, were found dead this afternoon.

SCIENCE OF EATING WILL BE EXPLAINED

Dr. Henry Collins, noted psychologist and physician, will lecture at the First Methodist church of Eugene February 1 to 8, on health and psychology. The speaker is considered one of the best lecturers in the country upon these subjects. During the past week Dr. Collins talked to appreciative audiences at Corvallis, discussing such subjects as: How to maintain vitality and conserve nerve force; The science of eating; Thinking, intuition, mental rest; The power of the will; Home health lessons.

There will be class work for advanced students on mental and physical health, which will include drills on concentration, relaxation, life awakening, breathing and health science.

HARRISBURG HAS TONSILLITIS
Harrisburg, Ore., Jan. 23.—An epi-

demic of tonsillitis seems to have taken the vicinity. The following persons underwent operations at the local hospital during the past week: Edgar, of Ingram Island, Dave Ash and son Robert, of Irish Bend, and Hott and Mrs. Rose Knight.

CARD OF THANKS
We desire to thank the many friends and neighbors who so kindly assisted and for the lovely floral offerings in recent bereavement in the loss of our son and brother, Lawrence Young. MRS. ESTHER ANDERSON, MRS. GLADYS SMITH AND FAMILY.

Eugene Freeman Course, fourth member, Samuel Grathwell, lecturer, Christian church Monday, January 23rd, 8:15 p. m. Admission 50c.

CHICHESTER'S PILLS
THE DIAMOND BRAND
Ladies: Ask your Druggist for Chichester's Pills in Red and Gold wrapper, sold with the Diamond Brand name. Take no other. Every box contains a full and complete set of instructions. Sold by Druggists Everywhere.

Ford Price Comparisons

The lowest priced FORD car ever sold in Eugene cost you . . . \$415.20
The factory price was . . . 360.00
Actual freight and assembly was . . . 55.20

The same model, including the improved motor and body refinements, now sells for \$478.17
Factory price is . . . 348.00
Actual freight and assembly is . . . 110.30
Manufacturers' war tax . . . 19.87

We are not condemning present freight rates. We realize conditions the railroad companies have to meet, but we emphasize that present FORD prices are the lowest ever quoted, and compared with car improvements, the present car is far the best value ever sold by the Ford Motor Company.

EUGENE PRICES ARE AS FOLLOWS:

Chassis, regular	\$405.86	Tractor	\$722.85
Chassis, starter	\$477.40	Touring, regular	\$478.17
Chassis, starter, demountable rims	\$503.01	Touring, starter	\$551.06
Runabout, regular	\$447.97	Touring, starter, demountable rims	\$577.09
Runabout, starter	\$520.86	Sedan	\$787.42
Runabout, starter, demountable rims	\$546.80	Coupe	\$719.74
		Truck	\$554.25



THE LONG AND THE SHORT OF THE FINANCIAL WORLD: After 24 years B. Nason Hamlin, of the board of governors at the Boston Exchange, has been forced to relinquish his title as the giant in favor of William P. Montgomery Jr. Mr. Montgomery, who stands 6 feet 5 inches, is at the left; Charles E. Sweet, one of the shortest members, is in the center, and Mr. Hamlin, who stretches the tape to 6 feet 4 inches is on the right.