



# Packers' Costs and Profits

### How much do you think it costs—

1. To dress beef, cure hides, and prepare all the numerous by-products?
2. To cool the meat for two or three days before shipment?
3. To freight it to all parts of the country in special refrigerator cars, iced daily?
4. To carry it in hundreds of branch houses, each with its refrigerating plant?
5. And to deliver it to the retailer—sweet and fresh—in less than two weeks after dressing?

Swift & Company did all this for you in 1917 at an expense of less than 2 1/2 cents per pound of beef sold, including an average profit of 1/4 of a cent a pound.

Figure for yourself how little effect this cost and profit had on prices you paid for beef steak.

## Swift & Company, U. S. A.

## MANY OTHER CITIES REPORT FINDING OF MYSTERIOUS MARKS

### Letter "C" Is Placed on Door Sills in Portland, Albany, Springfield and Towns of Valley Generally.

The presence of mysterious marks on door casings at homes in various parts of Lane county is yet unexplained, but the theory is advanced that they were made by canvassers and may have been on the houses for several weeks.

Marks at the homes of David Link in Eugene support the theory that they were made by canvassers. The mysterious letter "C" faintly printed with a lead pencil and about as big as a half dollar, appears on the sills of both the front and back door at the Link home.

Mrs. R. S. Bryson, secretary of the Lane County chapter of the Red Cross, and Mrs. W. P. Fell, chairman of the committee which has been engaged in a house-to-house canvass in connection with the work of weighing and measuring Lane county babies, said Monday night they were satisfied the marks were not made by members of any war work organization.

Portland Also Finds Marks. The Oregonian this morning tells of finding similar marks in various sections of the city of Portland. The paper states: "Reports from Eugene, telling of the appearance of a mysterious letter 'C' at front doors of numerous houses in Eugene and Marshfield, caused hundreds of householders to look for markings at their own front doors, and reports made to the police station and other places indicated that hundreds were rewarded by the finding of markings."

Syrrians Use House Marks. An explanation was vouchsafed for the appearance of the markings by a representative of a Chicago company that sells a variety of merchandise to consumers through the medium of agents, that the mysterious letters are probably the work of some solicitor, who adopts this method of checking the localities he canvasses, according to the Oregonian.

Leaving a symbolic mark on houses canvassed is a common practice of Syrian rug peddlers," said this man, who is informed upon the ways of the soliciting salesman, "and it has been quite generally adopted by others. By means of various methods the mark is made to serve a purpose where it is the desire to canvass a locality thoroughly. For instance, a line under the letter means there was no answer to the bell, though it was apparent the people were at home. A plain initial letter usually means that the people were not at home, and is used as a means of recognition that no mistake has been made when another call is made to try to find the residents. When the people have been seen no mark is made."

One Portland woman states that the marks were made on her home more than three weeks ago and several Eugene women have reported that they made similar discoveries late in July. About one-half of the houses in Albany have been marked.

## OLD SOMME BATTLE IS ON AGAIN

(Continued from page one)

but to crack. Prisoners just taken dejectedly admit the Germans will be unable to resist further in their present positions. They declare the battle of the Marne had a demoralizing effect on the whole army, while the entrance of the Americans "is regarded with dismay."

Haig's new blow has greatly added to this. The feeling is gradually spreading that Germany has finished her course. But Germany is not finished and undoubtedly will put up a stubborn fight for some time to come. Nobody here even intimates the war is over. Von Hindenburg is clearly facing the probability of purely defensive warfare.

## THEATRES

AT THE PLAYHOUSES TODAY  
REX  
Enid Bennett  
in  
"A Desert Wooing"  
and  
"The Woman and the Web"  
OREGON  
Francis X. Bushman  
with  
Beverly Bayne  
in  
"Neatness and Dispatch"  
and  
Allied War Review  
and  
Mutt and Jeff Cartoons  
EUGENE  
Dark.

Plays whether made on the screen or on the roulette wheel are all the same to Norma Talmadge. The Select star spent a few weeks at Palm Beach recently and tried her luck at the Casino; where, with the good fortune which invariably follows her lead, she almost broke the bank. Her amazing winnings attracted a throng of curious spectators who watched her plays with fascinated interest.

## SPRINGFIELD NEWS

Returns from Mill City. Vern Vaughn returned from Mill City, where he has been employed for the past two weeks. He expects to leave for Medford soon.

Returns from Montana. Mr. and Mrs. William Knott and family returned from Roseburg, Montana, where they went several months ago. They have returned to make this their home.

Down From Lebanon. Mrs. Barbara Darling and daughters, Mrs. Jess Hansard and Florence Darling, of Lebanon, spent Sunday at the home of Mrs. Darling's son, William Darling and family.

Miss Avis Thompson left here Saturday night for a few days' visit with friends at Astoria.

SPRINGFIELD PERSONALS  
Mr. and Mrs. C. E. Mead and son Roy and daughter Vina of Waltherville, spent over Sunday in town.

Ray Vincent of Elmira spent over Sunday in town visiting friends.

Mrs. Cy Burton and family are spending a few days at Cottage Grove with friends.

Mrs. Lulu Baker of Leona spent the week-end in town, visiting friends.

Miss Letic McDowell returned Monday morning from Newport, where she spent a week's vacation.

Charley Dority is reported as being on the sick list.

## All Uruguay Business Paralyzed by Strikes

Montevideo, Uruguay, Aug. 13.—All business is completely paralyzed as the result of a general strike. Several persons have been killed in clashes between strikers and the police.

## DESTROYER IS SUNK

London, Aug. 13.—A British destroyer, damaged in a collision, was sunk by a submarine in the Mediterranean on August 6th, the British admiralty announced today. Seven lives were lost.

## ENID BENNETT in "A Desert Wooing"

She thought he was a Beau Brummel, and he imagined her a good cook.—PheW!

### "Woman and the Web"

Full Speed Ahead.

Last Time Today

# The R-E-X



## Revolution in Germany Improbable, Says Miss McAvoy

Montclair, N. J., Aug. 13.—A revolution in Germany is hardly probable, in the opinion today of Miss Florence McAvoy, who has just returned to America after several years in Germany.

Miss McAvoy left Dresden March 29, when the first Hindenburg drive was at its height. The people were jubilant, she said. Although they got scant food and wear paper clothing, the Germans still think they are fighting a war of defense, Miss McAvoy declared. The workmen who used to be poor now draw big pay in munitions works and purchase delicacies the aristocracy cannot afford to touch.

### PRISONERS IN EXCESS OF 37,000

(Continued from page one)

ing from the Oise at a point about a mile southwest of Ribecourt to a point west of Bailly (two miles southeast of Ribecourt).

The French occupied the deserted positions.

Paris, Aug. 13.—(10:16 p. m.)—German prisoners taken from Thursday to Sunday exceed 37,000, of which 2,300 are officers, Marcel Huton, military writer of the Echo de Paris, declared today.

Huton said more than 1,000 cannon and over 10,000 machine guns have been captured.

The total of enemy prisoners taken since July 18 is more than 70,000, Huton says.

### French Flanking Roys.

London, Aug. 13.—(11:26 p. m.)—The French are driving forward in an effort to flank Roys, Lassigny and Ribecourt, it was learned this afternoon.

Roys is being pressed closely from the west and south and the French appear already to be commanding it. The communications eastward from the town are under artillery fire. After capturing Les Loges wood, the important defensive point between Roys and Lassigny, the French progressed and took the wood to the eastward.

French troops have captured L'Ecouvillon (midway between Lassigny and Ribecourt), and have gained ground north of St. Claude farm.

The Germans are withdrawing additional troops from the battle line. Extension of the flanks is known to have greatly aided in exhausting their reserves. There are now 33 enemy divisions (probably 396,000 men) on the battle front.

On the Aisne-Vesle front, French and American troops by strong counter-attacks regained positions they had lost temporarily near Fismette.

The French have now almost reached the crest of the Lassigny heights. A

### British Continue Advance.

London, Aug. 13.—British troops advanced last night north of Roys and along the north bank of the Somme, taking additional prisoners, Field Marshal Haig reported today. (American troops are fighting north of the Somme.)

German counter-attacks were repulsed near Faucoucourt (between Chaulnes and Roys). A hostile attack in the Merris sector of the Flanders front failed.

"On the battle front we effected further improvements in our positions north of the Roys road and on the north bank of the Somme," the statement said.

"Additional prisoners were taken. A local enemy attack in the neighborhood of Faucoucourt was repulsed.

"A few prisoners were taken in patrol encounters south of the Scarpe and in the neighborhood of Viux-Berguin. A hostile attack in the Merris sector was repulsed in sharp fighting."

Paris, Aug. 13.—There was no important development during the night, the French war office announced today.

"In the Vosges and upper Alsace, enemy raids were unsuccessful."

## Norma Talmadge

— in —

## "De Luxe Annie"

"As Good As Gold," "As White As Snow," "As Pure As Silk," why are other films invariably compared with

"DE LUXE ANNIE?"

There's a Reason. Learn this Reason at the

## Oregon Theatre

WEDNESDAY and THURS.

## SENATE COMMITTEE WOULD STOP STRIKES

### Amendment to Prevent Industrial Tie-Ups and Loafing Under Consideration.

Washington, Aug. 13.—A work or fight amendment, designed to prevent war time strikes and too much loafing on the job, was considered by the senate military committee today when work on the new man-power bill was resumed. The committee expected to complete

## GASSIPING OF LIGHT HOUSE NO SURPRISE OFFICIALS ASSERT

### Aot Confirms Expectations of Naval Officers That Germans Would Attempt Some Spectacular Display.

Washington, Aug. 13.—Gossiping of an American lighthouse by a German submarine confirmed expectations of naval officers here today that the Germans sooner or later would make some spectacular display on the coast. No military advantage can result from such attacks as the one against the Smith Island light off the North Carolina coast Saturday, but the Germans evidently hoped to terrorize by such methods. Sinking of fishing ships off the New England coast is part of this campaign of frightfulness.

In making their gas attack on the Smith Island lighthouse, which injured six men, some fatally, the Germans are believed to have used a new form of mustard gas. Official reports to the navy department state that three large oil spots, each over an acre in extent, were observed and it is believed the gas was generated from this oil. The attack lasted nearly an hour.

## Italian Successes Continue on Entire Albanian Front

Rome, Aug. 12.—Artillery activity in several sectors of the Italian front was reported by the war office today.

"In the Tons region, the Lagarine valley and in the eastern area of the Asiago district, our batteries effectively harassed the enemy," the communique said.

"North of Col Del Rosso our patrols forced the enemy to retire from an advanced position."

"Five enemy airplanes were brought down during combats."

"In Albania the enemy was obliged to evacuate the Jacobina bridgehead and the pass to the right of the river."

Mr. and Mrs. F. C. Kranz of Seattle have left for home after a visit here with Mr. Franz's parents, Mr. and Mrs. Charles Franz.

## Valuables

Such as  
Liberty Bonds  
W. S. Stamps  
Deeds  
Insurance policies  
Jewels, etc.

placed in one of our modern Safe Deposit Boxes are safe from loss by theft or fire and will not become misplaced.

Let our Mr. Bristow show you through our vaults.

## The First National Bank

Eugene, Ore.

Member Federal Reserve System.

## ESCAPED CONVICT IS CAUGHT; SAWS WOOD

### Bennett Thompson Recaptured At Rainier; Says He Would Have Joined Army.

Salem, Or., Aug. 13.—Bennett Thompson, one of Oregon's pet desperados, was back at the old stand today. But the leisurely life he formerly conducted as an inmate of the state prison is changed. He is sawing wood, spurred on by the sight of an armed guard.

The saw is fitting in this case for Thompson was the man who sawed his way through the prison bars and escaped, leaving a hole through which several other prisoners crawled later.

Thompson was captured late yesterday near Rainier by a deputy warden. Thompson's clothing was tattered. His face wore a heavy beard. He was drinking from a stream when he heard a footfall. Glancing up, he looked into the muzzles of two guns. This was the first time Thompson had appeared in daylight since his escape July 30.

"If I had kept to the dark I would have escaped into Canada and joined the army," he said.

Thompson killed two persons and was serving a life sentence.

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Enemy in Hard Position.

The fifth month of the present fighting season was near its end when Haig struck Thursday. German divisions in reserve on the whole west front were very low. I should calculate there were not over 40 divisions (480,000 men). Since Thursday some 10 of these have been identified. Yet as a result of von Hindenburg's half-successful blows, two large salients remain to be held. The cost of holding them is huge, as the allied guns pound ceaselessly day and night, just as they pounded the old Somme lines, which became untenable. Owing to heavy losses, which are dwindling their army, the Germans may find it necessary not only to remain on the defensive, but to shorten their line in order to maintain a sufficient sum of reserves to hold even this. In the meantime, a comparative lull continues. British positions have been improved along the Somme. Elsewhere there is only local fighting.

## Francis K. Bushman

With  
Beverly Bayne

— in —

## "With Neatness and Dispatch"

A novel comedy of exciting situations which form a basis of a delightful romance.

Allied War Review—Mutt and Jeff  
LAST TIME TODAY.

# The Oregon

FRANCIS X. BUSHMAN and BEVERLY BAYNE in "WITH NEATNESS AND DISPATCH"