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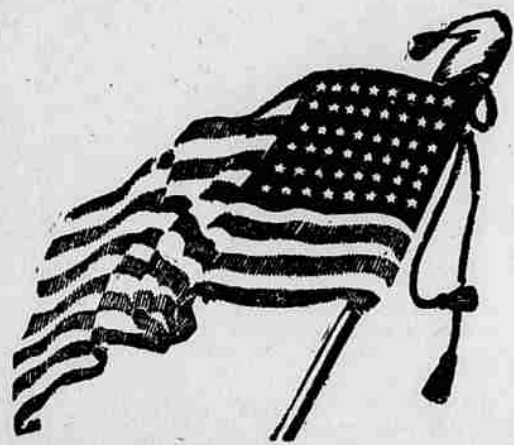
CHAS. H. FISHER,
President.
Office, 652-662 Willamette Street, Eugene, Oregon.
J. E. SHELTON,
Editor and Manager.
Office, 652-662 Willamette Street, Eugene, Oregon.
Eastern Representative, Robert E. Ward, 6 South Wabash Avenue, Chicago, Ill.,
Brunswick Building, New York.

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MONDAY EVENING, JANUARY 7, 1918.



A LETTER THAT PLEASES

APPRECIATION of the splendid showing made by Lane county in the Red Cross Christmas drive is expressed in a letter from Orton E. Goodwin, manager of the Press Bureau in charge of the Oregon campaign. The people of Lane county are proud of their showing in this, as in every patriotic movement, but it makes us feel good to know that our work has created enthusiasm away from home.

The war movements in Lane county have found the people here united as never before in their history. The success of the Liberty Loan, the Red Cross and Y. M. C. A. campaigns reveals the tremendous power of pulling together. Projects in the past that would have meant much to all the people of Lane county have failed because of the lack of this spirit of whole-hearted co-operation. The national crisis has been given first place in the mind of every loyal citizen and that is almost 100% of our people. When Lane county is called upon, there is a feeling that we want to do our share and more. We have shown a splendid spirit in our efforts to help win the war and from our success we may learn a lesson that will go a long way in advancing the interests of Lane county in time of peace, if heeded.

The Editor of The Guard and the editors of Oregon newspapers generally have an opportunity to perform some real service for their country. They are doing it every day and the papers bear evidence that so far as the press is concerned there are few slackers. Publicity is a mighty power in the nation's war activities. Regardless of the fact that plans under which the government would have paid for advertising the Liberty Loan was treated just as generously as it would have been treated with the government paying for a portion of the expense in connection with the publicity campaign: because the newspapers as a rule are willing to do everything within their power financially to win the war. A word of praise for their efforts, as shown in the letter by Mr. Goodwin, is appreciated. It makes the editor feel that he is really performing a service of value for his country. Mr. Goodwin's letter follows:

"We became wonderfully enthusiastic here at headquarters when Lane county jumped its total up so that it became one of the leading counties in the state. So far as I am concerned, I believe that when the final returns are in we shall find that Lane county numerically heads the state in numbers outside of Portland.

"I do not think I need tell you how much impressed the campaign committee was with the showing made in Lane county. The newspapers at Eugene especially simply opened up their columns to the campaign. The Guard did a wonderful work editorially and in its news columns, and as I glance over the clipping sheets, I have been wonderfully enthused. I have taken steps to see that the efforts of The Guard be made a matter of National record at Washington. I think there is no question or doubt but that the newspapers in Oregon devoted more space in the campaign than any other state in the union, and in this showing the Eugene papers were away to the fore front. The effects of The Eugene Guard are simply beyond the power of the American Red Cross to express appreciation. They were so fine and given so ungrudgingly that no one individual could express thanks for work done. The Eugene Guard has made the American Red Cross its debtor always and I wish there was some way of adequately expressing its appreciation.

"Perhaps you will pardon me for getting so enthusiastic but I really want you to believe that on behalf of the American Red Cross and the campaign committee, I want to assure you of our very warm appreciation of your efforts."

Lane county's success in the Red Cross membership campaign was due to the combined efforts of practically all the people of the county, but there are some to whom much credit is due. The splendid efforts of an army of Lane county women, the efficient management of the campaign by George Quayle, and the effective service by George Turnbull, of the University of Oregon school of journalism, who directed the publicity campaign in Lane county, and wrote most of the news articles appearing in the newspapers, to which Mr. Goodwin refers, were big factors in placing Lane county near the head of the list.

SPRINGFIELD NEWS

L. of G. A. R. Install Officers.
On Friday afternoon the Ladies of the G. A. R. installed the following officers for the ensuing year: Rosa Montgomery, president; Jane Montjoy, senior vice president; Emily Dority, secretary, Myrtle Eggmann, treasurer; Anne E. Huntley, chaplain; Mary E. Green, patriotic instructor; Jennie Fry, conductor; assistant conductor, Mamie Richmond; Kathryn Horton, guard; assistant guard, Hannah Hill; Mrs. Emily Dority was the installing officer.

Lost Game.

The Springfield basketball team which played the Monroe basketball team was beaten on the Monroe floor last Friday night, 21 to 23 in favor of the Monroe team.

Leases Bell Theatre.

E. Bladen, of Emmett, Idaho, who has been visiting friends here, has leased the Bell theatre from J. W. White of Cottage Grove. Mr. Bladen expects to keep an open house every night, and to show a first class line of pictures. He further expects to make several changes in the arrangement of the theatre.

Professor Mathews in Pulpit.

Professor J. T. Mathews, professor of mathematics at the Willamette university, preached both services at the Methodist church Sunday, Jan. 6.

Accepts Position.

Anna Bidwell and Miss Edna Platt, both graduates of the teachers training department of the Springfield high school have secured positions for the remainder of the school year. Miss Platt will teach at Alma, while Miss Bidwell will have charge of the first four grades at the River View public school.

Home for Week-end.

Russell Dimm, son of Mr. and Mrs. J. C. Dimm who is stationed at Fort Stevens, arrived home Saturday morning for a twenty-four hour leave. He reports all the boys are doing well and gaining rapidly, many expecting to be transferred soon to the east.

SPRINGFIELD PERSONALS

Marion White of Cottage Grove and friend, Miss Ella Jacobson, of Astoria, spent over Sunday visiting Miss White's father, J. White.

Mrs. S. H. Upton of Portland returned Saturday to Portland after spending a few days in connection with her federal work.

Jack Littell of Portland who spent a few days here on business returned Saturday morning to Portland.

Harry Carsaw of Linslaw returned to his home Sunday after spending a few days here.

Born, Saturday night to Mr. and Mrs. Walter Griffin, at their home on Second and P streets, a son.

Clifford Pandrom is confined to his home suffering with a severe case of tonsillitis.

Pearl Oviatt was expected home from Tacoma, Wash., Sunday night.

LANE COUNTY NEWS

CRESWELL

Creswell, Or., Jan. 7.—Dan Cupid has made still another trip to Creswell and has rung the wedding bells for one of the prosperous young farmers of this vicinity, as Ralph Sears of Creswell and Miss Emma Bowen of Dexter motored to Eugene New Year's day where they were quietly married. They were accompanied by a few intimate friends. Mr. and Mrs. Sears will make their home on Mr. Sears' ranch south of town.

The Ladies Aid of the Christian church met at the home of Mrs. Marion Hager on Thursday afternoon for their monthly business and social meeting.

The Creswell hotel was closed on Tuesday and Mr. and Mrs. E. Boyd, for mer proprietors are preparing to move to Portland. Their son, Alphonse Boyd, left for that city Wednesday morning, and has employment there.

Mrs. E. H. Tryon and Miss Elizabeth Tryon went to Eugene on Friday.

Fred Callaghan returned to Camp Lewis Wednesday after spending a day or two at the home of his mother, Mrs. J. W. Armstrong.

Mr. and Mrs. Andrew Stevens made a business trip to Eugene on Saturday.

Deane Moore returned to Eugene on Friday where he is attending U. of O. after spending part of his vacation with his father, C. F. Moore.

W. P. Lower left for Gaston, Or., Thursday morning called there by the illness of his daughter, Mrs. George Schneider.

Mrs. Carl Haverer was a Eugene visitor on Saturday.

Miss Bertha Hunter went to Eugene Saturday morning to spend the week-end with friends.

Miss Genevieve Thompson returned to her school at Idylwild near Glendale, after spending the holidays with her mother, Mrs. L. R. Thompson.

Extra Dieffenbach went to Portland Thursday morning where he expects to enlist in the navy.

Ernest D. Emerson left for Lebanon on Saturday morning where he will be employed at the S. P. depot.

Ruth Green and Miss Carolyn Weber returned on Thursday to Salem where they are attending the Willamette University.

Mr. and Mrs. A. L. Boyd went on to Lowell after spending a few days visiting at the home of Mr. Boyd's brother, E. Boyd went on to Lowell Thursday after spending a few days visiting at the home of Mr. Boyd's brother, E. Boyd of this city. Mr. and Mrs. Boyd just recently

returned from Florida where they have been for the past few months.
F. J. Woodward made a business trip to Eugene on Thursday.
Miss Ruth Steele who is attending O. A. C., is visiting at the home of her parents, Mr. and Mrs. W. E. Steele.

WINBERRY

Winberry, Or., Jan. 7.—Mr. and Mrs. Vern, Hucks returned home from a Christmas visit with their folks at Waverille.

Walter Renfro is sawing wood for Mr. Verdier on Big Fall Creek this week.

Frank Verdier made a business trip below Friday.

Bert Vaughn made a business trip to Eugene this week.

Belle Randall returned home from Fall Creek Thursday evening.

W. J. Powell died at his home on Winberry Jan. 2, 1918. The deceased was born Nov. 5, 1852 and came to Oregon from Illinois in the early days. He leaves a wife, a son, Charley Powell and a daughter, Mrs. Earl Wright of Eugene, Oregon. He was buried at Mulkey cemetery, near Eugene, Oregon.

Mrs. Bert Logan returned to her home on Big Fall Creek Saturday.

Mrs. Bert Logan made a business trip down to Jack Kissinger's Saturday.

HAYDEN BRIDGE

Hayden Bridge, Or., Jan. 7.—G. W. Crawford sold his farm last week and with his family has moved to Fisher, Illinois, their old home. Mr. Crawford has been in Oregon about four years, but thinks he prefers the east in many ways.

The church and Sunday school at Hayden bridge schoolhouse have been discontinued during the rainy months.

The league of the M. E. church at Yarnell will reproduce the play they gave at Donna last week, at the Stafford school house. A basket social will also be given in connection with the play; the proceeds to be applied on the payment of an artificial limb for Mr. Simmons, who had his limb amputated several years ago. The program was given Jan. 5th.

Glen LeVee who came home on a furlough from Fort Stevens has the measles, breaking out with them the next day after his arrival home.

Mrs. Dickens of Eugene is keeping house for Mrs. Dennis while she nurses in Eugene.

WALTERVILLE

Walterville, Or., Jan. 7.—Mrs. Lester Millican who has been very sick, was taken to the Mercy hospital Friday evening. She was reported as resting easier Saturday. Mrs. Robert Millican is caring for her two children, Robert and Lucille, during their mother's absence.

The county health officer was through Walterville Friday on his way to the home of Mrs. Chris Polly to investigate a case of smallpox. Her son Irl Deadmond, has been sick with it for several days, but the case was not as serious as at first reported.

PAYROLL DOLLAR MOVES MOST RAPIDLY

Cash Spent for Oregon Made Products Helps Every Community in State.

No money moves so rapidly as the payroll dollar.

It comes back into all channels of business and professional activity very soon after it is earned by the employee to whom it is paid.

In these extraordinary days of big costs, the payroll dollar is a boon to the community that is fortunate enough to have industries and payrolls.

Oregon has no patent on the movement to stimulate interest in behalf of home industries.

On the contrary, Oregon is away behind in the big activities along this line. All over the country the effect is noticeable and the doctrine that Uncle Sam is now preaching to "Buy Local Products" is being practiced with a right good will.

The communities to the north and south and east of Oregon are especially loyal to their local factory goods.

It is now a patriotic duty of every local citizen to use the goods produced by Oregon factories and the merchant or consumer who fails to follow the request of the government in conserving resources is in the slacker class.

Millions of money is going out of Oregon for many worthy causes, such as Liberty Bonds, Red Cross, Y. M. C. A. and other war activities.

Therefore, it is a serious duty that confronts every Oregonian in every nook and corner of the state; and that is to buy local products and buy them from your local dealer or through him.

Every means to sustain our business fabric should be employed.

In order to enable them to carry the extra burdens that business is called upon to assume.

Keep ever before you in your purchases that you are to "Try Oregon Products First."

Sweetser Will Lecture Upon Series of Bible Topics

A series of illustrated biblical lectures at the First Methodist Episcopal church to be delivered by Professor A. R. Sweetser, of the University of Oregon, have been announced. The dates and subjects follow:

January 6—"The Bible of Nature, Its Sources and Versions."

January 13—"The Bible of Revelation, Its Sources and Versions."

January 20—"Before 4004."

January 27—"The 77th Chapter of

"Learn When to Buy, How to Buy, and Where to Buy"

The Quality Store of Eugene Points the Way To January Bargains

THIS EVENT, ALWAYS AWAITED WITH KEEN INTEREST—SERVES A DOUBLE PURPOSE. THEY SUSTAIN THE PRINCIPLE, INCORPORATED INTO THIS BUSINESS FROM ITS VERY FOUNDATIONS, THAT ALL STOCKS MUST BE FRESH EACH SEASON. THROUGH THE PRESENT JANUARY BARGAIN SALE AND CONSIDERING ACUTE MARKET CONDITIONS WISE BUYERS WILL SCAN CAREFULLY THE FOLLOWING NOTABLE INSTANCES AND WILL TAKE ADVANTAGE OF THE GOLDEN BUYING OPPORTUNITY THAT IS ACCORDED TO YOU HERE.

Women's Exclusive Plush Coats That Have Taken a Bigger Tumble in Price

Formerly \$32.50, January Bargain	\$19.50
Formerly \$39.50, January Bargain	\$23.75
Formerly \$57.50, January Bargain	\$27.75
Formerly \$67.50, January Bargain	\$34.75

They're not just coats—there is something about these that takes them far away from the ordinary class! Yes, they're this season's most clever models, of rich soft, lustrous plush in black semi-visible two-tone color combinations as well as other rich colors. Some have fur trimmed collars and cuffs of contrasting color. There's a certain "hang" and snappiness about these.



One lot women's \$12 to \$14 Coats \$8.95

One assortment to \$50.00 women's Suits 1/2 Price

Entire stock Furs reduced from 20% to 50%

\$1.50 pretty voile Blouses, January Bargain \$1.00

To \$7.00 Corsets, odd lots, reduced to \$2.98

85c Women's Corsets, (center aisle,) 65c

House Dresses, largest stock in city Less 20%

75c Women's Bungalow Aprons for 55c

One Lot Women's \$4.00 to \$10.00 Trimmed Hats.... 1/2 Price

Girls' Coats during January Bargain Less 1-5

Women's Bath Robes at January Bargain Prices. 2nd Floor

Women's Hand Bags, January Bargain 98c

\$3.25 Boys' or Misses' Rain Coats \$1.69

35c, 24x44 inch Bleached Turkish Towels 25c

6 Yards Heavy White Outing Flannel for \$1.00

\$6.50 Wool Plaid Blankets, size 66x80 inches \$5.95

\$2.00 O. Pennants, of Heavy Felt, 24x60 inches \$1.45

25c Priscilla Initial Outfit Contains 142 Patterns 19c

To 35c Boys' Fleece Lined Underwear, Garment 19c

Boys' Wool Ruff-Neck Sweaters, January Bargain ... \$2.35

Men's Good Weight Ribbed Unoin Suits 98c

Men's 35c Iron Clad Hosiery, Black and Colors, Pair 25c

Men's \$12.50 Rain Coat, January Bargain \$9.85

Men's Clothing at January Bargain Prices.

One Lot Stamped Embroidery Linen Specially Reduced.

Colored Embroidery Thread at January Bargain Prices.

PHOENIX SILK
HOSE FOR
WOMEN, PAIR
95c.

Hampton's
"Where Each Coat Counts"

MAIL ORDERS
PROMPTLY AND
CAREFULLY
FILLED.

Colonel Leader Will Speak at University Assembly

Colonel John Leader, head of the military department, will be the speaker at the regular weekly assembly of the University Wednesday forenoon of this week at 10 o'clock. His subject will be "The Battle of Somme," and the public is always welcome to the assemblies.

The following Wednesday President P. L. Campbell will be the speaker and will take as his subject, "War Information Gained While in the East." President Campbell has been in Washington conferring with government officials regarding the war activities of the University.

Experience is often a dear school, but it is the most helpful of all and teaches "stick-to-it-iveness" as the great element pointing toward success.

"All of a Sudden Peggy" Vehicle for E. H. S. Stars

"All of a Sudden Peggy," by Ernest Denny, one of the leading plays with New York and London companies a short time back, has been chosen as the first of two plays to be presented by the Eugene high school dramatic club.

The play is a clever, light comedy with an English setting, showing the customary concern of the typical English family for the eldest son's marriage. The plot centers about the impetuous exploits of "All of a Sudden" Peggy, an Irish lass who innocently succeeds in upsetting all the matrimonial plans of a conventional English family.

The play will be presented under the direction of Guy E. Dyar, assisted by Mrs. Hazel Linney.

The cast follows: Anthony, Lord Crackenthorpe, Warren Kays; the Hon.

Jimmy Keppel, Claire Keeney; Major Archie Phipps, Arthur Ely; Jack Menzies, Garfield Madden; Parker, Webster; Ruble; Lucas, Gordon Ousted; Lady Crackenthorpe, Gerda Soderstrom; Millie Keppel, Flora Campbell; the Hon. Mrs. Colquhoun, Annette Spencer; Mrs. O'Mara, Helene Kuykendall, and Peggy, Geneva Stebno.

For Burning Eczema

Greasy salves and ointments should not be applied if good clear skin is wanted. From any drugstore for 85c, or \$1.00 for extra large size, get a bottle of Zemo. When applied as directed it effectively removes eczema, quickly stops itching, and heals skin troubles, also sores, burns, wounds and chafing. It penetrates, cleanses and soothes. Zemo is a clean, dependable and inexpensive, penetrating, antiseptic liquid. Try it, as we believe nothing you have ever used is so effective and satisfying.

The E. W. Ross Co., Cincinnati, O.