

THE NEW IMPROVED



FOUR-NINETY for economical transportation

\$675 f. o. b. Eugene

More comfortable to ride in—more convenient to drive—insures longer life and more durability with the following improvements.

New rear axle assembly with spiral bevel ring gear and pinion.

Improved springs front and rear.

New arrangement of service and emergency brake rods.

New hand controlled emergency brake lever.

Tapered roller bearings in front wheels.

New bronze king bolt bushing, king bolt increased to 9-16 diameter.

Positive alignment of transmission secured through new method of assembly.

New king bolt lubrication grease cup on front of steering knuckle.

Improved larger hub, front and rear, insures stronger wheel.

New tapered knuckles and heavier steering knuckle arm.

Better steering wheel position.

Increased capacity gasoline tank.

Higher back on seat, which gives easier riding position.

New improved top with gypsy curtains.

New improved braking system, insures more positive and easier operating brakes.

New design of valve push-rod assembly, insures much quieter and easier adjusted motor.

You cannot appreciate this wonderful little car without letting us show and demonstrate it to you. Come in or phone 1207 and arrange for demonstration.

B. F. GOODPASTURE

Cor. 7th and Olive

Eugene, Oregon

Women's Clubs, Social, Personal

By MARY ELLEN MOORE

CLUB ITEMS SHOULD BE PHONED IN TO THE SOCIETY EDITOR BETWEEN 11 A. M. AND 12 M. TELEPHONE NUMBER 220

A wedding of interest to Eugene folk took place at the home of Mr. and Mrs. U. H. Parks, Thursday evening at 10 p. m., when their daughter, Miss Gula May, became the bride of Robert Ray White, of Cincinnati, Ohio. After the guests had gathered in the rooms, which were beautifully decorated with cedar and white carnations, Mrs. Adjutant Kelso sang "You Can Tell Out the Sweet Story." When the last strains of the music had ceased, the bride and groom entered, and the double ring ceremony was performed by William Moll Case beneath a large white bell, suspended from a cedar arch. On the completion of the ceremony, the bride and groom were escorted to the altar by the local Salvation Army corps. The bride was lovely in a gown of white organdy, with a veil of tulle and wreath of orange blossoms. She carried a bride's bouquet of exquisite white carnations and maiden hair ferns. After the service a wedding supper was served to the sixty guests. Mrs. White is a popular Eugene girl having lived in Lane county for the past sixteen years. She is one of the most active members of the Eugene Salvation Army corps. The groom is a Ford specialist machine. The only out of town guest was Mrs. Adjutant Kelso of Tacoma, Washington. Special guests were the entire local Salvation Army corps, including the officers, Adjutant and Mrs. Clement, and the local or corps officers, Mr. and Mrs. Bert Bailey. After a brief honeymoon the young couple will be at home to their many friends at 551 Fifteenth avenue east.

Two formal dancing parties are being given tonight among members of the university set. The young women of Chi Omega are hostesses for a dance at the Hotel Osborn and the members of Delta Delta Delta are sponsoring an elaborate dancing party at their chapter house with supper at the Anchorage.

Miss Gretta Miller was the hostess to the J. F. F. club at her home, 1044 Eighth avenue west, Friday afternoon. The hours were spent in playing games and in merry conversation. In the latter part of the afternoon dainty refreshments were served by Miss Miller, assisted by her cousin. The guests of honor for the occasion were Miss Ebernezer and Miss Lillian Miller. The members present were Miss Marian Paddock, Miss Anita and Miss Dorothy Williams, Miss Joanne and Miss Justine Ackerson, Miss Lella Hall, Miss Annie Meade Watkins, and Miss Gretta Miller. The next meeting will be at the home of Miss Marian Paddock at 1944 Lincoln street on February 4.

A quiet wedding service was pronounced on Friday, January 13, when Miss Ada C. Carrier, recently of Los Angeles, California, and Elder Thomas Barklow, of Myrtle Point, were married at the home of G. W. Barklow. The ceremony was performed by Rev. E. V. Stivers of the First Christian church. Thirteen relatives and friends were present and enjoyed the wedding luncheon which was served immediately after the service. Mr. and Mrs. Barklow will leave Monday for Myrtle Point where they will make their home.

leave Monday for Myrtle Point where they will make their home.

In honor of the birthday of Mrs. J. W. Morgan, Miss Beulah Morgan was hostess for an informal evening of bridge Thursday at the Morgan home, 238 Tenth avenue east. At the close of the evening the hostess served a daintily prepared luncheon.

STATISTICS

MARRIED

RITCHIE-CAIDWELL—At the home of Mr. and Mrs. R. O. Longworth, 238 Eighth avenue west, Thursday, January 13, 1932, William G. Ritchie and Hazel Caldwell, the newlyweds are at home to their friends at 658 Washington street.

DIED

DICKINSON—At the home of his daughter, Mrs. George A. Gilmore, 107 Lawrence street in this city, January 13, 1932, W. M. Dickinson, aged 70 years. He is survived by a son, Louis B. Dickinson, of Swift Current, Canada, and two daughters, Mrs. D. C. Knapp of Severy, Mont., and Mrs. George A. Gilmore of Eugene. Mr. Dickinson and Mrs. and Mrs. Gilmore arrived here from Williston, N. D., only a few weeks ago. Deceased was a member of the I. O. O. F. and Y. M. C. A. orders. The funeral will be held at the Vetch chapel Tuesday, January 17, at 2 p. m. Rev. Marshall of the Congregational church, will conduct the services.

ALLEN—Mrs. David Allen passed away at her home Twenty-Second avenue and Jefferson street Friday, January 13, 1932. She was aged 62 years and is survived by her husband. The funeral will be held from the Vetch chapel on Monday, January 16, at 2 o'clock. Rev. J. M. Walters will have charge of the service.

MCCORMICK—At the home of his daughter, Mrs. Ethel Mitchell, near Eugene, Friday, January 13, 1932, James H. McCormick, aged 78 years. He is survived by four sons and three daughters, Alvin A. McCormick, of Portland; J. J. McCormick, Mrs. Ethel Mitchell, Mrs. Jessie Howerton and Mrs. Juana Rice, of Eugene; Walter W. and C. C. McCormick of San Francisco; and a brother, W. H. McCormick of Laurel, Oregon; also 13 grandchildren and three great grandchildren survive him. Deceased was a member of Summer Post No. 12, G. A. R. of Portland, was a pioneer of Oregon of 1890. He settled at Salem, where he reared his family. Was corporal in Company C, First Oregon cavalry and an honorary member of the Ladies of the G. A. R. Rich Mountain Circle No. 4.

Charles Alexander, editor of the Albany Sunday Democrat, who has won considerable recognition as a writer of short stories, gained a cover position in the February number of the Blue Book.

CITY NEWS

Receives Appointment— E. D. Johnson has been appointed chairman of the World's Aeronautical commission.

Taylor Returns Today— S. L. Taylor, of the forest service, returned this afternoon from a week's work at McKenzie Bridge.

Salmon Lumberman Here— H. A. Hason, of the Salmon Creek Lumber company, was in the city on business yesterday.

Hills Go to California— Mr. and Mrs. J. B. Hills, of Onkrige, started this morning on a three months' auto trip to California.

Has Tonsils Removed— Holbrook, the small son of Mr. and Mrs. E. S. Conklin, had his tonsils removed today by a local physician.

Roseburg Guardsmen Coming— Company D, 102nd infantry of Roseburg, will send its basketball to Eugene next Wednesday to play the Company C five at the local armory.

Will Build Siltcoos Schoolhouse— E. R. Mumme, of Ada, has been awarded the contract to build the new schoolhouse at Siltcoos.

Lumber Sales Manager Here— L. L. Lewis, of Portland, sales manager of the Booth-Kelly Lumber company, arrived this morning in Eugene on a business trip.

Portland Gets Eugene Stenographer— Miss Esther Hansen, who recently returned from California, has gone to Portland to make that city her future home.

Little Clio Loses Tonsils— Clio, the little daughter of Mr. and Mrs. W. C. Barnes, had her tonsils removed this morning.

Cand Practice Postponed— Oregon State band practice has been postponed from Monday evening indefinitely, awaiting the arrival of Professor Reed.

Postal People Recover— John Holland, W. H. Landrum and Fred Gibbons, postal employees, have recovered from illnesses and are back to work.

Here From Neighboring Villages— F. I. Bradford, of Alvadore, Mrs. A. Benner, of Goshen, and W. H. Scott, a Fall Creek merchant, were in Eugene yesterday.

Released on Bail— Bryce Popham, of Alvadore, arrested several days ago on a larceny charge, has been released from the county jail on \$2,000 bonds.

Taylor Are in Lebanon— Mr. and Mrs. L. M. Taylor, the former of the Eugene Willard service station, are in Lebanon on account of the serious illness of Mr. Taylor's mother.

Spartans Are Defeated— The Killarney basketball team of the Baptist church defeated the Junior Spartans of the Presbyterian church by a score of 30 to 4 in a game played at the Y gym last evening.

Ladies' Aid to Serve Meals— During the convention to be held at the First Methodist church Tuesday and Wednesday, the Ladies' Aid society will serve lunch and dinner at the church. Speeches will be made at these meals.

Wells' Estate \$750— The estate of Thomas H. Wells, deceased, is valued at \$750 according to the inventory of the appraisers filed in probate court today. Harry Mayben, Carl Swanson and B. E. Minney are the appraisers.

Hommes Dance Tonight— Laune county vulture, La Societe de 40 Hommes et 8 Chevaux, social branch of the American Legion is giving a dance for its members and friends in the Chamber of Commerce this evening.

Brings Good Report— H. H. Earl, of the local revenue office, returned yesterday from an official trip to Coos county. He reports business and the weather both good in the Coos bay country.

Visitors Return to Portland— Mr. and Mrs. Jack Thompson, who have been visiting Mr. and Mrs. George E. Love, returned to Portland yesterday. Mrs. Thompson is Mrs. Love's sister.

Lumberman to Locate Here— O. A. Prince, of Portland, manager of the Eastern Lumber association, is in the city on business with the Walters-Parks Lumber company. Mr. Prince proposes to move to Eugene soon to take charge of the wholesale end of the Walters-Parks Lumber company. It is reported.

Visiting Diamond B Ranch— John S. Beall, owner of the Diamond B ranch at Lowell, and Mrs. Beall, returned from Portland yesterday. They will spend the week-end at the ranch.

Dr. Wilson to Address Banquet— Dr. Clarence True Wilson, secretary of the board of temperance, prohibition and public morals, of the Methodist Episcopal church, will address the guests at a banquet to be served to visiting delegates at the First Methodist church, Thursday evening in the social hall of that institution.

County Council to Meet— The Lane county council, American Legion, composed of post delegates of Junction City, Springfield, Creswell, Cottage Grove and Eugene will meet this evening in the Chamber of Commerce to discuss plans of the organization. The Eugene post's representatives are Ben E. Dorris, J. M. Williams and S. S. George.

Fifty Men Will Canvass— Fifty men will be selected Tuesday evening by the directors of the local Y. M. C. A. to assist in raising the 1932 budget. The campaign will begin January 23 and last four days. The directors are working on a proposed plan of work for this year and a careful estimate of each item of expense involved will be made.

Oldest Traveling Man Here— Toll Thompson, of Portland, special agent of a fire insurance company, is in the city today. Mr. Thompson has been making Eugene his trip since 1888 and declares he is the oldest traveling man on the road in Oregon, in points of service. When he first began to work the western Oregon territory the railroad only ran to Ashland, and from there one took a stage.

Lawyers to Raise Qualifications— At the meeting of the Lane County Bar Association held last night a resolution endorsing the plan of the American Bar association to raise the requirements for admission to the bar was considered and will be voted on at the next meeting. E. O. Potter, W. G. Hale and

THE WORLD'S GREATEST CHAIN
DEPARTMENT STORE ORGANIZATION

OUR LOW FOOTWEAR PRICES RESULT FROM VAST PURCHASING

It is easy for others to quote our prices, but hard to match our values. Every price quoted here rings true and a trial of our shoes will prove to you the merit of our claim.

FOR WOMEN

At this price we offer Black Kid and Gun Metal Oxfords, military heels, medium toe\$2.69

In this range will be found Brown Straps and Oxfords in the new spring lasts, medium low rubber heels, a dandy seller\$3.49

Shoes, Oxfords and Pumps abound at this low price. Browns and blacks in kid and calfskin, military and low rubber capped heels, all sizes\$3.98

A wonderful assortment is shown at this popular price. All the new novelty shoes that will be so popular this season. Brown and black kids and calfskins, welts and McKays, all heels. Your size awaits you\$4.50

Other beautiful footwear in one-strap Pumps, Oxfords, Shoes and novelties abound in patents, kids' and calfskins. All heels. Priced \$4.98, \$5.45, \$5.90 and \$6.45.

CHILDREN'S SHOES

Sturdy Shoes for the children, combined with their dressy appearance, are here at prices that are far below any "sale" price elsewhere.

FOR MEN

Our line of Men's Dress Shoes at \$2.98, \$3.98 and \$4.50 a pair are unparalleled in this city.

At this price we can offer you Good-year Welts in calfskin, brown or black English or blucher cut; also rubber heels. Solid leather throughout, \$4.98 The excellence of careful workmanship, combined with selected kids and calfskins, make these shoes doubly desirable. Blacks and browns, English, blucher and cushion shoes. All sizes,\$5.90

Extraordinary values in Men's Brown Munson last Shoes. Genuine Good-year welt soles. An ideal shoe for dress or work\$3.98, \$4.75 and \$4.98 As for Work Shoes, you will find them here in all leathers, single and double sole. Your money's worth in every pair. Priced at \$2.98, \$3.49, \$3.98, \$4.50, \$4.98, \$5.90 and \$6.45.

Shoes
Rightly
Priced

J.C. Penney Co.
A NATION-WIDE INSTITUTION
Incorporated
312 DEPARTMENT STORES

Shoes
Correctly
Fitted

Basketball

BIG DOUBLE-HEADER

EUGENE HIGH vs. U of O FRESHMEN

and

Opening of the
Pacific Coast Conference

IDAHO vs. U. of O.

EUGENE ARMORY

Monday and Tuesday
January 16-17

7:00 P. M. Monday, 7:30 Tuesday

Seats on Sale at Hauser Bros.

General Admission 50c
Reserved Seats 75c

Students!

Why study music as a part of your regular school course for credit, when you can make your education more complete by studying music on the outside of a regular course?

The Pacific Conservatory of Music has always believed that the credit system for outside music study is intended for discriminating in favor of those who belong to the elite.

We have been cordially invited several times to join, but have refused.



Ellsworth Crocker, Violin instructor at the Pacific Conservatory of Music.

The Pacific Conservatory teaches Violin, Piano, Voice, Cello and Wind Instruments.

Chicken Shoot

Sunday, January 15th

Blue Rocks--22 Rifles

Lunch Served on the Grounds

Rear of Roney Bros. Store

Goshen, Oregon

Money Investments

If you have money to invest or loan, why loan on securities that you know nothing about or cannot see? I have first class securities, either on farms or city property, right here at home, and that pay the highest current interest rates semi-annually. I collect the interest for you free of charge if desired. All money loaned by me will be guaranteed. I have loaned over \$1,000,000 the last few years and all are satisfied.

F. J. BERGER

With Berger Realty Co.

TRY THE GUARD WANT-AD WAY

Have us make a Custom Built Top for
YOUR CAR

It will pay you to get our new prices.
Ask for Mr. Cooper, our trimming expert.

O'DAY & PETERSON

Phone 348

8th and Olive