

As The World Wags

By Frank Fay Eddy

THE INTERESTING THING to everybody is themselves. So says Lord Northcliffe and he ought to know; Northcliffe did not discover this fact. He has merely capitalized it with astonishing success.

THE PERSONALITY of this man is regarded by many as being the most powerful man in the world today is that of an altruistic egotist. He is self-centered by temperament and his success and his method of holding aloof from friendships or any untangling social or political relations has intensified his natural egotism. But likewise he has a passion for progress. He wants to act as the master mechanic of a new and better world.

MASTERY is the key-note of his career. He mastered himself and drives his big brain and his big body relentlessly, yet lives most ascetically and takes regular exercise and rest to give the physical energies opportunity to recuperate.

INTIMATES he seems to have none. He has many associates and friends of a kind, but he gives no person the opportunity to think he can for personal reasons approach him for favors. Likewise he has always stood outside the political circle and espoused no cause to carry favor. Hence, the power of his press. The Times never thundered more effectively than since it has come under the ownership of Northcliffe.

THE TRUTH she bare gripping facts

of any case, is the thing which Northcliffe demands and seeks. He has created an effective machinery to get at the truth in the news of the day but he is personally always checking up on his system and restlessly flits here and there over the globe seeking facts.

WHATEVER Northcliffe is, and it is likely that we rather over estimate him, he is the greatest of living editors, if not the greatest of all history.

A FEW EDITORS of the type of Northcliffe are greatly needed in America just now. We have lost in recent years our faith in the sincerity of the press. It must be re-created around personalities which are fearless and rugged. We will never regain our confidence in the press as long as the great papers remain merely great commercial institutions.

LANE COUNTY NEWS

CENTRAL

Central, Ore., Dec. 21.—Miss Dora Nielsen, teacher of Central school, gave a theater party at the Rex in Eugene Saturday afternoon, the seventeenth of December. It was a Christmas present to the school children. They were taken in care, kindly, offered by the neighbors. Those who went were as follows: The teacher, Miss Dora Nielsen, and pupils, Velda Dahlin, Clifford Dahlin, Herbert

Liles, Stoy Miller, Melvin Hargreaves, Ernest Phelps, Vera Phelps, Wyatt Lloyd, Dorris Liles, Kenneth Liles, Ethel Lloyd, Gerald Hargreaves, Elma Liles, Raymond Perstad, Walter Lloyd, Wilbur Hargreaves, Bernice Phelps, with Mrs. Edd Dahlin and Miss Grace Dahlin as their are Sunday school and church services every Sunday held at the school house. Last Sunday Mr. and Mrs. Lattin and Mr. Hargus came out. Mr. Hargus conducted the morning services and Mr. Lattin the evening services. The morning services were favored in a duet by Mr. and Mrs. Lattin. The Central school will give a small program this evening Friday afternoon, beginning at two p. m. The school children are coaching it themselves, the parents are invited to come especially the mothers.

There will be a Christmas tree program given by Central Community club, Christmas eve, at eight o'clock. The tree will be loaded with Christmas goodies. Everyone is working hard to get this program up. They have divided the community into several sections and each group is competing with the other for securing the best position. Mr. Spear and Mr. Ira P. Whitney were at Central school last Friday demonstrating different methods of catching the mole and gopher.

Central school is sending for the traveling library from Salem, Ore., which is a set of fifty books to be had on file for six months at the school house free of charge. This library will be opened from two to four every Thursday afternoon with Miss Dora Nielsen. We hope many will make use of it.

The Johnson brothers and the Hargreaves and Morris mills are running now at Central.

The interior of the Central school house will be painted during the Christmas vacation including blackboards with money raised by school children from entertainment.

MARCOLA

Marcola, Ore., Dec. 21.—There was a surprise party at Mrs. Scoggins' last Tuesday evening. All who were there report a very good time.

Marcola high played Coburg high school team Saturday night. The score was 24-10 in favor of Coburg.

Mrs. Lathrop gave a taffy pull at her home last Saturday evening. A good time was enjoyed by all who were present.

Mrs. Link of Idaho is visiting relatives in Marcola.

Next Saturday night there will be a community Christmas tree at the M. W. A. hall. A program is being prepared by the school for the occasion.

Friday night there will be a masquerade at the hall. A fine time is being expected. Gladys Stenberg and Cora Hileman both of the teachers' training class of Marcola high school will teach at Donna for a few days due to the absence of the teachers at Donna.

VISITING IN PORTLAND

One of the most important factors in building up the University of Oregon has been the friendly and cooperative spirit of the citizens of Eugene. In some university towns there is disinterest and even animosity toward college affairs on the part of the townspeople. The citizens of Eugene are noted for their support of college activities of all sorts, particularly in loyalty to athletic teams of the state institution. Mr. and Mrs. Gran Moore of Eugene are registered at the Portland-Oregonian.



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- Eversharp Pencils, \$1 to \$7.50
- Bouquet Pins, \$1.00 to \$2.50
- Manicure Sets, \$5.00 to \$20.00
- Brilliant Bar Pins, \$1.00 to \$10.00
- Dinner Rings, \$10.00 to \$75.00
- Spanish Combs, \$3.00 to \$5.00
- Bracelet Watches, \$22.50 to \$90.00
- Brooches, \$1.00 to \$100.00
- Diamond Rings, \$7.50 to \$500
- Pendants, \$1.50 to \$100.00
- Desk Clocks, \$5.00 to \$35.00
- Silver Thimbles, 35c to \$2.00
- Dorine Boxes, \$1.75 to \$7.50
- Bar Pins, 50c to \$60.00
- Lingerie Clasps, 50c to \$4.00
- La Tausca Pearls, \$12.50 to \$25.00
- Napkin Rings, \$1.00 to \$4.50
- Birth-Stone Rings, \$2.00 to \$20.00
- Fountain Pen Ribbons, 35c to \$2.00
- Cameo Brooches, \$2 to \$25.00

GIFTS THAT LAST



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Avoid the afternoon crowds and last few days of the Christmas rush.

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Men's \$7.00 Brown Calf English Shoes, Goodyear welts. Three days **\$4.85**

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Ladies' \$7.00 Pumps, Oxfords and Shoes, blacks, brown, patents. —Three days **\$4.85**

MEN'S SLIPPERS
Blacks, grays and sheepskin Moccasins. Regular \$3.00. Three days **\$1.60**

BOYS' and GIRLS' SHOES
Hylo styles, come in all colors, at **\$1.50**
Soft padded soles, in red and black .. **\$1.25**
Purple, with leather soles, for three days .. **.85**

BOYS' and GIRLS' XMAS SHOES
Boys' and Girls' **\$3.65**
School Shoes, at .. **\$3.65**
Children's and Infants' Shoes **75c to \$2.50**

Free Candy for the Kiddies  Free Calendars
663 WILLAMETTE STREET REGISTER BUILDING 663

CHRISTIAN SCIENCE FEUD IS RENEWED

Boston, Dec. 21.—Christian Science throughout the world, who thought the recent decision of the Massachusetts supreme court would end the bitter and long standing feud between the directors of their church and the trustees of the Christian Science Publishing society, were doomed to disappointment for the litigation has been renewed with added bitterness.

Following correspondence between the directors and the remaining trustees, Herbert W. Eustace and Paul Harvey, the latter filed Monday a petition in the supreme court to restrain the directors from removing them from office. A hearing on this motion will be held Tuesday.

The trustees declared the directors have inspired an insidious propaganda which has impaired the financial success of Christian Science publications, and decreased their circulation. The factor which has complicated the case is that while the supreme court ruled the directors could remove trustees, the terms of Mary Baker Eddy's trust give the trustees exclusive power to elect their successors, so that if the two remaining trustees are removed there will be no trustees.

Eustace and Harvey and Lamont Rowlands, deposed trustees, have petitioned the court to examine their accounts and to appoint their successors at the same time tendering to the court their resignations, and in Monday's petition ask that the directors be restrained from removing them from pending decision on the prior motion.

INSANE: KILLS THREE. Philadelphia, Dec. 21.—Cornelius Coff shot to death Mrs. Annie Warrington and Mrs. Bella Drake, wounded another woman and then killed himself in a rooming house here today. Mrs. Agnes Borrell, the woman wounded, may die. Police said that sudden insanity, induced by opposition to Coff's love affair with Mrs. Borrell, the wounded roomer, was probably the cause of the shooting.

CENTRE'S ARRIVAL DELAYED

San Francisco, Dec. 21.—Sudden changes in traveling schedules, delayed the expected arrival here yesterday of Centre college's football squad enroute to San Diego to meet the University of Arizona December 26. Centre is expected today.

Insure with Henry Tromp, 33 West 9th

Eleventh Hour Christmas Suggestions

We have an extra supply of our little

Home Savings Banks for Christmas distribution. There should be one of these bright, shiny, nickle banks in the stocking of each boy and girl in Lane county.

Open a savings account for your boy or girl by depositing one dollar, and receive a bank book, with the amount entered therein, and also one of the little banks.



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During **Christmas Holidays**

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