



Established 12 Years
42 Eighth Ave. West, Eugene, Ore.

Moore & Moore are tailors for those desirous of being correctly groomed in every detail, using the best ideas of the smartest designers. Each tailored garment is an individual model developed by an expert designer and is hand tailored in our own shops to a perfection of detail which the understanding of the requirements of the one for whom the garment is intended. Our experience in catering to the wants of our customers has developed our service to a high degree of efficiency. Our business reputation will not permit us to risk making inferior clothing, but demands our best effort in each garment.

The consistency of distinguished clientele proves our ability to produce for those, that which is proper.

WOMEN'S PLUSH COATS! \$19.50

For Friday and Saturday only, this special offer at the EMPORIUM. We want you to get the benefit of this special offer, as these coats are values up to \$35, and it'll last two days only, Friday and Saturday. Other coats with fur trimmings and fancy silk linings up to \$69 for Friday and Saturday \$47.50.



\$34.50

New Arrivals
of
WOMEN'S HIGH GRADE
COATS

Here is the coat you have been looking for. These coats are made of the finest materials. Each coat is lined throughout with beautiful lining. The latest models and styles. This reduction is for Saturday.

at the

EUGENE EMPORIUM
EXCLUSIVE LADIES WEARING APPAREL
825 Willamette Street

Bulbs

"Chinese Sacred Lilies"

FREE!

Saturday, October 8

Rare, Fragrant, Beautiful

These bulbs can either be planted in soil or placed in water like other bulbs. Will bloom in about six weeks. Don't fail to get one.

One Bulb Free With 75c Purchase

ALSO

One Day Special

in our "Baby Department"

FAIRY DOWN BABY PILLOWS

Stuffed with Genuine Down; Regular \$1.75

Special at 89c

at

Eugene's Progressive Drug Store

QUALITY **RED CROSS DRUG CO.** SERVICE
Wm A. Ruth, Prop.
Phone 150 624 Willamette St.

CITY NEWS

OREGON WEATHER
Tonight and Friday fair; moderate northwesterly winds.

Returns From Vacation
B. J. Griffith, railway mail clerk on the Eugene-Myrtle Point run, has returned to his duties after a vacation.

Mrs. Hawley Here
Mrs. H. Hawley of Cottage Grove is among those registered at the Griggs hotel for a few days.

Eugene Woman in Portland
Mrs. J. C. Price and Mrs. Arthur Henderson left this morning for Portland where they will spend the remainder of the week visiting with friends.

Reedsport Democrat Arrives
J. H. Austin of Reedsport, better known as the "democratic war horse of the Umpqua" is registered at the Griggs hotel for the remainder of the week.

Bowen in Junction City
H. O. Bowen, manager of the local branch of Allen and Lewis, went to Junction City yesterday where he transacted business.

Mrs. Drain Returns
Mrs. Rollo Drain has returned from Portland where she spent several days visiting with her sister, who is ill.

Tiffany in Corvallis
A. R. Tiffany, of the firm of Koke and Tiffany, left today for Corvallis where he will spend two days on business.

Mr. Fulton Recovering
C. J. Fulton, who underwent an operation in Portland this week, is reported to be improving rapidly at his home in this city.

Clerks Trade Jobs
M. P. Flynn, clerk in the Eugene post-office, has left for Spokane where he traded positions with Clerk Shuey in the postoffice of that city. Mr. Shuey went to work today at the local office.

Mrs. Hampton in Portland
Mrs. Alton Hampton is spending several days in Portland this week where she will meet with several representatives of eastern clothing houses.

Southern Pacific Men Here
C. T. Ray, M. G. Pettis and R. W. Putnam, all of Portland, are spending a few days in Eugene surveying for the Southern Pacific company.

Discharge Filled
Arthur L. Bragg, private in the 20th engineers, enlisted December 8, 1917, and discharged June 11, 1919, with ser-

vise in the A. E. F., has filed his discharge at the office of the county clerk.

Take Trip to Chicago
A. C. Dixon, manager of Booth Kelly, and L. L. Lewis left yesterday for Chicago where they will spend a fortnight transacting business in connection with the local lumber company.

Visit Lian Fair
Mr. and Mrs. J. K. Greer from Eugene are guests at the Vandau this week attending the county fair and visiting Albany friends.—Albany Democrat.

Cottage Grove Girl Visits
Miss Aileen Hawley, of Cottage Grove, spent yesterday in Eugene shopping and visiting with numerous friends in this city.

Fishing Still Attracts
Arthur Henderson and W. K. Newell, superintendent of properties at the University, left this morning for Vida, where they will be joined by Casey Thompson and will fish for a few days in nearby waters.

Rail Officials Here
J. H. O'Neil, traveling passenger agent of the O.-W. R. & N., and J. T. Wallace, traveling freight agent of the Chicago and Northwestern railway, both of Portland, were business visitors in the city yesterday.

Railroad Men in Town
T. E. Fuddy, traveling freight and passenger agent for the Oregon Electric company, and Harry Smith, traveling passenger agent for the Southern Pacific, are spending a few days in Eugene on business.

Plow Stolen From Field
F. E. Morrow, a farmer living a mile across the river from Eugene, has reported to the sheriff's office that someone stole a plow from his field a couple of nights ago. The person who stole the plow evidently drove up to the field in a wagon and loaded it in, it is said.

Alfred Collier Leaves
Mr. and Mrs. Alfred Collier and small daughter motored to their home in Klamath Falls this morning after spending some time visiting with Mr. Collier's parents. Mr. and Mrs. C. M. Collier, of this city. Mr. Collier is in the mill business in Klamath Falls and is a graduate of the University of Oregon.

Here From Lowell
Thomas H. Hunsacker of Lowell transacted business in Eugene Thursday. Mr. Hunsacker is one of the oldest settlers

(Continued on page five)

Surplus ARMY GOODS STORE

646 Willamette Street

BIG SPECIAL

39c--BROOMS--39c

A large perfection cane broom that sells everywhere for \$1.25; today

39c

Only one to a customer.

BIG SPECIAL, SHOES

Just received a big shipment of those famous Munson Army Last Shoes for work or dress, and to move them fast we guarantee every pair to give serviceable satisfaction or another pair free, and at the special price of \$4.90.



500 RECLAIMED

U. S. Army

Olive Drab

Shirts

\$7.00 When New

Special

TODAY **\$2.11** TODAY

These shirts are all-wool army serge, in olive drab color, Reclaimed, but like new. The shirt for the workman, sportsman, motorist and out-door man. Elbows doubled, breast lined. All sizes. These shirts have just arrived from one of Uncle Sam's largest camps.

MAIL ORDERS FILLED

THE LARGEST CHAIN DEPARTMENT
STORE ORGANIZATION IN THE WORLD

Money Saving Prices on Comfortables and Blankets

Suggest the Economy of October Buying



The housewives problem of Blanket buying includes not only securing the best quality possible for the home but at a fair price. Here are economics she will recognize at once as being exceptionally good.

Nashua Woolnap Blankets

The popular Nashua Woolnap Blankets, of fine durable quality and made in the following sizes:

Size 72x80 **\$3.98** Size 66x80 **\$4.50** Size 72x80 **\$4.98**

Bed Comforts, \$1.98, \$2.49 to \$6.90

Well filled—in varied colors and attractive designs.
At \$3.98, Silkoline covered. At \$4.50, Sateen in assorted colors.

Outing Flannels

Attractive Colors—Best Quality—
Lowest Prices!

Every woman requiring outing flannels will find her heart's desire and prices within her pocketbook's limitations in our present attractive display. It is another one of those remarkably complete stocks of superior quality merchandise made possible by the unparalleled purchasing strength of the greater J. C. Penney Co. organization. The values afford economy and the variety assures satisfaction.

Priced at 12½c, 15c, 19c Yard

Every Department Is Participating
In Giving Quality Goods at
Remarkably Low Autumn Prices!

ONE
DOLLAR
AND
UNDER
TO ALL
ALWAYS!

J. C. Penney Co.
A NATION-WIDE INSTITUTION—
312 DEPARTMENT STORES

312
ECONOMY
STORES
IN 26
STATES!

940-946 Willamette St.

Eugene, Oregon

PORTLAND GRAIN 105; Hard winter 105; northern spring 105; red walla 102; oats, white 220; white 106; soft white 105; white club oats, gray, \$24. Barley, brewing, \$26; barley, feed, \$24. Phone 3. E. Stevens for plans

MORRIS MUSIC HOUSE

MORRIS MUSIC HOUSE

Big Sale of PIANOS and PHONOGRAPHS

→ Come Today ←

Having sold my music business in Eugene to L. M. Hoyt, I have agreed to close out a number of Pianos and non-contract Phonographs in order to reduce the stock to a specified figure. As my time is limited, Eugene and Lane County people are going to find here some

**Great Bargains--Profit Is
Not Considered--They Must
Go! Good Pianos \$175 Up.
Phonographs from \$10 Up**

If you want a genuine bargain in one of these instruments, come to this store—we have them.

Morris Music House

By H. E. MORRIS

912 Willamette St.

Eugene, Oregon