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You can make more cups of good coffee with less M.J.B. than with any other coffee.

Compare M.J.B. Coffee spoon by spoon, cup by cup, with any other coffee and you will be convinced that M.J.B. Coffee is the best and most economical coffee you can buy.

M.J.B. is scientifically blended from the finest flavored coffees grown in the world. It is never roasted until thoroughly mellow and is vacuum packed to retain its strength and flavor.

It Reaches You Fresh
M.J.B. Coffee Why?

American Boys

(Continued from page one)

bravery of American groups in resisting and driving off several times their number of enemy troops in Saturday's engagement.

One "dead man's curve" was defended by a machine gun squad under constant and deadly German fire, keeping the line of communications open.

A grenadier who was in the front line, asked if he was scared, replied:

"Didn't have time; I was too busy fighting. I had two green men with me, so I had to set them an example. They were scared at first, but I saw them watching me. Soon they were fighting like veterans. We stuck until we were all wounded."

By HENRY WOOD
United Press Staff Correspondent

With the French Armies in the field, April 23.—Storm troops who supported the German regiment attacking American forces Sunday morning, were especially trained and rehearsed for this operation.

An official French note says French troops, during a raid in Lorraine the night of April 1, captured prisoners who said the Germans were preparing for an important attack.

At dawn Sunday, after a most intense bombardment, they attacked the Americans on a mile front. Additional details show the Americans jointly attacked with

the French and chased the Germans out of Remieres wood (half a mile northeast of Seicheprey), where they had established themselves by an attack on the French.

The Franco-American troops retook all the ground lost, captured a number of prisoners, and left the barbed wire entanglements filled with German dead.

The ground where the battle was fought is hilly. The Franco-Americans re-established their line on the hills supporting both Seicheprey and Remieres wood.

The Germans had the advantage in observation and concealment. With the forces they used, officers here say that the Bavarians should have been able to take and hold the sector attacked. They failed to hold because the American boys refused to give way.

The war department has refused to give out officially the Pershing cablegram, estimating the German losses at around 500 and the American casualties as heavy, though not exceeding the Teuton numbers.

Pershing is known to have under consideration the issuance of a daily official communique to forestall the publication of wild rumors based on German official claims. The Seicheprey raid led to extreme stories of both defeat and victory. The truth was that the Germans made a considerable advance and inflicted considerable losses, but were driven out of possibly all they gained, while suffering heavy losses themselves.

AMERICA MUST COME TO HELP OF ALLIES BY GIVING HER ALL

Chicago University Professor
Says This Is Darkest Hour.
Although He Believes It Is
Germany's Final Effort.

"Not since the day Germany tossed a 'scrap of paper' to the winds has the light of freedom been so overshadowed with clouds of darkness," declared Dr. S. H. Clark, of Chicago University, who spoke in the Eugene armory last night on "The Gravity of the Present Situation."

The price already paid in the war against the Hun has been terrible and we are by no means certain the worst is over, the speaker continued. The reserves of France and England are gone. Italy is taking the troops from her weakened country to help fill the first line of defenses. America is rushing troops across, and England, knowing the great danger of internal revolt, is nevertheless attempting to conscript Irishmen. More than that, she is calling men of 50 to the colors, while France is calling boys of 18.

The speaker added that he didn't mean to say that Germany is having an easy time, but that he would be deceiving his hearers and himself if he said it was all over. Although he believes the darkest hour of the war is now on, and that this is Germany's last supreme effort, that doesn't necessarily mean that if she doesn't win, she'll quit. She is willing just now to sacrifice one and a half million men to accomplish her objective, which is to fill the hearts of France with fear.

There is only one thing for America to do, that is, let France know at once that America is ready, that all the country has or hopes to have, she will lay at the feet of the allies. America's slogan now must not be "Business as usual," but "Business as unusual," for there is only one business in all this land today, and that is winning this war and winning it quickly.

Our greatest way to help now is by the moral effect our far over-subscribing the Liberty Loans, War Savings Stamps, Red Cross quotas and all other appeals can have. We can't send men much faster than we have been and money won't help, but we can and must give France the assurance that our people are willing to give to the last cent that our whole hearts are in this war, and that we are coming to her aid just as fast as we can.

Although Oregon has over-subscribed her Liberty Loan quota, she is far behind in the sale of War Savings stamps, the speaker said, and he suggested that every person make sure they have their War Savings certificates in their pockets before they drink the next Coca Cola or ice-cream soda, or before they attend the next movie, or buy the next new hat or automobile tire.

This is a holy and blessed war, he asserted and Americans must modify their point of view and regard it as such.

Dr. Clark said he didn't believe, in most cases, that buying Liberty Bonds at four and a half per cent interest, was an act of pure patriotism. It's good for us, and the first time, we as a nation, have ever learned to save, he asserted.

"They shall not pass," the cry of the French as they held Verdun was suggested as a slogan for America by the speaker. He told of different slogans which had been used in different wars, and spoke of their effect. He said that a part of the unification of thought of Germany came from its slogan "Deutschland Uber Alles."

The speaker objected, however, to taking the slogans of the boys in the trenches. He thought the expression "over the top" meant too much to the boys who give it as their sacred last cry as they make their last stand against death and destruction, to use it for our dealings here. Also we must get rid of the phrase "doing our bit," for that is a thing of the past; we must do our utmost and do it now. He said he was also getting tired of the word "quota," for in America the word does not mean what it does in France and England where "quota" includes old men and young boys. He suggested that when the first announcement is made of the Fourth Liberty Loan, Americans get out pencil and paper and figure the very most they can give, and meet the solicitors on their front doorsteps the first day of the drive with a check or a promise for that amount.

Dr. Clark spoke of his own twin sons of 22 years who are now somewhere on the battlefield of France, and said they were the reason he was such a hard man to argue with on questions pertaining to winning the war.

Can't sleep! Can't eat! Can't even digest what little you do eat!

One or two doses
**ARMY & NAVY
DYSPEPSIA TABLETS**
will make you feel ten years younger. Best known remedy for Constipation, Sour Stomach and Dyspepsia.

25 cents a package at all Druggists, or sent to any address postpaid, by the

U. S. ARMY & NAVY TABLET CO. 200 West Broadway, N.Y.

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THE CHEAPEST, MOST SATISFACTORY
FUEL YOU CAN USE.

COME IN AND SEE OUR NEW CABINET
RANGES.

OREGON POWER CO.

881 OAK STREET. PHONE 28.

First Photographs of Browning Machine Guns



The Browning machine gun, the heavier and the lighter, were tested successfully in Washington. The heavier gun, which is shot from a tripod, had in a previous government test fired 30,600

shots without a break. In another test it fired 20,000 shots in 48 minutes and 18 seconds. It weighs thirty-four and a half pounds with the water jacket for cooling purposes filled. The lighter gun, which

is fired from the shoulder or hip, like a rifle, weighs fifteen pounds. It fired 20 shots in 2 1/2 seconds.

LANE COUNTY NEWS

FRANKLIN

Franklin, Or., April 23.—The "Upstreamers" class of the M. E. Sunday school met at the hall Friday evening for their monthly business social meeting. All present had an enjoyable time.

Miss Lulu Foster was a guest of Miss Maple Smith Friday night.

Mrs. N. J. Bryant, who went to Vancouver, Wash., the first of last week, returned home Sunday morning. Mrs. Millhorn, who accompanied her, will remain a few days longer.

Mr. and Mrs. J. F. Kirk visited at T. C. Bryant's Sunday and at J. E. Millhorn's Monday.

Mrs. Roy McClelland possesses a very motherly hen. In fact her motherly instincts have caused her to adopt four small kittens and very unpleasant she makes herself when the mother cat tries to claim her offspring.

E. J. Ivie has a very warlike rooster which he likens to a Hun, as it attacked him from the back, flopping and spurring him on the legs. Before he could relieve himself of the load he was carrying and knock it off, the rooster had scratched him quite badly.

Miss Minnie Akerson visited her parents the first of the week.

J. E. Millhorn and daughter, Miss Helen Millhorn, visited the former's parents in Junction Sunday.

Mrs. R. T. Stingley visited Mrs. J. R. Herbert Friday.

Misses Minnie Akerson and Maple Smith visited Miss Helen Millhorn last Thursday.

Mr. and Mrs. Alfred Smith were shoppers in Junction City Tuesday.

Mr. and Mrs. R. O. Kirk and family motored to Eugene today.

C. L. Baker of Cedar Flat visited old friends here Saturday.

Mrs. Richardson and Mrs. Butler visited Mrs. Shore Sunday evening.

Mr. and Mrs. John Richardson of Harmony visited the former's mother Sunday.

Miss Delcie Maude returned to her home at Elmira Sunday.

Nels Richardson was absent from school the first of the week on account of illness.

ROSS

Ross, Or., April 22.—Mr. and Mrs. J. T. Baker were Eugene visitors Friday.

Mr. and Mrs. J. A. Lawrence and family, Mr. and Mrs. E. H. Ross and family, Mrs. G. E. Mast and son, Robert, and Mr. and Mrs. C. J. Slayter attended grange at Irving Friday night.

Mr. and Mrs. Carl Baker are staying in Eugene for a few weeks. Mr. Baker is working in one of the garages.

Mrs. Bennie Blais and little son and daughter were shopping in Eugene Friday.

Mrs. W. W. Conn, Mrs. E. H. Ross and J. A. Lawrence took in about \$1,600 in the Ross and Clear Lake vicinity for the Liberty Loan. Mr. Lawrence, being a worker in several districts, took in to the bank Saturday about \$3,000.

Mr. and Mrs. G. E. Mast were Eugene shoppers Saturday.

Mrs. Mary Sweet visited her sister, Mrs. Stough Sunday.

Miss Cora Smith was a passenger from Eugene Sunday evening.

Leland Ross is working for N. M. Gent this week.

GREENLEAF

Greenleaf, Or., April 23.—In spite of a special tax of 5 mills, our cow trails have not had any improvement around here yet by the county. Two miles were smoothed up a little recently by volunteer labor and yesterday two terrible mudholes above the Wilcox sawmill were drained and partly filled up by private capital, and a projecting rock dynamited by the same means. We are still hoping the roads will be dragged at least once, before winter.

George Jones of Goldson, has bought Steinhauser and Sons' powerful stump puller.

Mr. Dundas has invested in a number of cows and is farming at a great rate.

Dave Graham has been called to the colors.

Rev. S. M. Bayles received word Sunday that his son Clarence was seriously ill at Colfax, Wash., but a later message indicated improvement.

Tom Browning is running opposition to the Deadwood mail carrier with a slow express.

WALTERVILLE

Walterville, Or., April 23.—A large crowd attended the church services held Sunday evening by Rev. J. W. Large.

The L. O. O. F. anniversary services will be held in the church at eight o'clock Sunday evening, April 28, 1918. Rev. Spangler of Eugene will preach. All are cordially invited to attend.

Mrs. J. H. Devor who has been visiting her daughter in Wyoming returned home Friday. Mrs. Gilmore, an old friend from the east is visiting her.

Mrs. E. M. Young of Eugene spent Sunday visiting old acquaintances in Walterville.

Mrs. C. L. Scott and Mr. and Mrs. C. L. Iman spent Friday afternoon in Eugene.

Tom Munroe of Eugene, accompanied by Mrs. Munroe and children, came out Sunday to drill the men in the Home Guard. A large number came out to practice. The drill hour is nine o'clock.

O. L. Stacy and L. R. Millican attended the Home Guard organization at Thurston Thursday evening.

Must Employ Hens

to Repulse Huns

That the present drive of the Hun will necessitate the production of more eggs and poultry in the United States, is the opinion of Federal Poultry Husbandman, U. L. Upson who was in Lane county last week for the purpose of addressing the poultrymen and women in a series of meetings arranged for him by Miss Corbett, Home demonstration agent.

In speaking of the campaign he said: "We have all been appalled at the immense cost to the Germans of the present drive, but they are still making some progress. Some authorities have estimated the daily toll at 100,000 men killed, wounded and captured. Every foot of the ground now being taken by the Huns will have to be retaken by the allies—by our own boys in khaki, perhaps. I wonder how many of us realize that such a return drive by the allies against an entrenched and desperate enemy, fighting with their backs to the wall, will mean an equally great loss to the allies. When that drive occurs our hospitals, both here and abroad, will be filled to overflowing with our own brothers, sons and husbands, who will demand, and merit, the best care and the best food—eggs—to nurse them back to a semblance of their former health and strength."

"At the present time there is a scarcity of poultry and eggs, and that scarcity threatens to become a serious matter if the allied drive is put on this summer. It will be too late to increase production when the need arises. It must be done now."

200,000 in Demonstration

for Reforms at Budapest

Zurich, April 23.—Two hundred thousand persons participated in a demonstration for electoral reforms at Budapest yesterday, it was learned here today.

Five thousand marched to the Palace club shouting, "Abas Tisza!" Work and traffic was halted.

Similar demonstrations were conducted in various towns Sunday.

Premier von Seydler told the Pale

naise leaders today that Galicia would be restored to Poland.

REAL ESTATE TRANSFERS

Pacific Land Co. to Charles S. Pittman—Lots 3 and 4, blk. 85, and lot 23, blk. 71 amended plat of Fern Ridge, \$10.

Sinclair Harbor Land Co. to Joseph Morris—Lot 42, blk. 22, El Carmel add. to Glenda, \$35.

Challenge Is Given

(Continued from page one)

ships in the channel to block the egress of enemy craft.

"German destroyer and submarine bases at Ostend and Zeebrugge were raided by our naval forces this morning, with a reasonable measure of success," the admiralty announced.

"With the exception of our covering ships, our force consisted of auxiliary vessels and six obsolete cruisers."

"Five ships filled with concrete, used as 'block ships' were grounded, abandoned and blown up."

Ostend is on the North Sea, eight miles east of Westend, where the west front battle lines touch the coast. Zeebrugge is 14 miles farther east.

The exploit of the British seamen recalls that of Lieutenant Richmond Pien Hobson of the United States navy, who took the old steamer Merrimac into Santiago harbor at night, during the war with Spain, and sank it in the narrow channel under fire of the Spanish shore batteries.

Hobson and his small band were captured, but were treated with marked courtesy by Admiral Cervera and his staff, who were outspoken in their admiration of the Americans' bravery.

The sinking of the Merrimac did not prevent the exit of the Spanish fleet, which was sunk in the battle of July 3, 1898, but it took a foremost place in the annals of American naval history.

DON'T LET IT LINGER

A cough that follows a gripe or any other cough that "hangs on" from winter to spring wears down the sufferer, leaving him or her in a weakened state unable to ward off sickness and disease.

Joe Gillard, 148 Filmore St., Nashville, Tenn., writes: "I was suffering with a dry hacking cough and a pain in my chest, but since taking Foley's Honey and Tar I have been relieved." It soothes, heals and cures coughs, colds and croup. Good for whooping cough.

First National Bank, Of Eugene, Oregon.

MONTHLY PAYMENT PLAN

of one-tenth down, balance in nine monthly installments.

We will close at 12 o'clock on Saturdays after May first.

Pacific Transfer and Storage Co.

Farrington & Houck, Props.

Office and warehouse at 59 1/2 West Fifth Street

Fireproof Storage

Phone 74

Never has there been a time when the public has looked more keenly for MERCHANDISING NEWS than now.

Never has there been a time more auspicious for the enterprising tradesman to secure HIS FULL SHARE OF TRADE than now.

People must continue to eat, to wear and to use.

The tendency is to cut out luxuries, and luxuries are only a relatively small proportion of your business. For every luxury cut out you have a chance to increase your movement of staples.

How short-sighted is the policy of reducing advertising expense to "save money." You will lose trade. You will only lose prestige.

Advertise to increase sales and make more money; don't cut it out to save money.

Study your advertising as you never did before—do it wisely and well.

Be prosperous and let the people know that you are prosperous.

Success was NEVER achieved by stopping advertising or by wearing old clothes and talking pessimism.

Be Wise—and Advertise!

Relieves Stiff Neck

When you wake up with a stiff neck or sore muscles, strains or sprains, use Sloan's Liniment. No need to rub; it quickly penetrates to the seat of pain and removes it. Cleaner than musky plasters or ointments. It does not stain the skin or clog the pores. Always have a bottle handy for rheumatic aches, neuralgia, soreness, bruises and lame back. In fact, all external pain.

Generous sized bottles at your druggist.

Sloan's Liniment

SLOAN'S PRICES NOT INCREASED
25c, 50c, \$1.00