

The Valve-in-head-type engine illustrated here, like all engines of this type, requires an oil that holds its lubricating qualities at cylinder heat, burns clean in the combustion chamber and goes out with exhaust. Zerolene fills these requirements perfectly, because it is corrected by refined from selected California asphalt-base crude.



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It Keeps the Engine Young!

Zerolene keeps the engine young—full-powered, smooth-running, and economical in fuel and oil consumption—because it is correctly refined from selected California asphalt-base crude. Gives better lubrication with less carbon. Made in several consistencies. Get our Correct Lubrication Chart covering your car.

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STANDARD OIL COMPANY
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W. P. BLAKE, Special Agent, Standard Oil Co., Eugene, Ore.

AMERICANS TURN TO AID OF ALLIES

(Continued from page one)

lower than in any previous phase of the offensive. They have already used up a large part of their reserves. Prisoners reveal the boches' increasing respect for American fighting qualities, and declare the German losses were extremely heavy.

A map taken from a captured German officer shows that the two American hospitals, deliberately bombed by German airmen far in the rear of our lines Monday night, were plainly marked.

Several cases have been reported of boches being captured while wearing American and French uniforms.

Parish Reports Successes.

Washington, July 17.—General Pershing today cabled under date of July 15, reported that east of Chateau-Thierry where the Germans crossed the Marne American forces counter-attacked and drove the enemy back "taking 500 prisoners."

"In the Vosges five trench raids attempted by the enemy broke down under our fire," he added.

In his communique of the 16th, which contained reports on the fighting of the 15th, Pershing added:

"American troops east of Rheims cooperated with the French in repulsing the enemy attack. They maintained their positions at all points and captured a number of prisoners and machine guns. In the Vosges, the enemy attempted, after artillery preparations to attack our lines on a front of 1,000 yards. The attack broke down under our artillery fire."

With the French Armies in the field, July 17—German prisoners taken in the Champagne fighting are fatigued and discouraged at the failure of their new drive. Some blame their officers for

Lack of success.

The commander of one battalion, a former professor, harranged his soldiers and under-officers of the army, declaring they remained in the rear and sent the citizen officers to their death, according to the prisoners.

Special Music Adds to Be Play Feature

Special music by the Eugene theatre orchestra, directed by Albert Perfect, is to be one of the attractive features of "Billeted," starring Margaret Anglin, at that show house this evening, according to an announcement made by the management this afternoon. All of the numbers will be of the latest and best that could be secured.

All indications point to a capacity house and many of those who have reserved seats are those who have seen Miss Anglin before. Colonel John Leader, head of the military science department of the University, who has seen the play in London, says that he would not miss the production tonight.

Girl ushers will make their debut at the performance.

The musical program arranged is as follows:

Overture—"The Flatterer"..... Coydo
Intermission—"Fairy Tales"..... Kulib
"Cocoon Dance," fantasia..... Kermann
Intermission—"Bridal Rose"..... Laval
"American Patrol," march..... Meacham
Finale—"Star Spangled Banner."
Exit—March.

The theatre opens at 8 o'clock sharp, and the first musical selection will be at 8:15, with the first curtain at 8:30 sharp.

The first eight shells that fell in a village close to the firing line in France penetrated the Y. M. C. A. hut there.

LANE COUNTY LIMIT CLUB NUMBERS 17

One Family Now Holds Two Memberships; Anyone Eligible Should Notify Washburn

Carl G. Washburn, lieutenant of the Lane County Limit club, of War Savings stamps, announces today that there are 17 members now in the club and that the 20 buttons allotted to him are nearly all gone, but more will be here in a day or so.

Anyone in Lane county who has purchased a number of stamps can become a member of the club by buying or pledging to buy before January 1st 200 stamps. The investment now for 200 stamps is \$830, with a maturity value in 1923 of \$1,000. Stamps this month are worth \$4.18 each.

"This is the best investment ever offered by the government," says Mr. Washburn, "for and while no one person can own more than \$1,000 worth, each member of the family can own the limit, so that if there are five persons in a family that family can purchase \$5,000 worth of stamps."

Considerable interest is being developed in the Lane County Limit club, and numbers of persons interviewed say that they are going to get in before the first of the year.

Mr. Washburn will be very glad to call on anyone and further explain the Limit club if they will phone him and make appointment either during the day or evening.

So far, but one family, that of J. Fred Gerot has more than one membership. Mr. and Mrs. Gerot have each taken out the limit.

The following is a complete list of those now in the club:

J. Fred Gerot, Imperial restaurant.
Mrs. J. F. Gerot, 292 West Twelfth street.
J. N. Post, Drain, Ore.
Edward Kjesnebek, 140 East Seventh street.
Albert Zinkler, Creswell, Ore.
G. E. Everson, Creswell, Ore.
Minnie Larwood, 561 West Ninth street.
F. B. Roberts, 362 East Fourteenth street.

F. J. Scofield, Eugene, R. F. D. No. 1.
George Williams, Waverly, Ore.
G. N. Holland (for school district 3), Crow, Ore.

L. M. Lewis, Cottage Grove, Ore.
Margery B. Wilson, Cushman, Ore.
Lloyd I. Baker, Cockerline & Wetherby building.

W. W. Brown, McKenzie River, Ore.
Alex Swenson, Crow Stage, Eugene.
Clyde Fisk, 44 East Seventh avenue.

Any one in Lane county who is entitled to membership who does not have a button or whose name does not appear on this list is requested to notify Jerome S. Workman, chamber of commerce, or Carl G. Washburn, at McMoran & Washburn store, so that their names can be entered in the club.

FIFTH DRIVE IS PROVING COSTLY TO HINDENBURG

(Continued from page one)

are pushing forward new forces and in the evening attacked the heights north of St. Agan and La Chappelle-Mont Hodon. They penetrated La Bourdonnerie. The battle is proceeding furiously on the wooded slopes to the southward.

(St. Agan is nine miles east and south of Chateau-Thierry and two miles and a half south of the Marne. La Chappelle-Mont Hodon is a mile and a half east of St. Agan. These points are to the eastward of the original American sector.)

"Further east, despite the sharpest attacks the French held the enemy on the southern borders of Bouigny and Neule wood.

(Bouigny is three miles northeast of La Chappelle-Mont Hodon. Neule wood lies to the eastward.)

"The Germans made a powerful effort and penetrated the French positions, but were ejected by a counter-attack.

"Between the Marne and Rheims, violent fighting is proceeding in Courton wood. (Courton wood extends south-eastward from Neuville-aux-Larris, and is one of the western reaches of the great forest of the mountain of Rheims—a principal German objective.)

"In the Vigny region (four miles southwest of Rheims) an enemy attack failed.

"East of Rheims local enemy attempts were unsuccessful. In the Prunay region (seven miles southeast of Rheims) the Germans, trying an assault toward Beaumont-Sur-Vesle (two miles south of Prunay) were checked.

"The French positions everywhere are being maintained."

Force of Drive Slackens.

London, July 17.—The second day of the new Champagne drive was limited to frantic efforts by the Germans to maintain local gains they won in their initial rush.

It has been reported that German losses were extremely heavy. The night Paris official report also said that great numbers of prisoners were taken by the Americans in their counter-attack on the Marne. Berlin claimed that more than 15,000 had been taken.

At no point in the 50-mile battlefront did the enemy even come close to attaining any of his ambitious geographical or strategic objectives. The greatest gains, either claimed by the Germans or admitted by the French, are less than four miles. These are between Rheims and the Marne and east of Rheims.

American lines south of the Marne were completely re-established by their counter-attacks, which lasted from noon Monday far into the night. To the right of the American positions, the Germans retained their bridgehead on the south bank. Americans aided the French

Mold Offers

For One Week Only—Lifetime Gifts
See Offer Below—Also Coupon

Save Sugar—Save Flour

Yet Serve Luscious Fruit Desserts

Facts to Know

In these times every housewife should know Jiffy-Jell. It means rich, fruity desserts, instantly made, without the addition of sugar.

It means supreme desserts, without the use of flour or sugar, at half the cost of pastry.

It means a way to serve fresh fruit, mixed in Jell, to save many ounces of sugar.

It means sestetful salads made with vegetable left-overs, and jellied meat loaves made with scraps. All delightful products.

Sugar is needed now for canning. Your supply is restricted. Wastes must be utilized, flour must be conserved. So we make these offers to let every woman see how Jiffy-Jell can serve her.

We urge you, for your own sake, to learn how folks enjoy it.



Jiffy-Jell

For Quick, Fruity Desserts
and Salads

Fruit-Juice Flavors
Sealed in Glass

No Sugar Need Be Added

Economical Desserts Salads From Left-Overs Meat or Chicken Scraps in Aspic Jelly

Jiffy-Jell is the only product which serves these uses well. It is the only gelatine dainty with true-fruit flavors, highly concentrated, sealed in glass vials.

These bottled flavors do not lose their freshness. They give to Jiffy-Jell a wealth of fresh-fruit taste. Thus Jiffy-Jell desserts and salads taste like fruit-made dainties.

You make Jiffy-Jell by simply adding boiling water, then the flavor from the vial. One package makes dessert for six. If you whip the Jell it serves twelve.

To serve fresh fruit, preserved fruit or pastry for six requires 8 to 12 ounces of sugar. Pastry requires flour in addition. The average cost is at least twice the cost of Jiffy-Jell.

Or you can mix fresh fruit in Jiffy-Jell, without adding sugar, and have a double-fruit dessert.

With Lime or Mint Jiffy-Jell you can make delicious salads, zesty and green. Use left-overs in cooked vegetables. Or use fresh vegetables.

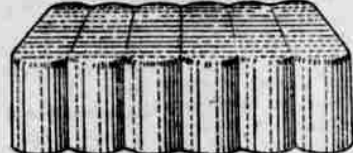
Mix in meat scraps with these flavors and you have a jellied meat loaf. This is a delightful way to save waste.

Millions now use Jiffy-Jell as a conservation dainty. They get fruity desserts and salads of the finest sort, at trifling cost, without using sugar or flour.

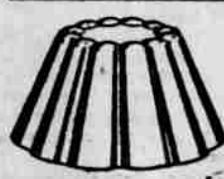
We want you to know what it means to you. See how it differs from old-style gelatine products. Buy two packages to try, then send us the coupon, and we will send you molds worth more than you pay for Jiffy-Jell.

Accept this offer, for it means a test at really no cost at all.

Pure Aluminum Molds



Vegetable Salad Mold—Style D
Molds a salad for six, made with one package of Lime Jiffy-Jell with vegetables mixed in. Indented in six divisions. Value 50c.



Assorted styles. Six of them serve a full package of Jiffy-Jell. Value 60c for six.

Mold Offers

Buy from your grocer two packages of Jiffy-Jell, then send this coupon to us.

Enclose 10c—cost of mailing only—and we will send you the Vegetable Salad Mold as pictured above, in size to serve six people. The value is 50c.

Or enclose 10c—cost of mailing only—and we will mail you three Individual Dessert Molds in assorted styles as pictured.

Or enclose 20c and we will mail you six Individual Dessert Molds assorted—enough to serve a full package of Jiffy-Jell. The value is 60c per set.

10 Flavors in Vials

A Bottle in Each Package

Strawberry
Raspberry
Loganberry
Pineapple
Cherry
Lemon
Lime
Orange
Coffee
Mint



Write plainly and give full address.

Your Name.....

Address.....

Be sure you get Jiffy-Jell with package like picture, for nothing else has true fruit flavors in vials. Mail coupon to

Waukesha Pure Food Co., Waukesha, Wisconsin

Copy No. 344

150 lines x 4 cols. Newspaper

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Pure Blood Means Perfect
Health.

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medicine, that is purely vegetable. Many druggists have seen wonderful results accomplished among their customers by this great old medicine, and they know that S. S. S. is one of the most reliable blood purifiers ever made. Keep your blood free of impurities by the use of this honest old medicine, and if you want medical advice, you can obtain same without cost by writing to Medical Director, Swift Specific Co., 28 Swift Laboratory, Atlanta, Ga.

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DROP SEAT BACK FOR CAMPING

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Margaret Anglin in "Billeted" at the Finann Theatre Wednesday, July 17

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