

\$1.50 For Bedspreads Tomorrow

MARSEILLES PATTERN
72x81

—Special tomorrow, 100 of these splendid Sheldon crocheted Bed Spreads, full size, 72x81.
—Being familiar with the cotton market as you are, you'll admit that this is an unusual bargain.

Muslin Under- wear \$1.29

COMBINATION
ENVELOPES
SKIRTS

—Tomorrow we offer 15 dozen beautiful quality fine Nainsook under garments at a very low price; nicely made, prettily trimmed. Very special—\$1.29.

Mail Orders

—Our Lightning Mail Order Department is anxious to serve you. We ship all goods the day order is received—prepay all charges and absolutely guarantee every item that leaves this store. Make use of our Mail Order Department when on your vacation.



Telephone 4

—With a private exchange connecting all departments of the store it is most convenient to shop by phone. All merchandise ordered by mail or phone is delivered to any part of the state free of charge, regardless of from what department bought.

A Notion Store of Consequence

5 pkgs., best pins.....	50c	10 pkgs. safety pins.....	50c
5 lingerie tape, pkgs.....	50c	5 yards elastic.....	50c
20 balls cotton darning.....	50c	1 spring tape measure.....	50c
10 cards hooks and eyes.....	50c	5 yards feather bone.....	50c
4 balls Cordichet.....	50c	Sanitary aprons.....	50c
5 cards snap fasteners.....	50c	2 sanitary belts.....	50c
Naiad wash shields.....	50c	2 hair ornaments.....	50c
4 rolls bias tape.....	50c	5 hair nets.....	50c
5 cakes dye soap.....	50c	10 pkgs. hump hair pins.....	50c
5 dozen pearl buttons.....	50c	20 pkgs. wire hair pins.....	50c
10 pkgs. black pins.....	50c	10 pkgs. ric-rac braid.....	50c
5 pair shoe laces.....	50c	2 pkgs. Tico initials.....	50c
5 pkgs. finishing braid.....	50c	5 best emeries.....	50c
Parker supporters.....	50c	5 Betty fasteners.....	50c
5 cards collar supports.....	50c	5 nail brushes.....	50c
10 Middy laces.....	50c	Women hose supporters.....	50c

The Ever Increasing Volume of Business of the McMorran & Washburne Store Must Mean That the Policy of "Your Money's Worth or Your Money Back" is Fundamentally Right

McMorran & Washburne

Thousands of Yards of New Fall Dress Goods

"Qualities You Can't Match Elsewhere."

36-IN. WOOL BATISTE, YD.,
\$1.00

—A very popular material at the old price because of prudent buying, comes in sky blue, Nile green, pink, rose and brown. This fabric is very unusual at \$1.00.

\$2.50 NUN'S VEILING, \$1.65

—Colors are plum, green, gray, Copen, peacock blue, and cardinal. The material is 44 inches wide and an exceptional value at \$1.65.

PURE WOOL SERGE, \$3.00

—A beautiful quality French serge in black, navy, myrtle, green, and plum, and 50 inches wide. Now worth double this.

Men's Wear Serge \$3.00 to \$5.00 Yard

—Finest men's wear serge of purest all wool material, 48 to 54 inches wide and ideal for coats, suits, dresses; comes in all wanted colors. Other woollens representing equal savings, priced \$1.00 to \$5.00 a yard.

\$1.50 Silk Poplin 98c

—From last week's sale but four pieces of this exquisite silk poplin remain. This we will offer all this week at 98c. Colors are—

BROWN, GRAY, BLACK,
ROSE

—An ideal and stylish material for dresses, blouses, coats, dress collars and trimmings.
TOMORROW, 98c YARD.



Suits \$25.00 to \$65.00

—The new suits have an indescribable charm, the styles are so clever and the new colors are pleasing—Coats are 34 to 42 inches long and have the new two-way collar. The plain tailored effect predominates although some of the styles are rather fancy. Pretty belted and pleated backs are in evidence. Colors are chocolate brown, plum, gray, navy blue.



McMorran & Washburne Announce the First Showing
of the Very Newest

Fall Suits and Coats

—This season it is especially necessary to make your selections of Fall and Winter apparel early, for market conditions are such that deliveries will be unsatisfactory later, and prices very much higher. The garments that we are showing tomorrow are made from materials purchased long ago and we are, therefore, enabled to offer exceptional values.

Coats \$18.50 to \$100.00

—Predominating colors in the new coats are black, brown, Burgundy, green, taupe, gray, Pekin blue. Many of these smart coats are made with large shawl collar that adds a very rich effect. Most of the coats are 48 inches long and many of them have a very stylish belted effect.

The Colors, the Materials, the Styles Are Wonderful.

IF IT'S A McMORRAN & WASHBURNE GARMENT, IT'S 100 PER CENT STYLE AND QUALITY.

Buy for Fall Now

We are constantly scouring the markets and manufacturing centers for merchandise that we can sell to our customers at low prices and still maintain our standards of quality.

The outlook from the merchandise standpoint for this Fall is very discouraging as to prices and we earnestly advise our patrons to plan to buy their Fall requirements during the month of August for prices in many cases will be double what they now are and many items unobtainable at all.

Our very large stocks of highest quality goods are attracting trade from the entire upper Willamette valley and from all indications the month of August will see many lines entirely closed out that cannot be replaced at any price.

Our average resale prices are lower right now than in any other store in the state and we are going to maintain them as long as we can.

We are not speculators; we are merchants and we will not hold staple merchandise for the high prices that are sure to come, but if you are to benefit you should plan to buy now for present needs as well as future requirements.

"This Is Economy, Therefore Patriotic."

McMorran & Washburne

Wayne Knit Women's Pure Silk Hose \$1.19

—Not Guaranteed—

—Not Returnable—

—Tomorrow morning we place on sale 200 pairs of women's heavy-weight pure silk hosiery, in sizes 8½ to 10 at \$1.19. These hose are high colors of the \$2.00 quality. Colors are wisteria, raisin tan, Nile green, Copen, rose.

Men! Buy Clothes While Prices Are Normal



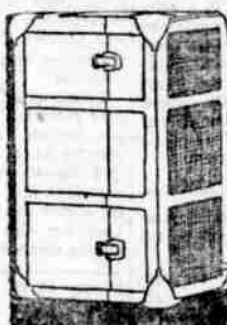
—We are showing the largest and finest stock of high-grade men's clothing ever shown in one store in the upper Willamette valley and right now can sell you a suit 50 per cent less than the same quality is worth on the present market.

CHESTERFIELD, GRIFFON,
HIRSCH-WICKWIRE, FRAT,
are some of the makes.

Pure Wool Suits \$25 to \$40

American Boy Suits \$10.00

—New fall suits for boys are here and they are beauties. Some have two pairs of pants and all are made in the usual American Boy style. With every American Boy Suit we sell, we give a subscription to the American Boy Magazine.



Now Is the Time to Buy Luggage

—What a pleasure to select luggage here—anything you want and prices are less than you would expect to pay for such qualities.

SuitCases, Bags, Trunks, Priced \$2.50 to \$25.00

LEATHER SUIT
CASES, \$9.75

—A few solid leather suit cases in the most popular sizes and in black, tan, and russet color. Made with linene lining, straps all around, best locks.

GUARANTEED
TRUNKS, \$12.50

—An Oregon-made trunk, built of Oregon spruce and absolutely guaranteed by us for five years—Neatly trimmed, well made and a very stylish trunk.

Luggage Balcony
—1st Floor.

McMorran & Washburne Store
FOR STYLE, QUALITY AND ECONOMY
THE STORE WITH THE "MONEY-BACK POLICY."



You'll Be Delighted with These Charming New Blouses at \$1.50, \$1.98, \$2.98 and \$3.98

—Pretty blouses by the dozens, blouses that are charming in style, ma-floor tomorrow. One can always use an extra blouse or two, but one can't terial and so low priced considering value—See these blouses on second always select from such an assortment.

Jack Tar Middies for Early Fall Wear \$1.50, \$1.98, \$2.25, \$2.50, \$4.00, \$5.50

—Jack Tar Middies for misses and women are always needed. We are now showing a complete range of styles and materials in every wanted size. Jack Tar Middies are cut right, and every one is thoroughly shrunk.

White Lace Hose 19c

—Tomorrow we offer one lot of Women's White Lace Hose, in sizes 8½ to 10, at the low price of 19c.

—These hose are worth 35c a pair and are very special at 19c.

50c Colored Hose 39c

—Real lisle hose, in high colors, also some embroidered, in sizes 8½ to 9½. Special at 39c. Colors are rose, green, wisteria, blue, pink, plain, Nile, dark green, black.

Now Is the Time to Send Something to Your Soldier Overseas from Our Military Department Located on the First Floor